

England Domestic Overnight Trips Summary - All Trip Purposes – 2016

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in England in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:

Destination Type: From 2016, "Seaside" is a net of 3 codes:

Seaside resort or town

Seaside coastline – a beach

Other coast

Previously, this was a single code: Seaside

From 2016, "Countryside\illage" is a net of 2 codes:

Village

Rural countryside

Previously, this was a single code: Countryside\illage

Accommodation:

From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.

Previously, all accommodation codes were part of a single list.

Details of the questionnaire can be found in our Methods & Performance report.

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Purpose of trip						
All trip purposes	99.34	100%	287.70	100%	£18,492	100%
Holidays	44.71	45%	147.08	51%	£10,413	56%
Holidays 1-3 nights	29.30	29%	NA		NA	
Holidays 4+ nights	15.40	16%	NA		NA	
Visits to Friends and Relatives	36.91	37%	98.04	34%	£3,903	21%
Business	14.13	14%	31.61	11%	£3,632	20%
Other	3.60	4%	10.36	4%	£369	2%
Destination type*						
Seaside	23.39	24%	85.89	30%	£5,013	27%
Large city/ large town	41.15	41%	94.35	33%	£7,694	42%
Small town	19.58	20%	52.71	18%	£2,823	15%
Countryside/ village	16.98	17%	53.33	19%	£2,850	15%
Regions visited						
West Midlands	8.88	9%	21.89	8%	£1,340	7%
East of England	9.48	10%	28.75	10%	£1,513	8%
East Midlands	7.28	7%	19.74	7%	£1,087	6%
London	12.10	12%	26.34	9%	£2,766	15%
North West	12.00	12%	31.20	11%	£2,364	13%
North East	3.34	3%	10.01	3%	£633	3%
South East	18.41	19%	48.53	17%	£2,816	15%
South West	20.39	21%	73.62	26%	£4,331	23%
Yorkshire & the Humber	9.29	9%	27.11	9%	£1,616	9%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation*						
Total Commercial Accommodation	62.44	63%	179.41	62%	£15,034	81%
Serviced Rented Accommodation	42.35	43%	90.43	31%	£10,593	57%
Hotel/Motel	35.55	36%	71.17	25%	£8,803	48%
Guest House / B&B	4.90	5%	11.14	4%	£1,081	6%
Self Catering Rented Accommodation (including Camping & Caravan)	20.79	21%	88.37	31%	£4,651	25%
Camping and Caravan	11.94	12%	46.96	16%	£1,732	9%
Self Catering Rented Accommodation (excluding Camping & Caravan)	8.25	8%	38.46	13%	£2,774	15%
Own home/ friend's home / relative's home	37.01	37%	104.30	36%	£3,165	17%
Transport Used						
<u>Total Public Transport</u>	22.01	22%	55.99	19%	£4,264	23%
Train	15.67	16%	42.00	15%	£3,175	17%
Regular bus\coach	2.22	2%	6.50	2%	£314	2%
Organised coach tour	1.70	2%	5.05	2%	£399	2%
Plane	1.51	2%	4.51	2%	£526	3%
Boat\ship\ferry	0.25	0%	0.71	0%	£48	0%
<u>Personal Transport</u>	75.99	76%	223.35	78%	£13,575	73%
Car	72.80	73%	214.68	75%	£13,183	71%
Car - owned	70.26	71%	207.19	72%	£12,660	68%
Car - hired	2.55	3%	7.49	3%	£523	3%
Other	5.17	5%	7.06	2%	£506	3%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Month trip started						
January	5.37	5%	12.52	4%	£919	5%
February	6.21	6%	15.10	5%	£967	5%
March	8.04	8%	21.66	8%	£1,308	7%
April	9.04	9%	24.16	8%	£1,541	8%
May	8.42	8%	23.23	8%	£1,478	8%
June	7.84	8%	21.56	7%	£1,555	8%
July	10.62	11%	35.04	12%	£2,323	13%
August	13.07	13%	47.27	16%	£2,748	15%
September	6.96	7%	22.76	8%	£1,541	8%
October	8.66	9%	23.33	8%	£1,650	9%
November	6.37	6%	15.27	5%	£1,208	7%
December	8.74	9%	25.83	9%	£1,255	7%
Lifecycle						
16-34, Unmarried, no children	11.13	11%	#N/A	#N/A	£9,093	49%
16-34, Married, no children	6.87	7%	#N/A	#N/A	£3,023	16%
16-34, Married or unmarried, with children	9.61	10%	104.04	36%	£542	3%
35-54, Married or unmarried, no children	18.53	19%	161.15	56%	£13,636	74%
35-54, Married or unmarried, with children	21.57	22%	38.31	13%	£3,604	19%
55+	31.63	32%	11.56	4%	£823	4%
Car			85.03	30%	£7,032	38%
Car in household	90.78	91%	3.34	1%	£396	2%
No car in household	8.56	9%	1.38	0%	£95	1%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Children			1.10	0%	£978	5%
With children	31.90	32%	0.54	0%	£989	5%
No children	67.44	68%				
Working			32.50	11%	£1,933	10%
Working full time	65.36	66%	16.10	6%	£1,193	6%
Not working	33.98	34%	27.48	10%	£1,537	8%
Marital Status			48.20	17%	£4,278	23%
Married	68.53	69%	62.53	22%	£3,517	19%
Not married	30.81	31%	100.90	35%	£6,034	33%
Social Grade						
AB	42.76	43%	261.22	91%	£17,137	93%
C1	30.55	31%	26.48	9%	£1,356	7%
C2	14.87	15%				
DE	11.17	11%	92.56	32%	£5,300	29%
Age			195.14	68%	£13,193	71%
16-24	10.87	11%				
25-34	16.74	17%	172.38	60%	£12,672	69%
35-44	19.34	19%	115.32	40%	£5,820	31%
45-54	20.76	21%				
55-64	15.22	15%	196.65	68%	£12,807	69%
65+	16.41	17%	91.06	32%	£5,686	31%

*See methodological note in Introduction tab