

# Topic Summary

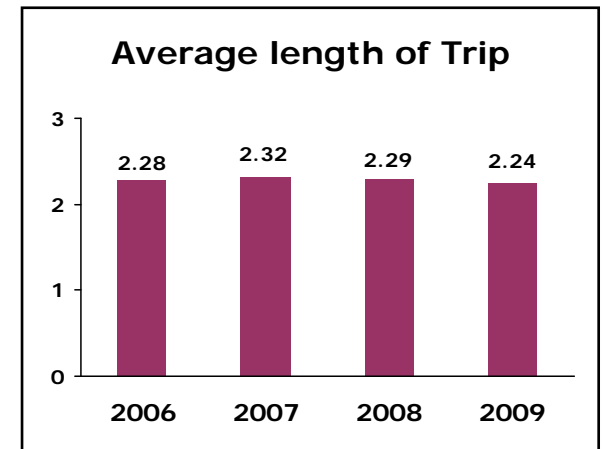
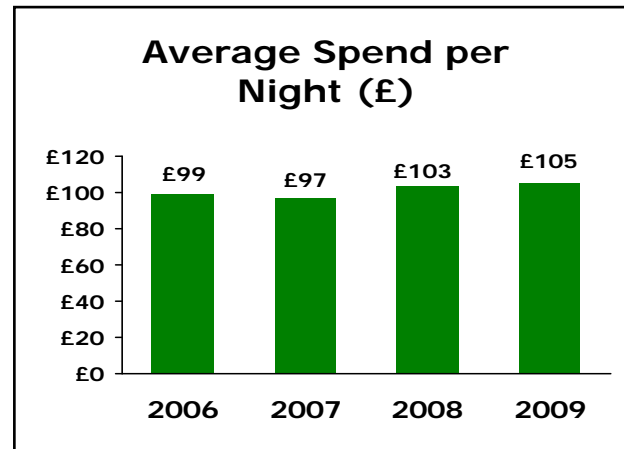
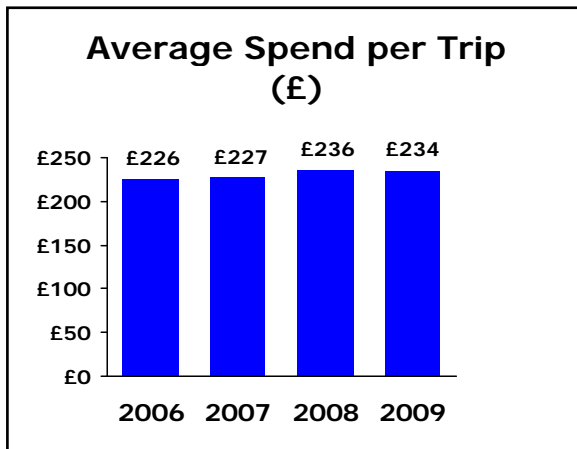
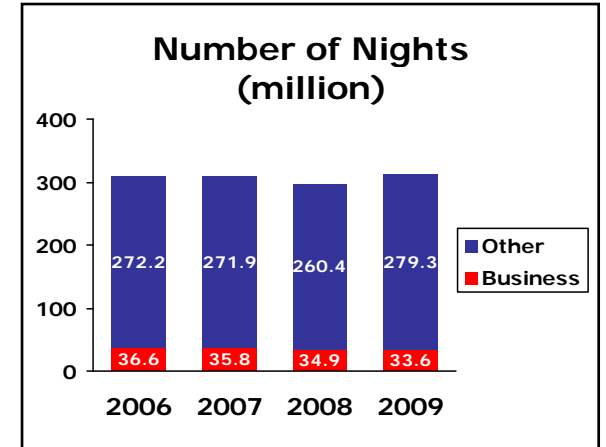
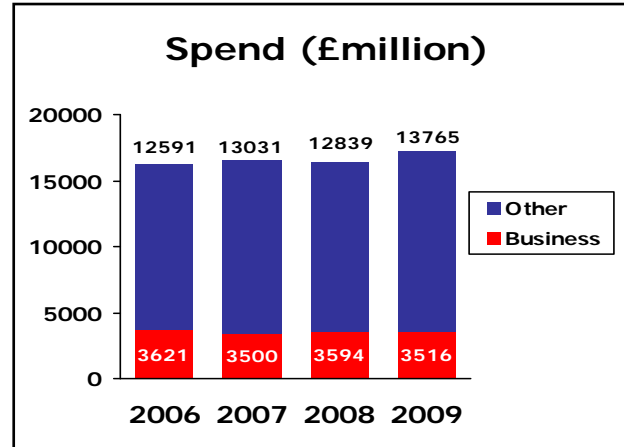
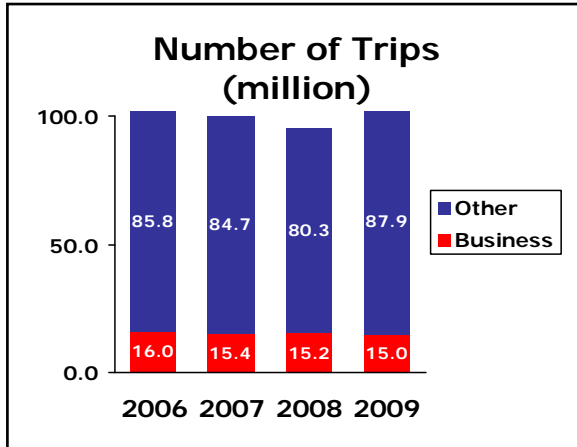
## Business Trips in England



# Business Travel Trends - England

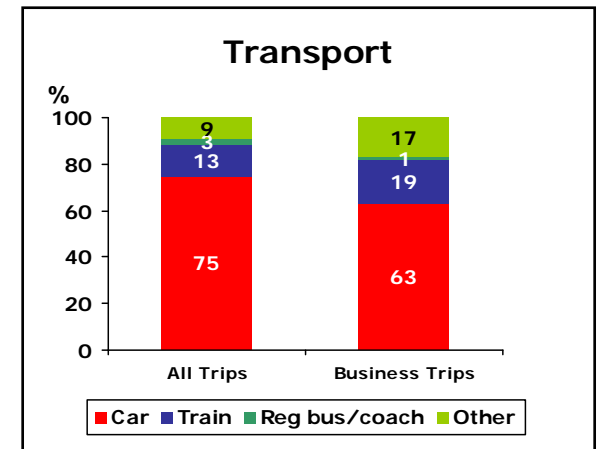
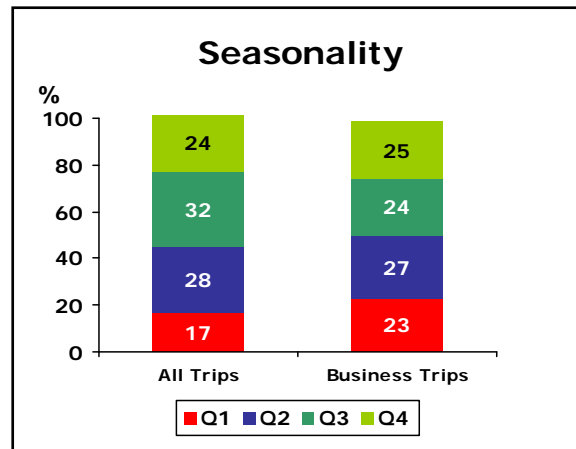
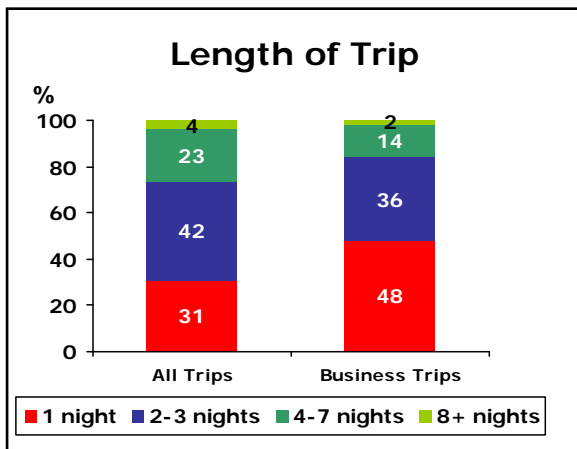
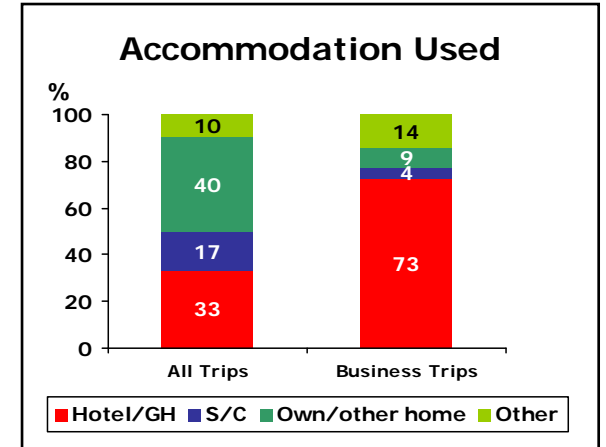
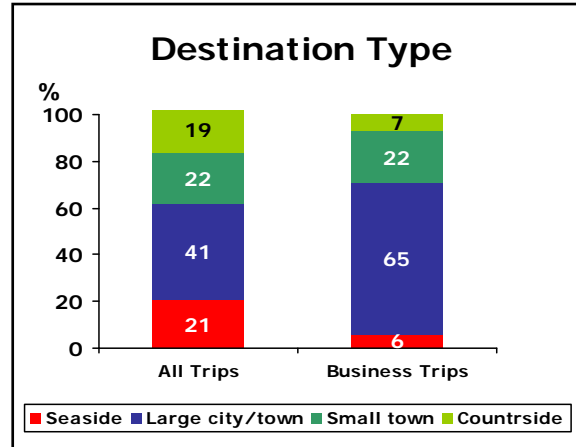
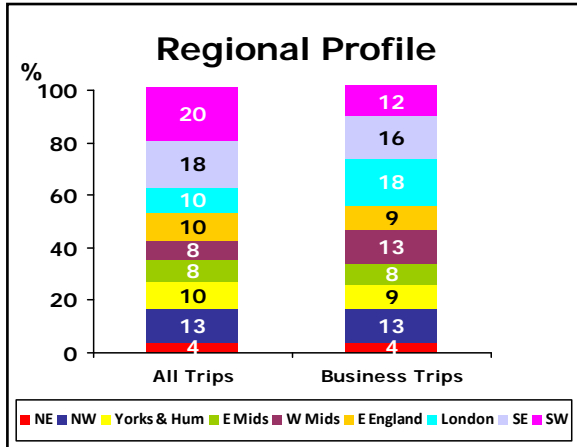
- 15 million overnight business trips were made in England in 2009, 1% down on 2008.
- While almost half of business trips are for a single night and tend to be shorter in length than other trip types, they account for a high average spend per trip (£234)
- Business trips have a largely urban profile – 65% are made to large towns/cities - this is reflected in the higher than average share of trips made to London and the West Midlands.
- Nearly  $\frac{3}{4}$  of business trips include a stay in a hotel (vs only 33% of all trips) – one of the reasons for the higher than average spend.
- While the car is the dominant form of transport, used on over 60% of trips, the train is more important for this trip type, used for around 1 in 5 business trips.

# Domestic Business Travel Trends



Domestic Business Travel England 2006 - 2009

# Domestic Business Trip 2009 Profile



Base: Domestic Overnight Business Trips in England 2009