

## Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2016

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in Great Britain in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:

Destination Type: From 2016, "Seaside" is a net of 3 codes:

Seaside resort or town

Seaside coastline – a beach

Other coast

Previously, this was a single code: Seaside

From 2016, "Countryside\illage" is a net of 2 codes:

Village

Rural countryside

Previously, this was a single code: Countryside\illage

Accommodation:

From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.

Previously, all accommodation codes were part of a single list.

Details of the questionnaire can be found in our Methods & Performance report.

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights
	Millions	%	Millions	%
<b>Purpose of trip</b>				
All trip purposes	119.46	100%	359.56	100%
Holidays	55.89	47%	190.90	53%
Holidays 1-3 nights	36.14	30%	69.11	19%
Holidays 4+ nights	19.75	17%	121.79	34%
Visits to Friends and Relatives	42.29	35%	116.07	32%
Business	16.77	14%	38.72	11%
Other	4.51	4%	12.90	4%
<b>Destination type*</b>				
Seaside	28.71	24%	106.70	30%
Large city/ large town	48.08	40%	112.88	31%
Small town	23.43	20%	65.36	18%
Countryside/ village	21.29	18%	70.38	20%
<b>Regions visited</b>				
West Midlands	8.88	7%	21.89	6%
East of England	9.48	8%	28.75	8%
East Midlands	7.28	6%	19.74	5%
London	12.10	10%	26.34	7%
North West	12.00	10%	31.20	9%
North East	3.34	3%	10.01	3%
South East	18.41	15%	48.53	13%
South West	20.39	17%	73.62	20%
Yorkshire & the Humber	9.29	8%	27.11	8%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights
	Millions	%	Millions	%
<b>Accommodation*</b>				
Total Commercial Accommodation	76.54	64%	228.31	63%
Serviced Rented Accommodation	51.05	43%	112.99	31%
Hotel/Motel	42.49	36%	87.58	24%
Guest House / B&B	6.18	5%	14.82	4%
Self Catering Rented Accommodation (including Camping & Caravan)	26.51	22%	115.53	32%
Camping and Caravan	14.91	12%	59.57	17%
Self Catering Rented Accommodation (excluding Camping & Caravan)	10.91	9%	52.61	15%
Own home/ friend's home / relative's home	42.91	36%	125.59	35%
<b>Transport Used</b>				
<u>Total Public Transport</u>	26.85	22%	76.35	21%
Train	18.27	15%	50.25	14%
Regular bus\coach	2.86	2%	8.61	2%
Organised coach tour	2.10	2%	6.57	2%
Plane	2.55	2%	7.90	2%
Boat\ship\ferry	0.30	0%	1.03	0%
<u>Personal Transport</u>	91.00	76%	278.84	78%
Car	87.14	73%	267.64	74%
Car - owned	83.99	70%	258.10	72%
Car - hired	3.15	3%	9.55	3%
Other	6.20	5%	17.50	5%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights
	Millions	%	Millions	%
<b>Month Trip Started</b>				
January	6.20	5%	14.53	4%
February	7.59	6%	18.65	5%
March	9.72	8%	27.24	8%
April	10.69	9%	29.22	8%
May	10.40	9%	29.87	8%
June	9.60	8%	27.84	8%
July	12.72	11%	45.67	13%
August	15.95	13%	59.92	17%
September	8.47	7%	27.52	8%
October	10.32	9%	29.25	8%
November	7.43	6%	18.50	5%
December	10.36	9%	31.31	9%
<b>Lifecycle</b>				
16-34, Unmarried, no children	13.16	11%	38.91	11%
16-34, Married, no children	8.26	7%	20.70	6%
16-34, Married or unmarried, with children	11.24	9%	33.17	9%
35-54, Married or unmarried, no children	22.61	19%	61.20	17%
35-54, Married or unmarried, with children	25.83	22%	78.70	22%
55+	38.35	32%	126.88	35%

All trip purposes - GB	Trips	% of Trips	Nights	% of Nights
	Millions	%	Millions	%
<b>Car</b>				
Car in household	109.07	91%	325.93	91%
No car in household	10.39	9%	33.63	9%
<b>Children</b>			359.56	
With children	38.15	32%	116.05	32%
No children	81.31	68%	243.51	68%
<b>Working</b>				
Working full time	78.90	66%	218.27	61%
Not working	40.55	34%	141.28	39%
<b>Marital Status</b>				
Married	82.50	69%	248.70	69%
Not married	36.96	31%	110.86	31%
<b>Social Grade</b>				
AB	51.25	43%	150.52	42%
C1	36.10	30%	105.94	29%
C2	18.62	16%	59.12	16%
DE	13.48	11%	43.98	12%
<b>Age</b>				
16-24	12.54	10%	38.03	11%
25-34	20.12	17%	54.74	15%
35-44	23.45	20%	69.66	19%
45-54	24.99	21%	70.24	20%
55-64	18.61	16%	55.75	16%
65+	19.74	17%	71.13	20%

\*See methodological note in Introduction tab

