

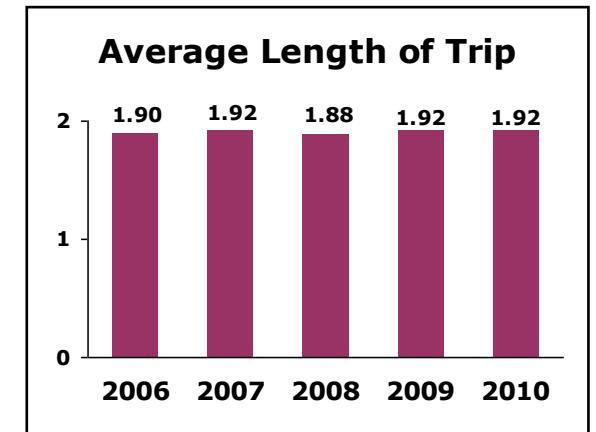
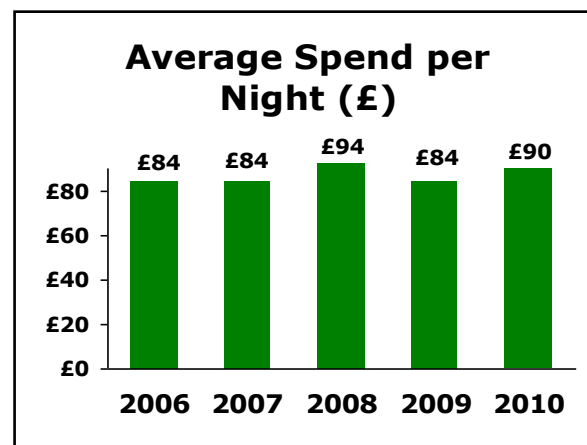
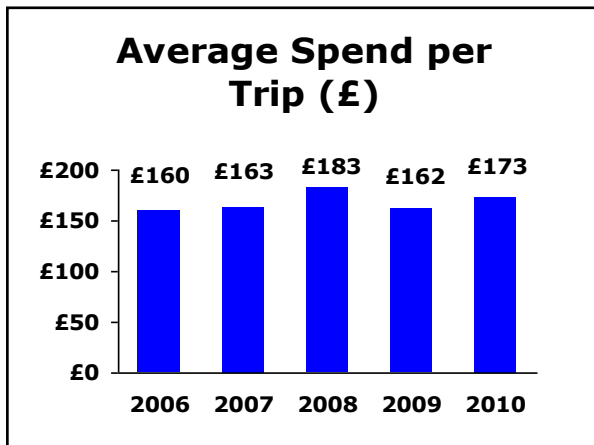
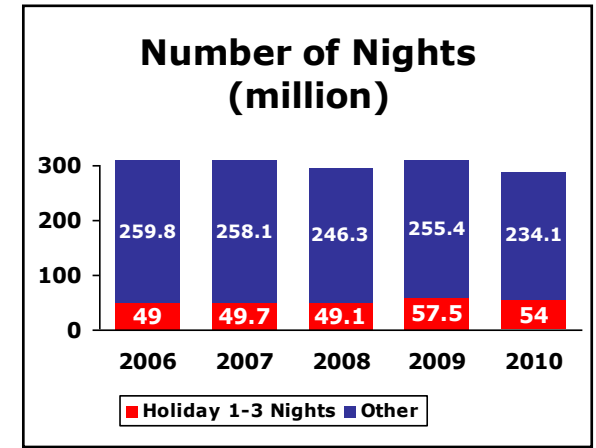
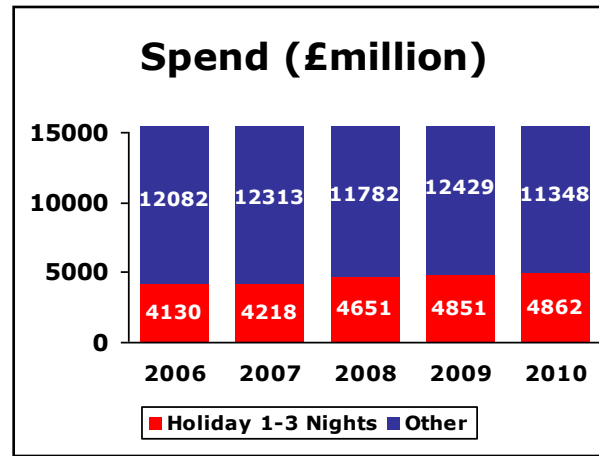
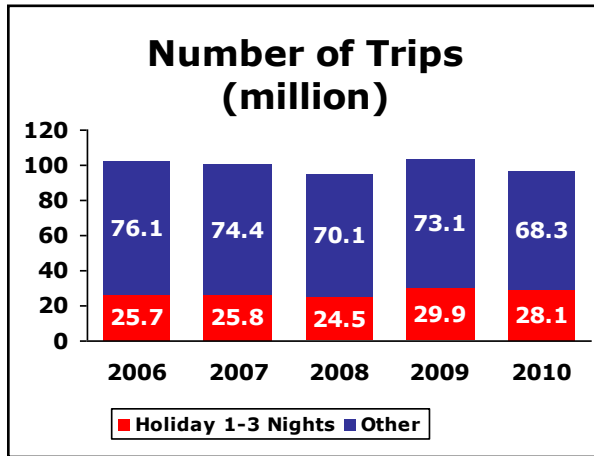


**Topic Summary**  
**Holiday Trips in England**  
**Short Breaks (1 – 3 nights)**

# 1 – 3 Night Holiday Travel Trends - England

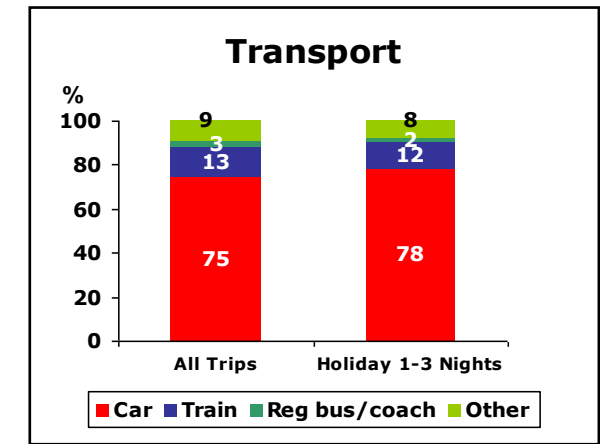
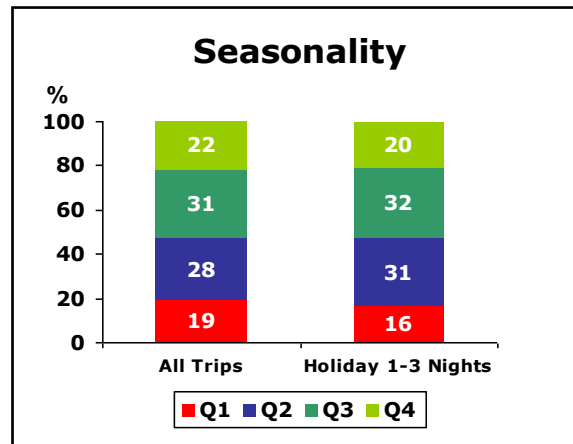
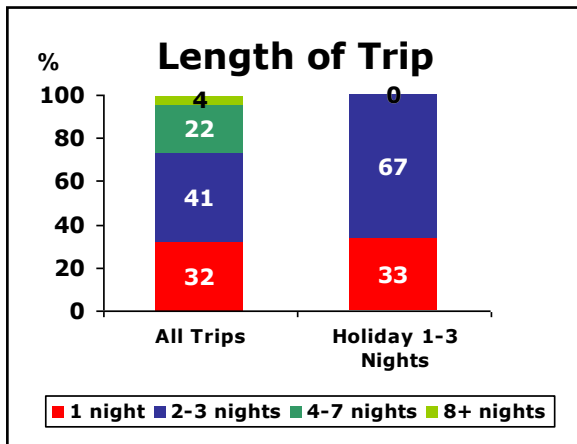
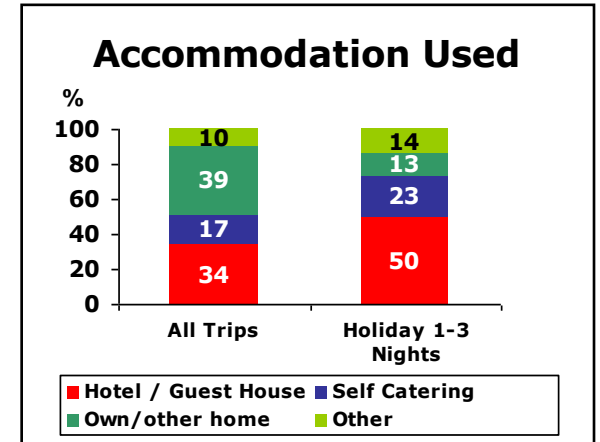
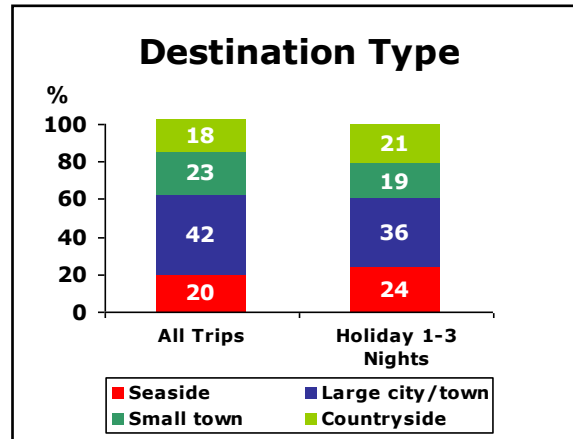
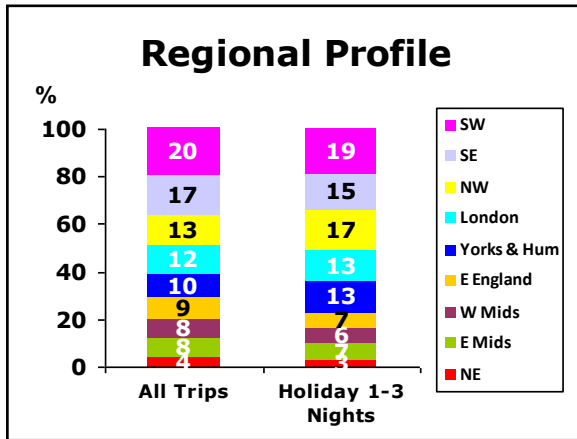
- 28.1 million holiday short holiday breaks were taken in England last year, down from 2009, the year of the staycation (29.9m) but still well above pre-recession levels.
- Average spend per trip at £173 was below the peak in 2008 (£183), but was the second highest recorded since 2006 and was higher than the previous year, 2009 (£162).
- Half of short holiday breaks use hotel or guest house accommodation, compared to 34% for all trips and a further 23% self-catering (compared to 17% for all trips).
- Almost a quarter of trips are taken at the seaside, and 21% in the countryside, with a slightly less urban focus than the national average.

# Domestic Short Holiday (1-3 Nights) Travel Trends



Domestic Overnight Travel in England – includes “pure” holiday trips only (excluding VFR holiday travel)

# Domestic Short Holiday Trip (1-3 Nights) 2010 Profile



Domestic Overnight Trips in England – includes “pure” holiday trips only (excluding VFR holiday travel)