

Topic Summary

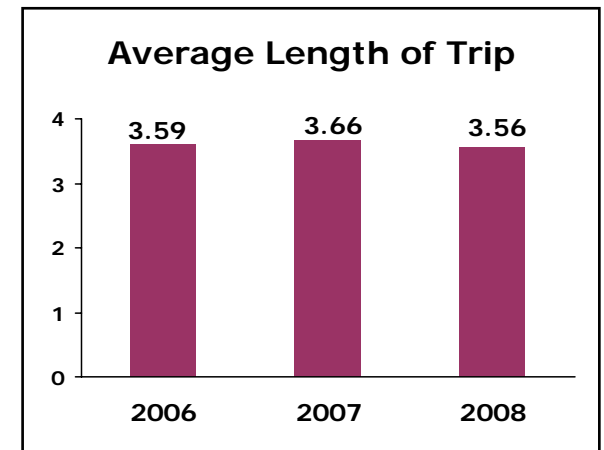
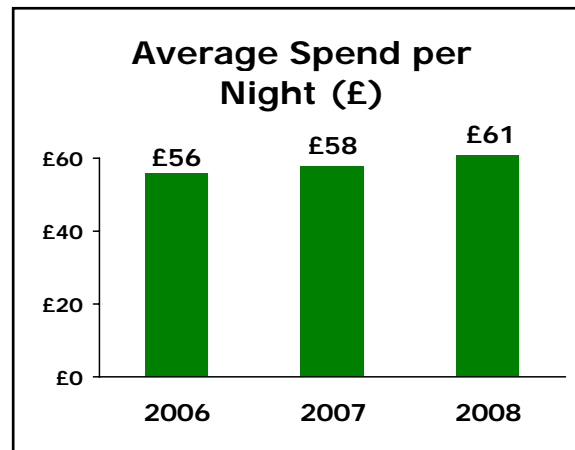
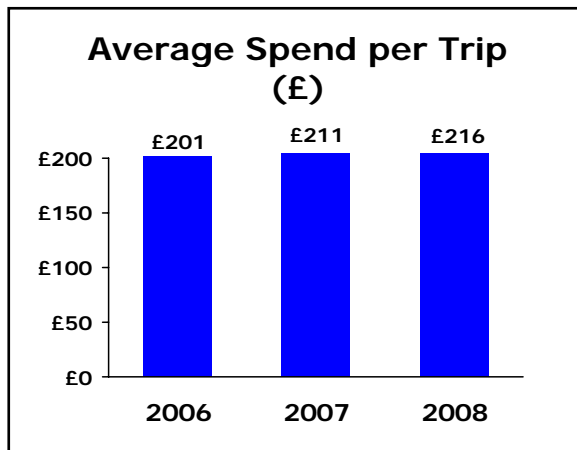
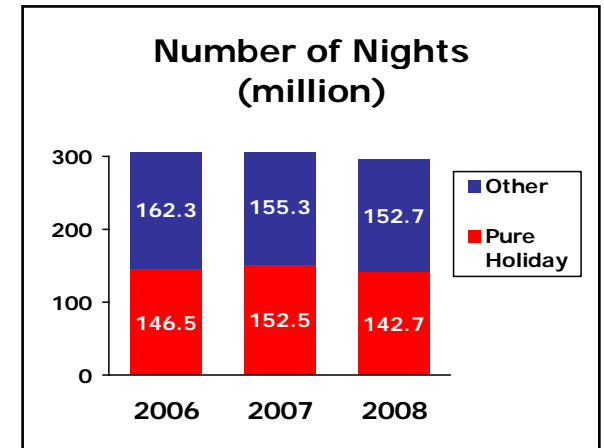
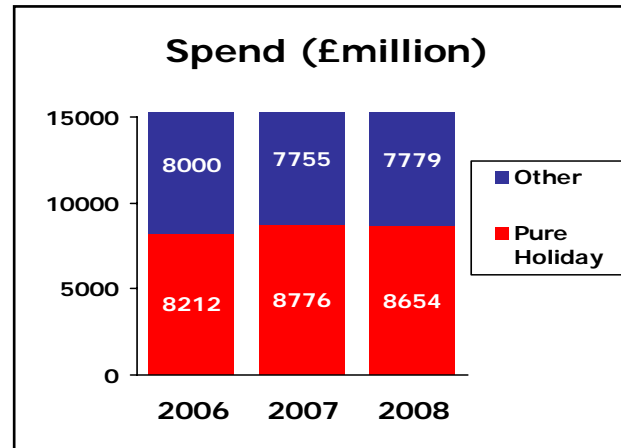
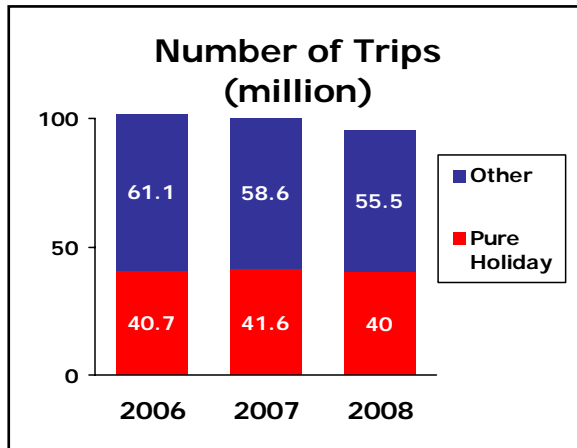
Holiday Trips in England



Holiday Travel Trends - England

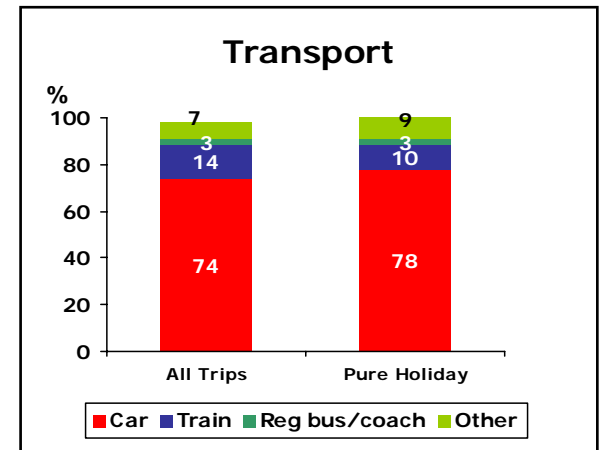
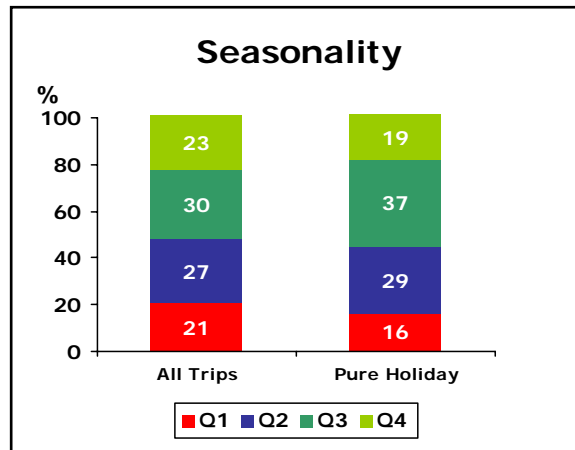
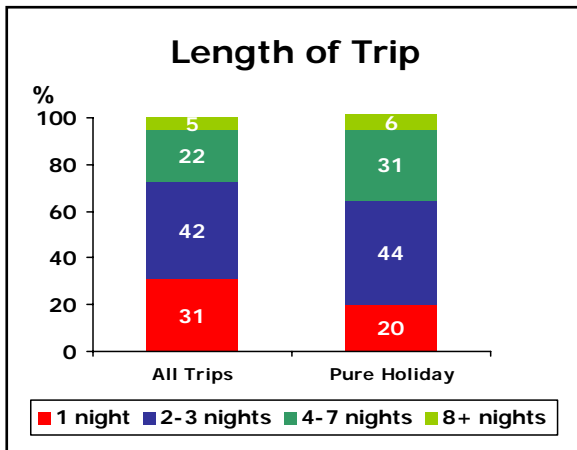
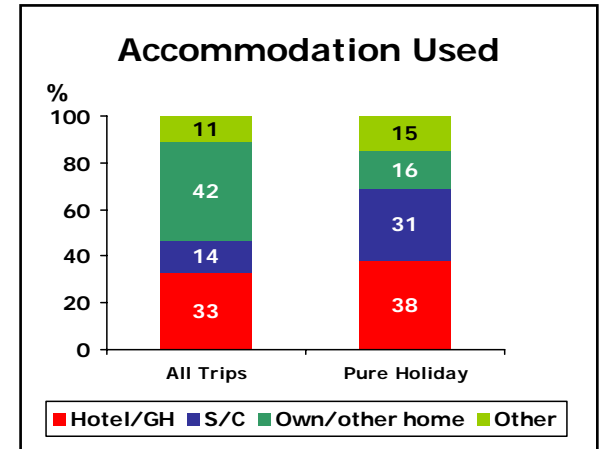
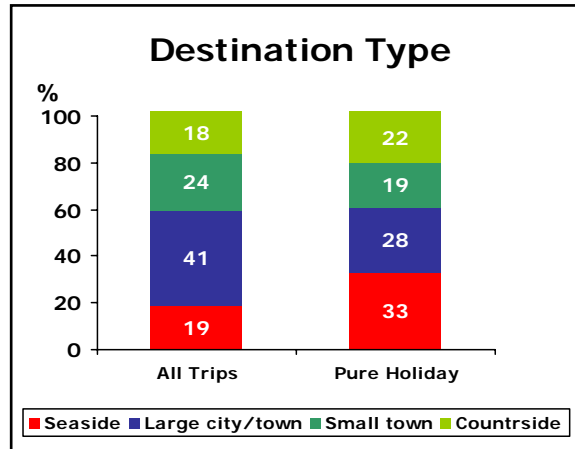
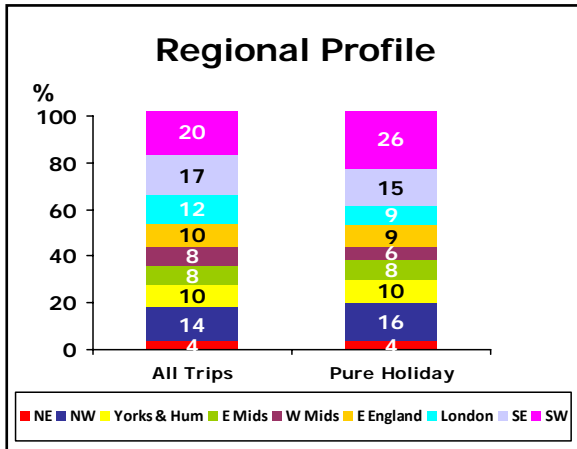
- 40 million “pure” holiday trips were taken in England in 2008, generating £8.7bn spend, over half the annual total.
- 33% of these trips were made to the seaside, and a further 22% to the countryside – both higher than the average.
- Holiday trips show greater seasonality than other trip types, with two thirds of holiday travel in the six months from April – September.
- Over 1/3 of these trips were holidays of 7 nights or more.
- Self-catering accommodation was used for 31% of these trips, and hotel/guest house accommodation for 38%

Domestic Holiday Travel Trends



Domestic Overnight Travel in England – includes “pure” holiday trips only (excluding VFR holiday travel)

Domestic Holiday Trip 2008 Profile



Domestic Overnight Trips in England – includes “pure” holiday trips only (excluding VFR holiday travel)