

Great Britain Tourism Survey

December 2013 Update



GB Domestic Tourism: Monthly Volume & Value 2013

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.294	5.702	-9.4%	6.711	7.418	+10.5%	8.793	8.408	-4.4%	11.154	9.357	-16.1%	10.226	11.178	+9.3%	11.482	11.041	-3.8%
England	5.398	4.776	-11.5%	5.698	6.287	+10.3%	7.501	6.983	-6.9%	9.040	7.800	-13.7%	8.235	9.129	+10.9%	9.532	9.090	-4.6%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	14.669	12.577	-14.3%	14.878	19.125	+28.5%	24.334	24.576	+1.0%	32.878	25.153	-23.5%	28.758	31.933	+11.0%	35.859	33.778	-5.8%
England	12.287	10.491	-14.6%	12.448	15.465	+24.2%	20.275	19.081	-5.9%	25.786	20.185	-21.7%	22.572	25.396	+12.5%	28.511	26.910	-5.6%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1,017	£940	-7.6%	£1,117	£1,390	+24.4%	£1,524	£1,455	-4.5%	£2,092	£1,796	-14.1%	£1,898	£2,008	+5.8%	£2,330	£2,280	-2.1%
England	£877	£766	-12.7%	£918	£1,157	+26.0%	£1,264	£1,198	-5.2%	£1,668	£1,464	-12.2%	£1,494	£1,590	+6.4%	£1,881	£1,835	-2.4%

TRIPS	July			August			September			October			November			December			YTD – Jan- Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	12.291	12.946	+5.3%	16.190	16.687	+3.1%	10.370	10.779	+3.9%	10.078	9.966	-1.1%	10.359	9.088	-12.3%	12.070	10.335	-14.4%	126.019	122.905	-2.5%
England	10.064	10.398	+3.3%	13.180	13.362	+1.4%	8.634	8.903	+3.1%	8.172	8.323	+1.8%	8.789	7.798	-11.3%	10.215	8.907	-12.8%	104.458	101.756	-2.6%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan- Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	48.343	48.598	+0.5%	65.322	63.920	-2.1%	32.728	33.292	+1.7%	27.356	27.122	-0.9%	25.272	21.027	-16.8%	37.842	32.506	-14.1%	388.240	373.607	-3.8%
England	37.425	37.446	+0.1%	50.925	49.034	-3.7%	26.489	26.220	-1.0%	21.428	22.021	+2.8%	21.145	17.394	-17.7%	30.901	27.556	-10.8%	310.193	297.199	-4.2%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan- Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£2,727	£2,765	+1.4%	£3,360	£3,438	+2.3%	£2,072	£2,258	+9.0%	£1,923	£1,760	-8.5%	£1,969	£1,640	-16.7%	£1,948	£1,565	-19.7%	£23,976	£23,294	-2.8%
England	£2,180	£2,175	-0.2%	£2,704	£2,681	-0.9%	£1,697	£1,791	+5.5%	£1,563	£1,414	-9.5%	£1,677	£1,384	-17.5%	£1,574	£1,254	-20.3%	£19,497	£18,710	-4.0%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

*All expenditure figures are in HISTORIC PRICES.
 * NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 11th Dec – 26th Jan
 TNS Face-to-Face Omnibus Survey
 ©TNS 2014



GB Domestic Tourism: Monthly Volume & Value 2013

HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.934	1.811	-6.4%	2.350	2.497	+6.3%	3.698	3.584	-3.1%	5.641	4.298	-23.8%	4.944	5.724	+15.8%	6.002	5.700	-5.0%
England	1.532	1.433	-6.5%	1.886	2.020	+7.1%	3.023	2.778	-8.1%	4.437	3.453	-22.2%	3.811	4.522	+18.7%	4.737	4.482	-5.4%

BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.779	3.904	-18.3%	5.394	5.843	+8.3%	10.619	12.009	+13.1%	17.903	12.954	-27.6%	15.964	18.953	+18.7%	22.223	19.962	-10.2%
England	3.723	3.069	-17.6%	4.381	4.311	-1.6%	8.439	8.595	+1.8%	13.565	10.265	-24.3%	12.066	14.612	+21.1%	16.830	14.874	-11.6%

EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£348	-16.7%	£481	£489	+1.7%	£748	£766	+2.4%	£1231	£941	-23.6%	£1059	£1229	+16.1%	£1495	£1491	-0.3%
England	£345	£269	-22.0%	£372	£377	+1.3%	£622	£607	-2.4%	£980	£759	-22.6%	£827	£927	+12.1%	£1169	£1166	-0.3%

TRIPS	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	6.548	7.153	+9.2%	10.031	10.090	+0.6%	5.399	5.209	-3.5%	4.648	4.750	+2.2%	3.254	3.407	+4.7%	3.247	2.746	-15.4%	57.695	56.969	-1.3%
England	5.124	5.568	+8.7%	7.940	7.830	-1.4%	4.427	4.089	-7.6%	3.687	3.768	+2.2%	2.648	2.790	+5.4%	2.741	2.193	-20.0%	45.992	44.926	-2.3%

BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	29.872	31.791	+6.4%	45.418	43.966	-3.2%	19.841	18.865	-4.9%	13.829	14.746	+6.6%	7.946	7.757	-2.4%	9.306	7.477	-19.7%	203.095	198.229	-2.4%
England	22.477	23.693	+5.4%	34.399	32.371	-5.9%	16.018	14.288	-10.8%	10.443	11.528	+10.4%	6.272	6.075	-3.1%	7.620	6.041	-20.7%	156.235	149.722	-4.2%

EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£1782	£1779	-0.2%	£2471	£2493	+0.9%	£1329	£1342	+1.0%	£1073	£1057	-1.5%	£791	£871	+10.1%	£886	£667	-24.7%	£13,763	£13,472	-2.1%
England	£1392	£1385	-0.5%	£1964	£1902	-3.2%	£1090	£1015	-6.9%	£866	£830	-4.2%	£672	£721	+7.3%	£710	£506	-28.7%	£11,007	£10,463	-4.9%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
 • All expenditure figures are in HISTORIC PRICES.
 • NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

GB Domestic Tourism: Monthly Volume & Value 2013

VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																		
GB	2.666	2.284	-14.3%	2.732	3.028	+10.8%	3.188	3.183	-0.2%	3.483	3.024	-13.2%	3.096	3.672	+18.6%	3.551	3.471	-2.3%
England	2.370	1.981	-16.4%	2.397	2.630	+9.7%	2.863	2.738	-4.4%	2.949	2.612	-11.4%	2.655	3.081	+16.0%	3.110	3.019	-2.9%
BEDNIGHTS																		
GB	6.053	5.288	-12.6%	6.319	8.182	+29.5%	9.528	8.640	-9.3%	9.780	7.557	-22.7%	7.991	9.078	+13.6%	8.672	9.677	+11.6%
England	5.178	4.695	-9.3%	5.323	6.813	+28.0%	8.390	7.123	-15.1%	7.887	6.363	-19.3%	6.663	7.628	+14.5%	7.479	8.366	+11.9%
EXPENDITURE																		
GB	£243	£239	-1.6%	£268	£329	+22.8%	£336	£360	+7.1%	£382	£355	-7.1%	£335	£410	+22.4%	£380	£385	+1.3%
England	£210	£199	-5.2%	£220	£286	+30.0%	£300	£305	+1.7%	£301	£295	-2.0%	£279	£352	+26.2%	£320	£330	+3.1%

	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
TRIPS																					
GB	3.552	3.809	+7.2%	4.633	4.852	+4.7%	3.251	3.332	+2.5%	3.379	3.389	+0.3%	4.309	3.836	-11.0%	7.295	6.321	-13.4%	45.137	44.200	-2.1%
England	3.100	3.132	+1.0%	3.891	4.057	+4.3%	2.809	2.942	+4.7%	2.905	2.979	+2.5%	3.678	3.372	-8.3%	6.193	5.650	-8.8%	38.920	38.194	-1.9%
BEDNIGHTS																					
GB	11.492	11.557	+0.6%	15.500	15.608	+0.7%	8.771	8.606	-1.9%	9.271	8.853	-4.5%	10.487	9.620	-8.3%	25.169	22.102	-12.2%	129.034	124.768	-3.3%
England	9.309	9.260	-0.5%	12.563	13.138	+4.6%	7.162	7.453	+4.1%	7.785	7.683	-1.3%	8.869	8.085	-8.8%	20.585	19.336	-6.1%	107.193	105.943	-1.2%
EXPENDITURE																					
GB	£444	£534	+20.3%	£554	£526	-5.1%	£423	£389	-8.0%	£418	£335	-19.9%	£571	£384	-32.7%	£729	£601	-17.6%	£5,083	£4,847	-4.6%
England	£348	£417	+19.8%	£441	£423	-4.1%	£348	£333	-4.3%	£350	£277	-20.9%	£478	£334	-30.1%	£595	£528	-11.3%	£4,192	£4,078	-2.7%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

*All expenditure figures are in HISTORIC PRICES.

* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 11th Dec – 26th Jan

TNS Face-to-Face Omnibus Survey

©TNS 2014

GB Domestic Tourism: Monthly Volume & Value 2013

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.404	1.315	-6.3%	1.375	1.639	+19.2%	1.505	1.234	-18.0%	1.597	1.696	+6.2%	1.817	1.352	-25.6%	1.698	1.459	-14.1%
England	1.247	1.126	-9.7%	1.181	1.388	+17.5%	1.291	1.092	-15.4%	1.284	1.441	+12.2%	1.456	1.169	-19.7%	1.477	1.231	-16.7%
BEDNIGHTS	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	3.293	2.831	-14.0%	2.680	4.220	+57.5%	3.268	2.861	-12.5%	3.902	3.965	+1.6%	4.062	2.836	-30.2%	4.322	2.982	-31.0%
England	2.953	2.349	-20.5%	2.298	3.482	+51.5%	2.698	2.330	-13.6%	3.257	2.993	-8.1%	3.244	2.280	-29.7%	3.621	2.591	-28.4%
EXPENDITURE	January			February			March			April			May			June		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£319	£308	-3.4%	£314	£519	+65.3%	£385	£261	-32.2%	£425	£442	+4.0%	£457	£321	-29.8%	£423	£346	-18.2%
England	£290	£262	-9.7%	£276	£443	+60.5%	£300	£222	-26.0%	£342	£362	+5.8%	£354	£268	-24.3%	£366	£290	-20.8%

TRIPS	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	1.706	1.652	-3.2%	1.189	1.378	+15.9%	1.305	1.761	+34.9%	1.778	1.616	-9.1%	2.3	1.577	-31.4%	1.269	1.093	-13.9%	18.944	17.772	-6.2%
England	1.399	1.403	+0.3%	1.067	1.152	+8.0%	1.020	1.422	+39.4%	1.371	1.397	+1.9%	2.039	1.399	-31.4%	1.068	0.902	-15.5%	15.901	15.122	-4.9%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	4.680	4.008	-14.4%	3.549	3.269	-7.9%	2.958	4.453	+50.5%	3.765	3.060	-18.7%	5.114	3.156	-38.3%	2.879	2.501	-13.1%	44.470	40.143	-9.7%
England	3.683	3.320	-9.9%	3.242	2.610	-19.5%	2.255	3.325	+47.5%	2.841	2.412	-15.1%	4.472	2.804	-37.3%	2.273	1.766	-22.3%	36.837	32.261	-12.4%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Dec		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB	£418	£400	-4.3%	£285	£339	+18.9%	£249	£461	+85.1%	£386	£348	-9.8%	£526	£357	-32.1%	£299	£286	-4.3%	£4,486	£4,388	-2.2%
England	£367	£327	-10.9%	£253	£287	+13.4%	£192	£390	+103.1%	£312	£289	-7.4%	£455	£306	-32.7%	£242	£210	-13.2%	£3,750	£3,655	-2.5%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

All expenditure figures are in HISTORIC PRICES.

* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 11th Dec – 26th Jan

TNS Face-to-Face Omnibus Survey

©TNS 2014

GB Domestic Tourism: Year to Date – 2008-2013

Trips, Bednights & Expenditure, Jan-Dec period

	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
TRIPS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	114.442	122.537	115.711	126.635	126.019	122.905	50.417	58.974	54.743	58.435	57.695	56.969	42.996	43.276	41.554	45.723	45.137	44.200	17.625	17.453	16.341	18.572	18.944	17.772
England	94.782	102.249	95.503	104.280	104.458	101.756	39.753	47.010	43.544	46.157	45.992	44.926	37.180	37.997	35.963	39.382	38.920	38.194	14.966	14.873	13.454	15.502	15.901	15.122
	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
BEDNIGHTS	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	367.635	387.448	361.398	387.329	388.240	373.607	188.381	217.536	197.215	208.487	203.095	198.229	123.631	121.309	117.435	125.702	129.034	124.768	41.644	40.774	37.695	41.762	44.470	40.143
England	292.814	310.077	284.992	306.806	310.193	297.199	141.816	168.503	151.732	157.961	156.235	149.722	104.607	102.214	96.517	105.430	107.193	105.943	34.322	33.144	29.925	33.718	36.837	32.261
	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
EXPENDITURE	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£20,168	£20,971	£19,797	£22,666	£23,976	£23,294	£10,936	£12,119	£11,534	£13,000	£13,763	£13,472	£4,492	£4,299	£4,193	£4,727	£5,083	£4,847	£4,265	£4,185	£3,645	£4,400	£4,486	£4,388
England	£16,079	£17,016	£15,842	£17,914	£19,497	£18,710	£8,478	£9,615	£9,072	£10,031	£11,007	£10,463	£3,711	£3,626	£3,478	£3,903	£4,192	£4,078	£3,510	£3,467	£2,961	£3,538	£3,750	£3,655

*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 11th Dec – 26th Jan
 TNS Face-to-Face Omnibus Survey
 ©TNS 2014



GB Domestic Tourism: Year to Date – 2008-2013

Trip Characteristics, Jan-Dec period

	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
Av. Trip Length																								
GB	3.21	3.16	3.12	3.06	3.08	3.04	3.74	3.69	3.60	3.57	3.52	3.48	2.88	2.80	2.83	2.75	2.86	2.82	2.36	2.34	2.31	2.25	2.35	2.26
England	3.09	3.03	2.98	2.94	2.97	2.92	3.57	3.58	3.48	3.42	3.40	3.33	2.81	2.69	2.68	2.68	2.75	2.77	2.29	2.23	2.22	2.18	2.32	2.13
	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
Av. £/Night	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£55	£54	£55	£59	£62	£62	£58	£56	£58	£62	£68	£68	£36	£35	£36	£38	£39	£39	£102	£103	£97	£105	£101	£109
England	£55	£55	£56	£58	£63	£63	£60	£57	£60	£64	£70	£70	£35	£35	£36	£37	£39	£38	£102	£105	£99	£105	£102	£113
	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
Av. £/Trip	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013	2008	2009	2010	2011	2012	2013
GB	£176	£171	£171	£179	£190	£190	£217	£205	£211	£222	£239	£236	£104	£99	£101	£103	£113	£110	£242	£240	£223	£237	£237	£247
England	£170	£166	£166	£172	£187	£184	£213	£205	£208	£217	£239	£233	£100	£95	£97	£99	£108	£107	£235	£233	£220	£228	£236	£242

*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.
 **All expenditure figures are in HISTORIC PRICES.



Fieldwork: 11th Dec – 26th Jan
 TNS Face-to-Face Omnibus Survey
 ©TNS 2014

