

## England Domestic Overnight Trips Summary - All Trip Purposes - 2013

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### How to read these tables

The below tables summarise trip characteristics and demographics of travellers for domestic overnight trips taken in England in 2013.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Purpose of trip</b>						
All trip purposes	101.76	100%	297.20	100%	18710	100%
Holidays	44.93	44%	149.72	50%	10463	56%
Holidays 1-3 nights	29.58	29%	55.36	19%	5643	30%
Holidays 4+ nights	15.34	15%	24.76	8%	4819	26%
Visits to Friends and Relatives	38.19	38%	105.94	36%	4078	22%
Business	15.12	15%	32.26	11%	3655	20%
Other	3.40	3%	9.07	3%	492	3%
<b>Destination type</b>						
Seaside	18.60	18%	70.92	24%	3886	21%
Large city/ large town	44.03	43%	102.52	34%	8104	43%
Small town	23.35	23%	65.21	22%	3464	19%
Countryside/ village	18.30	18%	57.89	19%	3188	17%
<b>Regions visited</b>						
West Midlands	9.02	9%	20.71	7%	1318	7%
East of England	8.96	9%	27.29	9%	1415	8%
East Midlands	7.90	8%	20.91	7%	1103	6%
London	12.31	12%	27.44	9%	2793	15%
North West	13.98	14%	35.82	12%	2458	13%
North East	3.90	4%	10.96	4%	749	4%
South East	17.93	18%	49.77	17%	2648	14%
South West	19.40	19%	74.28	25%	4291	23%
Yorkshire & the Humber	10.01	10%	27.83	9%	1792	10%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Accommodation</b>						
Total Commercial Accommodation	59.24	58%	164.09	55%	14401	77%
Serviced Rented Accommodation	41.84	41%	85.92	29%	10235	55%
Hotel/Motel	36.12	35%	71.58	24%	9022	48%
Guest House / B&B	5.41	5%	12.55	4%	1098	6%
Self Catering Rented Accommodation (including Camping & Caravan)	18.72	18%	82.84	28%	4162	22%
Camping and Caravan	11.97	12%	49.42	17%	1808	10%
Self Catering Rented Accommodation (excluding Camping & Caravan)	6.76	7%	33.42	11%	2354	13%
Own home/ friend's home / relative's home	39.31	39%	114.43	39%	3598	19%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Transport Used</b>						
<u>Total Public Transport</u>	22.89	22%	63.64	21%	4710	25%
Train	15.57	15%	42.49	14%	3227	17%
Regular bus\coach	3.01	3%	8.91	3%	405	2%
Organised coach tour	2.01	2%	5.93	2%	446	2%
Plane	2.04	2%	5.45	2%	574	3%
Boat\ship\ferry	0.25	0%	0.85	0%	59	0%
<u>Personal Transport</u>	78.67	77%	233.12	78%	13969	75%
Car	74.37	73%	221.14	74%	13202	71%
Car - owned	73.05	72%	217.45	73%	12852	69%
Car - hired	1.32	1%	3.69	1%	350	2%
Other	4.30	4%	11.98	4%	768	4%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Month Trip Started</b>						
January	4.78	5%	10.49	4%	766	4%
February	6.29	6%	15.47	5%	1157	6%
March	6.98	7%	19.08	6%	1198	6%
April	7.80	8%	20.18	7%	1464	8%
May	9.13	9%	25.40	9%	1590	8%
June	9.09	9%	26.91	9%	1835	10%
July	10.40	10%	37.45	13%	2175	12%
August	13.36	13%	49.03	16%	2681	14%
September	8.90	9%	26.22	9%	1791	10%
October	8.32	8%	22.02	7%	1414	8%
November	7.80	8%	17.39	6%	1384	7%
December	8.91	9%	27.56	9%	1254	7%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>How Trip Booked</b>						
Booked online	40.32	40%	114.71	39%	9483	51%
Didn't book online	61.44	60%	182.49	61%	9227	49%
Did not make any firm bookings before trip	38.83	38%	113.79	38%	4388	23%
Firm booking	56.78	56%	165.31	56%	13033	70%
Through a high street or on-line travel agent (e.g Thomas Cook, Expedia)	4.68	5%	11.90	4%	1227	7%
Directly through a tour operator or travel company, (e.g. Haven, English Country Cottages, Superbreaks)	3.85	4%	15.05	5%	1076	6%
Directly through an accommodation provider (e.g. hotel, B & B, cottage owner)	34.38	34%	94.61	32%	8073	43%
Directly through a transport provider (e.g. rail, air, sea, coach)	8.92	9%	27.09	9%	1663	9%
Directly through a Tourist Board or Tourist Information Centre	0.64	1%	2.21	1%	140	1%
Through some other source	4.84	5%	14.46	5%	1053	6%
Don't know	6.14	6%	18.10	6%	1289	7%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Activities Undertaken on Trip</b>						
Just relaxing	25.13	25%	92.37	31%	4912	26%
Sightseeing on foot	19.90	20%	75.66	25%	4951	26%
Short walk\ stroll - up to 2 miles\ 1 hour	18.14	18%	71.06	24%	3769	20%
Long walk, hike or ramble (minimum of 2 miles\ 1 hour)	11.32	11%	47.70	16%	2661	14%
Sightseeing by car	10.61	10%	48.77	16%	2776	15%
Visiting a beach	10.26	10%	48.85	16%	2471	13%
Centre based walking (i.e. around a city\town centre)	8.88	9%	31.22	11%	2338	12%
Attending a special event of a personal nature such as a wedding, graduation, christening, etc.	6.37	6%	14.19	5%	1048	6%
Had a picnic or BBQ	5.33	5%	25.28	9%	1349	7%
Visiting a museum	5.27	5%	21.05	7%	1526	8%
Visiting a country park	5.16	5%	21.69	7%	1175	6%
Swimming (indoors or outdoors)	5.08	5%	23.88	8%	1360	7%
Visiting a cathedral,church, abbey or other religious building	4.45	4%	18.60	6%	1340	7%
Visiting a historic house, stately home, palace	4.42	4%	19.33	7%	1351	7%

Visiting a garden	3.82	4%	17.78	6%	1199	6%
Sunbathing	3.82	4%	21.57	7%	1071	6%
Viewing architecture and buildings	3.81	4%	14.17	5%	1186	6%
Visiting a theme\amusement park	3.81	4%	16.17	5%	934	5%
Visiting a castle\other historic site	3.74	4%	16.85	6%	1160	6%
Special shopping for items you do not regularly buy	3.35	3%	11.83	4%	981	5%
Visiting another type of attraction	3.13	3%	11.29	4%	791	4%
Other sightseeing (e.g. on a coach, boat trip)	2.81	3%	11.20	4%	860	5%
A live music concert	2.66	3%	8.49	3%	736	4%
Going to the theatre	2.45	2%	8.04	3%	870	5%
Visiting a wildlife attraction\nature reserve	2.27	2%	11.04	4%	577	3%
Going to the cinema	2.19	2%	10.09	3%	514	3%
Visiting an art gallery	2.16	2%	9.12	3%	651	3%
Attending a food\local produce event (e.g. food festival, farmers market)	2.06	2%	7.88	3%	576	3%
Cycling - on a road\surfaced path	1.69	2%	7.99	3%	388	2%
Attending an outdoor fair\exhibition\show (e.g gardening or agricultural show)	1.57	2%	5.99	2%	390	2%
Visiting a scenic\historic railway	1.55	2%	7.08	2%	504	3%
Visiting a zoo\safari park	1.53	2%	6.85	2%	419	2%



Other watersports - non-motorised (canoeing, kayaking, windsurfing, surfing, body boarding)	1.39	1%	7.11	2%	384	2%
Visiting an interpretation\visitor\heritage centre	1.36	1%	6.07	2%	444	2%
Watching other live sport (not on TV)	1.36	1%	3.28	1%	238	1%
Visiting an aquarium\sea life centre	1.24	1%	5.56	2%	323	2%
Watching wildlife, bird watching	1.22	1%	6.30	2%	310	2%
Running, jogging, orienteering	1.17	1%	5.81	2%	251	1%
Spa\beauty\health treatments	1.13	1%	3.39	1%	384	2%
Canal\boating trips	1.11	1%	5.53	2%	369	2%
Informal sport (e.g. cricket, rounders, football, skateboarding)	1.09	1%	4.04	1%	227	1%
Watching a live football match (not on TV)	1.07	1%	3.68	1%	256	1%
Going on a guided tour - on foot, bus or other transport	0.99	1%	3.63	1%	293	2%
A music festival (e.g. Glastonbury)	0.97	1%	3.44	1%	298	2%
Other arts\cultural event\show	0.97	1%	3.37	1%	254	1%

An indoor exhibition such as Ideal Home, a motor show or holiday exhibition	0.93	1%	3.39	1%	255	1%
Taking part in indoor sports - 5-a-side football, gym, exercise, badminton, basketball, ice hockey, etc.	0.88	1%	3.65	1%	211	1%
Golf	0.81	1%	3.04	1%	280	1%
Another arts\cultural festival (e.g. a book festival)	0.75	1%	2.46	1%	195	1%
Taking part in outdoor sports - football, rugby, hockey, cricket, athletics, etc.	0.75	1%	3.51	1%	146	1%
Sailing\yachting	0.60	1%	2.41	1%	134	1%
Organised adventure sports (whitewater rafting\sphering\canyoning\gorge walking)	0.50	0%	1.86	1%	64	0%
Fishing - sea angling	0.47	0%	2.79	1%	135	1%
Fishing - coarse fishing (still water\pike & perch)	0.46	0%	2.40	1%	124	1%
Horse riding, pony trekking	0.45	0%	2.62	1%	139	1%
Field sports - hunting, shooting etc	0.43	0%	1.91	1%	166	1%

Mountainbiking	0.43	0%	2.20	1%	97	1%
Motorsports	0.37	0%	0.93	0%	93	0%
Fishing - game fishing (river/salmon)	0.17	0%	0.61	0%	38	0%
Other watersports - motorised	0.15	0%	0.83	0%	44	0%
Genealogy/tracing ancestors	0.12	0%	0.36	0%	33	0%
Snow sports (e.g. skiing, snowboarding)	0.10	0%	0.29	0%	28	0%
Any other single particular activity	9.34	9%	24.06	8%	1446	8%
None	67.75	67%	171.94	58%	10954	59%

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<b>Lifecycle</b>						
16-34, Unmarried, no children	13.82	14%	39.16	13%	2123	11%
16-34, Married, no children	6.49	6%	16.14	5%	1190	6%
16-34, Married or unmarried, with children	9.32	9%	26.55	9%	1302	7%
35-54, Married or unmarried, no children	19.73	19%	49.20	17%	4520	24%
35-54, Married or unmarried, with children	22.33	22%	64.45	22%	3764	20%
55+	30.07	30%	101.71	34%	5811	31%
<b>Car</b>						
Car in household	92.84	91%	265.95	89%	17330	93%
No car in household	8.91	9%	31.25	11%	1380	7%
<b>Children</b>						0%
With children	26.77	26%	89.99	30%	3681	20%
No children	74.99	74%	207.21	70%	15029	80%
<b>Working</b>						0%
Working full time	67.29	66%	175.59	59%	13063	70%
Not working	34.47	34%	121.61	41%	5647	30%
<b>Marital Status</b>						
Married	67.42	66%	194.87	66%	12737	68%
Not married	34.34	34%	102.33	34%	5972	32%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	Millions	%
<b>Social Grade</b>						
AB	40.31	40%	108.73	37%	8206	44%
C1	32.26	32%	95.75	32%	5756	31%
C2	16.66	16%	51.33	17%	2825	15%
DE	12.53	12%	41.39	14%	1923	10%
<b>Age</b>						
16-24	12.44	12%	37.06	12%	1759	9%
25-34	17.19	17%	44.78	15%	2856	15%
35-44	21.80	21%	60.58	20%	3858	21%
45-54	20.25	20%	53.07	18%	4427	24%
55-64	15.51	15%	46.42	16%	3146	17%
65+	14.56	14%	55.29	19%	2664	14%