Topic Summary
Holiday Trips in England
Holiday Travel Trends - England

• 47 million “pure” holiday trips were taken in England in 2009, generating £9.7bn spend, the majority of the annual total.

• Pure holiday trips are more likely than average to take place during the key summer months (April – September). Nearly 7 in 10 holiday trips happen during these months.

• Around 1/3 of holiday trips were to the seaside and a further 23% were to the countryside.

• 37% of these trips were holidays of 4 nights or more.

• Self-catering accommodation was used for 34% of these trips, and hotel/guest house accommodation for 37%
Domestic Holiday Travel Trends

Domestic Overnight Travel in England – includes “pure” holiday trips only (excluding VFR holiday travel)
Domestic Holiday Trip 2009 Profile

Domestic Overnight Trips in England – includes “pure” holiday trips only (excluding VFR holiday travel)