

Most visited 20 free attractions – South East 2013

*Note: Country Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Category	2012 Visitors	2013 Visitors	% Change 12-13
1	Brighton Pier	Other	4,000,000 (E)	4,000,000 (E)	0.0%
2	Ashmolean Museum	Museums & Art Galleries	844,340	747,874	-11.4%
3	The Beaney House	Museums & Art Galleries	181,804	527,430	+190.1%
4	Pitt Rivers Museum	Museums & Art Galleries	372,542	338,494	-9.1%
5	Brighton Museum & Art Gallery	Museums & Art Galleries	269,391	268,603	-0.3%
6	Museum of the History of Science	Museums & Art Galleries	189,044	175,778	-7.0%
7	Little Wittenham Nature Reserve	Wildlife	150,000 (E)	150,000 (E)	0.0%
8	Rochester Cathedral	Places of Worship	173,000	143,311	-17.2%
9	Fishermen's Museum	Museums & Art Galleries	133,000	129,189	-2.9%
10	Havant Museum	Museums & Art Galleries	106,697	118,589	+11.1%
11	Horsebridge Arts and Community Centre	Museums & Art Galleries	115,000	115,000	0.0%
12	The Lightbox	Museums & Art Galleries	75,900 (E)	82,300 (E)	+8.4%
13	Shipwreck Museum	Museums & Art Galleries	74,019	78,659	+6.3%
14	Horsham Museum	Museums & Art Galleries	73,947	74,135	+0.3%
15	Guildhall Museum	Museums & Art Galleries	65,637	66,218	+0.9%
16	Vale and Downland Museum	Museums & Art Galleries	43,000	53,000	+23.3%
17	Battle of Britain Memorial	Visitor Centres	43,000	50,100	+16.5%
18	Hove Museum & Art Gallery	Museums & Art Galleries	48,458	41,764	-13.8%
19	Guildford House Gallery	Museums & Art Galleries	29,200 (E)	39,696 (E)	+35.9%
20	Hastings Museum and Art Gallery	Museums & Art Galleries	38,452	39,157	+1.8%