

Most visited paid attractions – West Midlands 2014

*Note: DK = Information not available (Don't know) E = Estimate

| Rank | Name of Attraction | Category | 2013 Visitors | 2014 Visitors | % Change 13-14 | Charge for Admission |
|------|--|-------------------------|---------------|---------------|----------------|----------------------|
| 1 | West Midland Safari & Leisure Park | Leisure & Theme Parks | 650,000 (E) | 650,000 (E) | 0.0% | £17.99 |
| 2 | Shakespeare's Birthplace | Historic Properties | 403,088 | 403,911 | +0.2% | £15.90 |
| 3 | Attingham Park | Historic Properties | 370,000 | 386,006 | +4.3% | £11.10 |
| 4 | Black Country Living Museum | Museums & Art Galleries | 240,088 | 271,467 | +13.1% | £16.50 |
| 5 | Thinktank Birmingham Science Museum | Museums & Art Galleries | 256,251 | 257,077 | +0.3% | £12.25 |
| 6 | Weston Park | Historic Properties | 243,897 | 212,000 | -13.1% | £5.50 |
| 7 | Baddesley Clinton | Historic Properties | 196,772 | 188,128 | -4.4% | £9.60 |
| 8 | Charlecote Park | Historic Properties | 165,000 | 187,524 | +13.7% | £9.63 |
| 9 | Bridgnorth Cliff Railway | Other | 173,051 | 178,210 | +3.0% | £1.20 |
| 10 | Packwood House | Historic Properties | 79,029 | 168,125 | +112.7% | £9.60 |
| 11 | Croome Park | Historic Properties | 143,927 | 163,774 | +13.8% | £8.60 |
| 12 | Anne Hathaway's Cottage | Historic Properties | 147,261 | 136,914 | -7.0% | DK |
| 13 | Hanbury Hall | Historic Properties | 119,074 | 136,460 | +14.6% | £9.60 |
| 14 | Coughton Court | Historic Properties | 107,925 | 112,135 | +3.9% | £9.60 |
| 15 | Kenilworth Castle & Elizabethan Garden | Historic Properties | 110,206 | 108,689 | -1.4% | £9.30 |
| 16 | Sandwell Park Farm Visitors Centre | Farms | 115,015 | 108,579 | -5.6% | £2.00 |
| 17 | Upton House | Historic Properties | 104,656 | 101,661 | -2.9% | £9.63 |
| 18 | Nash's House & New Place | Historic Properties | 95,442 (E) | 97,865 (E) | +2.5% | £15.90 |
| 19 | Biddulph Grange Gardens | Gardens | 76,895 | 95,000 | +23.5% | £7.50 |
| 20 | Hall's Croft | Historic Properties | 97,524 (E) | 94,201 (E) | -3.4% | £15.90 |