

## Most visited 20 paid attractions – East of England 2013

\*Note: DK = Information not available (Don't know)

Rank	Name of Attraction	Category	2012 Visitors	2013 Visitors	% Change 12-13	Charge for Admission
1	ZSL Whipsnade Zoo	Wildlife	544,236	620,762	+14.1%	£21.00
2	Imperial War Museum Duxford	Museums & Art Galleries	375,323	377,641	+0.6%	DK
3	Southend-on-Sea Pier	Historic Properties	250,000	283,468	+13.4%	£4.00
4	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	251,963	278,505	+10.5%	£10.80
5	Wimpole Hall and Home Farm	Historic Properties	243,770	270,000	+10.8%	£10.70
6	Cambridge University Botanic Garden	Gardens	199,135	222,641	+11.8%	£4.50
7	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	178,948	182,016	+1.7%	£7.00
8	RHS Garden Hyde Hall	Gardens	154,774	175,778	+13.6%	£7.20
9	Ickworth House, Park and Gardens	Historic Properties	188,000	173,403	-7.8%	£12.00
10	The Poppy Line (North Norfolk Railway)	Other	148,220	158,700	+7.1%	£11.00
11	Blickling Hall, Gardens and Park	Historic Properties	138,398	145,607	+5.2%	£12.15
12	Audley End House and Gardens	Historic Properties	134,983	143,046	+6.0%	£13.40
13	Old MacDonald's Farm	Farms	105,000	115,000	+9.5%	£13.50
14	Houghton Hall	Historic Properties	17,850	112,698	+531.4	£18.00
15	Wrest Park	Historic Properties	96,247	108,904	+13.2%	£8.80
16	Burghley House	Historic Properties	95,410	107,253	+12.4%	£12.70
17	Felbrigg Hall, Garden and Park	Historic Properties	99,157	102,350	+3.2%	£10.00
18	Hatfield House	Historic Properties	88,997	93,987	+5.6	DK
19	Knebworth House	Historic Properties	94,811	90,354	-4.7%	£12.00
20	RSPB Minsmere Nature Reserve	Wildlife	89,000	90,000	+1.1%	£7.50