

United Kingdom Tourism Survey- England 2009 Results



	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Overall	95.53	102.95	8	295.38	312.91	6	16433	17281	5

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
(1) Holiday, Pleasure/leisure	40.05	47.29	18	142.69	169.54	19	8654	9741	13
(2) Holiday, visiting friends or relatives	19.45	20.06	3	59.06	60.95	3	2096	2106	-1
ALL HOLIDAYS	59.5	67.35	13	201.75	230.48	14	10750	11847	10
(3) Other visits to friends or relatives	17.96	18.15	1	46.63	42.24	-9	1702	1575	-7
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	37.41	38.21	2	105.69	103.19	-2	3798	3682	-3
(4) Attend conferences	1.52	1.48	-3	2.97	3.28	10	386	336	-13
(5) Attend Exhibition/Trade Show/Agricultural	0.58	0.66	14	1.28	1.41	10	123	204	66
(6) Conduct Paid Work / On business	13.08	12.88	-2	30.62	28.94	-5	3085	2975	-4
ALL BUSINESS TRAVEL (4+5+6)	15.17	15.03	-1	34.88	33.63	-4	3594	3516	-2
(7) Travel/Transport is my business	0.55	0.38	-31	1.05	0.75	-29	86	56	-35
(8) Other/School Trip/Missing	2.36	2.04	-14	11.07	5.81	-48	302	287	-5

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Holidays 1-3 Nights	25.36	29.9	18	49.12	57.51	17	4651	4851	4
Holiday 4-7 Nights	12.47	14.64	17	66.74	79.25	19	3227	3836	19
Holidays 8+ Nights	2.21	2.76	25	26.83	32.78	22	776	1054	36
Visiting Friends and Relatives	37.41	38.21	2	105.69	103.19	-2	3798	3682	-3
Business and work	15.72	15.4	-2	35.93	34.38	-4	3679	3571	-3
Other	1.44	1.73	20	7.14	4.99	-30	198	249	26
Don't know	0.32	0.08	-75	1.48	0.12	-92	49	14	-71



Region Visited	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
West Midlands	7.76	8.45	9	20.74	20.13	-3	1149	1214	6
East of England	9.22	10.61	15	29.12	31.55	8	1362	1409	3
East Midlands	7.28	7.76	7	22.29	21.89	-2	1060	1051	-1
London	11.32	10.8	-5	27.43	23.83	-13	2356	2230	-5
North West	12.97	13.73	6	36.56	38.08	4	2338	2420	4
North East	4.02	3.78	-6	12.22	11.68	-4	697	600	-14
South East	16.3	18.25	12	47.52	52.84	11	2350	2595	10
South West	18.93	21.02	11	71.73	81.98	14	3639	4124	13
Yorkshire & Humberside	9.55	10.61	11	26.53	29.55	11	1397	1540	10

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Train	13.25	13.03	-2	40.76	36.69	-10	2520	2494	-1
Regular bus/coach	3.13	2.83	-10	11.65	8.63	-26	497	385	-23
Organised coach tour	1.98	2.29	16	6.63	7.73	17	435	494	14
Car	70.56	77.65	10	215.92	238.4	10	11576	12382	7
Plane	2.61	2.29	-12	8	7.04	-12	785	715	-9
Others	2.41	2.64	10	7.01	7.28	4	372	519	39



Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
One	24.65	25.96	5	24.65	25.96	5	3104	3197	3
Two-Three	35.72	37.65	5	77.71	81.64	5	6326	6126	-3
Four-Seven	21.37	24.35	14	89.29	100.53	13	4271	4828	13
Eight+	11.42	12.24	7	99.05	99.5	0	2455	2835	15

Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
England	87.5	94.86	8	268.16	284.91	6	14456	15295	6
Scotland	3.6	4.04	12	12.54	15.12	21	875	1081	24
Wales	3.69	3.35	-9	12.12	10.05	-17	748	641	-14
Northern Ireland	0.75	0.7	-7	2.56	2.84	11	354	264	-25
North East	4.49	4.18	-7	12.75	12.59	-1	780	799	2
North West	11.25	10.24	-9	34.59	30.28	-12	2066	1706	-17
Yorkshire & Humberside	9.3	11.96	29	27.77	35.46	28	1529	1943	27
East Midlands	7.25	8.73	20	22.09	26.3	19	1229	1446	18
West Midlands	6.34	6.97	10	19.75	22.47	14	1043	1239	19
East of England	10.63	12.05	13	33.59	35.69	6	1747	1888	8
London	8.25	8.94	8	25.31	24.89	-2	1379	1349	-2
South East	16.69	17.8	7	50.4	54.39	8	2596	2903	12
South West	13.28	14	5	41.91	42.85	2	2089	2023	-3

Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
(1a) Hotel/Motel	29.92	32.36	8	64.58	67.92	5	7644	7716	1
(1b) Guest house	1.59	1.49	-6	4.84	4.83	0	377	313	-17
(1) Hotel/Motel/Guest house	31.46	33.82	8	69.42	72.75	5	8020	8030	0
Paying Guest In									
(2) Paying guest in - farmhouse	0.47	0.58	23	1.85	2.58	39	98	177	80
(3) Paying guest in - Other private house /B&B	3.95	3.8	-4	9.42	9.23	-2	821	791	-4
TOTAL PAYING GUEST (2+3)	4.41	4.38	-1	11.27	11.82	5	919	968	5
Self Catering in Rented									
(4) Self-catering in Rented - Flat/Apartment	1.29	1.58	22	6.72	9.2	37	400	528	32
(5) Self-catering in Rented - House/villa/bungalow/c	2.93	3.73	27	16.74	20.75	24	923	1134	23
(6) Hotel/University/School	1.96	1.46	-26	8.74	4.23	-52	283	257	-9
(6a) Hostel	1.27	1	-21	3.72	2.53	-32	202	188	-7
(7) Friend's /relatives home	39	40.43	4	114.79	113.86	-1	3460	3432	-1
(8) Own Second home/timeshare	0.89	0.89	0	4	3.94	-2	131	118	-10
Holiday Camp/Village									
(9) Holiday camp/Village - Self-catering	1.11	1.44	30	4.78	6.29	32	248	328	32
(10) Holiday camp/Village - Serviced	0.52	0.58	12	2.22	2.39	8	95	142	50
(11) Camping	3.1	4.25	37	10.96	14.28	30	408	469	15
Caravan									
(12) Caravan - Towed	2.98	3.83	29	14.11	17.91	27	413	568	37
(13) Caravan - Static owned	2.4	2.59	8	10.5	11.65	11	296	325	10
(14) Caravan - Static not owned	2.36	3.14	33	11.41	14.85	30	506	632	25
(15) Boat(s)	0.44	0.57	30	2.21	2.13	-4	94	94	0
(16) Sleeper cab of lorry/truck	0.52	0.4	-23	1.09	0.74	-32	77	55	-29
(17) Other/Transit	1.51	1.61	7	5.6	5.89	5	140	191	37





Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
16-24	13.32	12.27	-8	41.21	33.63	-18	1943	1682	-13
25-34	15.81	18.07	14	43.94	50.99	16	2652	2881	9
35-44	22.41	25.03	12	64.7	71.3	10	3837	4184	9
45-54	16.43	17.74	8	44.97	49.77	11	3188	3375	6
55-64	15.31	16.43	7	49.47	52.44	6	2735	2928	7
65+	12.25	13.41	9	51.09	54.79	7	2079	2231	7

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
AB	35.22	37.22	6	102.24	104.94	3	6601	6675	1
C1	31.09	32.9	6	89.43	98.13	10	5153	5638	9
C2	15.57	17.13	10	51.76	53.17	3	2609	2676	3
DE	13.66	15.7	15	51.94	56.66	9	2070	2292	11

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
JAN-MARCH	19.94	17.6	-12	54.17	45.15	-17	3130	2699	-14
APR-JUNE	25.58	28.56	12	82.93	88.67	7	4700	5044	7
JUL-SEPT	28.21	32.55	15	99.94	114.83	15	5278	5872	11
OCT-DEC	21.8	24.24	11	58.33	64.26	10	3325	3666	10



Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Seaside	17.84	21.34	20	70.52	85.80	22	3560	4128	16
Large city/ large town	39.56	41.71	5	101.15	96.41	-5	7041	6847	-3
Small town	22.82	23.12	1	66.33	67.17	1	3156	3306	5
Countryside/ village	17.21	19.13	11	56.56	62.87	11	2640	2967	12

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Alone	30.79	31.55	2	87.10	83.50	-4	4853	4720	-3
Husband/ wife/ partner	42.77	49.89	17	140.11	164.20	17	7120	8033	13
Children (aged 15 or under)	22.72	27.09	19	80.89	96.02	19	2785	3305	19
Other female adults (aged 16+)	17.34	18.78	8	58.08	62.20	7	3976	4319	9
Other male adults (aged 16+)	16.16	17.57	9	52.90	57.02	8	3857	4158	8
Missing	0.11	0.05	-55	0.46	0.12	-74	19	7	-63

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
One	30.79	31.55	2	87.10	83.50	-4	4853	4720	-3
Two	32.7	34.71	6	97.74	105.83	8	5954	6292	6
Three	9.89	11.22	13	32.51	34.38	6	1549	1797	16
Four	12.42	14.97	21	41.52	50.83	22	2092	2347	12
Five	4.5	4.79	6	16.81	16.8	0	850	762	-10
Six-Ten	2.81	3.57	27	12.78	14.86	16	542	674	24
Ten or more	0.39	0.09	-77	0.92	0.34	-63	8	4	-48
Average	2.59	2.54	-2	2.69	2.71	1	3	2.63	2

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitEngland, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

Please not that all expenditure figures are in HISTORIC PRICES

Please use caution when interpreting annual percentage change as some comparisons may be based on low sample sizes and comparative bases