### Most visited paid attractions – West Midlands 2014

*Note: DK = Information not available (Don’t know)  E = Estimate*

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name of Attraction</th>
<th>Category</th>
<th>2013 Visitors</th>
<th>2014 Visitors</th>
<th>% Change 13-14</th>
<th>Charge for Admission</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>West Midland Safari &amp; Leisure Park</td>
<td>Leisure &amp; Theme Parks</td>
<td>650,000 (E)</td>
<td>650,000 (E)</td>
<td>0.0%</td>
<td>£17.99</td>
</tr>
<tr>
<td>2</td>
<td>Shakespeare's Birthplace</td>
<td>Historic Properties</td>
<td>403,088</td>
<td>403,911</td>
<td>+0.2%</td>
<td>£15.90</td>
</tr>
<tr>
<td>3</td>
<td>Attingham Park</td>
<td>Historic Properties</td>
<td>370,000</td>
<td>386,006</td>
<td>+4.3%</td>
<td>£11.10</td>
</tr>
<tr>
<td>4</td>
<td>Black Country Living Museum</td>
<td>Museums &amp; Art Galleries</td>
<td>240,088</td>
<td>271,467</td>
<td>+13.1%</td>
<td>£16.50</td>
</tr>
<tr>
<td>5</td>
<td>Thinktank Birmingham Science Museum</td>
<td>Museums &amp; Art Galleries</td>
<td>256,251</td>
<td>257,077</td>
<td>+0.3%</td>
<td>£12.25</td>
</tr>
<tr>
<td>6</td>
<td>Weston Park</td>
<td>Historic Properties</td>
<td>243,897</td>
<td>212,000</td>
<td>-13.1%</td>
<td>£5.50</td>
</tr>
<tr>
<td>7</td>
<td>Baddesley Clinton</td>
<td>Historic Properties</td>
<td>196,772</td>
<td>188,128</td>
<td>-4.4%</td>
<td>£9.60</td>
</tr>
<tr>
<td>8</td>
<td>Charlecote Park</td>
<td>Historic Properties</td>
<td>165,000</td>
<td>187,524</td>
<td>+13.7%</td>
<td>£9.63</td>
</tr>
<tr>
<td>9</td>
<td>Bridgnorth Cliff Railway</td>
<td>Other</td>
<td>173,051</td>
<td>178,210</td>
<td>+3.0%</td>
<td>£1.20</td>
</tr>
<tr>
<td>10</td>
<td>Packwood House</td>
<td>Historic Properties</td>
<td>79,029</td>
<td>168,125</td>
<td>+112.7%</td>
<td>£9.60</td>
</tr>
<tr>
<td>11</td>
<td>Croome Park</td>
<td>Historic Properties</td>
<td>143,927</td>
<td>163,774</td>
<td>+13.8%</td>
<td>£8.60</td>
</tr>
<tr>
<td>12</td>
<td>Anne Hathaway's Cottage</td>
<td>Historic Properties</td>
<td>147,261</td>
<td>136,914</td>
<td>-7.0%</td>
<td>DK</td>
</tr>
<tr>
<td>13</td>
<td>Hanbury Hall</td>
<td>Historic Properties</td>
<td>119,074</td>
<td>136,460</td>
<td>+14.6%</td>
<td>£9.60</td>
</tr>
<tr>
<td>14</td>
<td>Coughton Court</td>
<td>Historic Properties</td>
<td>107,925</td>
<td>112,135</td>
<td>+3.9%</td>
<td>£9.60</td>
</tr>
<tr>
<td>15</td>
<td>Kenilworth Castle &amp; Elizabethan Garden</td>
<td>Historic Properties</td>
<td>110,206</td>
<td>108,689</td>
<td>-1.4%</td>
<td>£9.30</td>
</tr>
<tr>
<td>16</td>
<td>Sandwell Park Farm Visitors Centre</td>
<td>Farms</td>
<td>115,015</td>
<td>108,579</td>
<td>-5.6%</td>
<td>£2.00</td>
</tr>
<tr>
<td>17</td>
<td>Upton House</td>
<td>Historic Properties</td>
<td>104,666</td>
<td>101,661</td>
<td>-2.9%</td>
<td>£9.63</td>
</tr>
<tr>
<td>18</td>
<td>Nash's House &amp; New Place</td>
<td>Historic Properties</td>
<td>95,442 (E)</td>
<td>97,865 (E)</td>
<td>+2.5%</td>
<td>£15.90</td>
</tr>
<tr>
<td>19</td>
<td>Biddulph Grange Gardens</td>
<td>Gardens</td>
<td>76,895</td>
<td>95,000</td>
<td>+23.5%</td>
<td>£7.50</td>
</tr>
<tr>
<td>20</td>
<td>Hall's Croft</td>
<td>Historic Properties</td>
<td>97,524 (E)</td>
<td>94,201 (E)</td>
<td>-3.4%</td>
<td>£15.90</td>
</tr>
</tbody>
</table>