

## Most visited free attractions – England 2014

\*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate ^Disruption to attendance in 2013

Rank	Name of attraction	Region	Category	2013 Visitors	2014 Visitors	% Change 13-14
1	British Museum	London	Museums & Art Galleries	6,701,036	6,695,213	-0.1%
2	National Gallery	London	Museums & Art Galleries	6,031,574	6,416,724	+6.4%
3	Tate Modern	London	Museums & Art Galleries	4,884,939	5,785,427	+18.4%
4	Natural History Museum	London	Museums & Art Galleries	5,356,884	5,388,295	+0.6%
5	Brighton Pier	South East	Other	4,000,000 (E)	4,500,000 (E)	+12.5%
6	Victoria and Albert Museum, South Kensington	London	Museums & Art Galleries	3,738,434	3,651,450	-2.3%
7	Science Museum	London	Museums & Art Galleries	3,316,075	3,356,072	+1.2%
8	The Library of Birmingham	West Midlands	Museums & Art Galleries	NA	2,414,860	NA
9	National Portrait Gallery	London	Museums & Art Galleries	2,014,636	2,062,502	+2.4%
10	British Library	London	Museums & Art Galleries	1,475,382	1,627,599	+10.3%
11	National Maritime Museum	London	Museums & Art Galleries	1,437,725	1,516,258	+5.5%
12	Tate Britain	London	Museums & Art Galleries	1,378,272	1,357,878	-1.5%
13	Bristol Museums, Galleries & Archives	South West	Museums & Art Galleries	1,300,503	1,037,528	-20.2%
14	Old Royal Naval College – Discover Greenwich Visitor Centre	London	Visitor Centres	NA	1,026,234	NA
15	mac Birmingham	West Midlands	Other	888,984	996,523	+12.1%
16	Imperial War Museum London <sup>^</sup>	London	Museums & Art Galleries	360,886	914,774	+153.5%
17	Museum of London	London	Museums & Art Galleries	739,512	902,922	+22.1%
18	Ashmolean Museum	South East	Museums & Art Galleries	754,957	875,407	+16.0%
19	Horniman Museum and Gardens	London	Museums & Art Galleries	844,647	870,051	+3.0%
20	Avenham and Miller Park	North West	Gardens	708,100 (E)	795,621 (E)	+12.4%