

Topic Summary

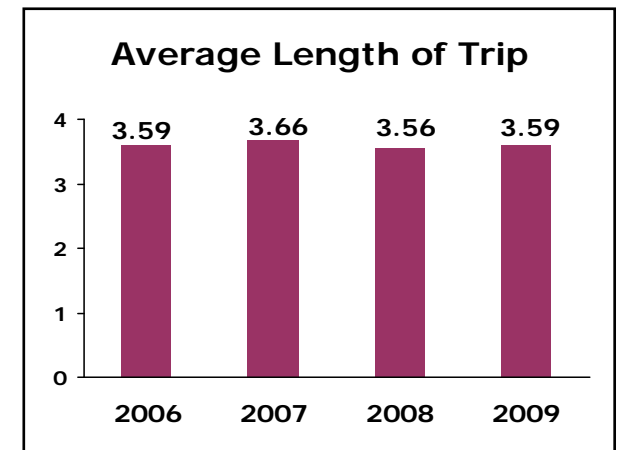
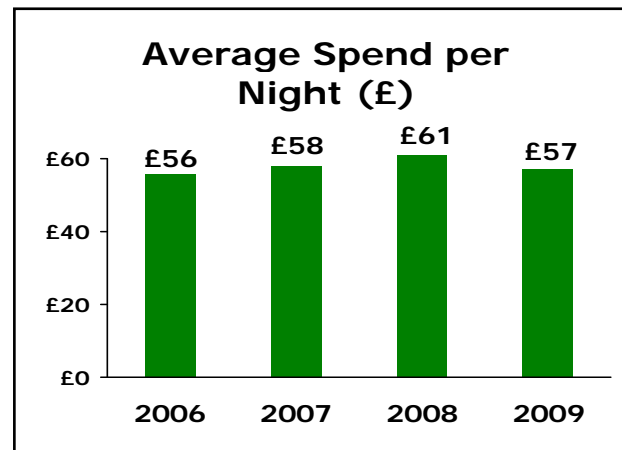
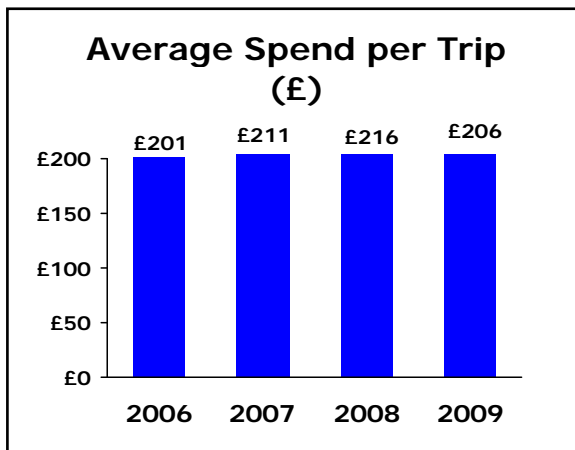
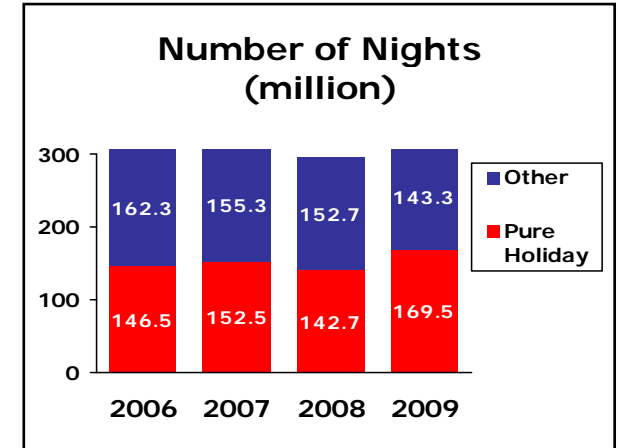
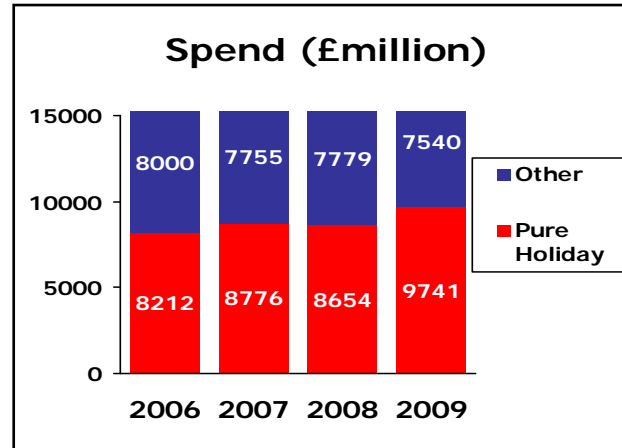
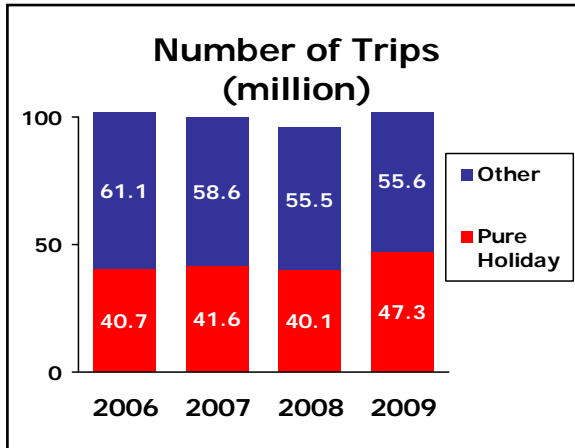
Holiday Trips in England



Holiday Travel Trends - England

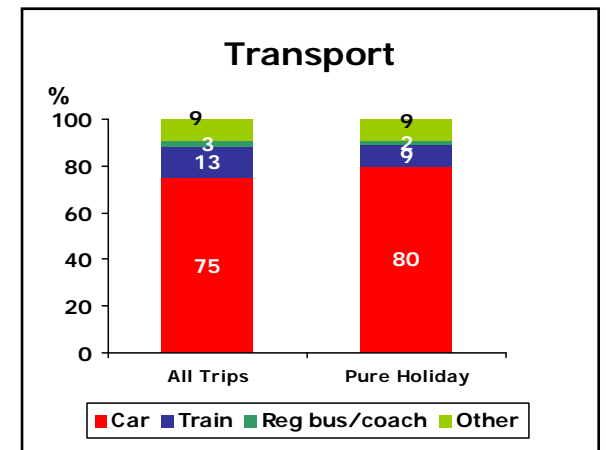
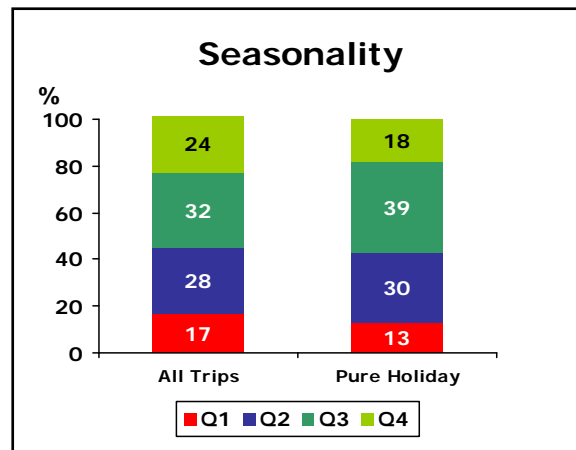
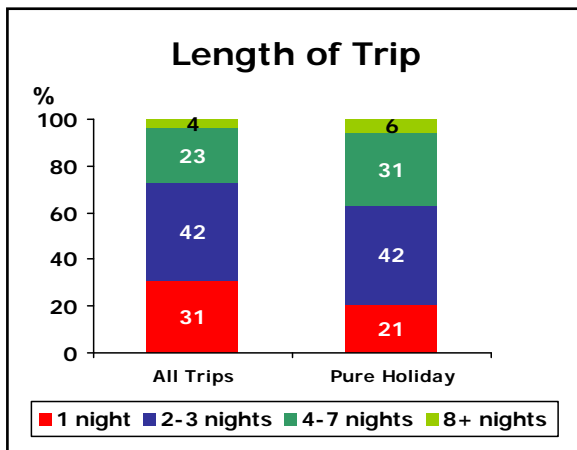
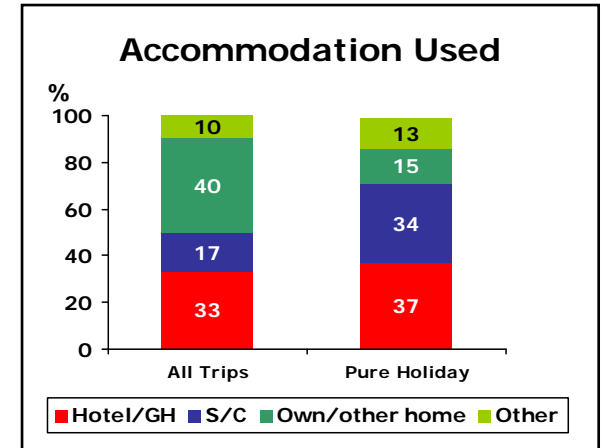
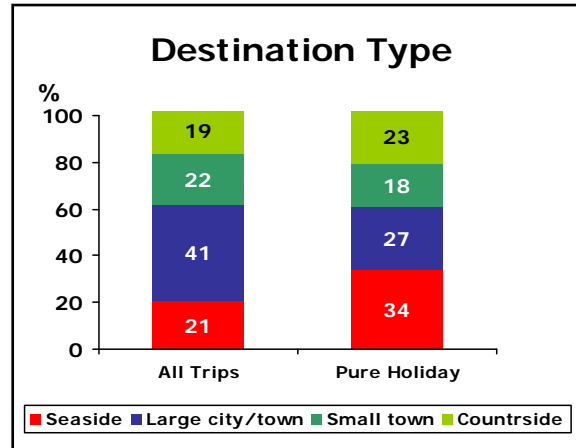
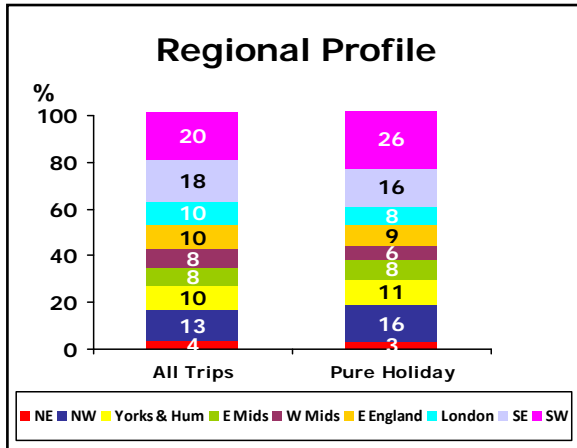
- 47 million “pure” holiday trips were taken in England in 2009, generating £9.7bn spend, the majority of the annual total.
- Pure holiday trips are more likely than average to take place during the key summer months (April – September). Nearly 7 in 10 holiday trips happen during these months.
- Around 1/3 of holiday trips were to the seaside and a further 23% were to the countryside.
- 37% of these trips were holidays of 4 nights or more.
- Self-catering accommodation was used for 34% of these trips, and hotel/guest house accommodation for 37%

Domestic Holiday Travel Trends



Domestic Overnight Travel in England – includes “pure” holiday trips only (excluding VFR holiday travel)

Domestic Holiday Trip 2009 Profile



Domestic Overnight Trips in England – includes “pure” holiday trips only (excluding VFR holiday travel)