

Most visited free attractions – London 2013

*Note: Country Parks excluded as numbers may include visitors to the park only

Rank	Name of Attraction	Category	2012 Visitors	2013 Visitors	% Change 12-13
1	British Museum	Museums & Art Galleries	5,575,946	6,701,036	+20.2%
2	National Gallery	Museums & Art Galleries	5,163,902	6,031,574	+16.8%
3	Natural History Museum	Museums & Art Galleries	5,021,762	5,356,884	+6.7%
4	Tate Modern	Museums & Art Galleries	5,318,688	4,884,939	-8.2%
5	Science Museum	Museums & Art Galleries	2,989,000	3,316,000	+10.9%
6	Victoria and Albert Museum, South Kensington	Museums & Art Galleries	3,231,700	3,290,500	+1.8%
7	National Portrait Gallery	Museums & Art Galleries	2,096,858	2,014,636	-3.9%
8	Old Royal Naval College	Historic Properties	1,778,019	1,788,712	+0.6%
9	National Maritime Museum	Museums & Art Galleries	1,128,944	1,437,725	+27.4%
10	British Library	Museums & Art Galleries	1,413,967	1,475,382	+4.3%
11	Tate Britain	Museums & Art Galleries	1,534,781	1,378,272	-10.2%
12	Museum of Childhood at Bethnal Green	Museums & Art Galleries	427,200	443,360	+3.8%
13	TwoTen Gallery	Museums & Art Galleries	502,813	440,955	-12.3%
14	Wallace Collection	Museums & Art Galleries	361,368	412,911	+14.3%
15	Imperial War Museum	Museums & Art Galleries	957,952	360,886	-62.3%
16	National Army Museum	Museums & Art Galleries	255,788	253,291	-1.0%
17	Royal Air Force Museum	Museums & Art Galleries	215,730	232,531	+7.8%
18	Southwark Cathedral	Places of Worship	183,000	198,500	+8.5%
19	Queen's House	Museums & Art Galleries	97,057	149,326	+53.9%
20	Spitalfields City Farm	Farms	50,000	85,000	+70.0%
21	Guildhall Art Gallery	Museums & Art Galleries	73,856	71,036	-3.8%