England Domestic Overnight Trips Summary – Business Trips - 2015

How to read these tables

The below tables summarise trip characteristics and demographics of travellers for domestic overnight business trips taken in England in 2015.

‘Trips’ are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

‘Nights’ are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

‘Spend’ is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).
<table>
<thead>
<tr>
<th>Business Trips - England</th>
<th>Trips</th>
<th>% of Trips</th>
<th>Nights</th>
<th>% of Nights</th>
<th>Spend</th>
<th>% of Spend</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
</tr>
<tr>
<td>Business trips</td>
<td>13.87</td>
<td>100%</td>
<td>30.13</td>
<td>100%</td>
<td>3,339</td>
<td>100%</td>
</tr>
<tr>
<td>Destination type</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seaside</td>
<td>0.88</td>
<td>6%</td>
<td>1.94</td>
<td>6%</td>
<td>229</td>
<td>7%</td>
</tr>
<tr>
<td>Large city/ large town</td>
<td>9.62</td>
<td>69%</td>
<td>19.71</td>
<td>65%</td>
<td>2,377</td>
<td>71%</td>
</tr>
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<td>Small town</td>
<td>2.58</td>
<td>19%</td>
<td>5.48</td>
<td>18%</td>
<td>522</td>
<td>16%</td>
</tr>
<tr>
<td>Countryside/ village</td>
<td>1.01</td>
<td>7%</td>
<td>2.95</td>
<td>10%</td>
<td>206</td>
<td>6%</td>
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<tr>
<td>Regions visited</td>
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<td></td>
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<td>West Midlands</td>
<td>1.53</td>
<td>11%</td>
<td>2.73</td>
<td>9%</td>
<td>356</td>
<td>11%</td>
</tr>
<tr>
<td>East of England</td>
<td>1.39</td>
<td>10%</td>
<td>2.73</td>
<td>9%</td>
<td>256</td>
<td>8%</td>
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<tr>
<td>East Midlands</td>
<td>0.89</td>
<td>6%</td>
<td>1.66</td>
<td>6%</td>
<td>144</td>
<td>4%</td>
</tr>
<tr>
<td>London</td>
<td>3.04</td>
<td>22%</td>
<td>6.14</td>
<td>20%</td>
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</tr>
<tr>
<td>North West</td>
<td>1.75</td>
<td>13%</td>
<td>3.85</td>
<td>13%</td>
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<tr>
<td>North East</td>
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<td>1.01</td>
<td>3%</td>
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<tr>
<td>South East</td>
<td>2.04</td>
<td>15%</td>
<td>4.85</td>
<td>16%</td>
<td>440</td>
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<tr>
<td>South West</td>
<td>1.52</td>
<td>11%</td>
<td>3.65</td>
<td>12%</td>
<td>351</td>
<td>11%</td>
</tr>
<tr>
<td>Yorkshire &amp; the Humber</td>
<td>1.46</td>
<td>11%</td>
<td>3.48</td>
<td>12%</td>
<td>342</td>
<td>10%</td>
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<tr>
<td>Accommodation</td>
<td>Trips</td>
<td>% of Trips</td>
<td>Nights</td>
<td>% of Nights</td>
<td>Spend</td>
<td>% of Spend</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
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<td>------------</td>
<td>---------</td>
<td>-------------</td>
<td>--------</td>
<td>------------</td>
</tr>
<tr>
<td>Total Commercial Accommodation</td>
<td>11.78</td>
<td>85%</td>
<td>23.87</td>
<td>79%</td>
<td>3,074</td>
<td>92%</td>
</tr>
<tr>
<td>Serviced Rented Accommodation</td>
<td>10.99</td>
<td>79%</td>
<td>21.36</td>
<td>71%</td>
<td>2,924</td>
<td>88%</td>
</tr>
<tr>
<td>Hotel/Motel</td>
<td>10.19</td>
<td>73%</td>
<td>19.63</td>
<td>65%</td>
<td>2,740</td>
<td>82%</td>
</tr>
<tr>
<td>Guest House / B&amp;B</td>
<td>0.84</td>
<td>6%</td>
<td>1.66</td>
<td>6%</td>
<td>180</td>
<td>5%</td>
</tr>
<tr>
<td>Self-Catering Rented Accommodation (including Camping &amp; Caravan)</td>
<td>0.55</td>
<td>4%</td>
<td>1.88</td>
<td>6%</td>
<td>113</td>
<td>3%</td>
</tr>
<tr>
<td>Camping and Caravan</td>
<td>0.28</td>
<td>2%</td>
<td>0.89</td>
<td>3%</td>
<td>36</td>
<td>1%</td>
</tr>
<tr>
<td>Self-Catering Rented Accommodation (excluding Camping &amp; Caravan)</td>
<td>0.27</td>
<td>2%</td>
<td>0.98</td>
<td>3%</td>
<td>77</td>
<td>2%</td>
</tr>
<tr>
<td>Own home/ friend's home / relative's home</td>
<td>1.37</td>
<td>10%</td>
<td>3.44</td>
<td>11%</td>
<td>163</td>
<td>5%</td>
</tr>
<tr>
<td>Business Trips - England</td>
<td>Trips</td>
<td>% of Trips</td>
<td>Nights</td>
<td>% of Nights</td>
<td>Spend</td>
<td>% of Spend</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------</td>
<td>------------</td>
<td>--------</td>
<td>-------------</td>
<td>-------</td>
<td>------------</td>
</tr>
<tr>
<td></td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
</tr>
<tr>
<td>Transport Used</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Public Transport</td>
<td>4.66</td>
<td>34%</td>
<td>10.17</td>
<td>34%</td>
<td>1,218</td>
<td>36%</td>
</tr>
<tr>
<td>Train</td>
<td>3.52</td>
<td>25%</td>
<td>7.27</td>
<td>24%</td>
<td>929</td>
<td>28%</td>
</tr>
<tr>
<td>Regular bus/coach</td>
<td>0.21</td>
<td>2%</td>
<td>0.54</td>
<td>2%</td>
<td>31</td>
<td>1%</td>
</tr>
<tr>
<td>Organised coach tour</td>
<td>0.08</td>
<td>1%</td>
<td>0.17</td>
<td>1%</td>
<td>6</td>
<td>0%</td>
</tr>
<tr>
<td>Plane</td>
<td>0.85</td>
<td>6%</td>
<td>2.19</td>
<td>7%</td>
<td>253</td>
<td>8%</td>
</tr>
<tr>
<td>Boat/ship/ferry</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Personal Transport</td>
<td>9.21</td>
<td>66%</td>
<td>19.96</td>
<td>66%</td>
<td>2,121</td>
<td>64%</td>
</tr>
<tr>
<td>Car</td>
<td>8.19</td>
<td>59%</td>
<td>17.49</td>
<td>58%</td>
<td>1,868</td>
<td>56%</td>
</tr>
<tr>
<td>Car - owned</td>
<td>7.77</td>
<td>56%</td>
<td>16.64</td>
<td>55%</td>
<td>1,763</td>
<td>53%</td>
</tr>
<tr>
<td>Car - hired</td>
<td>0.42</td>
<td>3%</td>
<td>0.85</td>
<td>3%</td>
<td>106</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>
## Business Trips - England

<table>
<thead>
<tr>
<th>Month Trip Started</th>
<th>Trips Millions</th>
<th>% of Trips %</th>
<th>Nights Millions</th>
<th>% of Nights %</th>
<th>Spend Millions</th>
<th>% of Spend %</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>1.11</td>
<td>8%</td>
<td>2.78</td>
<td>9%</td>
<td>295</td>
<td>9%</td>
</tr>
<tr>
<td>February</td>
<td>0.99</td>
<td>7%</td>
<td>2</td>
<td>7%</td>
<td>222</td>
<td>7%</td>
</tr>
<tr>
<td>March</td>
<td>1.54</td>
<td>11%</td>
<td>3.14</td>
<td>10%</td>
<td>377</td>
<td>11%</td>
</tr>
<tr>
<td>April</td>
<td>1.21</td>
<td>9%</td>
<td>2.42</td>
<td>8%</td>
<td>242</td>
<td>7%</td>
</tr>
<tr>
<td>May</td>
<td>1.24</td>
<td>9%</td>
<td>2.61</td>
<td>9%</td>
<td>285</td>
<td>9%</td>
</tr>
<tr>
<td>June</td>
<td>1.15</td>
<td>8%</td>
<td>2.94</td>
<td>10%</td>
<td>275</td>
<td>8%</td>
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<tr>
<td>July</td>
<td>1.14</td>
<td>8%</td>
<td>3.18</td>
<td>11%</td>
<td>317</td>
<td>9%</td>
</tr>
<tr>
<td>August</td>
<td>0.93</td>
<td>7%</td>
<td>1.82</td>
<td>6%</td>
<td>209</td>
<td>6%</td>
</tr>
<tr>
<td>September</td>
<td>1.19</td>
<td>9%</td>
<td>2.28</td>
<td>8%</td>
<td>315</td>
<td>9%</td>
</tr>
<tr>
<td>October</td>
<td>1.39</td>
<td>10%</td>
<td>2.9</td>
<td>10%</td>
<td>303</td>
<td>9%</td>
</tr>
<tr>
<td>November</td>
<td>1.17</td>
<td>8%</td>
<td>2.36</td>
<td>8%</td>
<td>321</td>
<td>10%</td>
</tr>
<tr>
<td>December</td>
<td>0.8</td>
<td>6%</td>
<td>1.7</td>
<td>6%</td>
<td>180</td>
<td>5%</td>
</tr>
<tr>
<td>How Trip Booked</td>
<td>Trips</td>
<td>% of Trips</td>
<td>Nights</td>
<td>% of Nights</td>
<td>Spend</td>
<td>% of Spend</td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
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<td>-------------</td>
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</tr>
<tr>
<td></td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
</tr>
<tr>
<td>Booked online</td>
<td>7.97</td>
<td>57%</td>
<td>15.9</td>
<td>53%</td>
<td>1,989</td>
<td>60%</td>
</tr>
<tr>
<td>Didn't book online</td>
<td>5.9</td>
<td>43%</td>
<td>14.23</td>
<td>47%</td>
<td>1,350</td>
<td>40%</td>
</tr>
<tr>
<td>Did not make any firm bookings before trip</td>
<td>3.09</td>
<td>22%</td>
<td>7.9</td>
<td>26%</td>
<td>651</td>
<td>19%</td>
</tr>
<tr>
<td>Firm booking</td>
<td>9.46</td>
<td>68%</td>
<td>19.06</td>
<td>63%</td>
<td>2,393</td>
<td>72%</td>
</tr>
<tr>
<td>Through a high street or online travel agent (e.g. Thomas Cook, Expedia)</td>
<td>1.68</td>
<td>12%</td>
<td>2.76</td>
<td>9%</td>
<td>395</td>
<td>12%</td>
</tr>
<tr>
<td>Directly through a tour operator or travel company, (e.g. Haven, English Country Cottages, Superbreaks)</td>
<td>0.22</td>
<td>2%</td>
<td>0.56</td>
<td>2%</td>
<td>68</td>
<td>2%</td>
</tr>
<tr>
<td>Directly through an accommodation provider (e.g. hotel, B &amp; B, cottage owner)</td>
<td>5.12</td>
<td>37%</td>
<td>10.37</td>
<td>34%</td>
<td>1,312</td>
<td>39%</td>
</tr>
<tr>
<td>Directly through a transport provider (e.g. rail, air, sea, coach)</td>
<td>1.8</td>
<td>13%</td>
<td>3.87</td>
<td>13%</td>
<td>480</td>
<td>14%</td>
</tr>
<tr>
<td>Directly through a Tourist Board or Tourist Information Centre</td>
<td>0.02</td>
<td>0%</td>
<td>0.02</td>
<td>0%</td>
<td>4</td>
<td>0%</td>
</tr>
<tr>
<td>Through some other source</td>
<td>1.13</td>
<td>8%</td>
<td>2.39</td>
<td>8%</td>
<td>258</td>
<td>8%</td>
</tr>
<tr>
<td>Don't know</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Business Trips - England</td>
<td>Trips</td>
<td>% of Trips</td>
<td>Nights</td>
<td>% of Nights</td>
<td>Spend</td>
<td>% of Spend</td>
</tr>
<tr>
<td>--------------------------</td>
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</tr>
<tr>
<td></td>
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<td>%</td>
<td>Millions</td>
<td>%</td>
<td>Millions</td>
<td>%</td>
</tr>
<tr>
<td>Lifecycle</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>16-34, Unmarried, no children</td>
<td>1.88</td>
<td>14%</td>
<td>6.68</td>
<td>22%</td>
<td>469</td>
<td>14%</td>
</tr>
<tr>
<td>16-34, Married, no children</td>
<td>1.03</td>
<td>7%</td>
<td>2.41</td>
<td>8%</td>
<td>261</td>
<td>8%</td>
</tr>
<tr>
<td>16-34, Married or unmarried, with children</td>
<td>0.99</td>
<td>7%</td>
<td>1.82</td>
<td>6%</td>
<td>235</td>
<td>7%</td>
</tr>
<tr>
<td>35-54, Married or unmarried, no children</td>
<td>4.06</td>
<td>29%</td>
<td>8.02</td>
<td>27%</td>
<td>1,020</td>
<td>31%</td>
</tr>
<tr>
<td>35-54, Married or unmarried, with children</td>
<td>3.23</td>
<td>23%</td>
<td>5.73</td>
<td>19%</td>
<td>757</td>
<td>23%</td>
</tr>
<tr>
<td>55+</td>
<td>2.69</td>
<td>19%</td>
<td>5.46</td>
<td>18%</td>
<td>597</td>
<td>18%</td>
</tr>
<tr>
<td>Car</td>
<td>8.19</td>
<td>59%</td>
<td>17.49</td>
<td>58%</td>
<td>1,868</td>
<td>56%</td>
</tr>
<tr>
<td>Car in household</td>
<td>13.11</td>
<td>95%</td>
<td>28.25</td>
<td>94%</td>
<td>3,189</td>
<td>96%</td>
</tr>
<tr>
<td>No car in household</td>
<td>0.76</td>
<td>5%</td>
<td>1.87</td>
<td>6%</td>
<td>151</td>
<td>5%</td>
</tr>
<tr>
<td>Children</td>
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<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>With children</td>
<td>4.33</td>
<td>31%</td>
<td>7.72</td>
<td>26%</td>
<td>1,019</td>
<td>31%</td>
</tr>
<tr>
<td>No children</td>
<td>9.54</td>
<td>69%</td>
<td>22.41</td>
<td>74%</td>
<td>2,320</td>
<td>69%</td>
</tr>
<tr>
<td>Working</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Working full time</td>
<td>12.79</td>
<td>92%</td>
<td>27.49</td>
<td>91%</td>
<td>3,136</td>
<td>94%</td>
</tr>
<tr>
<td>Not working</td>
<td>1.08</td>
<td>8%</td>
<td>2.63</td>
<td>9%</td>
<td>203</td>
<td>6%</td>
</tr>
<tr>
<td>Marital Status</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Married</td>
<td>9.87</td>
<td>71%</td>
<td>19.27</td>
<td>64%</td>
<td>2,426</td>
<td>73%</td>
</tr>
<tr>
<td>Not married</td>
<td>4</td>
<td>29%</td>
<td>10.86</td>
<td>36%</td>
<td>913</td>
<td>27%</td>
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</tbody>
</table>
### Business Trips - England

<table>
<thead>
<tr>
<th>Social Grade</th>
<th>Trips</th>
<th>% of Trips</th>
<th>Nights</th>
<th>% of Nights</th>
<th>Spend</th>
<th>% of Spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>AB</td>
<td>7.28</td>
<td>52%</td>
<td>15.01</td>
<td>50%</td>
<td>1,792</td>
<td>54%</td>
</tr>
<tr>
<td>C1</td>
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