

Great Britain Tourism Survey (GBTS) – Additional Analysis Requests

VisitEngland occasionally receives requests for additional data analysis from the GBTS survey. Details of these requests are below. We are able to provide the below analysis if requested – please contact VEResearch@visitengland.org to request receipt.

In many cases, sample sizes for additional analysis are low, and all data should be treated with caution. Additional concerns regarding data will be provided if relevant with requests.

The GBTS is jointly sponsored by the tourist boards of England, Scotland and Wales. VisitEngland is able to provide data for England, but permission must be granted by the other boards to provide data for GB, Scotland or Wales. Please contact Chris Greenwood at VisitScotland (Chris.Greenwood@visitscotland.com) for Scotland level data and Robert Lewis at Visit Wales (Robert.Lewis@Wales.GSI.Gov.UK) for Wales level data. Please contact all three boards if you are requesting GB level data.

Details of additional analysis of the GBTS database

Date	Details of Request	Level	Country / Destination	Years included	Other notes
26/02/2013	Static non-owned caravans	Trips, Nights, Spend	GB, England, Scotland, Wales	2006-2011	
28/02/2013	Cultural tourism activities	Spend	England	2011	
12/03/2013	Countryside / village	Trips, Spend	GB, England	2006-2012	January to November only, Holidays only
13/03/2013	Trip Purpose and Accommodation split	Trips, Nights, Spend	Humberside, North, South and West Yorkshire	2009-2011	
19/03/2013	Camping & Caravanning	Trips, Spend	GB	2007-2010	
28/03/2013	Southern destinations	Trips	England	2006-2011	
02/04/2013	Heritage activities	Nights, Spend	GB	2011	
26/04/2013	Countryside	Trips	GB, West Midlands	2009-2012	
26/04/2013	Caravan / Camping breakdown	Trips, Nights, Spend	GB, England	2012	
09/05/2013	Holidays by Destination Type	Trips, Nights, Spend	GB, England	2012	
06/06/2013	Coach tours	Trips	England	2006-2012	All trips and Holidays, also split by Seaside
13/06/2013	Camping & Caravanning breakdown - holidays	Trips, Nights, Spend	GB, England	2012	
20/06/2013	England Holidays, month started	Trips	England	2012	
26/06/2013	Trip lengths for Cornwall	Trips	England	2012	
24/07/2013	Lincolnshire Demographics	Trips, Spend	England, Lincolnshire	2011/12	
01/08/2013	Lone female travel	Trips	England, London	2007, 2012	

Date	Details of Request	Level	Country / Destination	Years included	Other notes
23/08/2013	Age and Desti Type analysis, by age (holidays)	Trips	England	2012	
23/08/2013	Spend on accommodation by booking channels and location type	Spend	GB	2011	
18/07/2013	Trip purpose by region (Derbyshire, Nottinghamshire)	Trips, Spend	England, Derbyshire, Nottinghamshire	2010-12	
23/08/2013	Demographics by region (Derbyshire, Nottinghamshire)	Trips, Spend	England	2011	
29/08/2013	Bus / coach tourism by region & length of trip	Trips, Spend	GB, England	2012	
04/09/2013	Accommodation and trip purpose by region	Trips, Nights, Spend	East, South East, Yorkshire & Humberside	2012	
04/10/2013	Trip characteristics by age	Trips, Spend	GB	2012	Holidays and VFR
28/11/2013	Outdoor recreation activities	Trips, Spend	GB & England	2012	All trips, holidays, VFR and business
24/01/2014	Self-catering rented regional split	Trips	GB, England, English regions	2012	Holidays
03/02/2014	Outdoor recreation activities (re-run of previous analysis with new definition)	Trips, Spend	GB & England	2012	All trips, Holidays, VFR and Business
05/02/2014	Transport	Trips, Spend	GB	2012	Holidays
14/03/2014	Accommodation	Trips, Nights, Spend	GB	2012	All Trips
11/04/2014	Month of Trip	Trips	England	2011-13	Holidays
03/06/2014	Yorkshire trips	Trips, Spend	Yorkshire	2011-13	All trips
12/06/2014	South West detailed analysis	Trips, Nights, Spend	South West	2013	All trips, split by county
20/06/2014	Hampshire accommodation	Trips, Nights, Spend	Hampshire	2013	All trips
14/08/2014	Destination type trends	Trips	England	2008-2013	Holidays
02/09/2014	Destination type	Trips	England	2013	All trips, region and county
30/09/2014	Transport by County	Trips	England	2013	All trips, county
06/10/2014	Activities by County	Trips	England	2013	All trips
09/10/2014	Outdoor Activities	Trips	Counties, SW England	2013	All trips
18/12/2014	Essex, Norfolk, Kent seasonality	Trips, Nights, Spend	Essex, Norfolk, Kent	2013	All trips
05/01/2015	Cheshire, Cumbria, Lancashire Countryside	Trips	Cheshire, Cumbria, Lancashire	2013	All trips, Countryside
16/01/2015	Origin of Wiltshire visitors	Trips	Wiltshire	2006-2013	All trips
13/03/2015	Origin of visitors to September 2014	Trips	GB	Jan-Sept 2014	All trips, holidays
11/05/2015	Trips booked online	Trips	England	2014	Holidays
12/05/2015	Birmingham trips and spend	Trips, Spend	Birmingham	2012-2014	All trips
15/05/2015	SW counties destination type	Trips, Nights, Spend	England, SW counties	2014	All trips
20/05/2015	County accommodation and trip purpose	Trips, Nights, Spend	East of England and Yorkshire counties	2014	All trips
26/05/2015	South West counties seasonality, trip purpose, length of stay, accommodation used, destination type	Trips, Nights, Spend	South West counties	2014	All trips
05/06/2015	Transport used	Trips	GB	2008-2013	All trips

Date	Details of Request	Level	Country / Destination	Years included	Other notes
04/06/2015	Devon and Cornwall trip characteristics	Trips	Devon, Cornwall and Isles of Scilly	2014	All trips
09/06/2015	Accommodation	Trips, Nights, Spend	England	2014	All trips, Holidays
16/06/2015	Camping and Caravanning	Trips, Nights, Spend	GB	2014	All trips
22/06/2015	Nights and age	Trips	GB	2014	All trips
25/06/2015	West Midlands Accommodation and trip purpose	Trips, Nights, Spend	West Midlands and counties	2014	
25/06/2015	South / East / Yorkshire counties accommodation and trip purpose	Trips, Nights, Spend	South / East / Yorkshire counties	2014	All trips
26/06/2015	South East and South West Counties	Trips, Spend	South East and South West Counties	2014	All trips
03/07/2015	Warwickshire demographics	Trips	Warwickshire	2011-2014	All trips, holidays
06/07/2015	Devon quarterly by origin of visitor	Trips	Devon	2014	All trips
31/07/2015	Activities, accommodation, transport used by county	Trips, Spend	Counties	2014	All trips, Holidays
05/08/2015	Trips by London residents by transport used	Trips	North East, Durham	2011-2014	All trips
12/08/2015	Farm accommodation demographics	Trips	GB	2012-2014	
12/08/2015	Herefordshire accommodation and trip purpose	Trips, Nights, Spend	Herefordshire	2012-2014	All trips
10/09/2015	Boating activities	Trips, Spend	England	2012-2014	All trips
15/09/2015	Devices used to book by age	Trips	England	2014	Broken down by age
09/12/2015	Trip length by expenditure category	Trips, Spend	England	2012-2014	All trips
18/01/2016	Midlands 2006-2015 trend	Trips, Spend	Midlands	2006-2015	All trips
28/01/2016	Northern Counties Analysis	Trips, Spend	Northern England	2014-2015	All trips
13/04/2016	2015 Demographic by transport for the South West	Trips	South West	2015	Trips broken down by all demographics
15/04/2016	2015 Holiday spend in England by region of residence	Spend	England	2015	Broken down by English region
19/04/2016	2015 Trip volume for each region by month	Trips	England	2015	Broken down by English region and by month
20/04/2016	2015 Camping & Caravanning	Trips, Spend	England	2015	All Camping & Caravanning codes
21/04/2016	2015 Destination type by month and purpose	Trips, Spend, Nights	England	2015	
26/05/2016	2015 South West counties and Yorkshire by destination type, Month, Purpose and Accommodation	Trips, Spend, Nights	England	2015	South west counties & Yorkshire only
31/05/2016	2015 value of detailed activities	spend	England	2015	England & London
13/06/2016	2014-2015 self-catering flats and chalet	Trips, Spend, Nights	England	2014-2015	
09/08/2016	2015 Oxfordshire counties by destination type, Month, Purpose and Accommodation	Trips, Spend, Nights	England	2015	South west counties & Yorkshire only

05/09/2016	2015 England All accommodation type by trip purpose	Trips, Spend, Nights	England	2015	
05/09/2016	2015 GB All accommodation type by trip purpose	Trips, Spend, Nights	GB	2015	
20/09/2016	Region origin and by destination region	trips	England	2015	All purpose and holidays
10/10/2016	2015 GB Accommodation type by top level activities	Trips, Spend	GB	2015	All purpose and holidays