

Great Britain Tourism Survey

January 2013 Update



GB Domestic Tourism: Monthly Volume & Value 2013

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.294	5.702	-9.4%															
England	5.398	4.776	-11.5%															
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	14.669	12.577	-14.3%															
England	12.287	10.491	-14.6%															
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1,017	£940	-7.6%															
England	£877	£766	-12.7%															

TRIPS	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			6.294	5.702	-9.4%
England																			5.398	4.776	-11.5%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			14.669	12.577	-14.3%
England																			12.287	10.491	-14.6%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£1,017	£940	-7.6%
England																			£877	£766	-12.7%

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HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.934	1.811	-6.4%															
England	1.532	1.433	-6.5%															

BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.779	3.904	-18.3%															
England	3.723	3.069	-17.6%															

EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£348	-16.7%															
England	£345	£269	-22.0%															

TRIPS	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			1.934	1.811	-6.4%
England																			1.532	1.433	-6.5%

BEDNIGHTS	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			4.779	3.904	-18.3%
England																			3.723	3.069	-17.6%

EXPENDITURE	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£418	£348	-16.7%
England																			£345	£269	-22.0%

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VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																		
GB	2.666	2.284	-14.3%															
England	2.370	1.981	-16.4%															
BEDNIGHTS																		
GB	6.053	5.288	-12.6%															
England	5.178	4.695	-9.3%															
EXPENDITURE																		
GB	£243	£239	-1.6%															
England	£210	£199	-5.2%															

	July			August			September			October			November			December			YTD – Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																					
GB																			2.666	2.284	-14.3%
England																			2.370	1.981	-16.4%
BEDNIGHTS																					
GB																			6.053	5.288	-12.6%
England																			5.178	4.695	-9.3%
EXPENDITURE																					
GB																			£243	£239	-1.6%
England																			£210	£199	-5.2%

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BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.404	1.315	-6.3%															
England	1.247	1.126	-9.7%															

BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	3.293	2.831	-14.0%															
England	2.953	2.349	-20.5%															

EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£319	£308	-3.4%															
England	£290	£262	-9.7%															

TRIPS	July			August			September			October			November			December			YTD - Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			1.404	1.315	-6.3%
England																			1.247	1.126	-9.7%

BEDNIGHTS	July			August			September			October			November			December			YTD - Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			3.293	2.831	-14.0%
England																			2.953	2.349	-20.5%

EXPENDITURE	July			August			September			October			November			December			YTD - Jan		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB																			£319	£308	-3.4%
England																			£290	£262	-9.7%

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GB Domestic Tourism: Year to Date – 2008-2013

Trips, Bednights & Expenditure, Jan period

	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
TRIPS																								
GB	6.139	5.594	5.417	6.024	6.294	5.702	1.578	1.705	1.632	1.681	1.934	1.811	2.834	2.591	2.516	2.854	2.666	2.284	1.458	1.114	1.088	1.259	1.404	1.315
England	5.263	4.723	4.534	5.139	5.398	4.776	1.306	1.368	1.273	1.395	1.532	1.433	2.480	2.258	2.202	2.489	2.370	1.981	1.301	0.933	0.893	1.065	1.247	1.126
	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
BEDNIGHTS																								
GB	16.146	13.797	11.819	14.822	14.669	12.577	4.055	4.661	3.480	3.945	4.779	3.904	7.602	5.859	5.893	6.210	6.053	5.288	3.437	2.706	2.117	2.765	3.293	2.831
England	13.595	11.462	9.512	12.615	12.287	10.491	3.342	3.705	2.601	3.130	3.723	3.069	6.759	5.040	4.891	5.368	5.178	4.695	2.898	2.257	1.720	2.326	2.953	2.349
	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
EXPENDITURE																								
GB	£991	£818	£726	£923	£1,017	£940	£338	£292	£304	£326	£418	£348	£240	£212	£186	£254	£243	£239	£394	£291	£207	£296	£319	£308
England	£843	£644	£596	£755	£877	£766	£286	£235	£241	£265	£345	£269	£202	£177	£154	£213	£210	£199	£338	£211	£174	£233	£290	£262

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GB Domestic Tourism: Year to Date – 2008-2013

Trip Characteristics, Jan period

	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
Av. Trip Length	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	2.63	2.47	2.18	2.46	2.33	2.21	2.57	2.73	2.13	2.35	2.47	2.16	2.68	2.26	2.34	2.18	2.27	2.32	2.36	2.43	1.95	2.20	2.35	2.15
England	2.58	2.43	2.10	2.45	2.28	2.20	2.56	2.71	2.04	2.24	2.43	2.14	2.73	2.23	2.22	2.16	2.18	2.37	2.23	2.42	1.93	2.18	2.37	2.09
	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
Av. £/Night	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£61	£59	£61	£62	£69	£75	£83	£63	£87	£83	£87	£89	£32	£36	£32	£41	£40	£45	£115	£108	£98	£107	£97	£109
England	£62	£56	£63	£60	£71	£73	£86	£63	£93	£85	£93	£88	£30	£35	£31	£40	£41	£42	£117	£93	£101	£100	£98	£112
	ALL TOURISM, Jan period						HOLIDAYS – Jan period						VFR – Jan period						BUSINESS – Jan period					
Av. £/Trip	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£161	£146	£134	£153	£162	£165	£214	£171	£186	£194	£216	£192	£85	£82	£74	£89	£91	£105	£270	£261	£190	£235	£227	£234
England	£160	£136	£131	£147	£162	£160	£219	£172	£189	£190	£225	£188	£81	£78	£70	£86	£89	£100	£260	£226	£195	£219	£233	£233

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