

GB TOURISM SURVEY - December 2012 SUMMARY OF RESULTS

1. Headlines

- There were 12.1 million domestic overnight trips in Great Britain in December, an increase of 9% on the 2011 December figure of 11.1 million.
- In the year 2012, 126 million trips were taken in Britain, totalling 388.2 million nights and generating £24bn in spend. Trips and nights remained flat compared to 2011 (-1% and 0% respectively), while expenditure increased by 6%.
- In England, 104.5 million trips were taken, equating to 310.2 million nights and £19.5bn in spend, with little change in the number of trips and nights (0% and 1% increase respectively), but a 9% increase in the amount spent.

2. Context

- December began cold and sunny, but, as in November, it often rained, especially during the second half and this became the wettest December since 1978 with widespread flooding, most notably across southwest England.
- The year 2012 was the wettest in England on record, and 2nd wettest in the UK since 1910, particularly from April onwards. Temperatures and sunshine were around average; however, sunshine was below average during the summer.

3. Trip Characteristics

- Consistent with all trips, in 2012, the volume of holiday trips in Great Britain decreased by 1%, from 58.4 million to 57.7 million, while expenditure increased, by 6% (£13bn to £13.8bn). Holiday nights decreased by 3%.
- The increase in holiday spend was driven by short 1-3 night breaks, spend on which increased by 11%, though trips only increased by 1%. In contrast, longer 4+ night holiday trips decreased by 5%, while expenditure on these trips showed little change, increasing by just 1%.
- The number of trips to visit friends and relatives (VFR) also decreased in 2012 by 1% (from 45.7m to 45.1m); however, positively both nights (3%) and particularly expenditure (8%) increased.
- Both business trips and spend increased slightly in 2012 (both 2%), while nights increased by 7% from 41.8 million to 44.5 million.
- Trips to the seaside (-2%) and countryside/village destinations (-3%) decreased, while trips to large cities/towns (1%) and Small Towns (2%) increased slightly.
- Camping & caravanning trips, likely impacted by the rainfall, were down 6% for the year, while trips using serviced accommodation increased by 4%.
- Within England, London saw the largest increase in trips in 2012, by 10% and trips to the South East also grew (+6%). Trips to the East Midlands (-6%), the East (-4%), Yorkshire (-3%) and the South West (-2%) all fell, but positively expenditure increased across all English regions.

4. Overseas Travel by UK Residents

- Trips abroad by UK residents were largely flat in December compared to the same time last year (-1%), while the amount spent in December decreased by -4%.
- In the year 2012, there was no change in outbound trip volumes by UK residents, from 56.8 million trips in 2011 to 56.6 million in 2012. Spend increased slightly, from £31.7bn to £32.6bn (up 3%).

5. Other Tourism Surveys

- December results from the England Occupancy Survey saw a slight increase in room occupancy (up 1%) with bedspace occupancy remaining flat.
- In the January Tourism Business Monitor, accommodation businesses reported a mixed performance over Christmas and the New Year, with similar numbers recording visitor increases as decreases, while visitor attractions were more likely to report an increase than a decrease over the holiday period.

KEY MEASURES



Year on Year Comparison – All Trips

| | TRIPS (MILLIONS) | | | NIGHTS (MILLIONS) | | | SPEND (£M) | | |
|---------------------|------------------|-------|-------|-------------------|-------|-------|------------|--------|-------|
| | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- |
| December '12 | | | | | | | | | |
| GB | 11.1 | 12.1 | +9% | 32.3 | 37.8 | +17% | 1,691 | 1,948 | +15% |
| England | 9.2 | 10.2 | +12% | 26.1 | 30.9 | +18% | 1,321 | 1,574 | +19% |
| Jan-Dec '12 | | | | | | | | | |
| GB | 126.6 | 126.0 | -1% | 387.3 | 388.2 | 0% | 22,666 | 23,976 | +6% |
| England | 104.3 | 104.5 | 0% | 306.8 | 310.2 | +1% | 17,914 | 19,497 | +9% |

Purpose of Trip – December 2012

| | TRIPS (MILLIONS) | | | NIGHTS (MILLIONS) | | | SPEND (£M) | | |
|----------------|------------------|------|-------|-------------------|------|-------|------------|------|-------|
| | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- |
| GB | | | | | | | | | |
| Holiday | 3.0 | 3.3 | +7% | 7.7 | 9.3 | +21% | 681 | 886 | +30% |
| Business | 1.2 | 1.3 | +8% | 2.5 | 2.9 | +15% | 291 | 299 | +3% |
| VFR | 6.6 | 7.3 | +10% | 21.7 | 25.2 | +16% | 661 | 729 | +10% |
| England | | | | | | | | | |
| Holiday | 2.4 | 2.7 | +14% | 5.9 | 7.6 | +28% | 549 | 710 | +29% |
| Business | 0.8 | 1.1 | +26% | 1.8 | 2.3 | +25% | 199 | 242 | +22% |
| VFR | 5.7 | 6.2 | +8% | 18.0 | 20.6 | +14% | 527 | 595 | +13% |

Purpose of Trip – Year to Date (January – December 2012)

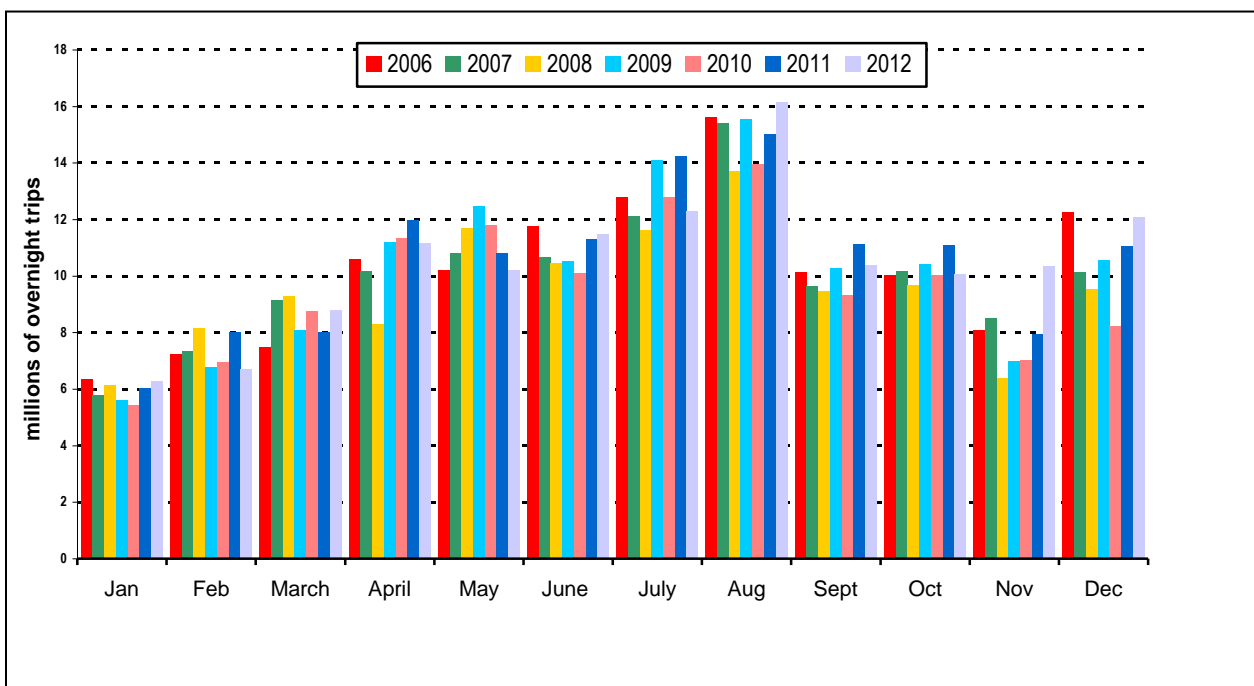
| | TRIPS (MILLIONS) | | | NIGHTS (MILLIONS) | | | SPEND (£M) | | |
|----------------|------------------|------|-------|-------------------|-------|-------|------------|--------|-------|
| | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- |
| GB | | | | | | | | | |
| Holiday | 58.4 | 57.7 | -1% | 208.5 | 203.1 | -3% | 13,000 | 13,763 | +6% |
| Business | 18.6 | 18.9 | +2% | 41.8 | 44.5 | +7% | 4,400 | 4,486 | +2% |
| VFR | 45.7 | 45.1 | -1% | 125.7 | 129.0 | +3% | 4,727 | 5,083 | +8% |
| England | | | | | | | | | |
| Holiday | 46.2 | 46.0 | 0% | 158.0 | 156.2 | -1% | 10,031 | 11,007 | +10% |
| Business | 15.5 | 15.9 | +3% | 33.7 | 36.8 | +9% | 3,538 | 3,750 | +6% |
| VFR | 39.4 | 38.9 | -1% | 105.4 | 107.2 | +2% | 3,903 | 4,192 | +7% |

Outbound Travel – UK Residents

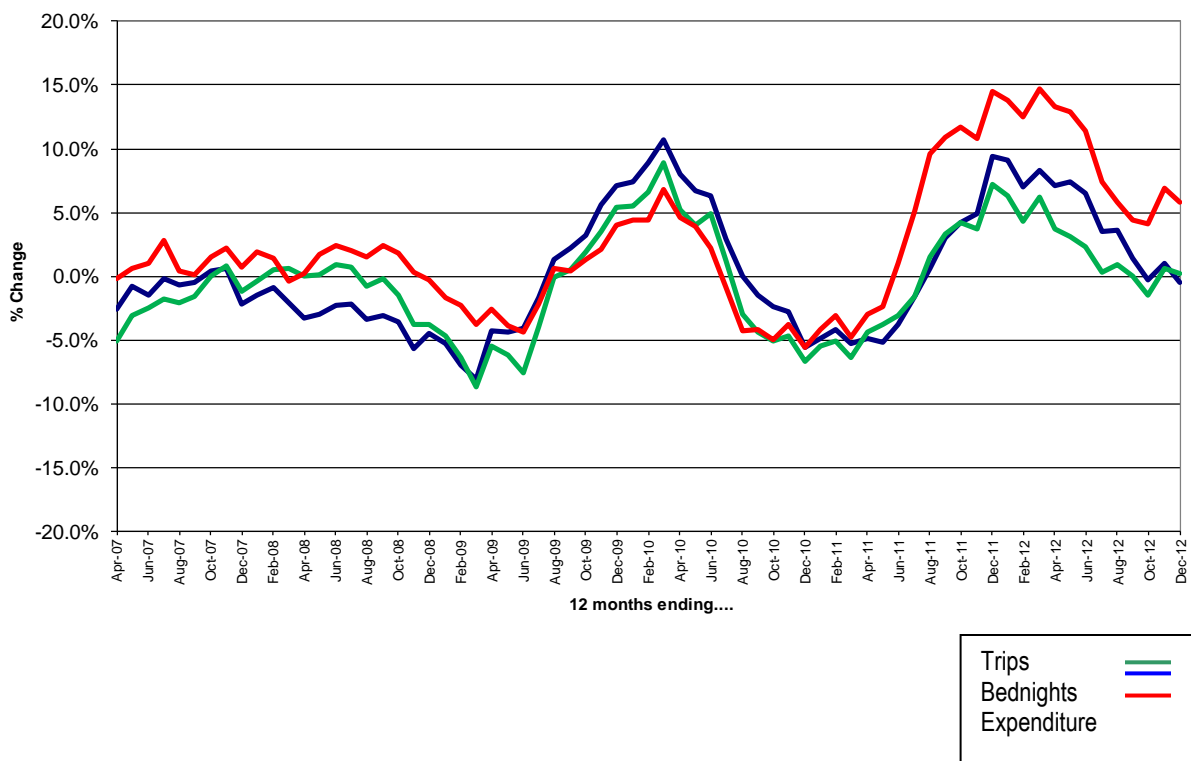
| | TRIPS (MILLIONS) | | | SPEND (£BN) | | |
|-------------------|------------------|------|-------|-------------|------|-------|
| | 2011 | 2012 | % +/- | 2011 | 2012 | % +/- |
| December | 3.1 | 3.1 | -1% | 1.7 | 1.7 | -4% |
| Jan '12 – Dec '12 | 56.8 | 56.6 | 0% | 31.7 | 32.6 | +3% |

TREND CHARTS

GB All Trips – Domestic Trip Volume by Month



GB All Trips - Annual Percentage Change



Year on Year Comparison, by Trip Characteristic

Important Note

The analysis on the following page shows year-on-year comparisons across a number of trip characteristics, considering:

- Month (December 2011 vs. December 2012)
- Year to date (January–December 2011 vs. January– December 2012)
- 12 month rolling (January 2010 – December 2011 vs. January 2011 – December 2012)

Percentage changes are colour coded:

Green indicates a change of over 5 percentage points **better** than the average across all trips (so a drop of -4% would be shaded green if all trips had declined by 10% over the same period)

Yellow indicates a change of within +/- 5 percentage points of the average

Orange indicates a change of more than 5 percentage points **worse** than the average

This analysis does **not necessarily indicate differences that are statistically significant**. For many of the categories included, particularly when reviewing single month data, changes would need to be much larger than the +/-5% cut-off point used to be statistically significant, and should always be reviewed in the context of the longer term trends. Even so, we feel that this analysis is helpful in understanding some of the market dynamics behind the overall monthly figures.

Sample sizes (underlying numbers of trips) are indicated on the spreadsheet – those with a very low base (fewer than 75 trips) have been “greyed out” to highlight that results should be treated with caution.

YEAR-ON-YEAR COMPARISON, BY TRIP CHARACTERISTIC

GBTS: Comparisons with equivalent periods, 2011

Comparisons with equivalent periods, 2011

| | | | |
|----------------|--|--|--|
| LEGEND: | Above Average Performance | Average Performance | Below Average Performance |
|----------------|--|--|--|

NOTE: In the tables below, 'average performance' refers to the total trips/rights/expenditure to either GB or England in each time period. Those cells marked 'above average performance' indicate where the percentage change is more than 5 percentage points above the average; those marked 'below average performance' indicate where the percentage change is more than 5 percentage points below the average. These changes are not necessarily statistically significant - they only indicate those cells where changes are further away from the average. The numbers of unweighted trips are also displayed to indicate where sample sizes are relatively small. Where there are 75 or fewer unweighted trips, the % change figures have been 'greyed out' to indicate that they should be treated with caution.

| | Great Britain | | | | | | | | | | | |
|---|----------------------|-----------|-------------|------------------|------------------------------|-----------|-------------|------------------|---|-----------|-------------|------------------|
| | Month: December 2012 | | | Unweighted Trips | YTD: January - December 2012 | | | Unweighted Trips | 12 month rolling January 2012 - December 2012 | | | Unweighted Trips |
| | Trips | Bednights | Expenditure | | Trips | Bednights | Expenditure | | Trips | Bednights | Expenditure | |
| TOTAL | 9.0% | 17.3% | 15.2% | 1298 | -0.5% | 0.2% | 5.8% | 17522 | -0.5% | 0.2% | 5.8% | 17522 |
| PURPOSE: | | | | | | | | | | | | |
| Pure Holiday | 7.4% | 20.6% | 30.1% | 314 | -1.3% | -2.6% | 5.9% | 8383 | -1.3% | -2.6% | 5.9% | 8383 |
| - 1-3 nights holiday | 5.8% | 13.3% | 30.9% | 225 | 0.6% | 0.1% | 10.8% | 5180 | 0.6% | 0.1% | 10.8% | 5180 |
| - 4+ nights holiday | 13.4% | 28.4% | 27.5% | 89 | -4.6% | -4.0% | 1.0% | 3214 | -4.6% | -4.0% | 1.0% | 3214 |
| VFR (on holiday) | 15.5% | 23.0% | 9.9% | 562 | 6.4% | 8.6% | 11.2% | 3684 | 6.4% | 8.6% | 11.2% | 3684 |
| HOLIDAY (TOTAL) | 12.1% | 22.2% | 22.1% | 876 | 1.0% | 0.3% | 6.8% | 12077 | 1.0% | 0.3% | 6.8% | 12077 |
| VFR (non-holiday) | 1.4% | 2.2% | 10.6% | 297 | -9.7% | -5.6% | 2.6% | 2824 | -9.7% | -5.6% | 2.6% | 2824 |
| VFR (TOTAL) | 10.1% | 16.2% | 10.3% | 859 | -1.3% | 2.7% | 7.5% | 6508 | -1.3% | 2.7% | 7.5% | 6508 |
| Business | 7.9% | 15.3% | 2.7% | 102 | 2.0% | 6.5% | 2.0% | 2089 | 2.0% | 6.5% | 2.0% | 2089 |
| Regions: | | | | | | | | | | | | |
| West Midlands | 21.4% | 5.3% | 57.6% | 117 | 3.5% | 6.6% | 11.1% | 1139 | 3.5% | 6.6% | 11.1% | 1139 |
| East of England | 16.6% | 15.1% | 2.0% | 111 | -4.2% | 1.4% | 13.5% | 1382 | -4.2% | 1.4% | 13.5% | 1382 |
| East Midlands | 10.4% | 55.0% | 54.3% | 89 | -5.5% | -4.4% | 1.7% | 1164 | -5.5% | -4.4% | 1.7% | 1164 |
| London | 20.1% | 7.4% | 42.0% | 137 | 9.5% | 2.3% | 16.1% | 1583 | 9.5% | 2.3% | 16.1% | 1583 |
| North West | -2.0% | 9.0% | -35.9% | 127 | 1.5% | 2.6% | 4.5% | 1995 | 1.5% | 2.6% | 4.5% | 1995 |
| North East | 10.3% | -2.5% | -26.8% | 37 | 0.2% | -5.8% | 8.4% | 598 | 0.2% | -5.8% | 8.4% | 598 |
| South East | 18.5% | 5.2% | 46.2% | 236 | 5.8% | 2.9% | 13.9% | 2470 | 5.8% | 2.9% | 13.9% | 2470 |
| South West | 19.6% | 42.6% | 47.5% | 167 | -2.4% | 0.6% | 3.9% | 2859 | -2.4% | 0.6% | 3.9% | 2859 |
| Yorkshire & the Humber | -10.4% | 37.1% | 11.9% | 108 | -3.1% | 0.5% | 8.7% | 1560 | -3.1% | 0.5% | 8.7% | 1560 |
| LOCATION TYPE: | | | | | | | | | | | | |
| Seaside | 18.0% | 16.9% | 32.5% | 132 | -2.0% | -2.1% | 5.0% | 3751 | -2.0% | -2.1% | 5.0% | 3751 |
| Large city/ large town | 0.7% | 6.1% | 5.3% | 568 | 1.2% | 3.3% | 6.6% | 6734 | 1.2% | 3.3% | 6.6% | 6734 |
| Small town | 12.8% | 18.6% | 8.4% | 377 | 2.2% | 1.4% | 7.9% | 4207 | 2.2% | 1.4% | 7.9% | 4207 |
| Countryside/ village | 25.6% | 42.1% | 44.4% | 248 | -2.6% | -2.3% | 2.6% | 3295 | -2.6% | -2.3% | 2.6% | 3295 |
| AGE: | | | | | | | | | | | | |
| 16-24 | 22.9% | 40.4% | 63.5% | 152 | -4.2% | 2.5% | 6.1% | 2039 | -4.2% | 2.5% | 6.1% | 2039 |
| 25-34 | 17.6% | 8.0% | 32.0% | 240 | 7.8% | 6.0% | 18.6% | 3130 | 7.8% | 6.0% | 18.6% | 3130 |
| 35-44 | -15.3% | 3.6% | -19.2% | 257 | -13.7% | -8.6% | -9.7% | 3580 | -13.7% | -8.6% | -9.7% | 3580 |
| 45-54 | 47.0% | 50.7% | 40.6% | 250 | 11.1% | 6.8% | 14.6% | 3225 | 11.1% | 6.8% | 14.6% | 3225 |
| 55+ | -0.8% | 6.1% | 6.1% | 400 | 0.0% | -0.6% | 5.8% | 5548 | 0.0% | -0.6% | 5.8% | 5548 |
| SEG: | | | | | | | | | | | | |
| AB | 11.2% | 10.8% | 10.2% | 442 | 1.6% | 4.4% | 8.9% | 5847 | 1.6% | 4.4% | 8.9% | 5847 |
| C1 | 6.4% | 24.9% | 29.9% | 403 | -4.3% | -1.3% | 0.4% | 5341 | -4.3% | -1.3% | 0.4% | 5341 |
| C2 | 16.2% | 36.6% | 30.1% | 242 | 3.6% | -0.1% | 6.7% | 3145 | 3.6% | -0.1% | 6.7% | 3145 |
| DE | -0.3% | -8.0% | -23.5% | 211 | -2.3% | -5.5% | 8.1% | 3189 | -2.3% | -5.5% | 8.1% | 3189 |
| CHILDREN IN HH: | | | | | | | | | | | | |
| Any | 11.1% | 32.9% | 13.9% | 475 | -1.6% | 1.0% | 5.9% | 6315 | -1.6% | 1.0% | 5.9% | 6315 |
| None | 8.1% | 11.9% | 15.7% | 823 | 0.0% | -0.1% | 5.7% | 11208 | 0.0% | -0.1% | 5.7% | 11208 |
| ACCOMMODATION: | | | | | | | | | | | | |
| Commercial accom | 5.8% | 14.1% | 12.8% | 473 | 2.3% | 0.2% | 6.8% | 10423 | 2.3% | 0.2% | 6.8% | 10423 |
| - Serviced accom | 1.7% | 7.1% | 5.2% | 393 | 4.3% | 6.0% | 8.2% | 7089 | 4.3% | 6.0% | 8.2% | 7089 |
| - Hotel/motel/guesthouse | 3.1% | 9.9% | 7.9% | 366 | 3.9% | 5.0% | 7.4% | 6299 | 3.9% | 5.0% | 7.4% | 6299 |
| - Bed & Breakfast | -19.4% | -26.1% | -25.8% | 23 | 10.5% | 12.7% | 20.0% | 741 | 10.5% | 12.7% | 20.0% | 741 |
| Total self-catering rented | 34.7% | 34.9% | 98.8% | 62 | -2.8% | -5.8% | 1.9% | 3050 | -2.8% | -5.8% | 1.9% | 3050 |
| - Camping & Caravanning (inc. owned caravans) | 108.7% | 141.2% | 90.9% | 23 | -6.2% | -2.9% | -1.4% | 2211 | -6.2% | -2.9% | -1.4% | 2211 |
| - Other self-catering rented | 31.6% | 28.9% | 108.1% | 46 | 2.6% | -5.3% | 4.3% | 1303 | 2.6% | -5.3% | 4.3% | 1303 |
| Hostels | 75.0% | -45.5% | 57.1% | 7 | 19.7% | 11.1% | 48.2% | 209 | 19.7% | 11.1% | 48.2% | 209 |
| Own home/friends/relatives' | 10.7% | 19.5% | 18.0% | 811 | -3.8% | 0.8% | 0.9% | 6918 | -3.8% | 0.8% | 0.9% | 6918 |

| | England | | | | | | | | | | | |
|--------------------------|----------------------|-----------|-------------|------------------|------------------------------|-----------|-------------|------------------|---|-----------|-------------|------------------|
| | Month: December 2012 | | | Unweighted Trips | YTD: January - December 2012 | | | Unweighted Trips | 12 month rolling January 2012 - December 2012 | | | Unweighted Trips |
| | Trips | Bednights | Expenditure | | Trips | Bednights | Expenditure | | Trips | Bednights | Expenditure | |
| TOTAL | 11.5% | 18.3% | 19.2% | 1099 | 0.2% | 1.1% | 8.8% | 14524 | 0.2% | 1.1% | 8.8% | 14524 |
| PURPOSE: | | | | | | | | | | | | |
| Pure Holiday | 13.9% | 28.4% | 29.3% | 265 | -0.4% | -1.1% | 9.7% | 6691 | -0.4% | -1.1% | 9.7% | 6691 |
| - 1-3 nights holiday | 12.2% | 22.7% | 26.6% | 193 | 0.5% | -0.8% | 12.5% | 4191 | 0.5% | -0.8% | 12.5% | 4191 |
| - 4+ nights holiday | 20.5% | 34.7% | 37.0% | 71 | -1.9% | -1.2% | 6.7% | 2492 | -1.9% | -1.2% | 6.7% | 2492 |
| VFR (on holiday) | 12.7% | 20.4% | 12.9% | 470 | 4.8% | 5.6% | 10.8% | 3109 | 4.8% | 5.6% | 10.8% | 3109 |
| HOLIDAY (TOTAL) | 13.2% | 23.1% | 22.7% | 736 | 1.2% | 0.8% | 9.9% | 9800 | 1.2% | 0.8% | 9.9% | 9800 |
| VFR (non-holiday) | 1.6% | 1.1% | 12.3% | 259 | -7.7% | -3.7% | 3.0% | 2502 | -7.7% | -3.7% | 3.0% | 2502 |
| VFR (TOTAL) | 8.4% | 14.1% | 12.9% | 729 | -1.2% | 1.7% | 7.4% | 5612 | -1.2% | 1.7% | 7.4% | 5612 |
| Business | 26.2% | 24.6% | 21.6% | 86 | 2.6% | 9.3% | 6.0% | 1753 | 2.6% | 9.3% | 6.0% | 1753 |
| Regions: | | | | | | | | | | | | |
| West Midlands | 21.4% | 5.3% | 57.6% | 117 | 3.5% | 6.6% | 11.1% | 1139 | 3.5% | 6.6% | 11.1% | 1139 |
| East of England | 16.6% | 15.1% | 2.0% | 111 | -4.2% | 1.4% | 13.5% | 1382 | -4.2% | 1.4% | 13.5% | 1382 |
| East Midlands | 10.4% | 55.0% | 54.3% | 89 | -5.5% | -4.4% | 1.7% | 1164 | -5.5% | -4.4% | 1.7% | 1164 |
| London | 20.1% | 7.4% | 42.0% | 137 | 9.5% | 2.3% | 16.1% | 1583 | 9.5% | 2.3% | 16.1% | 1583 |
| North West | -2.0% | 9.0% | -35.9% | 127 | 1.5% | 2.6% | 4.5% | 1995 | 1.5% | 2.6% | 4.5% | 1995 |
| North East | 10.3% | -2.5% | -26.8% | 37 | 0.2% | -5.8% | 8.4% | 598 | 0.2% | -5.8% | 8.4% | 598 |
| South East | 18.5% | 5.2% | 46.2% | 236 | 5.8% | 2.9% | 13.9% | 2470 | 5.8% | 2.9% | 13.9% | 2470 |
| South West | 19.6% | 42.6% | 47.5% | 167 | -2.4% | 0.6% | 3.9% | 2859 | -2.4% | 0.6% | 3.9% | 2859 |
| Yorkshire & the Humber | -10.4% | 37.1% | 11.9% | 108 | -3.1% | 0.5% | 8.7% | 1560 | -3.1% | 0.5% | 8.7% | 1560 |
| LOCATION TYPE: | | | | | | | | | | | | |
| Seaside | 16.6% | 15.5% | 42.7% | 109 | -1.7% | 1.3% | 8.2% | 3022 | -1.7% | 1.3% | 8.2% | 3022 |
| Large city/ large town | 5.0% | 10.6% | 3.3% | 495 | 1.5% | 3.4% | 7.6% | 5794 | 1.5% | 3.4% | 7.6% | 5794 |
| Small town | 16.0% | 12.0% | 17.5% | 309 | 3.5% | 1.1% | 11.3% | 3396 | 3.5% | 1.1% | 11.3% | 3396 |
| Countryside/ village | 23.5% | 48.8% | 65.2% | 208 | -2.2% | -2.3% | 10.0% | 2654 | -2.2% | -2.3% | 10.0% | 2654 |
| AGE: | | | | | | | | | | | | |
| 16-24 | 23.6% | 47.3% | 72.6% | 128 | -2.8% | 4.6% | 11.5% | 1748 | -2.8% | 4.6% | 11.5% | 1748 |
| 25-34 | 25.0% | 11.0% | 45.0% | 208 | 10.6% | 8.5% | 20.3% | 2635 | 10.6% | 8.5% | 20.3% | 2635 |
| 35-44 | -11.5% | -1.8% | -10.7% | 211 | -12.4% | -8.4% | -3.2% | 2983 | -12.4% | -8.4% | -3.2% | 2983 |
| 45-54 | 38.5% | 41.7% | 33.6% | 205 | 10.7% | 10.7% | 17.6% | 2638 | 10.7% | 10.7% | 17.6% | 2638 |
| 55+ | 2.5% | 10.2% | 6.3% | 348 | -0.7% | -1.9% | 5.9% | 4520 | -0.7% | -1.9% | 5.9% | 4520 |
| SEG: | | | | | | | | | | | | |
| AB | 18.8% | 13.8% | 12.0% | 384 | 1.8% | 4.3% | 12.1% | 4878 | 1.8% | 4.3% | 12.1% | 4878 |
| C1 | 6.3% | 30.8% | 42.3% | 340 | -3.6% | -0.7% | 3.0% | 4459 | -3.6% | -0.7% | 3.0% | 4459 |
| C2 | 18.0% | 25.2% | 46.2% | 200 | 3.0% | 0.5% | 9.9% | 2541 | 3.0% | 0.5% | 9.9% | 2541 |
| DE | -5.4% | -10.4% | -35.8% | 168 | 1.3% | -1.8% | 11.9% | 2636 | 1.3% | -1.8% | 11.9% | 2636 |
| CHILDREN IN HH: | | | | | | | | | | | | |
| Any | 14.6% | 27.2% | 18.6% | 407 | 0.4% | 3.0% | 10.5% | 5272 | 0.4% | 3.0% | 10.5% | 5272 |
| None | 10.0% | 15.1% | 19.3% | 692 | 0.1% | 0.2% | 8.2% | 9260 | 0.1% | 0.2% | 8.2% | 9260 |
| ACCOMMODATION: | | | | | | | | | | | | |
| Commercial accom | 12.5% | 20.1% | 15.1% | 402 | 3.4% | 2.7% | 9.9% | 8515 | 3.4% | 2.7% | 9.9% | 8515 |
| - Serviced accom | 9.0% | 9.7% | 5.8% | 337 | 4.8% | 6.1% | 10.0% | 5890 | 4.8% | 6.1% | 10.0% | 5890 |
| - Hotel/motel/guesthouse | 10.0% | 10.9% | 6.7% | 314 | 4.2% | 4.8% | 8.4% | 5243 | 4.2% | 4.8% | 8.4% | 5243 |
| - Bed & Breakfast | -16.4% | -19.1% | -16.3% | 20 | 13.1% | 18.5% | 29.1% | 613 | 13.1% | 18.5% | 29.1% | |