

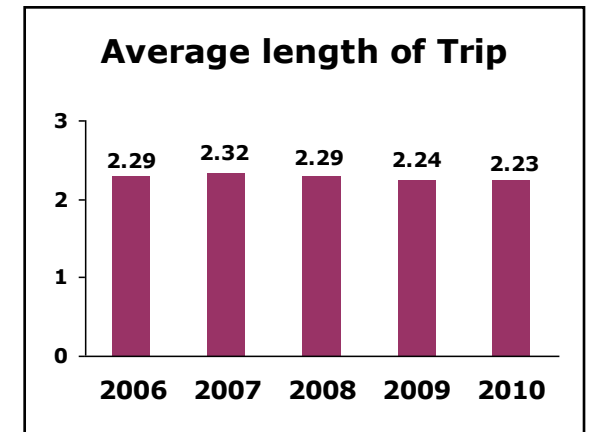
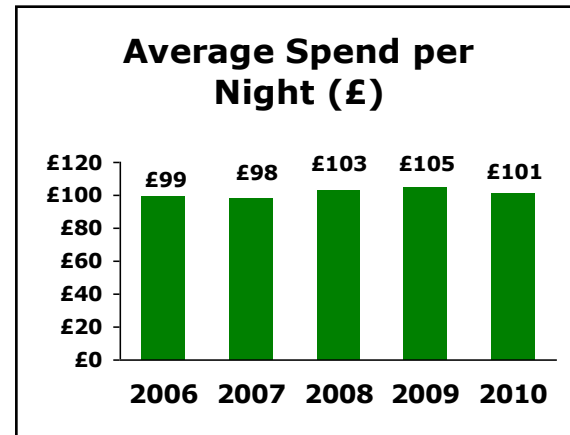
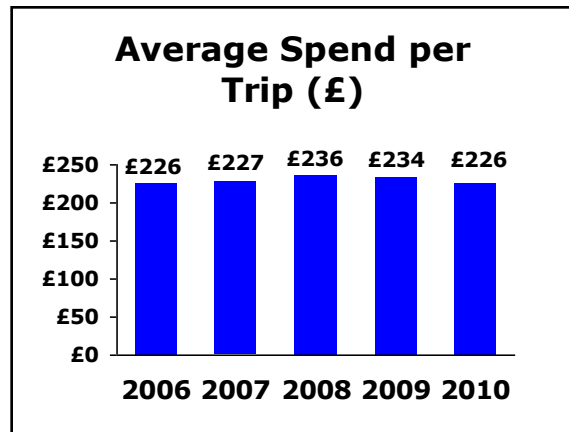
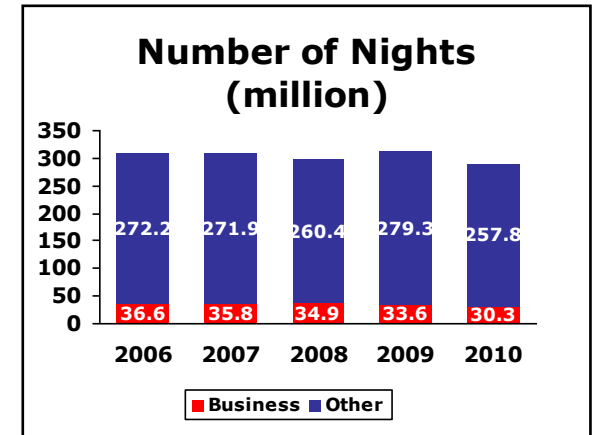
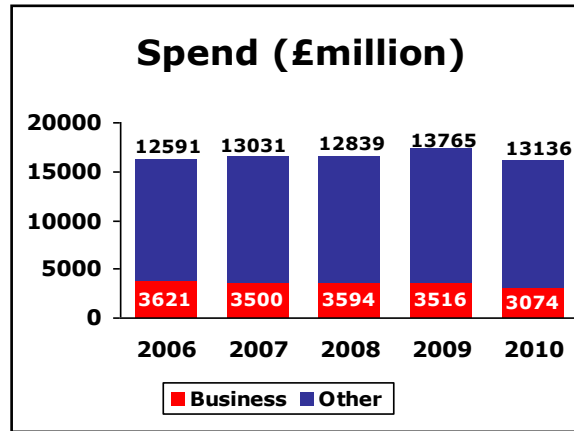
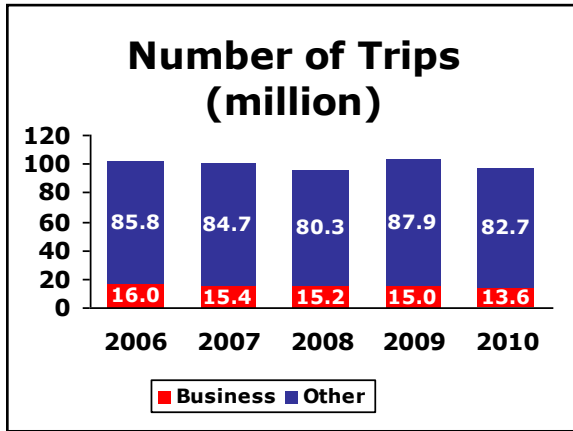
Topic Summary

Business Trips in England

Business Travel Trends - England

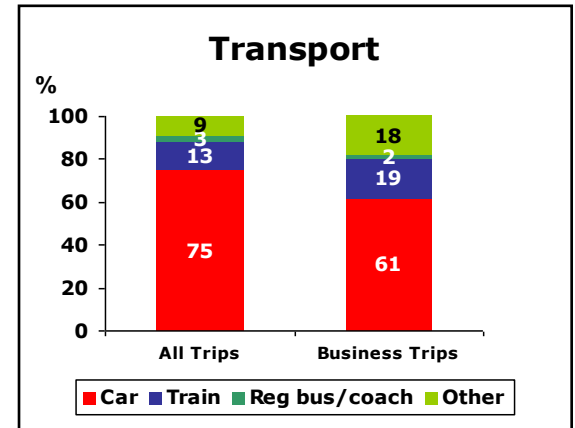
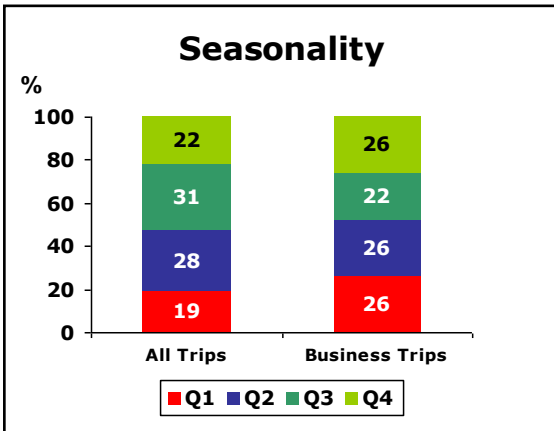
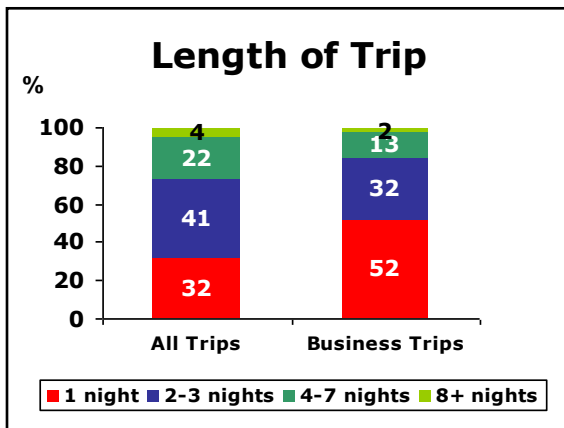
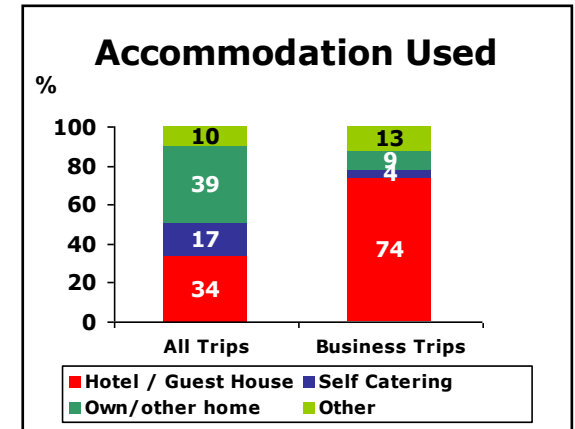
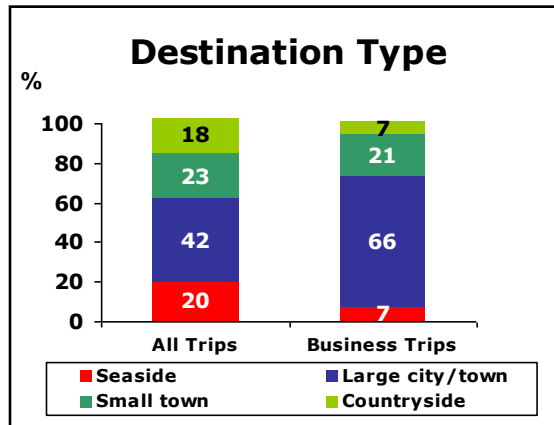
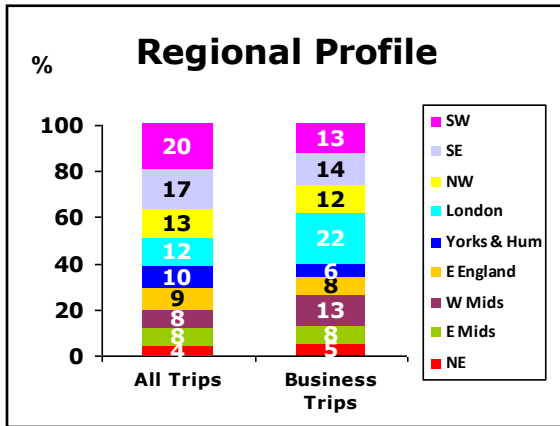
- 13.6 million overnight business trips were made in England in 2010, 9% down on 2009 and down 15% since 2006.
- While almost half of business trips are for a single night and tend to be shorter in length than other trip types, they account for a high average spend per trip (£226).
- Business trips have a largely urban profile – 66% are made to large towns/cities - this is reflected in the higher than average share of trips made to London (22% vs. 12% average).
- Nearly $\frac{3}{4}$ of business trips include a stay in a hotel (vs. only 34% of all trips) – one of the reasons for the higher than average spend.
- While the car is the dominant form of transport, used 61% of trips, the train is more important for this trip type, used for around 1 in 5 business trips.
- Business trips are spread more evenly throughout the year than the average, with less trips made during the summer months (Jul-Sep).

Domestic Business Travel Trends



Domestic Business Travel England 2006 - 2010

Domestic Business Trip 2010 Profile



Base: Domestic Overnight Business Trips in England 2010