

# Great Britain Tourism Survey

May 2017 Update



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# GB Domestic Tourism: Monthly Volume & Value 2017

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.195	5.647	-8.8%	7.586	7.259	-4.3%	9.716	8.330	-14.3%	10.692	11.688	+9.3%	10.401	10.159	-2.3%	9.603		
England	5.369	4.852	-9.6%	6.211	6.182	-0.5%	8.044	6.952	-13.6%	9.037	9.627	+6.5%	8.418	8.275	-1.7%	7.842		

  

BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	14.606	13.229	-9.4%	18.692	18.216	-2.5%	27.294	20.368	-25.4%	29.151	34.458	+18.2%	29.907	30.733	+2.8%	27.798		
England	12.517	10.999	-12.1%	15.103	15.041	-0.4%	21.655	16.709	-22.8%	24.155	27.450	+13.6%	23.226	24.168	+4.1%	21.559		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	12.723			15.954			8.470			10.322			7.434			10.360			44.590	43.083	-3.4%
England	10.624			13.072			6.956			8.662			6.367			8.740			37.079	35.888	-3.2%

  

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	45.989			59.787			27.612			29.036			18.500			31.184			119.650	117.004	-2.2%
England	35.044			47.266			22.759			23.326			15.266			25.826			96.656	94.367	-2.4%

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Fieldwork: 10 May – 25 June 2017  
 TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Monthly Volume & Value 2017

## HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>GB</b>	1.926	2.116	+9.9%	2.973	2.658	-10.6%	4.189	3.793	-9.5%	4.837	5.820	+20.3%	5.021	5.800	+15.5%	4.920		
<b>England</b>	1.632	1.765	+8.1%	2.394	2.112	-11.8%	3.269	3.027	-7.4%	3.996	4.528	+13.3%	3.984	4.540	+14.0%	3.835		

  

BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>GB</b>	4.425	4.786	+8.2%	7.672	6.913	-9.9%	12.763	10.318	-19.2%	13.965	18.420	+31.9%	16.982	19.570	+15.2%	16.547		
<b>England</b>	3.750	3.910	+4.3%	6.033	5.369	-11.0%	9.519	8.118	-14.7%	11.163	13.907	+24.6%	12.715	14.985	+17.9%	12.656		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>GB</b>	6.896			9.720			4.482			5.169			2.607			3.147			18.946	20.187	+6.6%
<b>England</b>	5.586			7.904			3.515			4.184			2.093			2.313			15.275	15.972	+4.6%

  

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>GB</b>	29.805			41.487			16.161			16.021			6.516			8.555			55.807	60.007	+7.5%
<b>England</b>	22.315			32.559			12.699			12.405			5.180			6.084			43.180	46.289	+7.2%

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# GB Domestic Tourism: Monthly Volume & Value 2017

## VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
TRIPS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	2.763	2.340	-15.3%	2.957	3.085	+4.3%	3.527	2.937	-16.7%	3.770	4.098	+8.7%	3.118	2.889	-7.3%	2.836		
England	2.468	2.065	-16.3%	2.537	2.686	+5.9%	3.119	2.552	-18.2%	3.232	3.571	+10.5%	2.758	2.463	-10.7%	2.510		

  

	January			February			March			April			May			June		
BEDNIGHTS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.264	5.728	-8.6%	7.125	7.525	+5.6%	9.927	6.834	-31.2%	9.793	11.628	+18.7%	7.803	7.728	-1.0%	7.120		
England	5.643	4.828	-14.4%	6.018	6.270	+4.2%	8.325	5.890	-29.2%	8.286	9.905	+19.5%	6.738	6.434	-4.5%	5.777		

	July			August			September			October			November			December			YTD		
TRIPS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	4.043			4.307			2.587			3.570			2.968			5.848			16.135	15.349	-4.9%
England	3.416			3.524			2.283			3.160			2.695			5.212			14.114	13.337	-5.5%

  

	July			August			September			October			November			December			YTD		
BEDNIGHTS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	11.670			13.581			6.518			8.961			7.499			19.810			40.912	39.443	-3.6%
England	8.912			11.041			5.673			7.732			6.596			17.294			35.010	33.327	-4.8%

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## BUSINESS TOURISM

	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>TRIPS</b>																		
<b>GB</b>	1.197	0.946	-21.0%	1.395	1.284	-7.9%	1.568	1.253	-20.1%	1.751	1.483	-15.3%	1.487	1.192	-19.8%	1.475		
<b>England</b>	1.003	0.816	-18.6%	1.078	1.194	+10.8%	1.231	1.089	-11.5%	1.497	1.283	-14.3%	1.266	1.056	-16.6%	1.212		
<b>BEDNIGHTS</b>																		
<b>GB</b>	3.163	1.975	-37.6%	3.210	3.185	-0.8%	3.395	2.492	-26.6%	3.984	3.384	-15.1%	3.429	2.341	-31.7%	3.091		
<b>England</b>	2.468	1.596	-35.3%	2.542	2.980	+17.2%	2.627	2.123	-19.2%	3.364	2.762	-17.9%	2.864	1.953	-31.8%	2.421		

	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
<b>TRIPS</b>																					
<b>GB</b>	1.452			1.430			1.075			1.310			1.610			1.015			7.398	6.158	-16.8%
<b>England</b>	1.327			1.269			0.855			1.138			1.339			0.909			6.075	5.438	-10.5%
<b>BEDNIGHTS</b>																					
<b>GB</b>	3.695			3.123			2.484			3.109			3.889			2.144			17.181	13.377	-22.1%
<b>England</b>	3.199			2.670			1.975			2.710			2.922			1.844			13.865	11.414	-17.7%

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# GB Domestic Tourism: Year to Date – 2012-2017

## Trips, Bednights & Expenditure, Jan-May period

	ALL TOURISM, Jan – May period						HOLIDAYS – Jan – May period						VFR – Jan – May period						BUSINESS – Jan – May period					
TRIPS	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	43.178	42.063	40.861	46.539	44.590	43.083	18.567	17.914	18.372	18.971	18.946	20.187	15.165	15.190	15.483	17.642	16.135	15.349	7.699	7.236	5.987	7.217	7.398	6.158
England	35.872	34.975	33.376	38.591	37.079	35.888	14.689	14.206	14.181	14.740	15.275	15.972	13.233	13.042	13.271	15.463	14.114	13.337	6.459	6.216	5.055	6.106	6.075	5.438
	ALL TOURISM, Jan – May period						HOLIDAYS – Jan – May period						VFR – Jan – May period						BUSINESS – Jan - May period					
BEDNIGHTS	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	115.517	113.365	110.433	128.148	119.650	117.004	54.660	53.664	53.987	60.011	55.807	60.007	39.671	38.746	39.421	45.816	40.912	39.443	17.205	16.714	13.471	15.757	17.181	13.377
England	93.369	90.618	86.808	101.797	96.656	94.367	42.176	40.853	40.501	43.898	43.180	46.289	33.441	32.621	32.347	39.459	35.010	33.327	14.450	13.434	10.862	12.945	13.865	11.414

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# GB Domestic Tourism: Year to Date – 2012-2017

## Trip Characteristics, Jan-May period

Av. Trip Length	ALL TOURISM, Jan – May period						HOLIDAYS – Jan – May period						VFR – Jan – May period						BUSINESS – Jan – May period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	2.68	2.70	2.70	2.75	2.68	2.72	2.94	3.00	2.94	3.16	2.95	2.97	2.62	2.55	2.55	2.60	2.54	2.57	2.23	2.31	2.25	2.18	2.32	2.17
England	2.60	2.59	2.60	2.64	2.61	2.63	2.87	2.88	2.86	2.98	2.83	2.90	2.53	2.50	2.44	2.55	2.48	2.50	2.24	2.16	2.15	2.12	2.28	2.10

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