

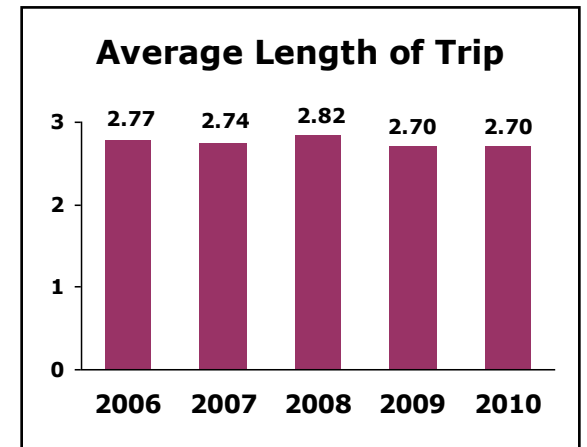
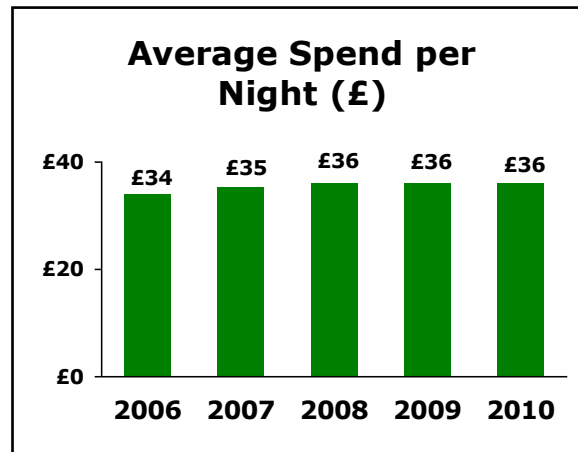
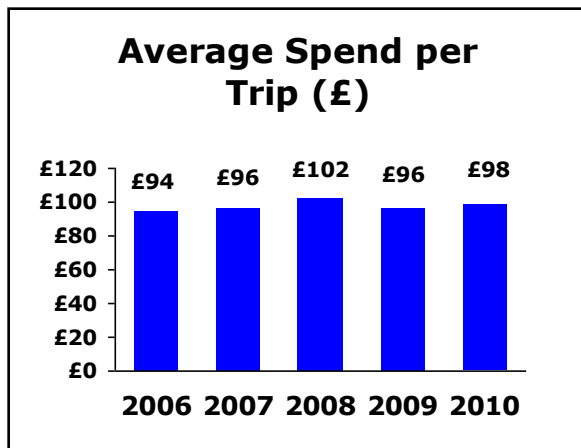
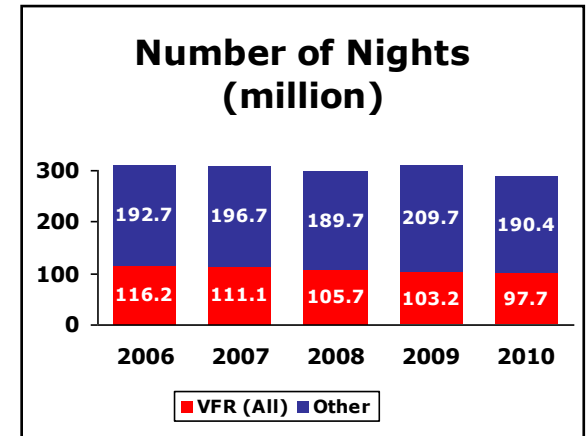
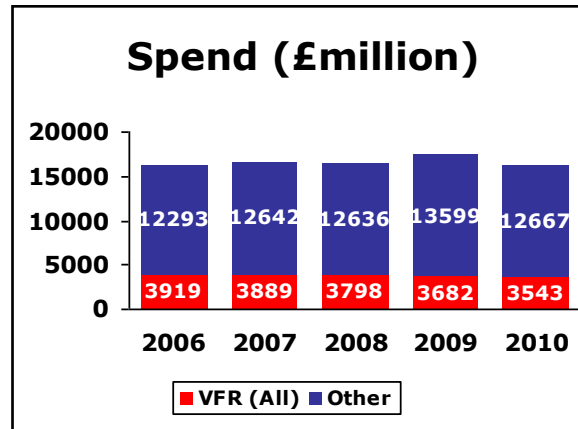
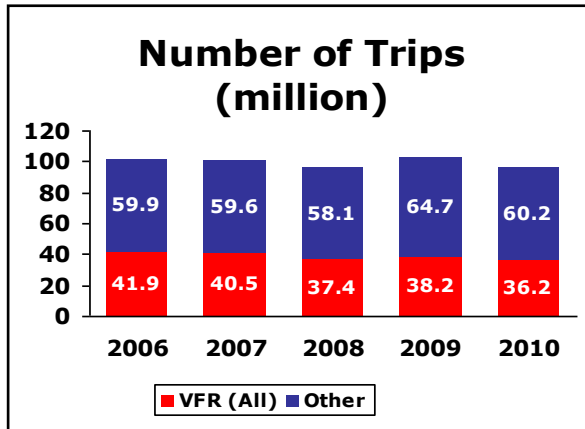
Topic Summary

VFR Trips in England

VFR Travel Trends - England

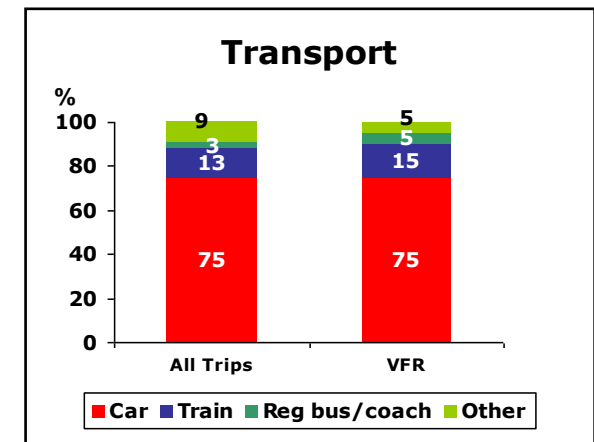
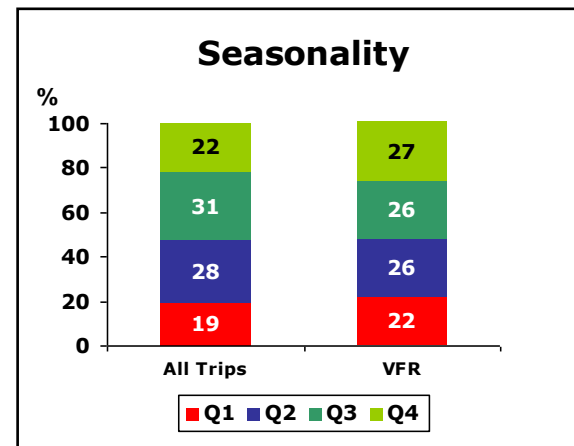
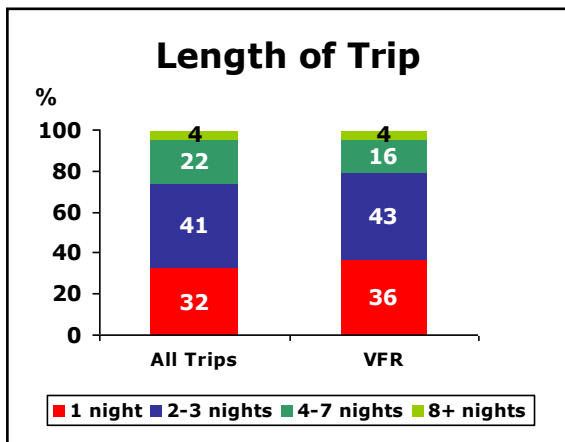
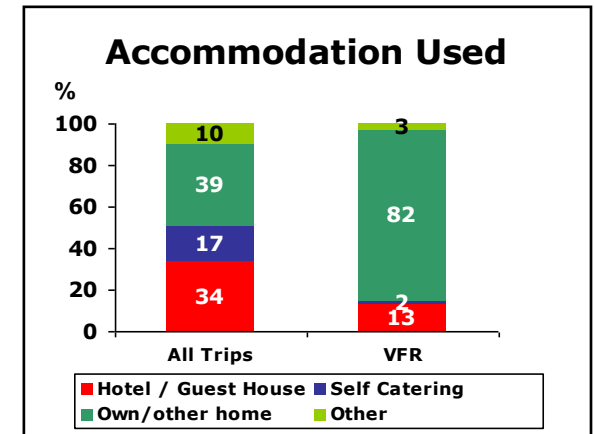
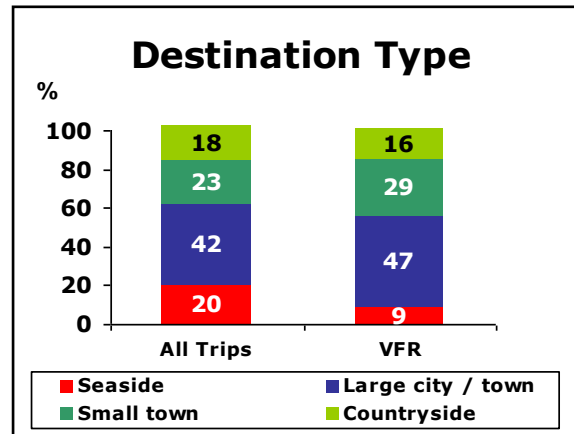
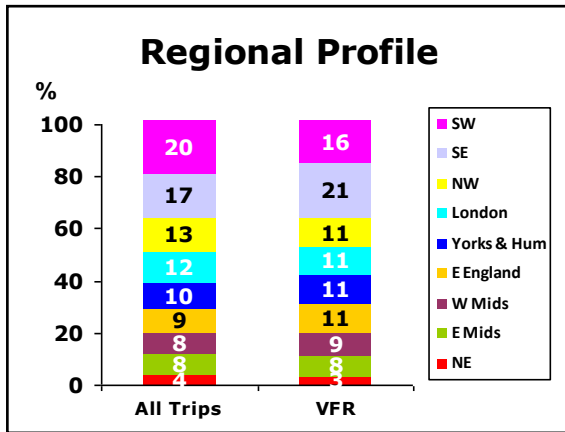
- 36 million trips were made last year in England to visit friends and relatives, 38% of the total.
- While VFR trips account for a high share of total trip volume (38%), they are for fewer nights than the total and their share of value is much lower, 22%.
- This is explained by their lower spend per night – only £36 on average – not surprising, as the majority (82%) save accommodation costs by staying in a private home (nonetheless, over one in ten use a hotel).
- Around three quarters of these trips are made to urban areas, and while they are spread through the year, the single highest share of trips is in the 4th quarter (27%), as people travel to friends and family over the Christmas period.

Domestic VFR Travel Trends



Domestic Overnight Travel in England – Includes all VFR travel (i.e. including VFR-mainly holiday)

Domestic VFR Trip 2010 Profile



Domestic Overnight Trips in England – Includes all VFR travel (i.e. including VFR-mainly holiday)