

Most visited 20 free attractions – South East 2014

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate DK = Information not available (Don't know)

Rank	Name of Attraction	Category	2013 Visitors	2014 Visitors	% Change 13-14
1	Brighton Pier	Other	4,000,000 (E)	4,500,000 (E)	+12.5%
2	Ashmolean Museum	Museums & Art Galleries	754,957	875,407	+16.0%
3	Oxford University Museum of Natural History	Museums & Art Galleries	DK	644,747	NA
4	Tilgate Park and Nature Centre	Country Parks	500,000 (E)	550,000 (E)	+10.0%
5	Pitt Rivers Museum	Museums & Art Galleries	338,494	423,603	+25.1%
6	Turner Contemporary	Museums & Art Galleries	319,272	354,070	+10.9%
7	The Beaney House	Museums & Art Galleries	527,430	335,493	-36.4%
8	Brighton Museum & Art Gallery	Museums & Art Galleries	268,603	245,700	-8.5%
9	Museum of the History of Science	Museums & Art Galleries	175,778	184,551	+5.0%
10	Rochester Cathedral	Places of Worship	143,311	138,996	-3.0%
11	Havant Museum	Museums & Art Galleries	100,000	134,000	+34.0%
12	Fishermen's Museum	Museums & Art Galleries	129,189	130,119	+0.7%
13	Royal Armouries - Fort Nelson	Historic Properties	80,177	94,149	+17.4%
14	The Lightbox	Museums & Art Galleries	82,300	89,981	+9.3%
15	Buckinghamshire County Museum	Museums & Art Galleries	97,154	86,304	-11.2%
16	Horsham Museum	Visitor Centres	74,136	84,906	+14.5%
17	Shipwreck Museum	Museums & Art Galleries	78,659	81,161	+3.2%
18	The Nature Discovery Centre	Wildlife	85,645 (E)	80,359 (E)	-6.2
19	Battle of Britain Memorial	Visitor Centres	50,100 (E)	63,039 (E)	+25.8%
20	Vale and Downland Museum	Museums & Art Galleries	53,000	55,000	+3.8%