

Great Britain Tourism Survey Quarterly Regional Summary Q1 2017



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GB Domestic Tourism: Jan-Mar 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	23.598	21.236	-10.01%	58.655	51.813	-11.66%	£4,326	£3,716	-11.66%
England Total	19.625	17.996	-8.30%	49.275	43.602	-11.51%	£3,193	£3,121	-2.25%
East	1.781	1.797	+0.90%	4.358	4.919	+12.87%	£257	£305	+18.68%
East Midlands	1.529	1.361	-10.99%	3.745	3.059	-18.32%	£212	£167	-21.23%
London	2.850	2.903	+1.86%	6.807	5.566	-18.23%	£657	£608	-7.46%
North East	0.671	0.584	-12.97%	1.580	1.440	-8.86%	£110	£104	-5.45%
North West	2.399	2.555	+6.50%	5.682	7.083	+24.66%	£371	£483	+30.19%
South East	3.504	2.872	-18.04%	8.497	6.145	-27.68%	£528	£464	-12.12%
South West	3.469	2.807	-19.08%	10.348	8.077	-21.95%	£544	£493	-9.38%
West Midlands	1.917	1.484	-22.59%	4.007	3.159	-21.16%	£249	£218	-12.45%
Yorks & Humb	1.813	1.860	+2.59%	4.148	4.012	-3.28%	£261	£261	0.00%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 4 Jan 2017 – 30 Apr 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Jan-Mar 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	2.49	2.44	-2.01%	£74	£72	-2.70%	£183	£175	-4.37%
England Total	2.42	2.42	0.00%	£73	£72	-1.37%	£176	£173	-1.70%
East	2.53	2.74	+8.30%	£51	£62	+21.57%	£130	£170	+30.77%
East Midlands	2.19	2.25	+2.74%	£58	£55	-5.17%	£127	£123	-3.15%
London	1.81	1.92	+6.08%	£129	£109	-15.50%	£234	£209	-10.68%
North East	2.34	2.47	+5.56%	£68	£72	+5.88%	£159	£178	+11.95%
North West	2.46	2.77	+12.60%	£73	£68	-6.85%	£180	£189	+5.00%
South East	2.39	2.14	-10.46%	£56	£76	+35.71%	£134	£162	+20.90%
South West	2.94	2.88	-2.04%	£68	£61	-10.29%	£199	£176	-11.56%
West Midlands	2.23	2.13	-4.48%	£81	£69	-14.81%	£182	£147	-19.23%
Yorks & Humb	2.30	2.16	-6.09%	£72	£65	-9.72%	£165	£140	-15.15%

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Fieldwork: 4 Jan 2017 – 30 Apr 2017
 TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD March 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	23.598	21.236	-10.01%	58.655	51.813	-11.66%	£4,326	£3,716	-11.66%
England Total	19.625	17.996	-8.30%	49.275	43.602	-11.51%	£3,193	£3,121	-2.25%
East	1.781	1.797	+0.90%	4.358	4.919	+12.87%	£257	£305	+18.68%
East Midlands	1.529	1.361	-10.99%	3.745	3.059	-18.32%	£212	£167	-21.23%
London	2.850	2.903	+1.86%	6.807	5.566	-18.23%	£657	£608	-7.46%
North East	0.671	0.584	-12.97%	1.580	1.440	-8.86%	£110	£104	-5.45%
North West	2.399	2.555	+6.50%	5.682	7.083	+24.66%	£371	£483	+30.19%
South East	3.504	2.872	-18.04%	8.497	6.145	-27.68%	£528	£464	-12.12%
South West	3.469	2.807	-19.08%	10.348	8.077	-21.95%	£544	£493	-9.38%
West Midlands	1.917	1.484	-22.59%	4.007	3.159	-21.16%	£249	£218	-12.45%
Yorks & Humb	1.813	1.860	+2.59%	4.148	4.012	-3.28%	£261	£261	0.00%

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Fieldwork: 4 Jan 2017 – 30 Apr 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD March 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	2.49	2.44	-2.01%	£74	£72	-2.70%	£183	£175	-4.37%
England Total	2.42	2.42	0.00%	£73	£72	-1.37%	£176	£173	-1.70%
East	2.53	2.74	+8.30%	£51	£62	+21.57%	£130	£170	+30.77%
East Midlands	2.19	2.25	+2.74%	£58	£55	-5.17%	£127	£123	-3.15%
London	1.81	1.92	+6.08%	£129	£109	-15.50%	£234	£209	-10.68%
North East	2.34	2.47	+5.56%	£68	£72	+5.88%	£159	£178	+11.95%
North West	2.46	2.77	+12.60%	£73	£68	-6.85%	£180	£189	+5.00%
South East	2.39	2.14	-10.46%	£56	£76	+35.71%	£134	£162	+20.90%
South West	2.94	2.88	-2.04%	£68	£61	-10.29%	£199	£176	-11.56%
West Midlands	2.23	2.13	-4.48%	£81	£69	-14.81%	£182	£147	-19.23%
Yorks & Humb	2.30	2.16	-6.09%	£72	£65	-9.72%	£165	£140	-15.15%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 4 Jan 2017 – 30 Apr 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending Mar 2017 Volume & Value ALL TOURISM Apr 2016 – Mar 2017

Trips taken in: Apr 2016-Mar 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	118.425	117.195	-1.04%	360.496	350.777	-2.70%	£23,624	£22,791	-3.53%
England Total	102.645	97.714	-4.80%	297.989	282.029	-5.36%	£19,299	£18,420	-4.55%
East	9.796	9.501	-3.01%	28.052	29.312	+4.49%	£1,661	£1,561	-6.02%
East Midlands	8.087	7.116	-12.01%	22.307	19.048	-14.61%	£1,170	£1,041	-11.03%
London	12.944	12.152	-6.12%	30.166	25.098	-16.80%	£3,074	£2,716	-11.65%
North East	3.607	3.250	-9.90%	10.842	9.868	-8.98%	£676	£627	-7.25%
North West	13.400	12.152	-9.31%	35.828	32.603	-9.00%	£2,464	£2,478	+0.57%
South East	16.960	17.776	+4.81%	46.093	46.174	+0.18%	£2,652	£2,752	+3.77%
South West	20.160	19.733	-2.12%	73.816	71.351	-3.34%	£4,383	£4,279	-2.37%
West Midlands	8.818	8.441	-4.28%	20.293	21.044	+3.70%	£1,355	£1,309	-3.39%
Yorks & Humb	10.831	9.338	-13.78%	29.733	26.971	-9.29%	£1,804	£1,616	-10.42%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

GB Domestic Tourism: 12-month comparison: Year ending Mar 2017 Volume & Value ALL TOURISM Apr 2016 – Mar 2017

Trips taken in: Apr 2016-Mar 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	3.04	2.99	-1.64%	£66	£65	-1.52%	£199	£194	-2.51%
England Total	2.93	2.89	-1.37%	£67	£65	-2.99%	£195	£189	-3.08%
East	3.26	3.09	-5.21%	£54	£53	-1.85%	£176	£164	-6.82%
East Midlands	2.73	2.68	-1.83%	£57	£55	-3.51%	£155	£146	-5.81%
London	2.11	2.07	-1.90%	£119	£108	-9.24%	£251	£224	-10.76%
North East	2.76	3.04	+10.14%	£59	£64	+8.47%	£163	£193	+18.40%
North West	2.86	2.68	-6.29%	£67	£76	+13.43%	£193	£204	+5.70%
South East	2.70	2.60	-3.70%	£55	£60	+9.09%	£149	£155	+4.03%
South West	3.63	3.62	-0.28%	£63	£60	-4.76%	£227	£217	-4.41%
West Midlands	2.41	2.49	+3.32%	£70	£62	-11.43%	£169	£155	-8.28%
Yorks & Humb	2.76	2.89	+4.71%	£68	£60	-11.76%	£187	£173	-7.49%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 13 Apr 2016 – 30 Apr 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	6.3%	2.6%	6.9%	3.1%	7.9%	3.5%
England Total	6.7%	2.8%	7.5%	3.3%	8.6%	3.8%
East	17.4%	7.8%	23.6%	9.7%	24.9%	11.2%
East Midlands	18.1%	8.3%	23.8%	10.3%	28.6%	11.2%
London	15.6%	7.5%	20.9%	11.6%	23.8%	11.4%
North East	23.5%	11.3%	30.3%	13.6%	33.5%	17.6%
North West	13.6%	6.2%	17.3%	7.5%	18.0%	8.4%
South East	13.7%	6.0%	18.8%	7.7%	18.3%	8.4%
South West	13.0%	5.5%	15.7%	6.4%	18.3%	7.9%
West Midlands	17.7%	8.1%	27.4%	10.4%	27.6%	11.8%
Yorks & Humb	15.9%	7.2%	24.1%	9.4%	27.2%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 1 2011, 2012, 2013 and 2015 base sizes

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