

# Great Britain Tourism Survey

June 2013 Update



# Summary – June 2013 Update

## ALL TOURISM

- There has been a fall overall in GB overnight tourism trips taken in June compared to the same month in 2012 (-4%). While the number of trips in England and Wales fell (-5% and -15% respectively), Scotland saw an increase of +19% in the volume of trips taken. The impact of the additional June bank holiday in 2012 can still be seen when comparing to this year, and is likely to have contributed to the decline in trip volumes. The weather in June 2013 was mainly dry and temperatures were around average but levels of sunshine were fairly modest throughout the month.
- The number of nights spent on GB trips saw similar declines, with -9% fewer nights spent in June 2013 compared to 2012. Again, this decline was felt across England (-10%) and Wales (-21%), while Scotland saw a boost of +5% in the number of nights spent throughout June. The value of trips taken in June 2013 was also lower than those of the previous June with a -3% decline evident, while Scotland's June overnight tourism value was +6% higher.
- The volume of overnight GB trips taken from January to June is at the lowest point in 2013 than it has been during the past 6 years at 53.1 million trips. This is -5% lower than the peak which was seen in 2011, when 56.1m trips were taken throughout this period.

## HOLIDAYS

- There were fewer domestic GB holiday trips in June 2013 compared to 2012, with a decrease of -5%. The performance of the individual nations reflects the pattern seen for the overall market as the number of holiday trips taken in England (-5%) and Wales (-20%) fell, meanwhile Scotland saw its June holiday trips rise by +18%.
- June holiday trips were also shorter with -10% fewer nights spent on GB trips. The value of these trips remained consistent with trips taken in June 2012, at a total value of £1.5 bn.
- During the period from January to June 2013 there were 23.6m holiday trips taken in GB, though this is the lowest volume of trips seen over the past 6 years, during which time, the number of trips for this period peaked at 25.5m trips during 2011.

## VISITING FRIENDS & RELATIVES

- The volume of GB trips taken for the purpose of visiting friends and relatives during June has fallen by -3% compared to 2012. Declines were seen across England and Wales (both falling by -3%), while Scotland's volume of June VFR trips rose by more than a fifth (+21%).
- The value of these trips remained comparable overall with June 2012, with no change from £380m. June VFR trips were longer, however, with a +2% increase in the number of nights spent compared to June 2012. This was driven by a large increase in the number of bednights spent on trips to Scotland, +56% compared to June 2012.

## BUSINESS TOURISM

- June saw a decline in the number of GB overnight business trips taken compared to 2012 (-14%). This overall decline in business trip volumes was driven by decreases for England (-17%) and Wales (-48%), while Scotland's volume of business trips rose by +23% compared to June 2012.
- Overall, business trips taken in June 2013 were shorter with -37% fewer nights spent on them. The value of these trips also fell by -20%.
- There were 8.7m business trips taken during the period from January to June 2013, representing a decline of -8% compared to the same period for 2012 when 9.4m business trips were taken, the highest volume seen over the past 6 years.

# GB Domestic Tourism: Monthly Volume & Value 2013

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.294	5.702	-9.4%	6.711	7.418	+10.5%	8.793	8.408	-4.4%	11.154	9.357	-16.1%	10.226	11.178	+9.3%	11.482	11.020	-4.0%
England	5.398	4.776	-11.5%	5.698	6.287	+10.3%	7.501	6.983	-6.9%	9.040	7.800	-13.7%	8.235	9.129	+10.9%	9.532	9.069	-4.9%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	14.669	12.577	-14.3%	14.878	19.125	+28.5%	24.334	24.576	+1.0%	32.878	25.153	-23.5%	28.758	31.933	+11.0%	35.859	32.664	-8.9%
England	12.287	10.491	-14.6%	12.448	15.465	+24.2%	20.275	19.081	-5.9%	25.786	20.185	-21.7%	22.572	25.396	+12.5%	28.511	25.796	-9.5%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1,017	£940	-7.6%	£1,117	£1,390	+24.4%	£1,524	£1,455	-4.5%	£2,092	£1,796	-14.1%	£1,898	£2,008	+5.8%	£2,330	£2,268	-2.7%
England	£877	£766	-12.7%	£918	£1,157	+26.0%	£1,264	£1,198	-5.2%	£1,668	£1,464	-12.2%	£1,494	£1,590	+6.4%	£1,881	£1,823	-3.1%

TRIPS	July			August			September			October			November			December			YTD – Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			54.661	53.083	-2.9%
England																			45.404	44.044	-3.0%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			151.376	146.028	-3.5%
England																			121.879	116.415	-4.5%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£9,977	£9,858	-1.2%
England																			£8,102	£7,998	-1.3%

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 \* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 12 Jun - 28 Jul  
 TNS Face-to-Face Omnibus Survey  
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# GB Domestic Tourism: Monthly Volume & Value 2013

## HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.934	1.811	-6.4%	2.350	2.497	+6.3%	3.698	3.584	-3.1%	5.641	4.298	-23.8%	4.944	5.724	+15.8%	6.002	5.700	-5.0%
England	1.532	1.433	-6.5%	1.886	2.020	+7.1%	3.023	2.778	-8.1%	4.437	3.453	-22.2%	3.811	4.522	+18.7%	4.737	4.482	-5.4%

  

BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.779	3.904	-18.3%	5.394	5.843	+8.3%	10.619	12.009	+13.1%	17.903	12.954	-27.6%	15.964	18.953	+18.7%	22.223	19.962	-10.2%
England	3.723	3.069	-17.6%	4.381	4.311	-1.6%	8.439	8.595	+1.8%	13.565	10.265	-24.3%	12.066	14.612	+21.1%	16.830	14.874	-11.6%

  

EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£348	-16.7%	£481	£489	+1.7%	£748	£766	+2.4%	£1,231	£941	-23.6%	£1,059	£1,229	+16.1%	£1,495	£1,491	-0.3%
England	£345	£269	-22.0%	£372	£377	+1.3%	£622	£607	-2.4%	£980	£759	-22.6%	£827	£927	+12.1%	£1,169	£1,166	-0.3%

TRIPS	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			24.569	23.614	-3.9%
England																			19.425	18.688	-3.8%

  

BEDNIGHTS	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			76.883	73.625	-4.2%
England																			59.006	55.727	-5.6%

  

EXPENDITURE	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£5,432	£5,263	-3.1%
England																			£4,314	£4,104	-4.9%

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# GB Domestic Tourism: Monthly Volume & Value 2013

## VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>TRIPS</b>																		
GB	2.666	2.284	-14.3%	2.732	3.028	+10.8%	3.188	3.183	-0.2%	3.483	3.024	-13.2%	3.096	3.672	+18.6%	3.551	3.457	-2.6%
England	2.370	1.981	-16.4%	2.397	2.630	+9.7%	2.863	2.738	-4.4%	2.949	2.612	-11.4%	2.655	3.081	+16.0%	3.110	3.005	-3.4%
<b>BEDNIGHTS</b>																		
GB	6.053	5.288	-12.6%	6.319	8.182	+29.5%	9.528	8.640	-9.3%	9.780	7.557	-22.7%	7.991	9.078	+13.6%	8.672	8.800	+1.5%
England	5.178	4.695	-9.3%	5.323	6.813	+28.0%	8.390	7.123	-15.1%	7.887	6.363	-19.3%	6.663	7.628	+14.5%	7.479	7.489	+0.1%
<b>EXPENDITURE</b>																		
GB	£243	£239	-1.6%	£268	£329	+22.8%	£336	£360	+7.1%	£382	£355	-7.1%	£335	£410	+22.4%	£380	£380	+0.0%
England	£210	£199	-5.2%	£220	£286	+30.0%	£300	£305	+1.7%	£301	£295	-2.0%	£279	£352	+26.2%	£320	£325	+1.6%

	July			August			September			October			November			December			YTD – Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>TRIPS</b>																					
GB																			18.716	18.647	-0.4%
England																			16.344	16.047	-1.8%
<b>BEDNIGHTS</b>																					
GB																			48.343	47.546	-1.6%
England																			40.919	40.110	-2.0%
<b>EXPENDITURE</b>																					
GB																			£1,944	£2,073	+6.6%
England																			£1,631	£1,761	+8.0%

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# GB Domestic Tourism: Monthly Volume & Value 2013

## BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.404	1.315	-6.3%	1.375	1.639	+19.2%	1.505	1.234	-18.0%	1.597	1.696	+6.2%	1.817	1.352	-25.6%	1.698	1.453	-14.4%
England	1.247	1.126	-9.7%	1.181	1.388	+17.5%	1.291	1.092	-15.4%	1.284	1.441	+12.2%	1.456	1.169	-19.7%	1.477	1.225	-17.1%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	3.293	2.831	-14.0%	2.680	4.220	+57.5%	3.268	2.861	-12.5%	3.902	3.965	+1.6%	4.062	2.836	-30.2%	4.322	2.745	-36.5%
England	2.953	2.349	-20.5%	2.298	3.482	+51.5%	2.698	2.330	-13.6%	3.257	2.993	-8.1%	3.244	2.280	-29.7%	3.621	2.354	-35.0%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£319	£308	-3.4%	£314	£519	+65.3%	£385	£261	-32.2%	£425	£442	+4.0%	£457	£321	-29.8%	£423	£339	-19.9%
England	£290	£262	-9.7%	£276	£443	+60.5%	£300	£222	-26.0%	£342	£362	+5.8%	£354	£268	-24.3%	£366	£283	-22.7%

TRIPS	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			9.397	8.688	-7.5%
England																			7.936	7.44	-6.2%
BEDNIGHTS	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			21.527	19.459	-9.6%
England																			18.071	15.787	-12.6%
EXPENDITURE	July			August			September			October			November			December			YTD - Jan-Jun		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£2,323	£2,190	-5.7%
England																			£1,928	£1,840	-4.6%

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# GB Domestic Tourism: Year to Date – 2008-2013

## Trips, Bednights & Expenditure, Jan-Jun period

	ALL TOURISM, Jan - Jun period						HOLIDAYS – Jan – Jun period						VFR – Jan - Jun period						BUSINESS – Jan - Jun period					
TRIPS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	54.039	54.638	54.336	56.162	54.661	53.083	22.067	25.291	24.552	25.486	24.569	23.614	20.532	19.353	19.605	19.982	18.716	18.647	9.364	8.645	8.476	8.691	9.397	8.688
England	45.093	45.863	44.825	46.369	45.404	44.044	17.666	20.264	19.333	19.976	19.425	18.688	17.679	16.994	17.043	17.345	16.344	16.047	8.019	7.436	7.026	7.417	7.936	7.44
BEDNIGHTS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	167.415	162.292	155.11	162.048	151.376	146.028	76.444	86.383	79.728	83.987	76.883	73.625	59.719	51.109	51.357	52.683	48.343	47.546	22.203	21.177	18.937	18.967	21.527	19.459
England	135.975	132.629	122.399	130.504	121.879	116.415	58.410	67.834	61.624	64.279	59.006	55.727	51.108	43.981	42.957	44.871	40.919	40.11	18.763	17.777	14.297	15.734	18.071	15.787
EXPENDITURE	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£9,469	£9,311	£8,788	£9,644	£9,977	£9,858	£4,742	£4,963	£4,800	£5,408	£5,432	£5,263	£2,149	£1,957	£1,859	£1,939	£1,944	£2,073	£2,303	£2,210	£1,887	£2,054	£2,323	£2,190
England	£7,641	£7,636	£7,045	£7,691	£8,102	£7,998	£3,734	£3,967	£3,762	£4,127	£4,314	£4,104	£1,764	£1,687	£1,557	£1,637	£1,631	£1,761	£1,915	£1,832	£1,530	£1,725	£1,928	£1,840

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# GB Domestic Tourism: Year to Date – 2008-2013

## Trip Characteristics, Jan-Jun period

	ALL TOURISM, Jan - Jun period						HOLIDAYS – Jan - Jun period						VFR – Jan - Jun period						BUSINESS – Jan - Jun period					
Av. Trip Length	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	3.10	2.97	2.85	2.89	2.77	2.75	3.46	3.42	3.25	3.30	3.13	3.12	2.91	2.64	2.62	2.64	2.58	2.55	2.37	2.45	2.23	2.18	2.29	2.24
England	3.02	2.89	2.73	2.81	2.68	2.64	3.31	3.35	3.19	3.22	3.04	2.98	2.89	2.59	2.52	2.59	2.50	2.50	2.34	2.39	2.03	2.12	2.28	2.12
Av. £/Night	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£57	£57	£57	£60	£66	£68	£62	£57	£60	£64	£71	£71	£36	£38	£36	£37	£40	£44	£104	£104	£100	£108	£108	£113
England	£56	£58	£58	£59	£66	£69	£64	£58	£61	£64	£73	£74	£35	£38	£36	£36	£40	£44	£102	£103	£107	£110	£107	£117
Av. £/Trip	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£175	£170	£162	£172	£183	£186	£215	£196	£196	£212	£221	£223	£105	£101	£95	£97	£104	£111	£246	£256	£223	£236	£247	£252
England	£169	£166	£157	£166	£178	£182	£211	£196	£195	£207	£222	£220	£100	£99	£91	£94	£100	£110	£239	£246	£218	£233	£243	£247

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