

Most visited 20 paid attractions – East of England 2014

*Note: Some Parks excluded as numbers may include visitors to the park only DK = Information not available (Don't know)

Rank	Name of Attraction	Category	2013 Visitors	2014 Visitors	% Change 13-14	Charge for Admission
1	ZSL Whipsnade Zoo	Wildlife	620,762	696,750	+12.2%	DK
2	Imperial War Museum Duxford	Museums & Art Galleries	377,641	402,468	+6.6%	DK
3	Southend-on-Sea Pier	Historic Properties	283,468	319,796	+12.8%	£4.00
4	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	278,505	315,631	+13.3%	£10.80
5	Dinosaur Adventure	Leisure & Theme Parks	222,388	261,808	+17.7%	£10.95
6	Cambridge University Botanic Garden	Gardens	222,641	255,567	+14.8%	£4.50
7	RHS Garden Hyde Hall	Gardens	175,778	216,264	+23.0%	£7.95
8	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	182,016	212,510	+16.8%	£7.95
9	Ickworth House, Park and Gardens	Historic Properties	173,403	210,897	+21.6%	£12.60
10	Banham Zoo	Wildlife	192,696	210,285	+9.1%	£16.30
11	Thursford Collection	Visitor Centres	180,332	178,963	-0.8%	£9.50
12	The Poppy Line (North Norfolk Railway)	Other	158,700	161,064	+1.5%	£11.50
13	Blickling Hall, Gardens and Park	Historic Properties	145,607	149,873	+2.9%	£12.15
14	Audley End House and Gardens	Historic Properties	143,046	148,865	+4.1%	£15.40
15	Wimpole Hall and Home Farm	Historic Properties	133,722	147,562	+10.3%	£15.10
16	Old MacDonald's Farm	Farms	115,000	145,000	+26.1%	£14.50
17	Felbrigg Hall, Garden and Park	Historic Properties	102,350	110,947	+8.4%	£9.45
18	RSPB Minsmere Nature Reserve	Wildlife	90,000	109,995	+22.2%	£8.00
19	Wrest Park	Historic Properties	108,904	107,256	-1.5%	£9.00
20	Burghley House	Historic Properties	107,253	106,714	-0.5%	DK