

Headline Summary – GBTS 2012

Great Britain Tourism Survey



Great Britain

Great Britain Tourism Survey 2012

Domestic Overnight Tourism	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2011	2012	% diff	2011	2012	% diff	2011	2012	% diff
GB Total	126.64	126.02	-1	387.33	388.24	0	22666	23967	+6
Holidays	58.43	57.70	-1	208.49	203.10	-3	13000	13763	+6
Visits to Friends and Relatives (VFR)	45.72	45.14	-1	125.70	129.03	+3	4727	5083	+8
Business	18.57	18.94	+2	41.76	44.47	+6	4400	4486	+2

Trip Characteristics	Average Trip Length (nights)			Average spend per night (£)			Average spend per trip (£)		
	2011	2012	% diff	2011	2012	% diff	2011	2012	% diff
GB Total	3.06	3.08	+1	59	62	+5	179	190	+6
Holidays	3.57	3.52	-1	62	68	+10	222	239	+8
Visits to Friends and Relatives (VFR)	2.75	2.86	+4	38	39	+3	103	113	+10
Business	2.25	2.35	+4	105	101	-4	237	237	0

England

Great Britain Tourism Survey 2012

Domestic Overnight Tourism	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2011	2012	% diff	2011	2012	% diff	2011	2012	% diff
England Total	104.28	104.46	0	306.81	310.19	+1	17914	19497	+9
Holidays	46.16	46.60	0	157.96	156.24	-1	10031	11007	+10
Visits to Friends and Relatives (VFR)	39.38	38.92	-1	105.43	107.19	+2	3903	4192	+7
Business	15.50	15.90	+3	33.72	36.84	+9	3538	3750	+6

Trip Characteristics	Average Trip Length (nights)			Average spend per night (£)			Average spend per trip (£)		
	2011	2012	% diff	2011	2012	% diff	2011	2012	% diff
England Total	2.94	2.97	+1	58	63	+9	172	187	+9
Holidays	3.42	3.40	-1	64	70	+9	217	239	+10
Visits to Friends and Relatives (VFR)	2.68	2.75	+3	37	39	+5	99	108	+9
Business	2.18	2.32	+6	105	102	-3	228	236	+4