

# Great Britain Tourism Survey

May 2013 Update



# Summary – May 2013 Update

## ALL TOURISM

- The volume of GB overnight trips taken in May was +9% higher than for the same period in 2012. Increases were seen in trip volumes for England (+11%) and Wales (+18%), while Scotland saw a decline of -8% for May compared to 2012. May was cold, rounding off one of the coldest springs of the last century, and rainfall was above average levels, particularly across the West of the UK. The increases are likely to be due to the second bank holiday in May 2012 being moved to June for the Jubilee, resulting in fewer trips having been taken in May 2012.
- The volume of nights spent on GB trips also increased during May compared to 2012 (+11%), with increases seen across each of the nations. The value of overnight trips in May also rose by +6%, and these increases were seen across England (+6%) and Wales (+20%), though Scotland saw a decrease in the value of its overnight tourism falling by -7%.
- Looking at the period from January to May 2013, the volume of trips is at its lowest level for six years at 42.1m, -6% lower than the highest volumes for this period seen in 2011 when the volume of trips taken was 44.8m.

## HOLIDAYS

- GB Holiday trips in May also increased compared to the same month in 2012 (+16%). This was driven by gains for England (+19%) and Wales (+18%), while Scotland has seen little change in the number of holiday trips taken (0%).
- Holiday trips were also longer and higher value, with the number of nights taken increasing by +19% compared to May 2012, while the value of these trips rose by +16% to £1.2 billion during May.
- During the period from January to May 2013 there were 17.9m holiday trips taken in GB, though this is the lowest volume of trips seen for this period since 2008 when 17.2m trips were taken, and it is -10% lower than the highest level seen in 2009 when 20.0m trips were taken.

## VISITING FRIENDS & RELATIVES

- There has been a positive increase in the number of trips taken for visiting friends and relatives during May since last year (+19%), and these increases were felt across each of the nations (England +16%, Scotland +19%, Wales +82%).
- This type of trip was also longer in May with an increase of +14% in the number of nights taken, while the value of VFR trips was up by over a fifth (+22%) compared to May 2012, generating £410m.

## BUSINESS TOURISM

- In contrast to the performance of overall GB overnight trips, there has been a decline in the number of business trips taken during May, falling by -26% compared to May 2012. There were declines in business tourism across each of the nations (England -20%, Scotland -60%, Wales -46%). This may be a result of the second May bank holiday being moved in 2012, resulting in fewer holiday trips and more availability for business trips during 2012 by comparison.
- Business trips during May 2013 were also shorter and generated less value than those taken in May 2012, with a decrease of -30% in the number of nights taken and the value falling by -30%.
- Business tourism for the year-to-date (January to May) has also seen an overall decline of -6% compared to the same period for 2012.

# GB Domestic Tourism: Monthly Volume & Value 2013

## ALL TOURISM

| TRIPS       | January |        |        | February |        |        | March  |        |       | April  |        |        | May    |        |        | June |      |     |
|-------------|---------|--------|--------|----------|--------|--------|--------|--------|-------|--------|--------|--------|--------|--------|--------|------|------|-----|
|             | 2012    | 2013   | %ch    | 2012     | 2013   | %ch    | 2012   | 2013   | %ch   | 2012   | 2013   | %ch    | 2012   | 2013   | %ch    | 2012 | 2013 | %ch |
| GB          | 6.294   | 5.702  | -9.4%  | 6.711    | 7.418  | +10.5% | 8.793  | 8.408  | -4.4% | 11.154 | 9.357  | -16.1% | 10.226 | 11.178 | +9.3%  |      |      |     |
| England     | 5.398   | 4.776  | -11.5% | 5.698    | 6.287  | +10.3% | 7.501  | 6.983  | -6.9% | 9.040  | 7.800  | -13.7% | 8.235  | 9.129  | +10.9% |      |      |     |
| BEDNIGHTS   | January |        |        | February |        |        | March  |        |       | April  |        |        | May    |        |        | June |      |     |
|             | 2012    | 2013   | %ch    | 2012     | 2013   | %ch    | 2012   | 2013   | %ch   | 2012   | 2013   | %ch    | 2012   | 2013   | %ch    | 2012 | 2013 | %ch |
| GB          | 14.669  | 12.577 | -14.3% | 14.878   | 19.125 | +28.5% | 24.334 | 24.576 | +1.0% | 32.878 | 25.153 | -23.5% | 28.758 | 31.933 | +11.0% |      |      |     |
| England     | 12.287  | 10.491 | -14.6% | 12.448   | 15.465 | +24.2% | 20.275 | 19.081 | -5.9% | 25.786 | 20.185 | -21.7% | 22.572 | 25.396 | +12.5% |      |      |     |
| EXPENDITURE | January |        |        | February |        |        | March  |        |       | April  |        |        | May    |        |        | June |      |     |
|             | 2012    | 2013   | %ch    | 2012     | 2013   | %ch    | 2012   | 2013   | %ch   | 2012   | 2013   | %ch    | 2012   | 2013   | %ch    | 2012 | 2013 | %ch |
| GB          | £1,017  | £940   | -7.6%  | £1,117   | £1,390 | +24.4% | £1,524 | £1,455 | -4.5% | £2,092 | £1,796 | -14.1% | £1,898 | £2,008 | +5.8%  |      |      |     |
| England     | £877    | £766   | -12.7% | £918     | £1,157 | +26.0% | £1,264 | £1,198 | -5.2% | £1,668 | £1,464 | -12.2% | £1,494 | £1,590 | +6.4%  |      |      |     |

| TRIPS       | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |         |       |
|-------------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|---------|-------|
|             | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013    | %ch   |
| GB          |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 43.178        | 42.063  | -2.6% |
| England     |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 35.872        | 34.975  | -2.5% |
| BEDNIGHTS   | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |         |       |
|             | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013    | %ch   |
| GB          |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 115.517       | 113.365 | -1.9% |
| England     |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 93.369        | 90.618  | -2.9% |
| EXPENDITURE | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |         |       |
|             | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013    | %ch   |
| GB          |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £7,647        | £7,590  | -0.7% |
| England     |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £6,221        | £6,175  | -0.7% |

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
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 \* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 29 Apr - 2 Jun  
 TNS Face-to-Face Omnibus Survey  
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# GB Domestic Tourism: Monthly Volume & Value 2013

## HOLIDAYS

| TRIPS   | January |       |       | February |       |       | March |       |       | April |       |        | May   |       |        | June |      |     |
|---------|---------|-------|-------|----------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|--------|------|------|-----|
|         | 2012    | 2013  | %ch   | 2012     | 2013  | %ch   | 2012  | 2013  | %ch   | 2012  | 2013  | %ch    | 2012  | 2013  | %ch    | 2012 | 2013 | %ch |
| GB      | 1.934   | 1.811 | -6.4% | 2.350    | 2.497 | +6.3% | 3.698 | 3.584 | -3.1% | 5.641 | 4.298 | -23.8% | 4.944 | 5.724 | +15.8% |      |      |     |
| England | 1.532   | 1.433 | -6.5% | 1.886    | 2.020 | +7.1% | 3.023 | 2.778 | -8.1% | 4.437 | 3.453 | -22.2% | 3.811 | 4.522 | +18.7% |      |      |     |

  

| BEDNIGHTS | January |       |        | February |       |       | March  |        |        | April  |        |        | May    |        |        | June |      |     |
|-----------|---------|-------|--------|----------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|------|-----|
|           | 2012    | 2013  | %ch    | 2012     | 2013  | %ch   | 2012   | 2013   | %ch    | 2012   | 2013   | %ch    | 2012   | 2013   | %ch    | 2012 | 2013 | %ch |
| GB        | 4.779   | 3.904 | -18.3% | 5.394    | 5.843 | +8.3% | 10.619 | 12.009 | +13.1% | 17.903 | 12.954 | -27.6% | 15.964 | 18.953 | +18.7% |      |      |     |
| England   | 3.723   | 3.069 | -17.6% | 4.381    | 4.311 | -1.6% | 8.439  | 8.595  | +1.8%  | 13.565 | 10.265 | -24.3% | 12.066 | 14.612 | +21.1% |      |      |     |

  

| EXPENDITURE | January |      |        | February |      |       | March |      |       | April  |      |        | May    |        |        | June |      |     |
|-------------|---------|------|--------|----------|------|-------|-------|------|-------|--------|------|--------|--------|--------|--------|------|------|-----|
|             | 2012    | 2013 | %ch    | 2012     | 2013 | %ch   | 2012  | 2013 | %ch   | 2012   | 2013 | %ch    | 2012   | 2013   | %ch    | 2012 | 2013 | %ch |
| GB          | £418    | £348 | -16.7% | £481     | £489 | +1.7% | £748  | £766 | +2.4% | £1,231 | £941 | -23.6% | £1,059 | £1,229 | +16.1% |      |      |     |
| England     | £345    | £269 | -22.0% | £372     | £377 | +1.3% | £622  | £607 | -2.4% | £980   | £759 | -22.6% | £827   | £927   | +12.1% |      |      |     |

| TRIPS   | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |        |       |
|---------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|         | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| GB      |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 18.567        | 17.914 | -3.5% |
| England |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 14.689        | 14.206 | -3.3% |

  

| BEDNIGHTS | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |        |       |
|-----------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|           | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| GB        |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 54.660        | 53.664 | -1.8% |
| England   |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 42.176        | 40.853 | -3.1% |

  

| EXPENDITURE | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD - Jan-May |        |       |
|-------------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|             | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| GB          |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £3,937        | £3,773 | -4.2% |
| England     |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £3,145        | £2,938 | -6.6% |

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# GB Domestic Tourism: Monthly Volume & Value 2013

## VISITING FRIENDS & RELATIVES

|                    | January |       |        | February |       |        | March |       |        | April |       |        | May   |       |        | June |      |     |
|--------------------|---------|-------|--------|----------|-------|--------|-------|-------|--------|-------|-------|--------|-------|-------|--------|------|------|-----|
|                    | 2012    | 2013  | %ch    | 2012     | 2013  | %ch    | 2012  | 2013  | %ch    | 2012  | 2013  | %ch    | 2012  | 2013  | %ch    | 2012 | 2013 | %ch |
| <b>TRIPS</b>       |         |       |        |          |       |        |       |       |        |       |       |        |       |       |        |      |      |     |
| GB                 | 2.666   | 2.284 | -14.3% | 2.732    | 3.028 | 10.8%  | 3.188 | 3.183 | -0.2%  | 3.483 | 3.024 | -13.2% | 3.096 | 3.672 | +18.6% |      |      |     |
| England            | 2.370   | 1.981 | -16.4% | 2.397    | 2.630 | 9.7%   | 2.863 | 2.738 | -4.4%  | 2.949 | 2.612 | -11.4% | 2.655 | 3.081 | +16.0% |      |      |     |
| <b>BEDNIGHTS</b>   |         |       |        |          |       |        |       |       |        |       |       |        |       |       |        |      |      |     |
| GB                 | 6.053   | 5.288 | -12.6% | 6.319    | 8.182 | +29.5% | 9.528 | 8.640 | -9.3%  | 9.780 | 7.557 | -22.7% | 7.991 | 9.078 | +13.6% |      |      |     |
| England            | 5.178   | 4.695 | -9.3%  | 5.323    | 6.813 | +28.0% | 8.390 | 7.123 | -15.1% | 7.887 | 6.363 | -19.3% | 6.663 | 7.628 | +14.5% |      |      |     |
| <b>EXPENDITURE</b> |         |       |        |          |       |        |       |       |        |       |       |        |       |       |        |      |      |     |
| GB                 | £243    | £239  | -1.6%  | £268     | £329  | +22.8% | £336  | £360  | +7.1%  | £382  | £355  | -7.1%  | £335  | £410  | +22.4% |      |      |     |
| England            | £210    | £199  | -5.2%  | £220     | £286  | +30.0% | £300  | £305  | +1.7%  | £301  | £295  | -2.0%  | £279  | £352  | +26.2% |      |      |     |

|                    | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD – Jan-May |        |       |
|--------------------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|                    | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| <b>TRIPS</b>       |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     |               |        |       |
| GB                 |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 15.165        | 15.190 | +0.2% |
| England            |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 13.233        | 13.042 | -1.4% |
| <b>BEDNIGHTS</b>   |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     |               |        |       |
| GB                 |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 39.671        | 38.746 | -2.3% |
| England            |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 33.441        | 32.621 | -2.5% |
| <b>EXPENDITURE</b> |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     |               |        |       |
| GB                 |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £1,564        | £1,693 | +8.2% |
| England            |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £1,311        | £1,436 | +9.5% |

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# GB Domestic Tourism: Monthly Volume & Value 2013

## BUSINESS TOURISM

| TRIPS   | January |       |       | February |       |        | March |       |        | April |       |        | May   |       |        | June |      |     |
|---------|---------|-------|-------|----------|-------|--------|-------|-------|--------|-------|-------|--------|-------|-------|--------|------|------|-----|
|         | 2012    | 2013  | %ch   | 2012     | 2013  | %ch    | 2012  | 2013  | %ch    | 2012  | 2013  | %ch    | 2012  | 2013  | %ch    | 2012 | 2013 | %ch |
| GB      | 1.404   | 1.315 | -6.3% | 1.375    | 1.639 | +19.2% | 1.505 | 1.234 | -18.0% | 1.597 | 1.696 | +6.2%  | 1.817 | 1.352 | -25.6% |      |      |     |
| England | 1.247   | 1.126 | -9.7% | 1.181    | 1.388 | +17.5% | 1.291 | 1.092 | -15.4% | 1.284 | 1.441 | +12.2% | 1.456 | 1.169 | -19.7% |      |      |     |

  

| BEDNIGHTS | January |       |        | February |       |        | March |       |        | April |       |       | May   |       |        | June |      |     |
|-----------|---------|-------|--------|----------|-------|--------|-------|-------|--------|-------|-------|-------|-------|-------|--------|------|------|-----|
|           | 2012    | 2013  | %ch    | 2012     | 2013  | %ch    | 2012  | 2013  | %ch    | 2012  | 2013  | %ch   | 2012  | 2013  | %ch    | 2012 | 2013 | %ch |
| GB        | 3.293   | 2.831 | -14.0% | 2.680    | 4.220 | +57.5% | 3.268 | 2.861 | -12.5% | 3.902 | 3.965 | +1.6% | 4.062 | 2.836 | -30.2% |      |      |     |
| England   | 2.953   | 2.349 | -20.5% | 2.298    | 3.482 | +51.5% | 2.698 | 2.330 | -13.6% | 3.257 | 2.993 | -8.1% | 3.244 | 2.280 | -29.7% |      |      |     |

  

| EXPENDITURE | January |      |       | February |      |        | March |      |        | April |      |       | May  |      |        | June |      |     |
|-------------|---------|------|-------|----------|------|--------|-------|------|--------|-------|------|-------|------|------|--------|------|------|-----|
|             | 2012    | 2013 | %ch   | 2012     | 2013 | %ch    | 2012  | 2013 | %ch    | 2012  | 2013 | %ch   | 2012 | 2013 | %ch    | 2012 | 2013 | %ch |
| GB          | £319    | £308 | -3.4% | £314     | £519 | +65.3% | £385  | £261 | -32.2% | £425  | £442 | +4.0% | £457 | £321 | -29.8% |      |      |     |
| England     | £290    | £262 | -9.7% | £276     | £443 | +60.5% | £300  | £222 | -26.0% | £342  | £362 | +5.8% | £354 | £268 | -24.3% |      |      |     |

| TRIPS   | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD – Jan-May |       |       |
|---------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|-------|-------|
|         | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013  | %ch   |
| GB      |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 7.699         | 7.236 | -6.0% |
| England |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 6.459         | 6.216 | -3.8% |

  

| BEDNIGHTS | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD – Jan-May |        |       |
|-----------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|           | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| GB        |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 17.205        | 16.714 | -2.9% |
| England   |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | 14.450        | 13.434 | -7.0% |

  

| EXPENDITURE | July |      |     | August |      |     | September |      |     | October |      |     | November |      |     | December |      |     | YTD – Jan-May |        |       |
|-------------|------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|---------------|--------|-------|
|             | 2012 | 2013 | %ch | 2012   | 2013 | %ch | 2012      | 2013 | %ch | 2012    | 2013 | %ch | 2012     | 2013 | %ch | 2012     | 2013 | %ch | 2012          | 2013   | %ch   |
| GB          |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £1,900        | £1,851 | -2.6% |
| England     |      |      |     |        |      |     |           |      |     |         |      |     |          |      |     |          |      |     | £1,562        | £1,556 | -0.4% |

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# GB Domestic Tourism: Year to Date – 2008-2013

## Trips, Bednights & Expenditure, Jan-May period

|             | ALL TOURISM, Jan - May period |         |        |         |         |         | HOLIDAYS – Jan – May period |        |        |        |        |        | VFR – Jan - May period |        |        |        |        |        | BUSINESS – Jan - May period |        |        |        |        |        |
|-------------|-------------------------------|---------|--------|---------|---------|---------|-----------------------------|--------|--------|--------|--------|--------|------------------------|--------|--------|--------|--------|--------|-----------------------------|--------|--------|--------|--------|--------|
| TRIPS       | 2008                          | 2009    | 2010   | 2011    | 2012    | 2013    | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                   | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   |
| GB          | 43.592                        | 44.117  | 44.244 | 44.847  | 43.178  | 42.063  | 17.158                      | 19.966 | 19.000 | 19.648 | 18.567 | 17.914 | 17.147                 | 16.095 | 16.765 | 16.600 | 15.165 | 15.19  | 7.626                       | 6.938  | 7.175  | 7.017  | 7.699  | 7.236  |
| England     | 36.425                        | 37.002  | 36.669 | 37.187  | 35.872  | 34.975  | 13.814                      | 15.929 | 15.012 | 15.483 | 14.689 | 14.206 | 14.755                 | 14.184 | 14.551 | 14.428 | 13.233 | 13.042 | 6.502                       | 5.911  | 5.983  | 6.03   | 6.459  | 6.216  |
|             | ALL TOURISM, Jan - May period |         |        |         |         |         | HOLIDAYS – Jan – May period |        |        |        |        |        | VFR – Jan - May period |        |        |        |        |        | BUSINESS – Jan - May period |        |        |        |        |        |
| BEDNIGHTS   | 2008                          | 2009    | 2010   | 2011    | 2012    | 2013    | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                   | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   |
| GB          | 130.713                       | 128.882 | 121.69 | 125.956 | 115.517 | 113.365 | 56.613                      | 65.990 | 59.026 | 61.94  | 54.66  | 53.664 | 49.487                 | 43.127 | 43.466 | 43.289 | 39.671 | 38.746 | 17.989                      | 16.812 | 15.232 | 15.241 | 17.205 | 16.714 |
| England     | 106.860                       | 105.369 | 96.326 | 101.962 | 93.369  | 90.618  | 43.727                      | 51.958 | 45.505 | 47.575 | 42.176 | 40.853 | 42.583                 | 37.113 | 35.947 | 36.765 | 33.441 | 32.621 | 15.231                      | 13.825 | 12.274 | 12.821 | 14.45  | 13.434 |
|             | ALL TOURISM, Jan - May period |         |        |         |         |         | HOLIDAYS – Jan – May period |        |        |        |        |        | VFR – Jan - May period |        |        |        |        |        | BUSINESS – Jan - May period |        |        |        |        |        |
| EXPENDITURE | 2008                          | 2009    | 2010   | 2011    | 2012    | 2013    | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                   | 2009   | 2010   | 2011   | 2012   | 2013   | 2008                        | 2009   | 2010   | 2011   | 2012   | 2013   |
| GB          | £7,404                        | £7,214  | £6,999 | £7,452  | £7,647  | £7,590  | £3,538                      | £3,743 | £3,635 | £4,042 | £3,937 | £3,773 | £1,761                 | £1,617 | £1,536 | £1,600 | £1,564 | £1,693 | £1,878                      | £1,707 | £1,617 | £1,608 | £1,900 | £1,851 |
| England     | £6,003                        | £5,890  | £5,647 | £6,026  | £6,221  | £6,175  | £2,815                      | £3,003 | £2,862 | £3,129 | £3,145 | £2,938 | £1,436                 | £1,395 | £1,286 | £1,357 | £1,311 | £1,436 | £1,565                      | £1,372 | £1,332 | £1,373 | £1,562 | £1,556 |

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.  
 \* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 29 Apr - 2 Jun  
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# GB Domestic Tourism: Year to Date – 2008-2013

## Trip Characteristics, Jan-May period

|                 | ALL TOURISM, Jan - May period |      |      |      |      |      | HOLIDAYS – Jan - May period |      |      |      |      |      | VFR – Jan - May period |      |      |      |      |      | BUSINESS – Jan - May period |      |      |      |      |      |
|-----------------|-------------------------------|------|------|------|------|------|-----------------------------|------|------|------|------|------|------------------------|------|------|------|------|------|-----------------------------|------|------|------|------|------|
| Av. Trip Length | 2008                          | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                   | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 |
| GB              | 3.00                          | 2.92 | 2.75 | 2.81 | 2.68 | 2.70 | 3.30                        | 3.31 | 3.11 | 3.15 | 2.94 | 3.00 | 2.89                   | 2.68 | 2.59 | 2.61 | 2.62 | 2.55 | 2.36                        | 2.42 | 2.12 | 2.17 | 2.23 | 2.31 |
| England         | 2.93                          | 2.85 | 2.63 | 2.74 | 2.60 | 2.59 | 3.17                        | 3.26 | 3.03 | 3.07 | 2.87 | 2.88 | 2.89                   | 2.62 | 2.47 | 2.55 | 2.53 | 2.50 | 2.34                        | 2.34 | 2.05 | 2.13 | 2.24 | 2.16 |
|                 | ALL TOURISM, Jan - May period |      |      |      |      |      | HOLIDAYS – Jan - May period |      |      |      |      |      | VFR – Jan - May period |      |      |      |      |      | BUSINESS – Jan - May period |      |      |      |      |      |
| Av. £/Night     | 2008                          | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                   | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 |
| GB              | £57                           | £56  | £58  | £59  | £66  | £67  | £62                         | £57  | £62  | £65  | £72  | £70  | £36                    | £37  | £35  | £37  | £39  | £44  | £104                        | £102 | £106 | £106 | £110 | £111 |
| England         | £56                           | £56  | £59  | £59  | £67  | £68  | £64                         | £58  | £63  | £66  | £75  | £72  | £34                    | £38  | £36  | £37  | £39  | £44  | £103                        | £99  | £109 | £107 | £108 | £116 |
|                 | ALL TOURISM, Jan - May period |      |      |      |      |      | HOLIDAYS – Jan - May period |      |      |      |      |      | VFR – Jan - May period |      |      |      |      |      | BUSINESS – Jan - May period |      |      |      |      |      |
| Av. £/Trip      | 2008                          | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                   | 2009 | 2010 | 2011 | 2012 | 2013 | 2008                        | 2009 | 2010 | 2011 | 2012 | 2013 |
| GB              | £170                          | £164 | £158 | £166 | £177 | £180 | £206                        | £187 | £191 | £206 | £212 | £211 | £103                   | £100 | £92  | £96  | £103 | £111 | £246                        | £246 | £225 | £229 | £247 | £256 |
| England         | £165                          | £159 | £154 | £162 | £173 | £177 | £204                        | £189 | £191 | £202 | £214 | £207 | £97                    | £98  | £88  | £94  | £99  | £110 | £241                        | £232 | £223 | £228 | £242 | £250 |

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 \*All expenditure figures are in HISTORIC PRICES.  
 \* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



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