

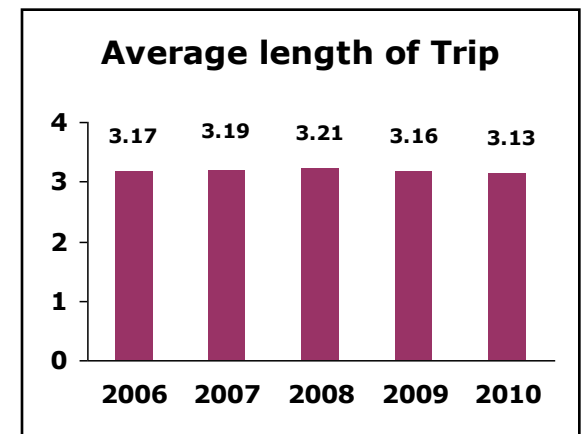
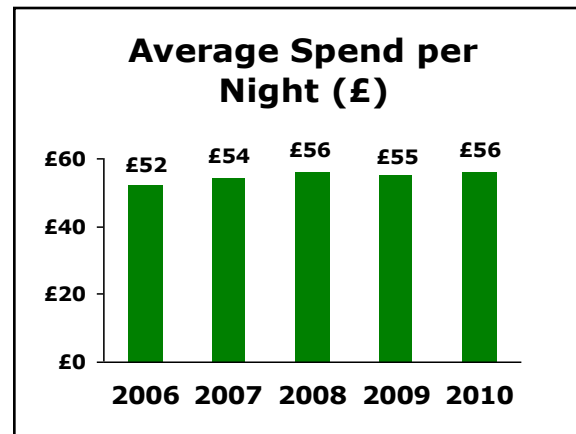
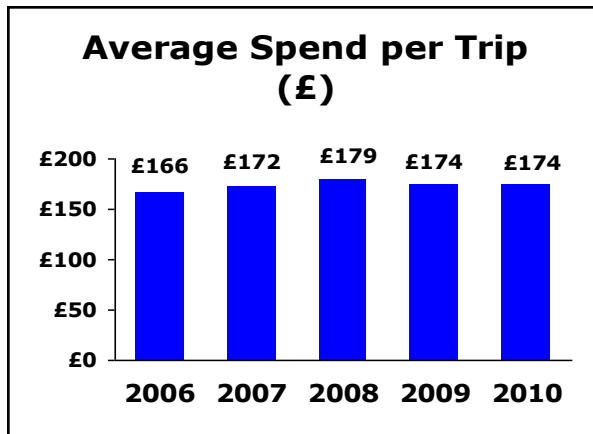
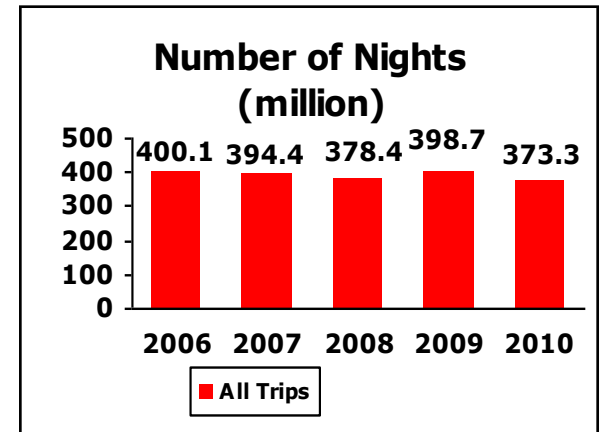
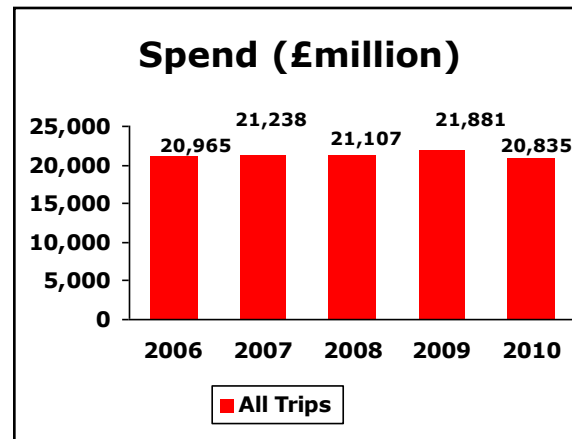
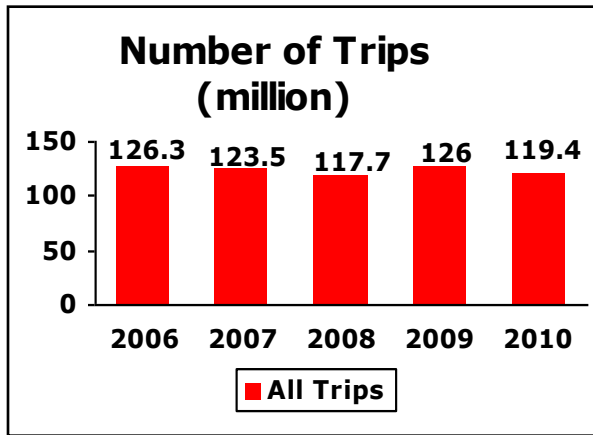
Domestic Overview UK and England – All Trips



Domestic Travel Trends - UK

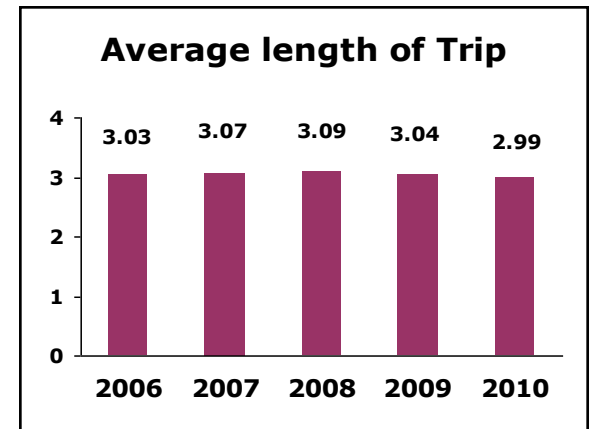
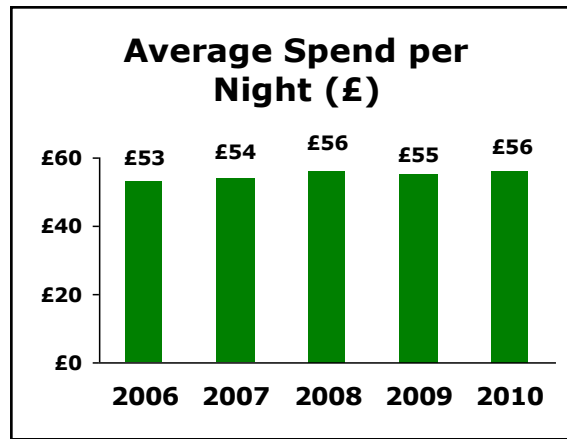
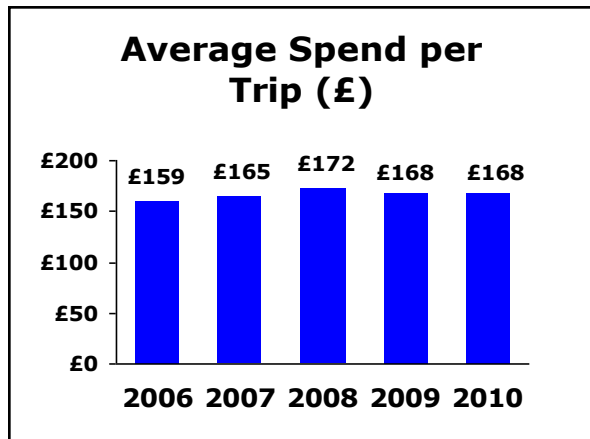
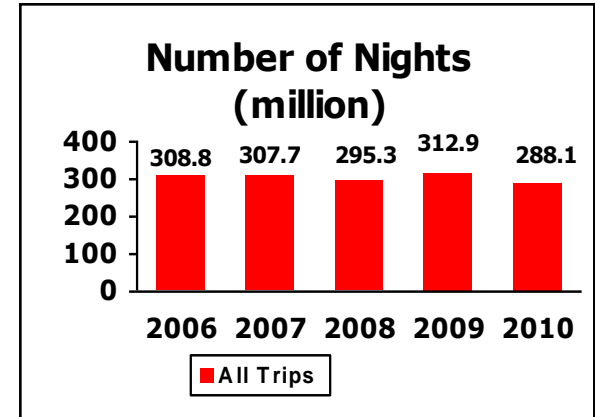
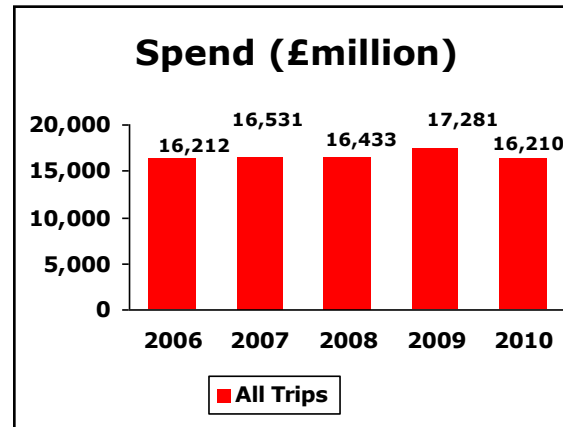
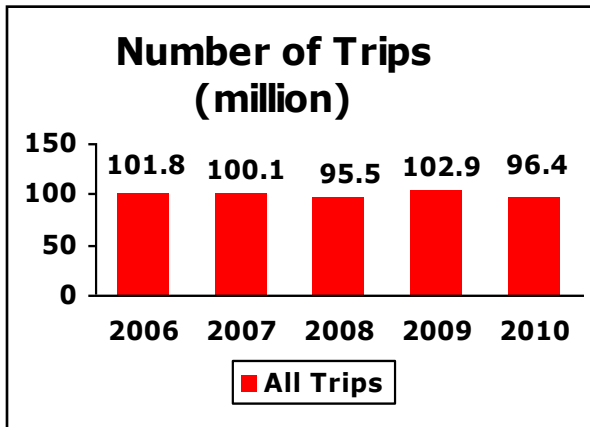
- In 2010, 119 million trips were made in the UK, and 96 million in England, generating £20.8bn and £16.2bn respectively.
- While trips are down on 2009, the year of the staycation, they remain above pre-recession levels, particularly for holiday trips.
- Across all trips made in the UK, around 1 in 3 use hotel accommodation, and 18% self-catering, while 37% of trips involve a stay in someone's home.
- Over 70% of trips are for three nights or less – only around 1 in 20 is longer than 8 nights.
- Travel is distributed fairly evenly across the year, although, as would be expected, the majority of trips (59%) take place during the Spring and Summer months (April to September).

Domestic Travel Trends - UK



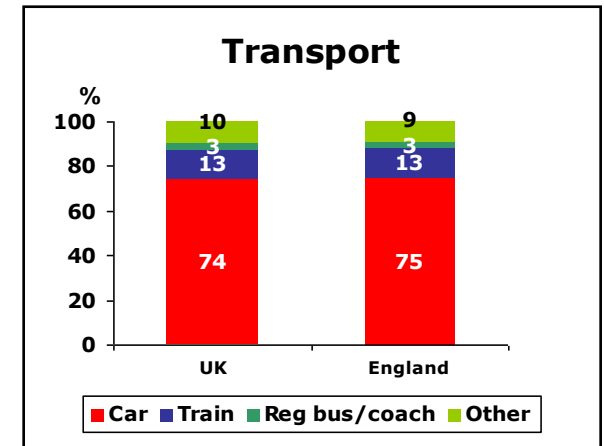
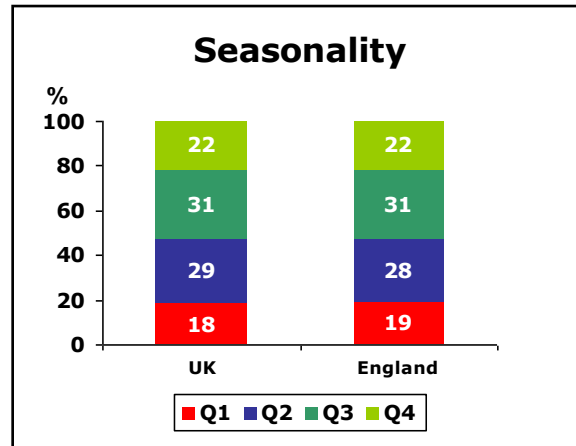
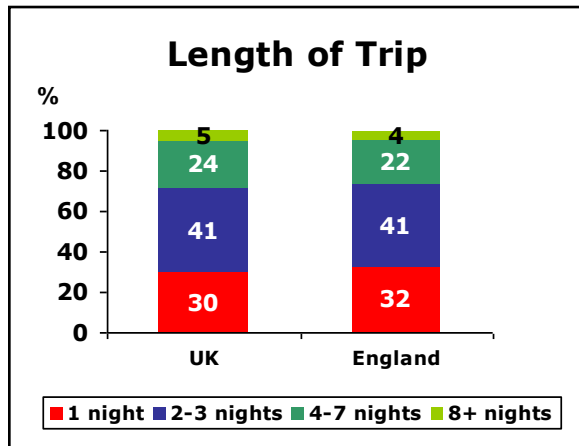
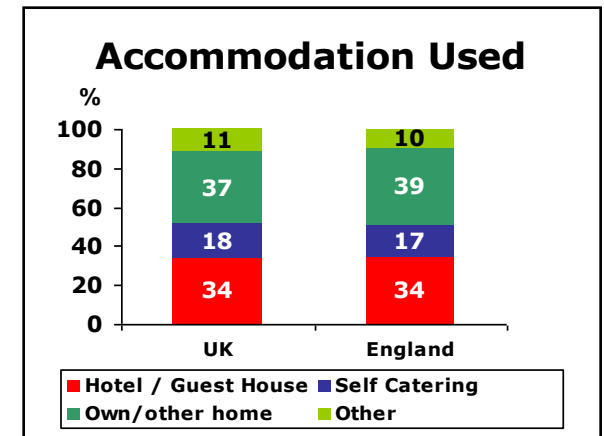
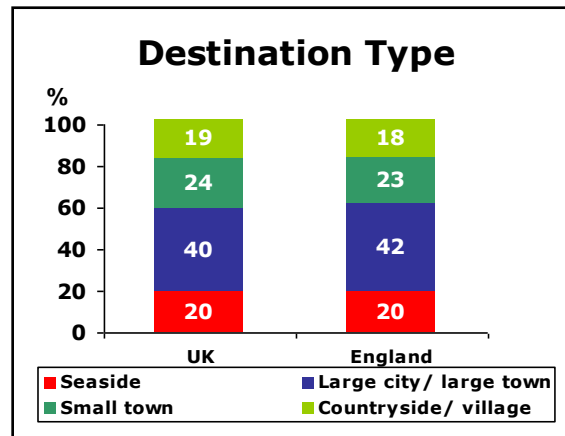
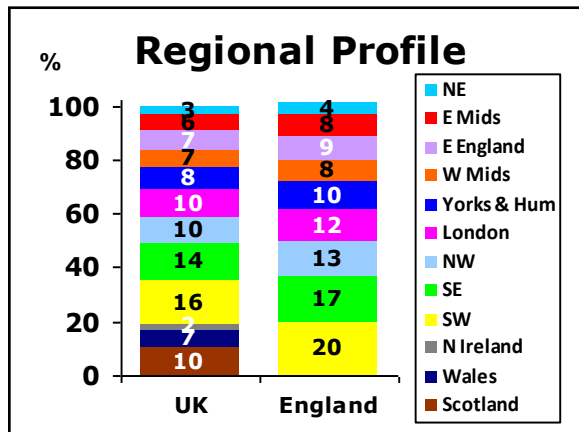
Domestic Overnight Travel in UK 2006 - 2010

Domestic Travel Trends - England



Domestic Overnight Travel in England 2006 - 2010

Domestic Trip Profile - 2010



Base: Domestic Overnight Trips 2010