

England Domestic Overnight Trips Summary – Business Trips - 2015

How to read these tables

The below tables summarise trip characteristics and demographics of travellers for domestic overnight business trips taken in England in 2015.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
Business trips	13.87	100%	30.13	100%	3,339	100%
Destination type						
Seaside	0.88	6%	1.94	6%	229	7%
Large city/ large town	9.62	69%	19.71	65%	2,377	71%
Small town	2.58	19%	5.48	18%	522	16%
Countryside/ village	1.01	7%	2.95	10%	206	6%
Regions visited						
West Midlands	1.53	11%	2.73	9%	356	11%
East of England	1.39	10%	2.73	9%	256	8%
East Midlands	0.89	6%	1.66	6%	144	4%
London	3.04	22%	6.14	20%	882	26%
North West	1.75	13%	3.85	13%	416	12%
North East	0.53	4%	1.01	3%	145	4%
South East	2.04	15%	4.85	16%	440	13%
South West	1.52	11%	3.65	12%	351	11%
Yorkshire & the Humber	1.46	11%	3.48	12%	342	10%

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
Accommodation						
Total Commercial Accommodation	11.78	85%	23.87	79%	3,074	92%
Serviced Rented Accommodation	10.99	79%	21.36	71%	2,924	88%
Hotel/Motel	10.19	73%	19.63	65%	2,740	82%
Guest House / B&B	0.84	6%	1.66	6%	180	5%
Self-Catering Rented Accommodation (including Camping & Caravan)	0.55	4%	1.88	6%	113	3%
Camping and Caravan	0.28	2%	0.89	3%	36	1%
Self-Catering Rented Accommodation (excluding Camping & Caravan)	0.27	2%	0.98	3%	77	2%
Own home/ friend's home / relative's home	1.37	10%	3.44	11%	163	5%

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
Transport Used						
<u>Total Public Transport</u>	4.66	34%	10.17	34%	1,218	36%
Train	3.52	25%	7.27	24%	929	28%
Regular bus\coach	0.21	2%	0.54	2%	31	1%
Organised coach tour	0.08	1%	0.17	1%	6	0%
Plane	0.85	6%	2.19	7%	253	8%
Boat\ship\ferry	0	0%	0	0%	0	0%
<u>Personal Transport</u>	9.21	66%	19.96	66%	2,121	64%
Car	8.19	59%	17.49	58%	1,868	56%
Car - owned	7.77	56%	16.64	55%	1,763	53%
Car - hired	0.42	3%	0.85	3%	106	3%
Other	0	0%	0	0%	0	0%

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	Millions	%	Millions	%	Millions	%
Month Trip Started						
January	1.11	8%	2.78	9%	295	9%
February	0.99	7%	2	7%	222	7%
March	1.54	11%	3.14	10%	377	11%
April	1.21	9%	2.42	8%	242	7%
May	1.24	9%	2.61	9%	285	9%
June	1.15	8%	2.94	10%	275	8%
July	1.14	8%	3.18	11%	317	9%
August	0.93	7%	1.82	6%	209	6%
September	1.19	9%	2.28	8%	315	9%
October	1.39	10%	2.9	10%	303	9%
November	1.17	8%	2.36	8%	321	10%
December	0.8	6%	1.7	6%	180	5%

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	Millions	%	Millions	%	Millions	%
How Trip Booked						
Booked online	7.97	57%	15.9	53%	1,989	60%
Didn't book online	5.9	43%	14.23	47%	1,350	40%
Did not make any firm bookings before trip	3.09	22%	7.9	26%	651	19%
Firm booking	9.46	68%	19.06	63%	2,393	72%
Through a high street or on-line travel agent (e.g Thomas Cook, Expedia)	1.68	12%	2.76	9%	395	12%
Directly through a tour operator or travel company, (e.g. Haven, English Country Cottages, Superbreaks)	0.22	2%	0.56	2%	68	2%
Directly through an accommodation provider (e.g. hotel, B & B, cottage owner)	5.12	37%	10.37	34%	1,312	39%
Directly through a transport provider (e.g. rail, air, sea, coach)	1.8	13%	3.87	13%	480	14%
Directly through a Tourist Board or Tourist Information Centre	0.02	0%	0.02	0%	4	0%
Through some other source	1.13	8%	2.39	8%	258	8%
Don't know	0	0%	0	0%	0	0%

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
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Lifecycle						
16-34, Unmarried, no children	1.88	14%	6.68	22%	469	14%
16-34, Married, no children	1.03	7%	2.41	8%	261	8%
16-34, Married or unmarried, with children	0.99	7%	1.82	6%	235	7%
35-54, Married or unmarried, no children	4.06	29%	8.02	27%	1,020	31%
35-54, Married or unmarried, with children	3.23	23%	5.73	19%	757	23%
55+	2.69	19%	5.46	18%	597	18%
Car	8.19	59%	17.49	58%	1,868	56%
Car in household	13.11	95%	28.25	94%	3,189	96%
No car in household	0.76	5%	1.87	6%	151	5%
Children						
With children	4.33	31%	7.72	26%	1,019	31%
No children	9.54	69%	22.41	74%	2,320	69%
Working						
Working full time	12.79	92%	27.49	91%	3,136	94%
Not working	1.08	8%	2.63	9%	203	6%
Marital Status						
Married	9.87	71%	19.27	64%	2,426	73%
Not married	4	29%	10.86	36%	913	27%

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Social Grade						
AB	7.28	52%	15.01	50%	1,792	54%
C1	4.2	30%	8.87	29%	990	30%
C2	1.81	13%	4.68	16%	424	13%
DE	0.58	4%	1.57	5%	133	4%
Age						
16-24	1.13	8%	4.11	14%	233	7%
25-34	2.77	20%	6.8	23%	731	22%
35-44	3.17	23%	6.04	20%	806	24%
45-54	4.12	30%	7.72	26%	971	29%
55-64	2.04	15%	3.95	13%	445	13%
65+	0.64	5%	1.51	5%	152	5%