

Domestic Overview

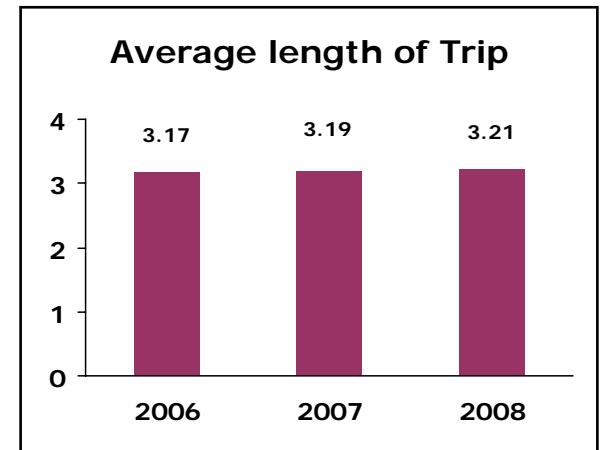
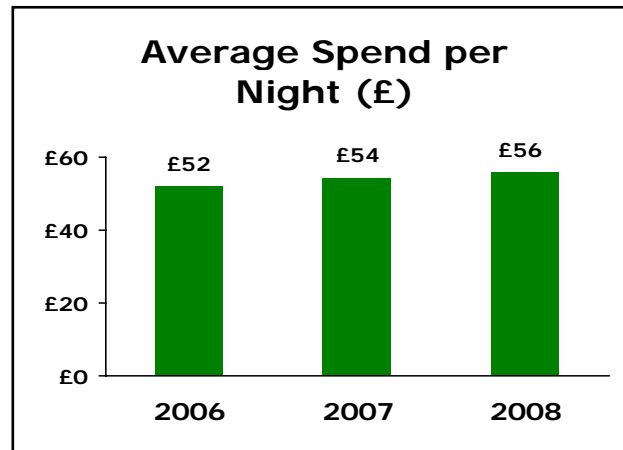
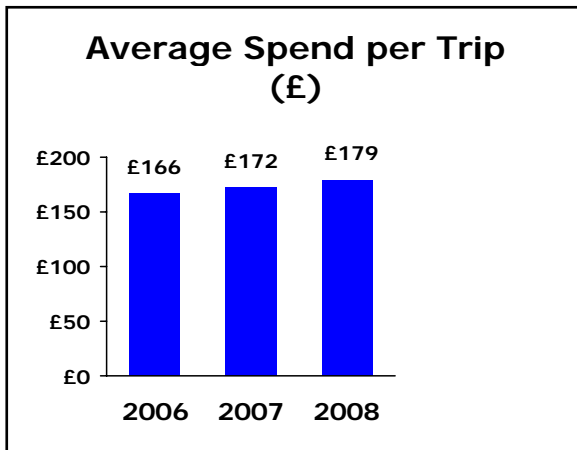
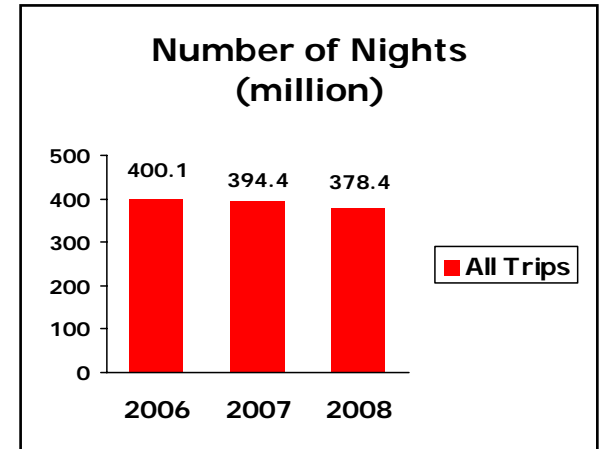
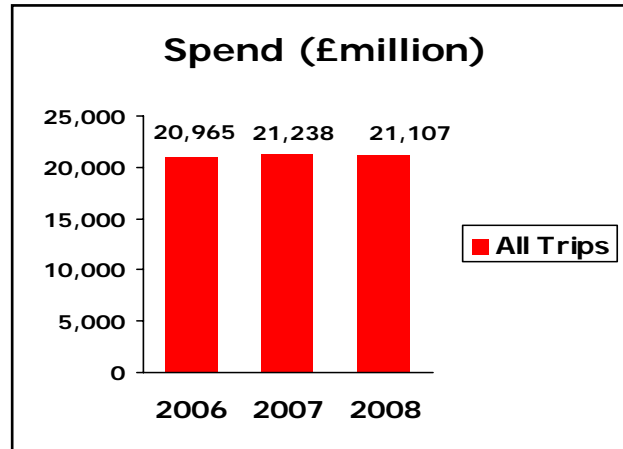
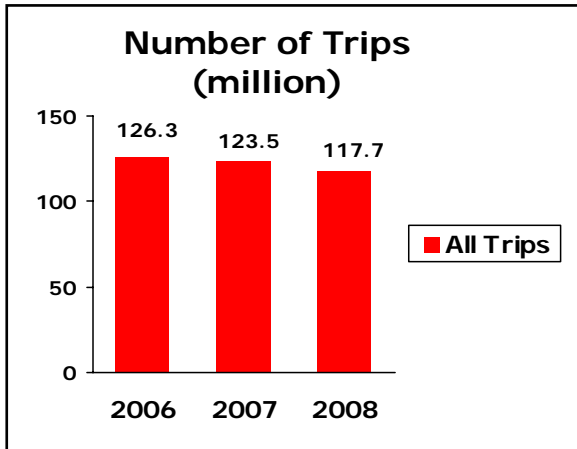
All Trips



Domestic Travel Trends - UK

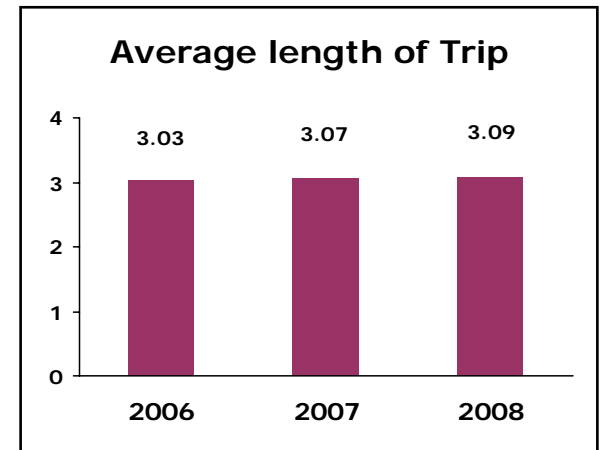
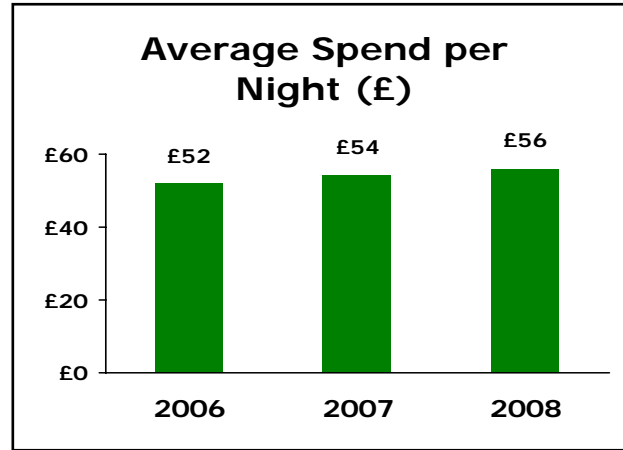
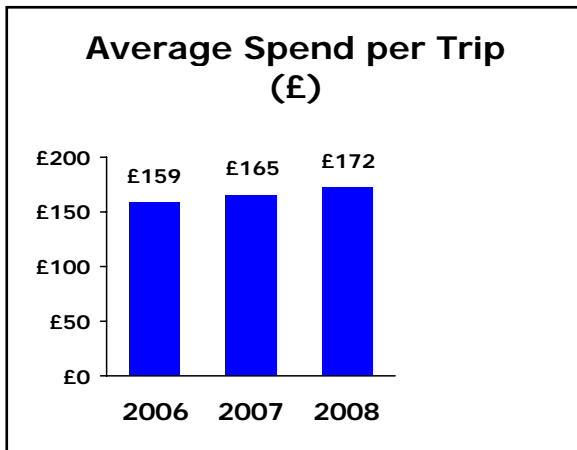
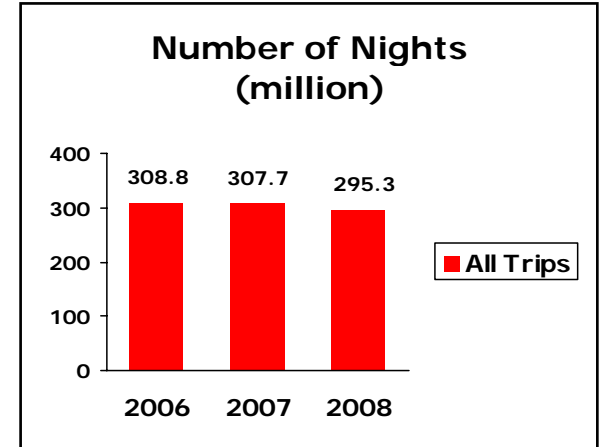
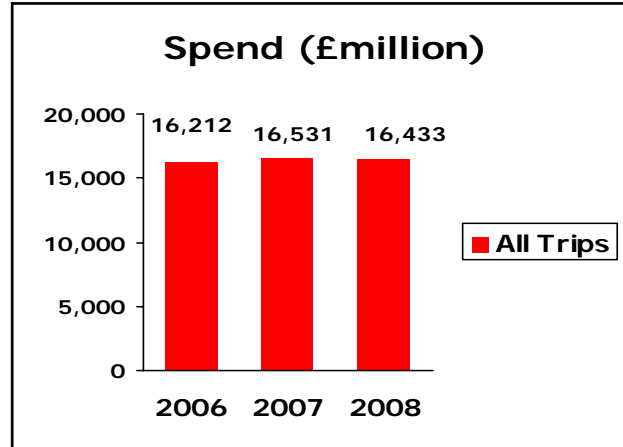
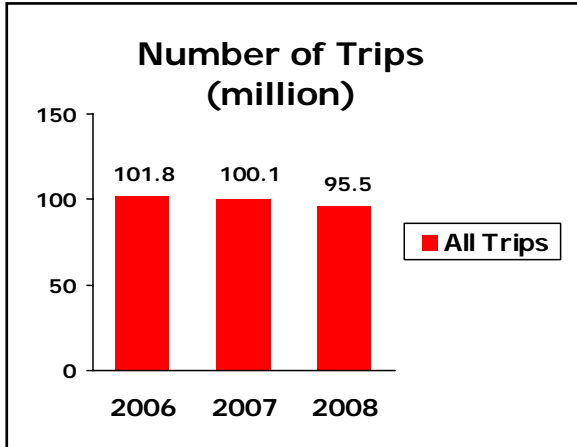
- In 2008, 118 million trips were made in the UK, and 96 million in England, generating £21.1bn and £16.4bn respectively.
- The number of trips taken has declined over the past 2 years – in 2008, both a wet summer and the onset of the economic downturn are likely to have played a role in this.
- Across all trips made in the UK, 1 in 3 use hotel accommodation, and 16% self-catering, while 40% of trips involve a stay in someone's home.
- Over 70% of trips are for three nights or less – only 1 in 20 is longer than 8 nights.
- Travel is distributed fairly evenly across the year, although, as would be expected, the three summer months from July – September account for the single highest proportion, 30%.

Domestic Travel Trends - UK



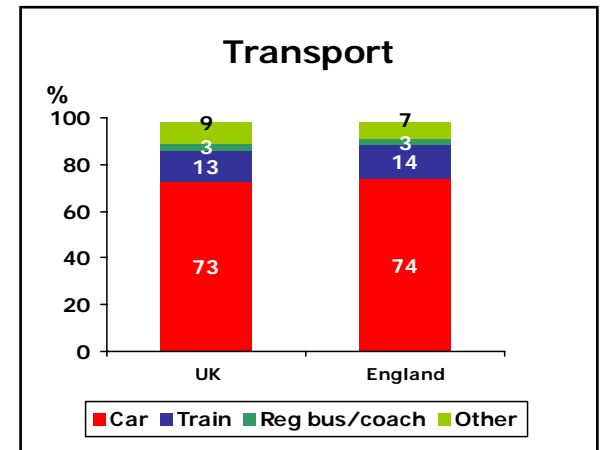
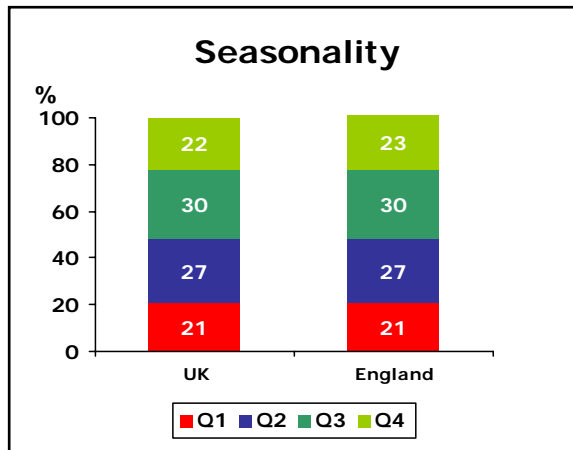
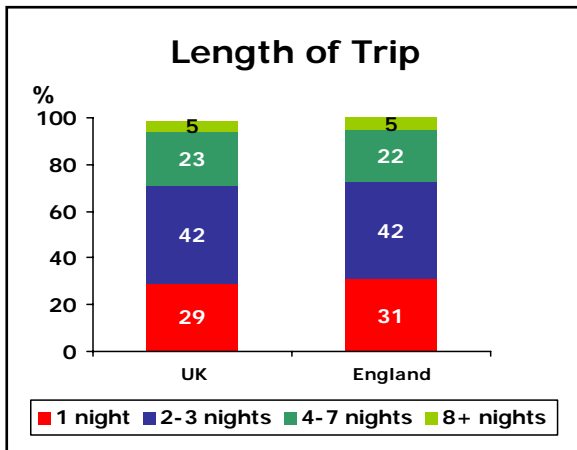
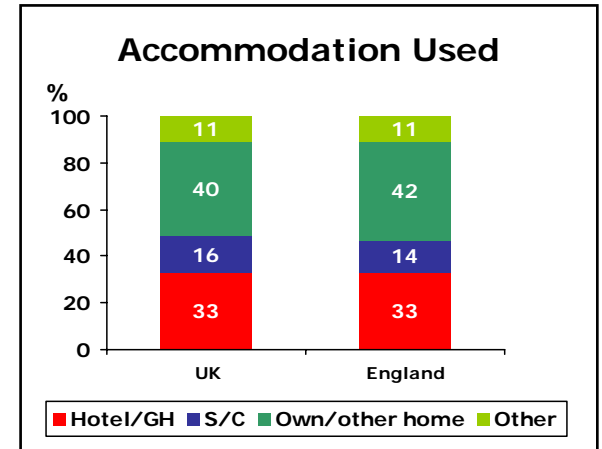
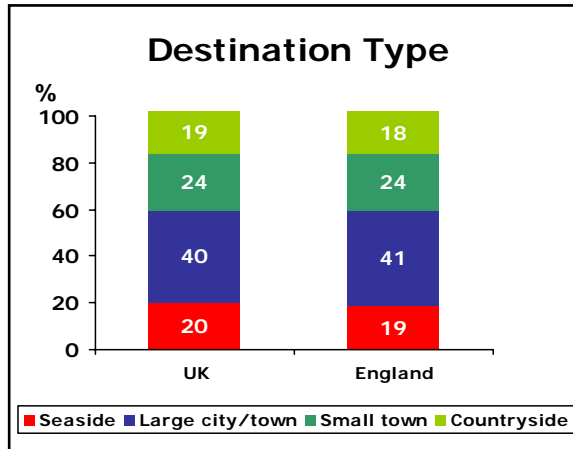
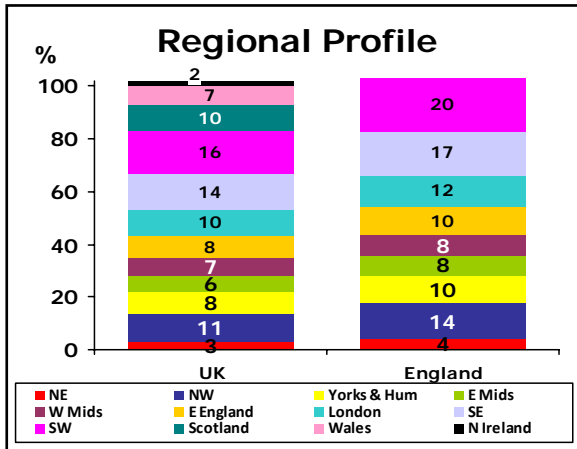
Domestic Overnight Travel in UK 2006 - 2008

Domestic Travel Trends - England



Domestic Overnight Travel in England 2006 - 2008

Domestic Trip Profile - 2008



Base: Domestic Overnight Trips 2008