

Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2016

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in Great Britain in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:

Destination Type: From 2016, "Seaside" is a net of 3 codes:

Seaside resort or town

Seaside coastline – a beach

Other coast

Previously, this was a single code: Seaside

From 2016, "Countryside\illage" is a net of 2 codes:

Village

Rural countryside

Previously, this was a single code: Countryside\illage

Accommodation:

From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.

Previously, all accommodation codes were part of a single list.

Details of the questionnaire can be found in our Methods & Performance report.

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Purpose of trip						
All trip purposes	119.46	100%	359.56	100%	£23,079	100%
Holidays	55.89	47%	190.90	53%	£13,313	58%
Holidays 1-3 nights	36.14	30%	NA		NA	
Holidays 4+ nights	19.75	17%	NA		NA	
Visits to Friends and Relatives	42.29	35%	116.07	32%	£4,695	20%
Business	16.77	14%	38.72	11%	£4,369	19%
Other	4.51	4%	12.90	4%	£450	2%
Destination type*						
Seaside	28.71	24%	109.23	30%	£6,168	27%
Large city/ large town	48.08	40%	112.88	31%	£9,424	41%
Small town	23.43	20%	65.36	18%	£3,541	15%
Countryside/ village	21.29	18%	70.38	20%	£3,808	16%
Regions visited						
West Midlands	8.88	7%	21.89	6%	£1,340	6%
East of England	9.48	8%	28.75	8%	£1,513	7%
East Midlands	7.28	6%	19.74	5%	£1,087	5%
London	12.10	10%	26.34	7%	£2,766	12%
North West	12.00	10%	31.20	9%	£2,364	10%
North East	3.34	3%	10.01	3%	£633	3%
South East	18.41	15%	48.53	13%	£2,816	12%
South West	20.39	17%	73.62	20%	£4,331	19%
Yorkshire & the Humber	9.29	8%	27.11	8%	£1,616	7%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation*						
Total Commercial Accommodation	76.54	64%	228.31	63%	£18,891	82%
Serviced Rented Accommodation	51.05	43%	112.99	31%	£13,149	57%
Hotel/Motel	42.49	36%	87.58	24%	£10,845	47%
Guest House / B&B	6.18	5%	14.82	4%	£1,402	6%
Self Catering Rented Accommodation (including Camping & Caravan)	26.51	22%	115.53	32%	£6,023	26%
Camping and Caravan	14.91	12%	59.57	17%	£2,144	9%
Self Catering Rented Accommodation (excluding Camping & Caravan)	10.91	9%	52.61	15%	£3,713	16%
Own home/ friend's home / relative's home	42.91	36%	125.59	35%	£3,790	16%
Transport Used						
<u>Total Public Transport</u>	26.85	22%	70.54	20%	£5,498	24%
Train	18.27	15%	50.25	14%	£3,903	17%
Regular bus\coach	2.86	2%	8.61	2%	£465	2%
Organised coach tour	2.10	2%	6.57	2%	£523	2%
Plane	2.55	2%	7.90	2%	£846	4%
Boat\ship\ferry	0.30	0%	1.03	0%	£63	0%
<u>Personal Transport</u>	91.00	76%	278.11	77%	£16,749	73%
Car	87.14	73%	267.64	74%	£16,243	70%
Car - owned	83.99	70%	258.10	72%	£15,546	67%
Car - hired	3.15	3%	9.55	3%	£697	3%
Other	6.20	5%	9.30	3%	£661	3%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Month Trip Started						
January	6.20	5%	14.61	4%	£1,066	5%
February	7.59	6%	18.69	5%	£1,297	6%
March	9.72	8%	27.29	8%	£1,641	7%
April	10.69	9%	29.15	8%	£1,883	8%
May	10.40	9%	29.91	8%	£1,933	8%
June	9.60	8%	27.80	8%	£1,961	8%
July	12.72	11%	45.99	13%	£2,890	13%
August	15.95	13%	59.79	17%	£3,394	15%
September	8.47	7%	27.61	8%	£1,917	8%
October	10.32	9%	29.04	8%	£2,026	9%
November	7.43	6%	18.50	5%	£1,422	6%
December	10.36	9%	31.18	9%	£1,649	7%
Lifecycle						
16-34, Unmarried, no children	13.16	11%	38.91	11%	£2,443	11%
16-34, Married, no children	8.26	7%	20.70	6%	£1,470	6%
16-34, Married or unmarried, with children	11.24	9%	33.17	9%	£1,806	8%
35-54, Married or unmarried, no children	22.61	19%	61.20	17%	£5,322	23%
35-54, Married or unmarried, with children	25.83	22%	78.70	22%	£4,361	19%
55+	38.35	32%	126.88	35%	£7,677	33%
Car						
Car in household	109.07	91%	325.93	91%	£21,334	92%
No car in household	10.39	9%	33.63	9%	£1,744	8%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Children						
With children	38.15	32%	115.93	32%	£6,473	28%
No children	81.31	68%	243.63	68%	£16,606	72%
Working						0%
Working full time	78.90	66%	218.27	61%	£15,793	68%
Not working	40.55	34%	141.28	39%	£7,285	32%
Marital Status						
Married	82.50	69%	248.70	69%	£15,920	69%
Not married	36.96	31%	110.86	31%	£7,159	31%
Social Grade					£23,079	100%
AB	51.25	43%	150.52	42%	£10,626	46%
C1	36.10	30%	105.94	29%	£6,836	30%
C2	18.62	16%	59.12	16%	£3,384	15%
DE	13.48	11%	43.98	12%	£2,233	10%
Age						
16-24	12.54	10%	38.03	11%	£2,179	9%
25-34	20.12	17%	54.74	15%	£3,539	15%
35-44	23.45	20%	69.66	19%	£4,233	18%
45-54	24.99	21%	70.24	20%	£5,450	24%
55-64	18.61	16%	55.75	16%	£3,881	17%
65+	19.74	17%	71.13	20%	£3,796	16%

*See methodological note in Introduction tab