Contents

• GB: All Tourism trends
• GB: 'Pure' Holiday Tourism trends
• GB: Total VFR Tourism trends
• GB: Business Tourism trends

• England: All Tourism trends
• England: 'Pure' Holiday Tourism trends
• England: Total VFR Tourism trends
• England: Business Tourism trends

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
Trends in Domestic Tourism

GB

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: All Domestic Trips

Rolling 12-month period ending...
GB: All Domestic Bednights

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: All Domestic Expenditure

Expenses (£ millions)

Rolling 12-month period ending....

GBTS 12 month analysis
May 2005 – October 2013
24th June 2014
GB: All Domestic Tourism
Rolling Percentage Change

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Length of Stay (all domestic tourism)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Spend per Trip (all domestic tourism)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
Domestic 'Pure' Holiday Tourism
GB

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Domestic 'Pure' Holiday Trips

Rolling 12-month period ending....
GBTS 12 month analysis
May 2005 - March 2014
24th June 2014

GB: Domestic 'Pure' Holiday Expenditure
GB: Domestic 'Pure' Holidays
Rolling Percentage Change

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Length of Stay (domestic 'Pure' Holidays)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Spend per Night (domestic 'Pure' Holidays)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Domestic VFR (total) Trips

Rolling 12-month period ending....

GBTS 12 month analysis
May 2005 - March 2014

24th June 2014
GB: Domestic VFR (total) Nights

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Length of Stay (domestic VFR (total))

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GBS: Spend per Night (domestic VFR (total))

Rolling 12-month period ending....

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
Domestic Business Tourism

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Domestic Business Trips

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GB: Length of Stay (domestic business)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
GBS: Spend per Trip (domestic business)

GBTS 12 month analysis
May 2005 - March 2014

24th June 2014
GB: Spend per Night (domestic business)

Average Expenditure per Night

Rolling 12-month period ending....

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: All Domestic Trips

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: All Domestic Bednights

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: All Domestic Tourism
Rolling Percentage Change

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Length of Stay (all domestic tourism)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Spend per Trip (all domestic tourism)

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Spend per Night (all domestic tourism)
Domestic 'Pure' Holiday Tourism
ENGLAND

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic 'Pure' Holiday Trips

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic 'Pure' Holiday Expenditure

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic 'Pure' Holidays Rolling Percentage Change

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Length of Stay (domestic 'Pure' Holidays)
England: Spend per Trip (domestic 'Pure' Holidays)

Average Expenditure per Trip

Rolling 12-month period ending....

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Spend per Night (domestic 'Pure' Holidays)

![Graph showing spend per night in England over a period from May 2005 to March 2014. The graph indicates a steady increase in expenditure per night over time.]

**GBTS 12 month analysis**
May 2005 - March 2014
24th June 2014
Domestic VFR Tourism
ENGLAND

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic VFR (total) Trips

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic VFR (total) Nights

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic VFR (total) Rolling Percentage Change

Trips
Bednights
Expenditure

% Change

12 months ending....
England: Spend per Night (domestic VFR (total))
Domestic Business Tourism
ENGLAND

GBTS 12 month analysis
May 2005 - March 2014

24th June 2014
England: Domestic Business Trips

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Domestic Business Spend

GBTS 12 month analysis
May 2005 - March 2014

VisitEngland
England: Domestic Business
Rolling Percentage Change

GBTS 12 month analysis
May 2005 - March 2014
24th June 2014
England: Length of Stay (domestic business)
England: Spend per Trip (domestic business)

GBTS 12 month analysis
May 2005 - March 2014

24th June 2014
England: Spend per Night (domestic business)

GBTS 12 month analysis
May 2005 - March 2014

24th June 2014