

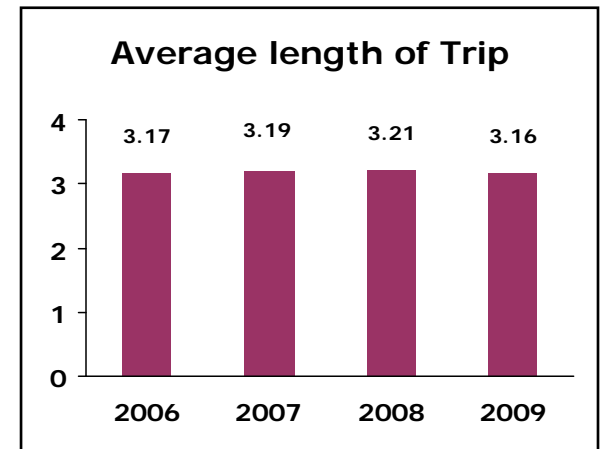
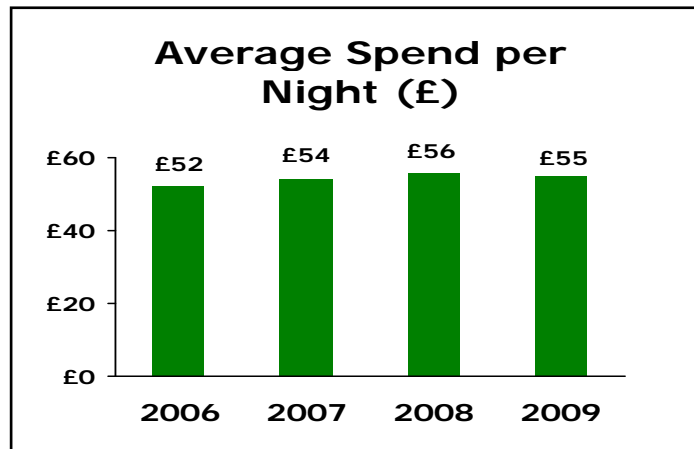
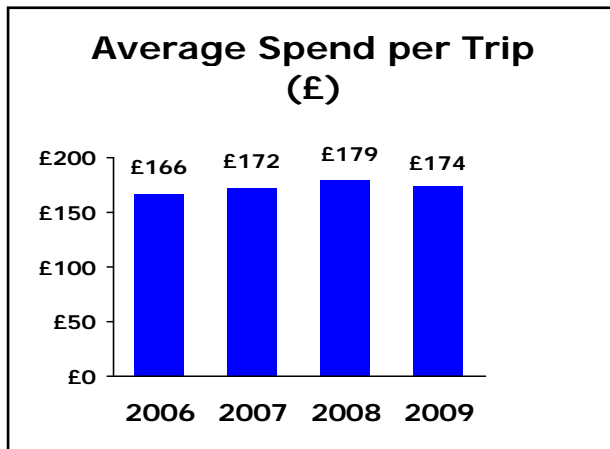
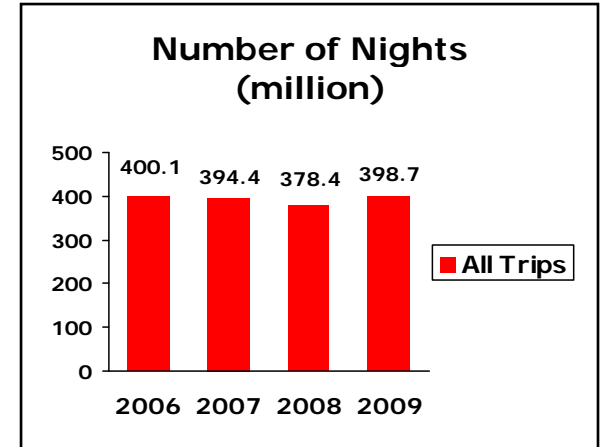
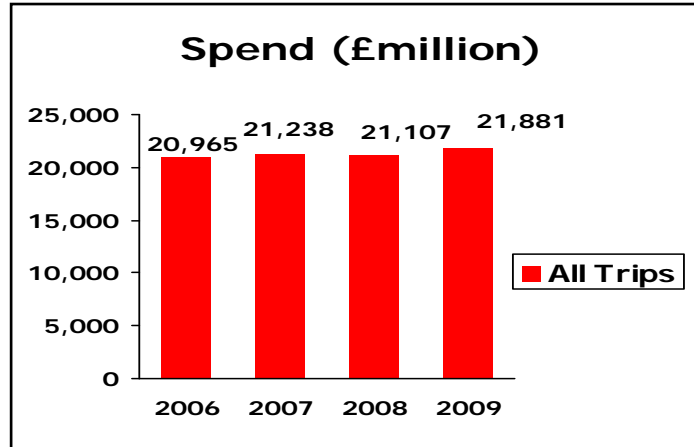
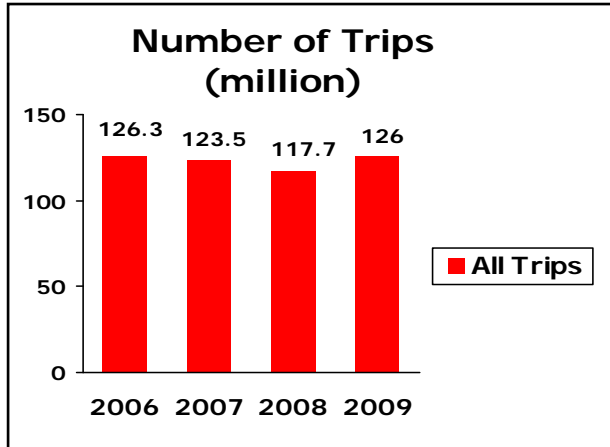
Domestic Overview UK and England – All Trips



Domestic Travel Trends - UK

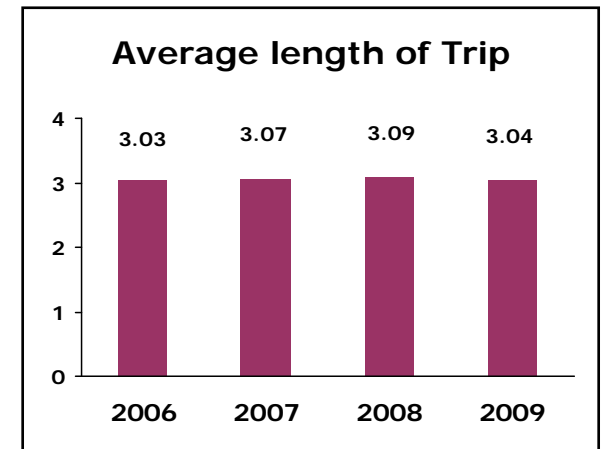
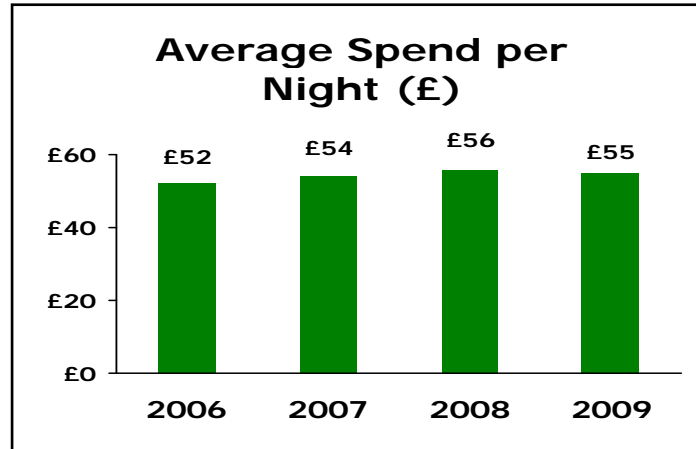
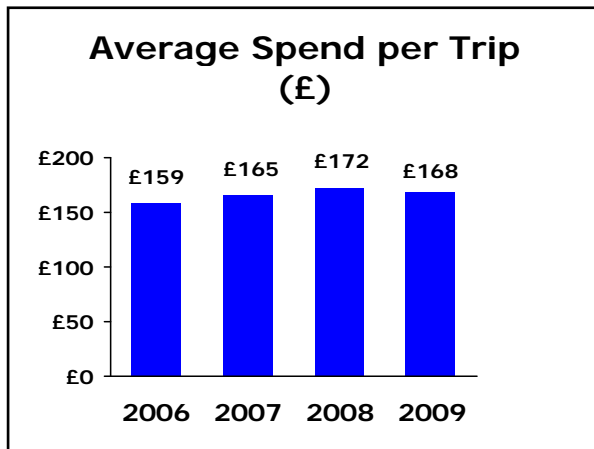
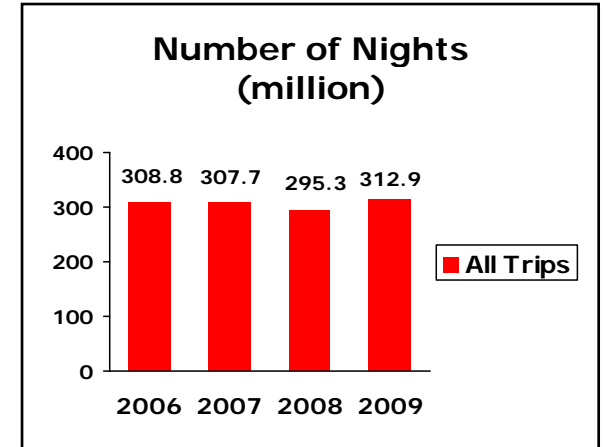
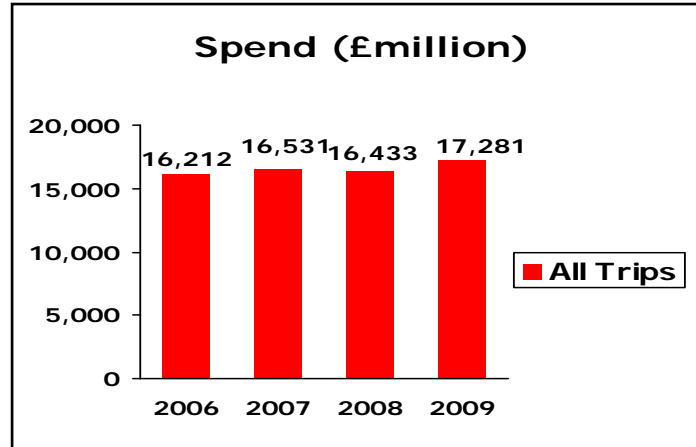
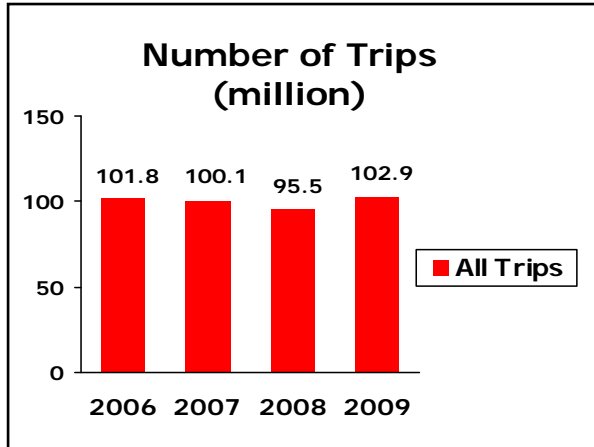
- In 2009, 126 million trips were made in the UK, and 103 million in England, generating £21.9bn and £17.3bn respectively.
- Dubbed the year of the staycation, 2009 saw a significant surge in domestic overnight holiday trips.
- Across all trips made in the UK, 1 in 3 use hotel accommodation, and 18% self-catering, while 39% of trips involve a stay in someone's home.
- Over 70% of trips are for three nights or less – only 1 in 20 is longer than 8 nights.
- Travel is distributed fairly evenly across the year, although, as would be expected, the three summer months from July – September account for the single highest proportion, 33%.

Domestic Travel Trends - UK



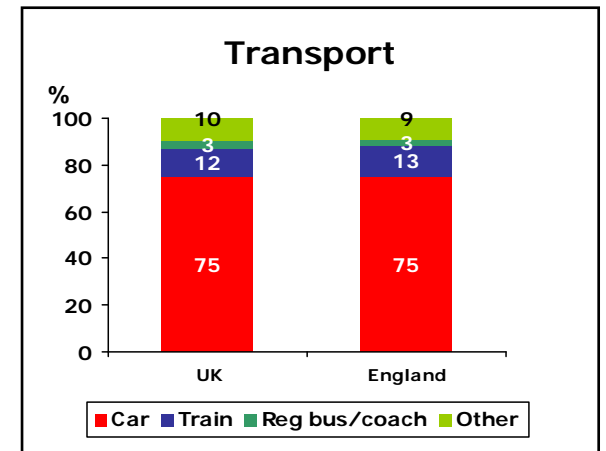
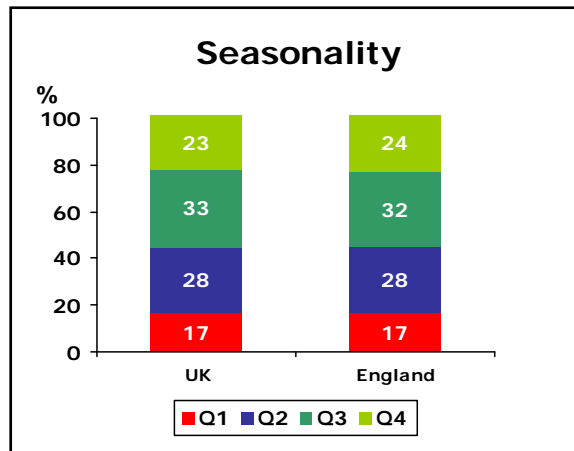
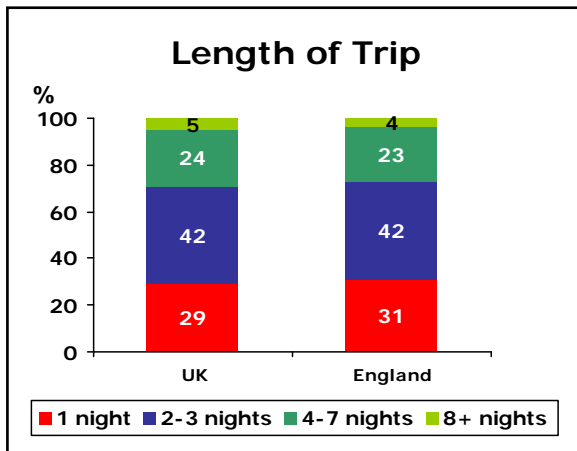
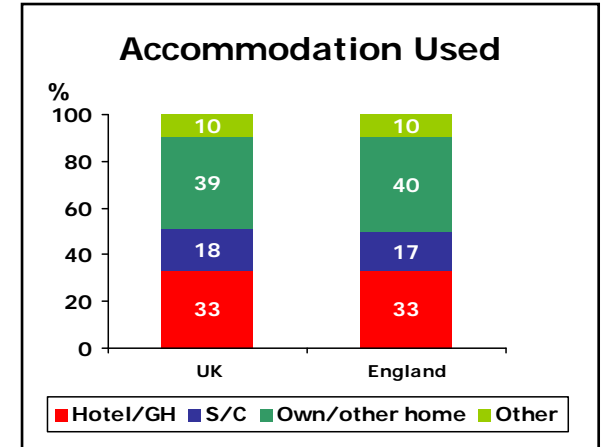
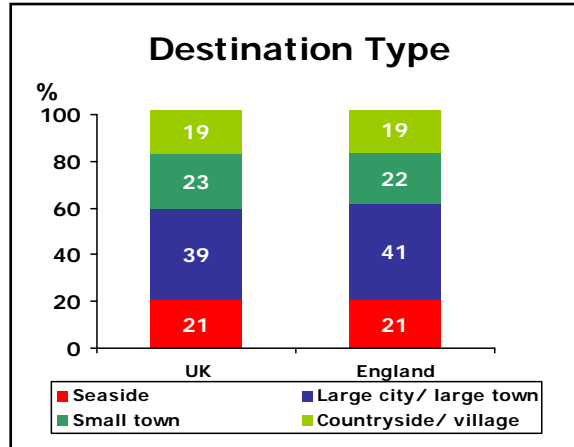
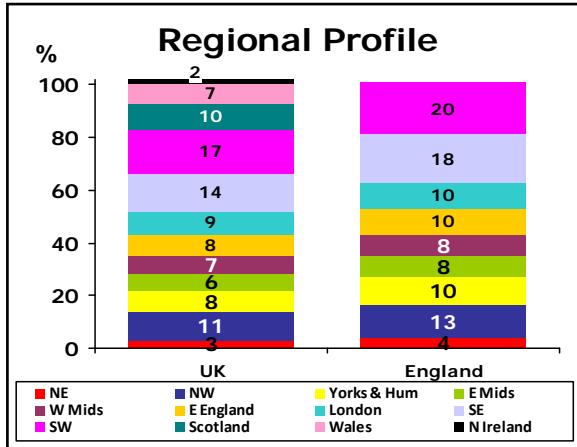
Domestic Overnight Travel in UK 2006 - 2009

Domestic Travel Trends - England



Domestic Overnight Travel in England 2006 - 2009

Domestic Trip Profile - 2009



Base: Domestic Overnight Trips 2009