

# Great Britain Tourism Survey Quarterly Regional Summary Q3 2013



# GB Domestic Tourism: Jul-Sep 2013 Volume & Value

## ALL TOURISM

Trips taken in: Jul-Sep 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>38.851</b>	<b>40.413</b>	<b>4.02%</b>	<b>146.394</b>	<b>145.809</b>	<b>-0.40%</b>	<b>£8,160</b>	<b>£8,460</b>	<b>+3.68%</b>
<b>England Total</b>	<b>31.878</b>	<b>32.664</b>	<b>2.47%</b>	<b>114.839</b>	<b>112.700</b>	<b>-1.86%</b>	<b>£6,580</b>	<b>£6,648</b>	<b>+1.03%</b>
East	3.181	2.965	-6.79%	13.641	10.809	-20.76%	£652	£568	-12.88%
East Midlands	2.492	2.518	+1.04%	7.732	7.673	-0.76%	£403	£402	-0.25%
London	3.091	3.221	+4.21%	7.911	7.564	-4.39%	£704	£763	+8.38%
North East	1.427	1.094	-23.34%	4.789	3.539	-26.10%	£279	£210	-24.73%
North West	4.196	4.330	+3.19%	12.671	12.454	-1.71%	£833	£825	-0.96%
South East	5.194	5.797	+11.61%	16.079	19.481	+21.16%	£912	£984	+7.89%
South West	7.186	7.380	+2.70%	33.932	33.517	-1.22%	£1,829	£1,790	-2.13%
West Midlands	2.381	2.622	+10.12%	6.972	6.411	-8.05%	£350	£404	+15.43%
Yorks & Humb	3.312	3.274	-1.15%	10.412	10.534	+1.17%	£587	£638	+8.69%
<b>Scotland Total</b>	<b>4.010</b>	<b>4.010</b>	<b>0.00%</b>	<b>15.742</b>	<b>16.069</b>	<b>+2.08%</b>	<b>£980</b>	<b>£1,066</b>	<b>+8.78%</b>
North	1.226	1.311	+6.93%	4.870	6.135	+25.98%	£271	£358	+32.10%
West	1.283	1.110	-13.48%	4.466	4.308	-3.54%	£262	£269	+2.67%
East	1.347	1.261	-6.38%	4.777	3.967	-16.96%	£359	£317	-11.70%
South	0.345	0.444	+28.70%	1.352	1.419	+4.96%	£71	£96	+35.21%
Edinburgh	0.669	0.655	-2.09%	2.171	1.955	-9.95%	£223	£169	-24.22%
Glasgow	0.421	0.376	-10.69%	1.105	1.191	+7.78%	£61	£91	+49.18%
<b>Wales Total</b>	<b>3.218</b>	<b>4.115</b>	<b>+27.87%</b>	<b>15.813</b>	<b>17.040</b>	<b>+7.76%</b>	<b>£599</b>	<b>£746</b>	<b>+24.54%</b>
North	1.152	1.492	+29.51%	6.208	6.315	+1.72%	£191	£288	+50.79%
Mid	0.667	0.869	+30.28%	3.539	3.693	+4.35%	£107	£141	+31.78%
South West	0.816	1.008	+23.53%	3.929	4.473	+13.85%	£188	£204	+8.51%
South East	0.532	0.711	+33.65%	1.653	2.142	+29.58%	£101	£98	-2.97%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Jul – 27 Oct 2013  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Jul-Sep 2013 Volume & Value

## ALL TOURISM

Trips taken in: Jul-Sep 2013	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>Destination:</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>
<b>GB Total</b>	<b>3.77</b>	<b>3.61</b>	<b>-4.25%</b>	<b>£56</b>	<b>£58</b>	<b>+4.09%</b>	<b>£210</b>	<b>£209</b>	<b>-0.33%</b>
<b>England Total</b>	<b>3.60</b>	<b>3.45</b>	<b>-4.22%</b>	<b>£57</b>	<b>£59</b>	<b>+2.95%</b>	<b>£206</b>	<b>£204</b>	<b>-1.40%</b>
East	4.29	3.65	-14.99%	£48	£53	+9.94%	£205	£192	-6.54%
East Midlands	3.10	3.05	-1.79%	£52	£52	+0.52%	£162	£160	-1.28%
London	2.56	2.35	-8.25%	£89	£101	+13.35%	£228	£237	+4.01%
North East	3.36	3.23	-3.61%	£58	£59	+1.85%	£196	£192	-1.82%
North West	3.02	2.88	-4.75%	£66	£66	+0.77%	£199	£191	-4.03%
South East	3.10	3.36	+8.56%	£57	£51	-10.95%	£176	£170	-3.33%
South West	4.72	4.54	-3.82%	£54	£53	-0.92%	£255	£243	-4.70%
West Midlands	2.93	2.45	-16.50%	£50	£63	+25.53%	£147	£154	+4.82%
Yorks & Humb	3.14	3.22	+2.35%	£56	£61	+7.43%	£177	£195	+9.95%
<b>Scotland Total</b>	<b>3.93</b>	<b>4.01</b>	<b>+2.08%</b>	<b>£62</b>	<b>£66</b>	<b>+6.56%</b>	<b>£244</b>	<b>£266</b>	<b>+8.78%</b>
North	3.97	4.68	+17.81%	£56	£58	+4.86%	£221	£273	+23.54%
West	3.48	3.88	+11.50%	£59	£62	+6.44%	£204	£242	+18.67%
East	3.55	3.15	-11.29%	£75	£80	+6.33%	£267	£251	-5.68%
South	3.92	3.20	-18.45%	£53	£68	+28.83%	£206	£216	+5.06%
Edinburgh	3.25	2.98	-8.02%	£103	£86	-15.84%	£333	£258	-22.60%
Glasgow	2.62	3.17	+20.68%	£55	£76	+38.41%	£145	£242	+67.03%
<b>Wales Total</b>	<b>4.91</b>	<b>4.14</b>	<b>-15.73%</b>	<b>£38</b>	<b>£44</b>	<b>+15.57%</b>	<b>£186</b>	<b>£181</b>	<b>-2.61%</b>
North	5.39	4.23	-21.46%	£31	£46	+48.23%	£166	£193	+16.42%
Mid	5.31	4.25	-19.91%	£30	£38	+26.28%	£160	£162	+1.14%
South West	4.81	4.44	-7.84%	£48	£46	-4.69%	£230	£202	-12.16%
South East	3.11	3.01	-3.04%	£61	£46	-25.12%	£190	£138	-27.40%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Jul – 27 Oct 2013  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: YTD: Sep 2013 Volume & Value

## ALL TOURISM

Trips taken in: Jan-Sep 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>GB Total</b>	<b>93.512</b>	<b>93.516</b>	<b>0.00%</b>	<b>297.769</b>	<b>292.952</b>	<b>-1.62%</b>	<b>£18,137</b>	<b>£18,329</b>	<b>+1.06%</b>
<b>England Total</b>	<b>77.282</b>	<b>76.729</b>	<b>-0.72%</b>	<b>236.718</b>	<b>230.229</b>	<b>-2.74%</b>	<b>£14,683</b>	<b>£14,658</b>	<b>-0.17%</b>
East	7.129	6.721	-5.72%	24.544	21.194	-13.65%	£1,290	£1,108	-14.11%
East Midlands	6.303	6.009	-4.66%	18.002	15.835	-12.04%	£1,013	£872	-13.92%
London	8.532	9.024	+5.77%	19.633	20.036	+2.05%	£1,892	£2,044	+8.03%
North East	3.358	3.106	-7.50%	9.566	8.953	-6.41%	£613	£631	+2.94%
North West	10.565	10.395	-1.61%	28.896	27.085	-6.27%	£2,013	£1,870	-7.10%
South East	12.972	13.411	+3.38%	35.775	38.118	+6.55%	£2,167	£2,102	-3.00%
South West	15.482	15.097	-2.49%	60.984	60.300	-1.12%	£3,408	£3,494	+2.52%
West Midlands	6.017	6.582	+9.39%	15.256	15.318	+0.41%	£862	£984	+14.15%
Yorks & Humb	8.387	7.640	-8.91%	22.652	21.793	-3.79%	£1,347	£1,438	+6.76%
<b>Scotland Total</b>	<b>9.433</b>	<b>9.551</b>	<b>+1.25%</b>	<b>32.529</b>	<b>34.114</b>	<b>+4.87%</b>	<b>£2,189</b>	<b>£2,256</b>	<b>+3.06%</b>
North	2.623	2.908	+10.87%	9.698	12.731	+31.27%	£579	£770	+32.99%
West	3.043	2.926	-3.84%	9.683	9.387	-3.06%	£629	£597	-5.09%
East	3.382	3.008	-11.06%	10.217	8.839	-13.49%	£828	£677	-18.24%
South	0.721	0.949	+31.62%	2.490	2.787	+11.93%	£127	£172	+35.43%
Edinburgh	1.872	1.581	-15.54%	4.983	4.072	-18.28%	£541	£376	-30.50%
Glasgow	1.124	1.010	-10.14%	2.785	2.530	-9.16%	£208	£200	-3.85%
<b>Wales Total</b>	<b>7.460</b>	<b>8.044</b>	<b>+7.83%</b>	<b>28.522</b>	<b>28.609</b>	<b>+0.31%</b>	<b>£1,265</b>	<b>£1,415</b>	<b>+11.86%</b>
North	2.717	2.977	+9.57%	11.134	11.024	-0.99%	£422	£534	+26.54%
Mid	1.277	1.531	+19.89%	5.321	6.037	+13.46%	£202	£252	+24.75%
South West	1.796	1.750	-2.56%	7.186	6.864	-4.48%	£345	£317	-8.12%
South East	1.544	1.703	+10.30%	3.906	3.954	+1.23%	£267	£254	-4.87%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 09 Jan – 27 Oct 2013  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: YTD: Sep 2013 Volume & Value

## ALL TOURISM

Trips taken in: Jan-Sep 2013	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>GB Total</b>	<b>3.18</b>	<b>3.13</b>	<b>-1.62%</b>	<b>£61</b>	<b>£63</b>	<b>+2.72%</b>	<b>£194</b>	<b>£196</b>	<b>+1.05%</b>
<b>England Total</b>	<b>3.06</b>	<b>3.00</b>	<b>-2.04%</b>	<b>£62</b>	<b>£64</b>	<b>+2.64%</b>	<b>£190</b>	<b>£191</b>	<b>+0.55%</b>
East	3.44	3.15	-8.41%	£53	£52	-0.53%	£181	£165	-8.89%
East Midlands	2.86	2.64	-7.73%	£56	£55	-2.14%	£161	£145	-9.71%
London	2.30	2.22	-3.51%	£96	£102	+5.86%	£222	£227	+2.14%
North East	2.85	2.88	+1.19%	£64	£70	+9.98%	£183	£203	+11.29%
North West	2.74	2.61	-4.73%	£70	£69	-0.89%	£191	£180	-5.58%
South East	2.76	2.84	+3.06%	£61	£55	-8.96%	£167	£157	-6.17%
South West	3.94	3.99	+1.40%	£56	£58	+3.69%	£220	£231	+5.14%
West Midlands	2.54	2.33	-8.21%	£57	£64	+13.69%	£143	£149	+4.35%
Yorks & Humb	2.70	2.85	+5.61%	£59	£66	+10.96%	£161	£188	+17.19%
<b>Scotland Total</b>	<b>3.45</b>	<b>3.57</b>	<b>+3.58%</b>	<b>£67</b>	<b>£66</b>	<b>-1.73%</b>	<b>£232</b>	<b>£236</b>	<b>+1.79%</b>
North	3.70	4.38	+18.41%	£60	£60	+1.31%	£221	£265	+19.95%
West	3.18	3.21	+0.82%	£65	£64	-2.09%	£207	£204	-1.29%
East	3.02	2.94	-2.73%	£81	£77	-5.49%	£245	£225	-8.07%
South	3.45	2.94	-14.96%	£51	£62	+21.00%	£176	£181	+2.89%
Edinburgh	2.66	2.58	-3.24%	£109	£92	-14.95%	£289	£238	-17.71%
Glasgow	2.48	2.50	+1.10%	£75	£79	+5.85%	£185	£198	+7.01%
<b>Wales Total</b>	<b>3.82</b>	<b>3.56</b>	<b>-6.98%</b>	<b>£44</b>	<b>£49</b>	<b>+11.52%</b>	<b>£170</b>	<b>£176</b>	<b>+3.74%</b>
North	4.10	3.70	-9.64%	£38	£48	+27.80%	£155	£179	+15.49%
Mid	4.17	3.94	-5.37%	£38	£42	+9.96%	£158	£165	+4.06%
South West	4.00	3.92	-1.97%	£48	£46	-3.81%	£192	£181	-5.70%
South East	2.53	2.32	-8.22%	£68	£64	-6.02%	£173	£149	-13.75%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 09 Jan – 27 Oct 2013  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: 12-month comparison: Year ending Sep 2013 Volume & Value ALL TOURISM Oct 2012 – Sep 2013

Trips taken in: Oct 2012 – Sep 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>Destination:</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>
<b>GB Total</b>	<b>123.591</b>	<b>126.024</b>	<b>+1.97%</b>	<b>378.769</b>	<b>383.422</b>	<b>+1.23%</b>	<b>£22,988</b>	<b>£24,169</b>	<b>+5.14%</b>
<b>England Total</b>	<b>102.274</b>	<b>103.905</b>	<b>+1.59%</b>	<b>302.046</b>	<b>303.703</b>	<b>+0.55%</b>	<b>£18,519</b>	<b>£19,472</b>	<b>+5.15%</b>
East	9.472	9.475	+0.03%	31.154	28.274	-9.24%	£1,579	£1,492	-5.51%
East Midlands	8.274	8.207	-0.81%	22.305	21.53	-3.47%	£1,274	£1,198	-5.97%
London	11.621	12.644	+8.80%	27.274	28.09	+2.99%	£2,500	£2,937	+17.48%
North East	4.363	4.061	-6.92%	12.494	11.37	-9.00%	£806	£795	-1.36%
North West	14.079	14.025	-0.38%	37.446	36.224	-3.26%	£2,687	£2,521	-6.18%
South East	17.249	18.363	+6.46%	47.818	51.136	+6.94%	£2,725	£2,864	+5.10%
South West	19.257	19.351	+0.49%	71.512	74.747	+4.52%	£4,009	£4,268	+6.46%
West Midlands	8.24	9.063	+9.99%	20.598	20.782	+0.89%	£1,127	£1,355	+20.23%
Yorks & Humb	11.544	10.501	-9.03%	29.809	29.484	-1.09%	£1,720	£1,898	+10.35%
<b>Scotland Total</b>	<b>12.609</b>	<b>12.869</b>	<b>+2.06%</b>	<b>42.176</b>	<b>44.905</b>	<b>+6.47%</b>	<b>£2,877</b>	<b>£2,958</b>	<b>+2.82%</b>
North	3.366	3.753	+11.50%	12.131	15.374	+26.73%	£763	£956	+25.29%
West	4.037	4.015	-0.54%	12.715	12.707	-0.06%	£824	£788	-4.37%
East	4.682	4.145	-11.47%	13.728	12.248	-10.78%	£1,094	£936	-14.44%
South	0.907	1.223	+34.84%	3.092	4.044	+30.79%	£168	£227	+35.12%
Edinburgh	2.626	2.184	-16.83%	6.634	5.581	-15.87%	£692	£548	-20.81%
Glasgow	1.597	1.577	-1.25%	3.747	4.019	+7.26%	£306	£294	-3.92%
<b>Wales Total</b>	<b>9.525</b>	<b>10.187</b>	<b>+6.95%</b>	<b>34.546</b>	<b>34.814</b>	<b>+0.78%</b>	<b>£1,592</b>	<b>£1,738</b>	<b>+9.17%</b>
North	3.219	3.702	+15.00%	12.604	13.289	+5.43%	£525	£627	+19.43%
Mid	1.616	1.855	+14.79%	6.486	7.019	+8.22%	£250	£292	+16.80%
South West	2.239	2.096	-6.39%	8.547	8.064	-5.65%	£416	£402	-3.37%
South East	2.265	2.355	+3.97%	5.743	5.379	-6.34%	£358	£345	-3.63%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct 2012 – 27 Oct 2013  
TNS Face-to-Face Omnibus Survey  
©TNS 2013



# GB Domestic Tourism: 12-month comparison: Year ending Sep 2013 Volume & Value ALL TOURISM Oct 2012 – Sep 2013

Trips taken in: Oct 2012 – Sep 2013	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
<b>Destination:</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>	<b>2012</b>	<b>2013</b>	<b>%ch</b>
<b>GB Total</b>	<b>3.06</b>	<b>3.04</b>	<b>-0.73%</b>	<b>£61</b>	<b>£63</b>	<b>+3.86%</b>	<b>£186</b>	<b>£192</b>	<b>+3.11%</b>
<b>England Total</b>	<b>2.95</b>	<b>2.92</b>	<b>-1.03%</b>	<b>£61</b>	<b>£64</b>	<b>+4.57%</b>	<b>£181</b>	<b>£187</b>	<b>+3.50%</b>
East	3.29	2.98	-9.27%	£51	£53	+4.11%	£167	£157	-5.54%
East Midlands	2.70	2.62	-2.69%	£57	£56	-2.58%	£154	£146	-5.20%
London	2.35	2.22	-5.34%	£92	£105	+14.07%	£215	£232	+7.97%
North East	2.86	2.80	-2.23%	£65	£70	+8.39%	£185	£196	+5.97%
North West	2.66	2.58	-2.89%	£72	£70	-3.01%	£191	£180	-5.82%
South East	2.77	2.78	+0.45%	£57	£56	-1.72%	£158	£156	-1.28%
South West	3.71	3.86	+4.02%	£56	£57	+1.85%	£208	£221	+5.94%
West Midlands	2.50	2.29	-8.27%	£55	£65	+19.17%	£137	£150	+9.31%
Yorks & Humb	2.58	2.81	+8.73%	£58	£64	+11.57%	£149	£181	+21.31%
<b>Scotland Total</b>	<b>3.34</b>	<b>3.49</b>	<b>+4.32%</b>	<b>£68</b>	<b>£66</b>	<b>-3.43%</b>	<b>£228</b>	<b>£230</b>	<b>+0.74%</b>
North	3.60	4.10	+13.66%	£63	£62	-1.13%	£227	£255	+12.37%
West	3.15	3.16	+0.48%	£65	£62	-4.31%	£204	£196	-3.84%
East	2.93	2.95	+0.78%	£80	£76	-4.10%	£234	£226	-3.36%
South	3.41	3.31	-3.00%	£54	£56	+3.31%	£185	£186	+0.21%
Edinburgh	2.53	2.56	+1.15%	£104	£98	-5.87%	£264	£251	-4.78%
Glasgow	2.35	2.55	+8.62%	£82	£73	-10.42%	£192	£186	-2.70%
<b>Wales Total</b>	<b>3.63</b>	<b>3.42</b>	<b>-5.77%</b>	<b>£46</b>	<b>£50</b>	<b>+8.33%</b>	<b>£167</b>	<b>£171</b>	<b>+2.08%</b>
North	3.92	3.59	-8.32%	£42	£47	+13.27%	£163	£169	+3.85%
Mid	4.01	3.78	-5.73%	£39	£42	+7.93%	£155	£157	+1.75%
South West	3.82	3.85	+0.79%	£49	£50	+2.42%	£186	£192	+3.23%
South East	2.54	2.28	-9.92%	£62	£64	+2.89%	£158	£146	-7.31%

\*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.  
\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct 2012 – 27 Oct 2013  
TNS Face-to-Face Omnibus Survey  
©TNS 2013



# GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
<b>GB Total</b>	<b>4.6%</b>	<b>2.6%</b>	<b>5.4%</b>	<b>3.2%</b>	<b>5.7%</b>	<b>3.3%</b>
<b>England Total</b>	<b>4.9%</b>	<b>2.8%</b>	<b>5.7%</b>	<b>3.3%</b>	<b>6.3%</b>	<b>3.6%</b>
East	12.7%	7.5%	16.4%	10.2%	23.3%	12.1%
East Midlands	14.3%	8.5%	17.3%	10.9%	18.4%	12.0%
London	13.3%	7.8%	16.4%	9.4%	18.1%	12.0%
North East	18.6%	10.8%	22.5%	13.0%	27.5%	15.5%
North West	11.1%	6.1%	12.9%	7.2%	16.0%	8.3%
South East	9.5%	6.0%	11.7%	7.5%	14.0%	8.2%
South West	8.9%	5.3%	11.1%	6.5%	12.0%	7.2%
West Midlands	14.2%	8.3%	17.7%	10.2%	20.8%	12.0%
Yorks & Humb	12.1%	7.0%	14.7%	8.6%	17.5%	9.4%
<b>Scotland Total</b>	<b>12.4%</b>	<b>6.6%</b>	<b>13.4%</b>	<b>7.5%</b>	<b>14.5%</b>	<b>8.5%</b>
North	23.1%	13.2%	23.8%	14.1%	27.8%	17.2%
West	19.3%	11.2%	23.8%	14.0%	24.0%	13.9%
East	20.8%	10.6%	25.8%	13.2%	25.8%	15.2%
South	26.7%	17.2%	31.2%	20.0%	37.2%	22.2%
Edinburgh	28.5%	13.8%	36.4%	17.6%	33.4%	19.5%
Glasgow	30.5%	16.8%	38.2%	22.3%	34.9%	20.1%
<b>Wales Total</b>	<b>10.5%</b>	<b>6.0%</b>	<b>15.2%</b>	<b>14.3%</b>	<b>15.3%</b>	<b>9.4%</b>
North	22.5%	12.9%	23.5%	38.1%	24.6%	16.2%
Mid	26.2%	16.6%	35.1%	22.5%	31.0%	20.5%
South West	26.3%	16.9%	29.0%	19.7%	34.5%	23.3%
South East	28.6%	18.0%	34.9%	18.9%	35.1%	19.7%