Domestic Travel Trends - UK

• In 2008, 118 million trips were made in the UK, and 96 million in England, generating £21.1bn and £16.4bn respectively.

• The number of trips taken has declined over the past 2 years – in 2008, both a wet summer and the onset of the economic downturn are likely to have played a role in this.

• Across all trips made in the UK, 1 in 3 use hotel accommodation, and 16% self-catering, while 40% of trips involve a stay in someone’s home.

• Over 70% of trips are for three nights or less – only 1 in 20 is longer than 8 nights.

• Travel is distributed fairly evenly across the year, although, as would be expected, the three summer months from July – September account for the single highest proportion, 30%.
Domestic Travel Trends - UK

Number of Trips (million)

- 2006: 126.3 million
- 2007: 123.5 million
- 2008: 117.7 million

Spend (£million)

- 2006: £20,965 million
- 2007: £21,238 million
- 2008: £21,107 million

Number of Nights (million)

- 2006: 400.1 million
- 2007: 394.4 million
- 2008: 378.4 million

Average Spend per Trip (£)

- 2006: £166
- 2007: £172
- 2008: £179

Average Spend per Night (£)

- 2006: £52
- 2007: £54
- 2008: £56

Average length of Trip

- 2006: 3.17
- 2007: 3.19
- 2008: 3.21

Domestic Overnight Travel in UK 2006 - 2008
Domestic Travel Trends - England

Domestic Overnight Travel in England 2006 - 2008

Number of Trips (million)

Spend (£million)

Number of Nights (million)

Average Spend per Trip (£)

Average Spend per Night (£)

Average length of Trip

VisitEngland logo
Domestic Trip Profile - 2008

Regional Profile

Destination Type

Accommodation Used

Length of Trip

Seasonality

Transport

Base: Domestic Overnight Trips 2008