

Great Britain Tourism Survey

September 2013 Update



GB Domestic Tourism: Monthly Volume & Value 2013

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.294	5.702	-9.4%	6.711	7.418	+10.5%	8.793	8.408	-4.4%	11.154	9.357	-16.1%	10.226	11.178	+9.3%	11.482	11.041	-3.8%
England	5.398	4.776	-11.5%	5.698	6.287	+10.3%	7.501	6.983	-6.9%	9.040	7.800	-13.7%	8.235	9.129	+10.9%	9.532	9.090	-4.6%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	14.669	12.577	-14.3%	14.878	19.125	+28.5%	24.334	24.576	+1.0%	32.878	25.153	-23.5%	28.758	31.933	+11.0%	35.859	33.778	-5.8%
England	12.287	10.491	-14.6%	12.448	15.465	+24.2%	20.275	19.081	-5.9%	25.786	20.185	-21.7%	22.572	25.396	+12.5%	28.511	26.910	-5.6%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1,017	£940	-7.6%	£1,117	£1,390	+24.4%	£1,524	£1,455	-4.5%	£2,092	£1,796	-14.1%	£1,898	£2,008	+5.8%	£2,330	£2,280	-2.1%
England	£877	£766	-12.7%	£918	£1,157	+26.0%	£1,264	£1,198	-5.2%	£1,668	£1,464	-12.2%	£1,494	£1,590	+6.4%	£1,881	£1,835	-2.4%

TRIPS	July			August			September			October			November			December			YTD – Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	12.291	12.946	+5.3%	16.190	16.687	+3.1%	10.370	10.779	+3.9%										93.512	93.516	0.0%
England	10.064	10.398	+3.3%	13.180	13.362	+1.4%	8.634	8.903	+3.1%										77.282	76.729	-0.7%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	48.343	48.598	+0.5%	65.322	63.920	-2.1%	32.728	33.292	+1.7%										297.769	292.952	-1.6%
England	37.425	37.446	+0.1%	50.925	49.034	-3.7%	26.489	26.220	-1.0%										236.718	230.229	-2.7%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£2,727	£2,765	+1.4%	£3,360	£3,438	+2.3%	£2,072	£2,258	+9.0%										£18,137	£18,329	+1.1%
England	£2,180	£2,175	-0.2%	£2,704	£2,681	-0.9%	£1,697	£1,791	+5.5%										£14,683	£14,658	-0.2%

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Fieldwork: 11th Sept – 27th Oct
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Monthly Volume & Value 2013

HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.934	1.811	-6.4%	2.350	2.497	+6.3%	3.698	3.584	-3.1%	5.641	4.298	-23.8%	4.944	5.724	+15.8%	6.002	5.700	-5.0%
England	1.532	1.433	-6.5%	1.886	2.020	+7.1%	3.023	2.778	-8.1%	4.437	3.453	-22.2%	3.811	4.522	+18.7%	4.737	4.482	-5.4%

BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.779	3.904	-18.3%	5.394	5.843	+8.3%	10.619	12.009	+13.1%	17.903	12.954	-27.6%	15.964	18.953	+18.7%	22.223	19.962	-10.2%
England	3.723	3.069	-17.6%	4.381	4.311	-1.6%	8.439	8.595	+1.8%	13.565	10.265	-24.3%	12.066	14.612	+21.1%	16.830	14.874	-11.6%

EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£348	-16.7%	£481	£489	+1.7%	£748	£766	+2.4%	£1,231	£941	-23.6%	£1,059	£1,229	+16.1%	£1,495	£1,491	-0.3%
England	£345	£269	-22.0%	£372	£377	+1.3%	£622	£607	-2.4%	£980	£759	-22.6%	£827	£927	+12.1%	£1,169	£1,166	-0.3%

TRIPS	July			August			September			October			November			December			YTD - Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.548	7.153	+9.2%	10.031	10.090	+0.6%	5.399	5.209	-3.5%							46.547	46.066	-1.0%			
England	5.124	5.568	+8.7%	7.940	7.830	-1.4%	4.427	4.089	-7.6%							36.916	36.175	-2.0%			

BEDNIGHTS	July			August			September			October			November			December			YTD - Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	29.872	31.791	+6.4%	45.418	43.966	-3.2%	19.841	18.865	-4.9%							172.015	168.248	-2.2%			
England	22.477	23.693	+5.4%	34.399	32.371	-5.9%	16.018	14.288	-10.8%							131.900	126.079	-4.4%			

EXPENDITURE	July			August			September			October			November			December			YTD - Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1,782	£1,779	-0.2%	£2,471	£2,493	+0.9%	£1,329	£1,342	+1.0%							£11,013	£10,877	-1.2%			
England	£1,392	£1,385	-0.5%	£1,964	£1,902	-3.2%	£1,090	£1,015	-6.9%							£8,759	£8,406	-4.0%			

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GB Domestic Tourism: Monthly Volume & Value 2013

VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																		
GB	2.666	2.284	-14.3%	2.732	3.028	+10.8%	3.188	3.183	-0.2%	3.483	3.024	-13.2%	3.096	3.672	+18.6%	3.551	3.471	-2.3%
England	2.370	1.981	-16.4%	2.397	2.630	+9.7%	2.863	2.738	-4.4%	2.949	2.612	-11.4%	2.655	3.081	+16.0%	3.110	3.019	-2.9%
BEDNIGHTS																		
GB	6.053	5.288	-12.6%	6.319	8.182	+29.5%	9.528	8.640	-9.3%	9.780	7.557	-22.7%	7.991	9.078	+13.6%	8.672	9.677	+11.6%
England	5.178	4.695	-9.3%	5.323	6.813	+28.0%	8.390	7.123	-15.1%	7.887	6.363	-19.3%	6.663	7.628	+14.5%	7.479	8.366	+11.9%
EXPENDITURE																		
GB	£243	£239	-1.6%	£268	£329	+22.8%	£336	£360	+7.1%	£382	£355	-7.1%	£335	£410	+22.4%	£380	£385	+1.3%
England	£210	£199	-5.2%	£220	£286	+30.0%	£300	£305	+1.7%	£301	£295	-2.0%	£279	£352	+26.2%	£320	£330	+3.1%

	July			August			September			October			November			December			YTD – Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																					
GB	3.552	3.809	+7.2%	4.633	4.852	+4.7%	3.251	3.332	+2.5%										30.153	30.654	+1.7%
England	3.100	3.132	+1.0%	3.891	4.057	+4.3%	2.809	2.942	+4.7%										26.144	26.193	+0.2%
BEDNIGHTS																					
GB	11.492	11.557	+0.6%	15.500	15.608	+0.7%	8.771	8.606	-1.9%										84.106	84.193	+0.1%
England	9.309	9.260	-0.5%	12.563	13.138	+4.6%	7.162	7.453	+4.1%										69.954	70.838	+1.3%
EXPENDITURE																					
GB	£444	£534	+20.3%	£554	£526	-5.1%	£423	£389	-8.0%										£3,365	£3,528	+4.8%
England	£348	£417	+19.8%	£441	£423	-4.1%	£348	£333	-4.3%										£2,768	£2,939	+6.2%

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GB Domestic Tourism: Monthly Volume & Value 2013

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.404	1.315	-6.3%	1.375	1.639	+19.2%	1.505	1.234	-18.0%	1.597	1.696	+6.2%	1.817	1.352	-25.6%	1.698	1.459	-14.1%
England	1.247	1.126	-9.7%	1.181	1.388	+17.5%	1.291	1.092	-15.4%	1.284	1.441	+12.2%	1.456	1.169	-19.7%	1.477	1.231	-16.7%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	3.293	2.831	-14.0%	2.680	4.220	+57.5%	3.268	2.861	-12.5%	3.902	3.965	+1.6%	4.062	2.836	-30.2%	4.322	2.982	-31.0%
England	2.953	2.349	-20.5%	2.298	3.482	+51.5%	2.698	2.330	-13.6%	3.257	2.993	-8.1%	3.244	2.280	-29.7%	3.621	2.591	-28.4%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£319	£308	-3.4%	£314	£519	+65.3%	£385	£261	-32.2%	£425	£442	+4.0%	£457	£321	-29.8%	£423	£346	-18.2%
England	£290	£262	-9.7%	£276	£443	+60.5%	£300	£222	-26.0%	£342	£362	+5.8%	£354	£268	-24.3%	£366	£290	-20.8%

TRIPS	July			August			September			October			November			December			YTD - Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.706	1.652	-3.2%	1.189	1.378	+15.9%	1.305	1.761	+34.9%										13.597	13.487	-0.8%
England	1.399	1.403	+0.3%	1.067	1.152	+8.0%	1.020	1.422	+39.4%										11.422	11.425	0.0%
BEDNIGHTS	July			August			September			October			November			December			YTD - Jan-Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.680	4.008	-14.4%	3.549	3.269	-7.9%	2.958	4.453	+50.5%										32.714	31.426	-3.9%
England	3.683	3.320	-9.9%	3.242	2.610	-19.5%	2.255	3.325	+47.5%										27.251	25.280	-7.2%
EXPENDITURE	July			August			September			October			November			December			YT - Jan- Sept		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£400	-4.3%	£285	£339	+18.9%	£249	£461	+85.1%										£,3275	£3,397	+3.7%
England	£367	£327	-10.9%	£253	£287	+13.4%	£192	£390	+103.1%										£2,741	£2,850	+4.0%

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GB Domestic Tourism: Year to Date – 2008-2013

Trips, Bednights & Expenditure, Jan-Sep period

	ALL TOURISM, Jan - Sep period						HOLIDAYS – Jan – Sep period						VFR – Jan – Sep period						BUSINESS – Jan – Sep period					
TRIPS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	88.838	94.568	90.387	96.562	93.512	93.516	41.302	48.616	45.475	48.112	46.547	46.066	30.79	30.778	30.364	32.057	30.153	30.654	13.967	12.98	12.102	13.451	13.597	13.487
England	73.14	78.226	74.343	79.293	77.282	76.729	32.438	38.444	35.894	37.831	36.916	36.175	26.431	26.9	26.352	27.58	26.144	26.193	11.942	11.074	10.012	11.475	11.422	11.425
	ALL TOURISM, Jan - Sep period						HOLIDAYS – Jan – Sep period						VFR – Jan – Sep period						BUSINESS – Jan - Sep period					
BEDNIGHTS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	296.685	311.696	290.171	306.869	297.769	292.952	161.19	187.764	170.366	179.944	172.015	168.248	89.543	86.341	84.264	87.06	84.106	84.193	33.462	31.382	28.354	30.539	32.714	31.426
England	235.139	246.439	227.995	242.016	236.718	230.229	121.026	144.215	130.576	135.791	131.900	126.079	75.567	71.742	69.868	73.221	69.954	70.838	27.826	25.714	22.214	25.053	27.251	25.280
	ALL TOURISM, Jan – Sep period						HOLIDAYS – Jan – Sep period						VFR – Jan - Sep period						BUSINESS – Sep - Aug period					
EXPENDITURE	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£16,131	£16,702	£15,592	£17,815	£18,137	£18,329	£9,013	£10,054	£9,529	£10,840	£11,013	£10,877	£3,316	£3,201	£3,023	£3,376	£3,365	£3,528	£3,425	£3,168	£2,693	£3,216	£3,275	£3,397
England	£12,838	£13,429	£12,441	£14,078	£14,683	£14,658	£6,999	£7,920	£7,450	£8,292	£8,759	£8,406	£2,722	£2,671	£2,519	£2,798	£2,768	£2,939	£2,823	£2,605	£2,184	£2,674	£2,741	£2,850

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GB Domestic Tourism: Year to Date – 2008-2013

Trip Characteristics, Jan-Sep period

	ALL TOURISM, Jan - Sep period						HOLIDAYS – Jan - Sep period						VFR – Jan - Sep period						BUSINESS – Jan - Sep period					
Av. Trip Length	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	3.34	3.30	3.21	3.18	3.18	3.13	3.90	3.86	3.75	3.74	3.70	3.65	2.91	2.81	2.78	2.72	2.79	2.75	2.40	2.42	2.34	2.27	2.41	2.33
England	3.21	3.15	3.07	3.05	3.06	3.00	3.73	3.75	3.64	3.59	3.57	3.49	2.86	2.67	2.65	2.65	2.68	2.70	2.33	2.32	2.22	2.18	2.39	2.21
	ALL TOURISM, Jan - Sep period						HOLIDAYS – Jan - Sep period						VFR – Jan - Sep period						BUSINESS – Jan - Sep period					
Av. £/Night	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£54	£54	£54	£58	£61	£63	£56	£54	£56	£60	£64	£65	£37	£37	£36	£39	£40	£42	£102	£101	£95	£105	£100	£108
England	£55	£54	£55	£58	£62	£64	£58	£55	£57	£61	£66	£67	£36	£37	£36	£38	£40	£41	£101	£101	£98	£107	£101	£113
	ALL TOURISM, Jan - Sep period						HOLIDAYS – Jan - Sep period						VFR – Jan - Sep period						BUSINESS – Jan - Sep period					
Av. £/Trip	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£182	£177	£173	£184	£194	£196	£218	£207	£210	£225	£237	£236	£108	£104	£100	£105	£112	£115	£245	£244	£223	£239	£241	£252
England	£176	£172	£167	£178	£190	£191	£216	£206	£208	£219	£237	£232	£103	£99	£96	£101	£106	£112	£236	£235	£218	£233	£240	£249

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