

England Domestic Overnight Trips Summary – Business Trips - 2014

How to read these tables

The below tables summarise trip characteristics and demographics of travellers for domestic overnight business trips taken in England in 2014.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
Business trips	13.55	100%	30.96	100%	3,499	100%
Destination type						
Seaside	0.68	5%	1.99	6%	144	4%
Large city/ large town	9.27	68%	19.11	62%	2,536	72%
Small town	2.72	20%	6.11	20%	542	15%
Countryside/ village	1.04	8%	3.39	11%	231	7%
Regions visited						
West Midlands	1.56	12%	3.38	11%	302	9%
East of England	1.14	8%	2.87	9%	239	7%
East Midlands	1.05	8%	2.64	9%	227	6%
London	3.29	24%	6.04	20%	1,143	33%
North West	1.50	11%	3.27	11%	337	10%
North East	0.55	4%	1.22	4%	121	3%
South East	1.98	15%	4.63	15%	447	13%
South West	1.60	12%	3.90	13%	394	11%
Yorkshire & the Humber	1.07	8%	2.41	8%	229	7%

Business Trips - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
Accommodation						
Total Commercial Accommodation	11.63	86%	24.71	80%	3,274	94%
Serviced Rented Accommodation	10.88	80%	21.99	71%	3,068	88%
Hotel/Motel	10.01	74%	19.49	63%	2,840	81%
Guest House / B&B	0.84	6%	2.44	8%	224	6%
Self-Catering Rented Accommodation (including Camping & Caravan)	0.74	5%	1.36	4%	194	6%
Camping and Caravan	0.43	3%	1.37	4%	60	2%
Self-Catering Rented Accommodation (excluding Camping & Caravan)	0.31	2%	1.24	4%	135	4%
Own home/ friend's home / relative's home	0.99	8%	2.54	8%	94	3%

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Transport Used						
<u>Total Public Transport</u>	4.36	32%	8.99	29%	1,312	37%
Train	3.47	26%	7.10	23%	1,080	31%
Regular bus\coach	0.15	1%	0.52	2%	25	1%
Organised coach tour	0.10	1%	0.18	1%	28	1%
Plane	0.63	5%	1.17	4%	178	5%
Boat\ship\ferry	0.01	0%	0.01	0%	2	0%
<u>Personal Transport</u>	9.13	67%	21.92	71%	2,179	62%
Car	8.29	61%	19.85	64%	1,988	57%
Car - owned	7.75	57%	18.54	60%	1,856	53%
Car - hired	0.54	4%	1.31	4%	132	4%
Other	0.84	6%	2.08	7%	190	5%

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	Millions	%	Millions	%	Millions	%
Month Trip Started						
January	0.97	7%	1.87	6%	205	6%
February	0.87	6%	2.02	7%	263	8%
March	0.92	7%	1.96	6%	209	6%
April	1.09	8%	2.48	8%	232	7%
May	1.20	9%	2.53	8%	284	8%
June	1.51	11%	3.40	11%	366	10%
July	1.43	11%	3.04	10%	397	11%
August	1.00	7%	3.11	10%	269	8%
September	1.21	9%	2.83	9%	292	8%
October	1.69	12%	3.24	10%	464	13%
November	0.82	6%	2.31	7%	273	8%
December	0.83	6%	2.16	7%	245	7%

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	Millions	%	Millions	%	Millions	%
How Trip Booked						
Booked online	7.07	52%	14.74	48%	1,963	56%
Didn't book online	6.48	48%	16.22	52%	1,536	44%
Did not make any firm bookings before trip	3.20	24%	8.53	28%	702	20%
Firm booking	8.71	64%	18.25	59%	2,376	68%
Through a high street or on-line travel agent (e.g Thomas Cook, Expedia)	1.45	11%	2.49	8%	378	11%
Directly through a tour operator or travel company, (e.g. Haven, English Country Cottages, Superbreaks)	0.45	3%	0.94	3%	115	3%
Directly through an accommodation provider (e.g. hotel, B & B, cottage owner)	4.91	36%	10.69	35%	1,360	39%
Directly through a transport provider (e.g. rail, air, sea, coach)	1.65	12%	3.72	12%	491	14%
Directly through a Tourist Board or Tourist Information Centre	0.08	1%	0.19	1%	21	1%
Through some other source	0.74	5%	1.52	5%	175	5%
Don't know	1.64	12%	4.18	14%	421	12%

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Lifecycle						
16-34, Unmarried, no children	1.70	13%	4.85	16%	432	12%
16-34, Married, no children	1.36	10%	3.31	11%	301	9%
16-34, Married or unmarried, with children	0.88	6%	2.47	8%	218	6%
35-54, Married or unmarried, no children	4.11	30%	9.62	31%	1,113	32%
35-54, Married or unmarried, with children	3.44	25%	6.09	20%	934	27%
55+	2.05	15%	4.62	15%	500	14%
Car						
Car in household	12.69	94%	28.37	92%	3,320	95%
No car in household	0.85	6%	2.59	8%	179	5%
Children						
With children	0.32	2%	1.02	3%	37	1%
No children	13.22	98%	29.94	97%	3,462	99%
Working						
Working full time	12.60	99%	28.14	91%	3,267	93%
Not working	0.95	7%	2.82	9%	232	7%
Marital Status						
Married	9.67	71%	20.35	66%	2,533	72%
Not married	3.87	29%	10.61	34%	965	28%

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Social Grade						
AB	6.66	49%	12.54	41%	1,875	54%
C1	4.95	37%	12.06	39%	1,194	34%
C2	1.59	12%	5.35	17%	361	10%
DE	0.35	3%	1.01	3%	68	2%
Age						
16-24	1.12	8%	3.33	11%	294	8%
25-34	2.82	21%	7.30	24%	656	19%
35-44	3.80	28%	8.26	27%	1,058	30%
45-54	3.75	28%	7.45	24%	990	28%
55-64	1.62	12%	3.53	11%	392	11%
65+	0.43	3%	1.09	4%	109	3%