

Great Britain Tourism Survey Quarterly Regional Summary Q1 2013



GB Domestic Tourism: Jan-Mar 2013 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
Destination:									
GB Total	21.798	21.522	-1.27%	53.881	55.923	+3.79%	£3,657	£3,781	+3.39%
England Total	18.597	18.040	-3.00%	45.011	44.682	-0.73%	£3,059	£3,116	+1.86%
East	1.604	1.448	-9.73%	4.076	3.857	-5.37%	£257	£194	-24.51%
East Midlands	1.728	1.290	-25.35%	4.046	2.829	-30.08%	£259	£152	-41.31%
London	2.488	2.662	+6.99%	5.439	5.900	+8.48%	£545	£627	+15.05%
North East	0.840	0.917	+9.17%	1.794	2.339	+30.38%	£127	£176	+38.58%
North West	2.753	2.568	-6.72%	7.287	5.659	-22.34%	£494	£393	-20.45%
South East	3.169	2.842	-10.32%	7.225	6.815	-5.67%	£443	£429	-3.16%
South West	2.770	2.835	+2.35%	7.612	8.864	+16.45%	£440	£537	+22.05%
West Midlands	1.570	1.595	+1.59%	2.920	3.389	+16.06%	£199	£223	+12.06%
Yorks & Humb	1.960	2.038	+3.98%	4.443	4.784	+7.67%	£275	£359	+30.55%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 09 Jan - 28 Apr 2013
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Jan-Mar 2013 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2013	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB Total	2.47	2.60	+5.12%	£68	£68	-0.38%	£168	£176	+4.72%
England Total	2.42	2.48	+2.33%	£68	£70	+2.61%	£164	£173	+5.01%
East	2.54	2.66	+4.82%	£63	£50	-20.23%	£160	£134	-16.38%
East Midlands	2.34	2.19	-6.34%	£64	£54	-16.07%	£150	£118	-21.39%
London	2.19	2.22	+1.39%	£100	£106	+6.06%	£219	£236	+7.53%
North East	2.14	2.55	+19.43%	£71	£75	+6.29%	£151	£192	+26.95%
North West	2.65	2.20	-16.75%	£68	£69	+2.44%	£179	£153	-14.71%
South East	2.28	2.40	+5.18%	£61	£63	+2.67%	£140	£151	+7.98%
South West	2.75	3.13	+13.78%	£58	£61	+4.81%	£159	£189	+19.25%
West Midlands	1.86	2.12	+14.24%	£68	£66	-3.45%	£127	£140	+10.30%
Yorks & Humb	2.27	2.35	+3.55%	£62	£75	+21.24%	£140	£176	+25.55%

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GB Domestic Tourism: YTD: Mar 2013 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
Destination:									
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ALL TOURISM

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Yorks & Humb	2.27	2.35	+3.55%	£62	£75	+21.24%	£140	£176	+25.55%

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GB Domestic Tourism: 12-month comparison: Year ending Mar 2013 Volume & Value ALL TOURISM Apr 2012 – Mar 2013

Trips taken in: April 2012 – March 2013	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
Destination:	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
GB Total	126.375	125.743	-0.50%	386.199	390.282	+1.06%	£22,897	£24,100	+5.25%
England Total	104.429	103.901	-0.51%	306.407	309.864	+1.13%	£18,172	£19,554	+7.61%
East	10.136	9.726	-4.04%	31.495	31.404	-0.29%	£1,526	£1,611	+5.57%
East Midlands	9.039	8.064	-10.79%	24.417	22.479	-7.94%	£1,337	£1,233	-7.78%
London	11.135	12.326	+10.70%	26.348	28.148	+6.83%	£2,458	£2,866	+16.60%
North East	4.231	4.389	+3.73%	12.34	12.528	+1.52%	£716	£825	+15.22%
North West	14.339	14.009	-2.30%	38.383	36.407	-5.15%	£2,628	£2,563	-2.47%
South East	17.249	17.597	+2.02%	47.987	48.384	+0.83%	£2,657	£2,914	+9.67%
South West	19.982	19.802	-0.90%	74.641	76.683	+2.74%	£3,986	£4,279	+7.35%
West Midlands	8.318	8.524	+2.48%	19.337	21.188	+9.57%	£1,098	£1,258	+14.57%
Yorks & Humb	11.555	11.327	-1.97%	29.601	30.683	+3.66%	£1,671	£1,891	+13.17%

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GB Domestic Tourism: 12-month comparison: Year ending Mar 2013 Volume & Value ALL TOURISM Apr 2012 – Mar 2013

Trips taken in: April 2012 – March 2013	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2012	2013	%ch	2012	2013	%ch	2012	2013	%ch
Destination:									
GB Total	3.06	3.10	+1.57%	£59	£62	+4.15%	£181	£192	+5.78%
England Total	2.93	2.98	+1.64%	£59	£63	+6.40%	£174	£188	+8.15%
East	3.11	3.23	+3.91%	£48	£51	+5.88%	£151	£166	+10.02%
East Midlands	2.70	2.79	+3.19%	£55	£55	+0.17%	£148	£153	+3.37%
London	2.37	2.28	-3.49%	£93	£102	+9.14%	£221	£233	+5.33%
North East	2.92	2.85	-2.13%	£58	£66	+13.49%	£169	£188	+11.08%
North West	2.68	2.60	-2.91%	£68	£70	+2.82%	£183	£183	-0.18%
South East	2.78	2.75	-1.17%	£55	£60	+8.77%	£154	£166	+7.50%
South West	3.74	3.87	+3.67%	£53	£56	+4.49%	£199	£216	+8.33%
West Midlands	2.32	2.49	+6.92%	£57	£59	+4.56%	£132	£148	+11.80%
Yorks & Humb	2.56	2.71	+5.74%	£56	£62	+9.18%	£145	£167	+15.44%

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