

Topic Summary

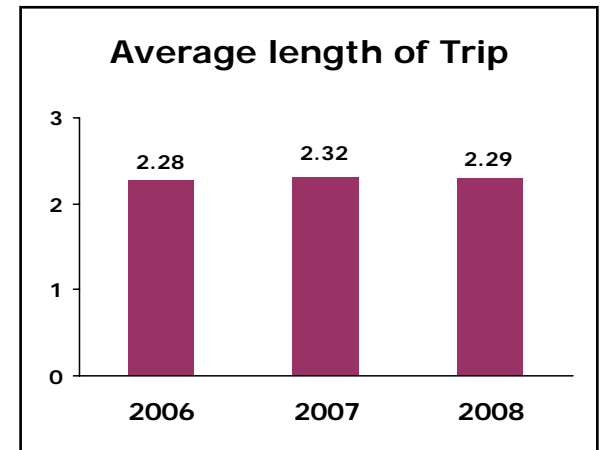
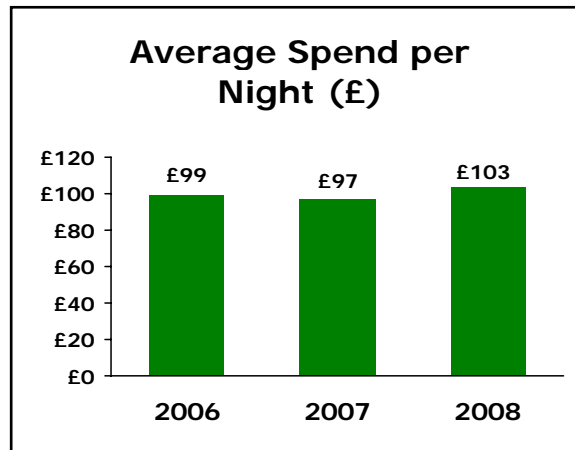
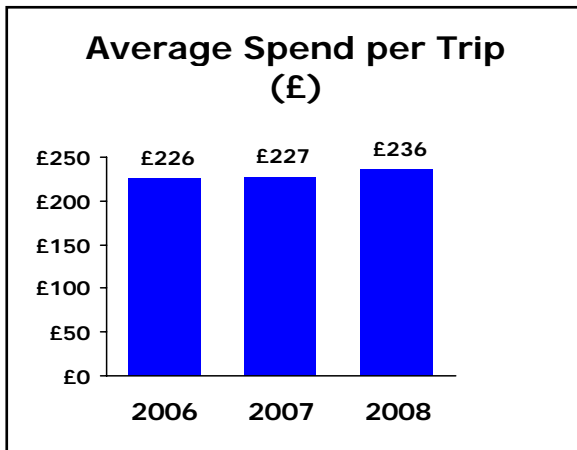
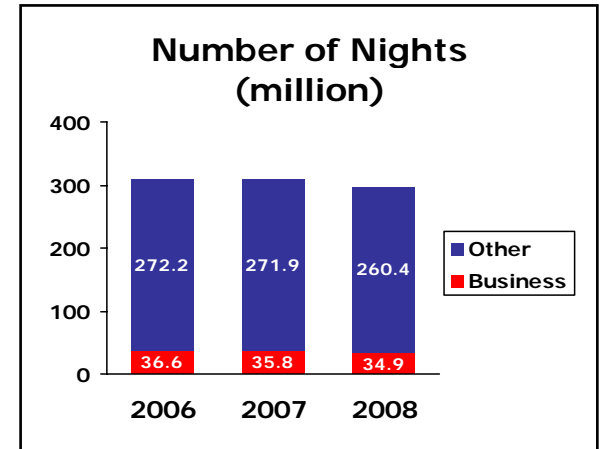
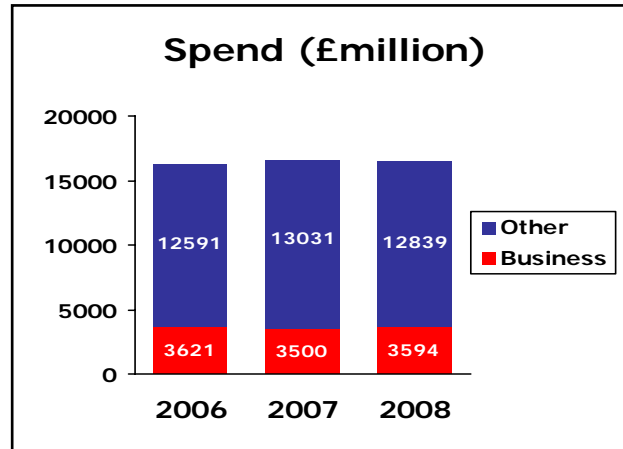
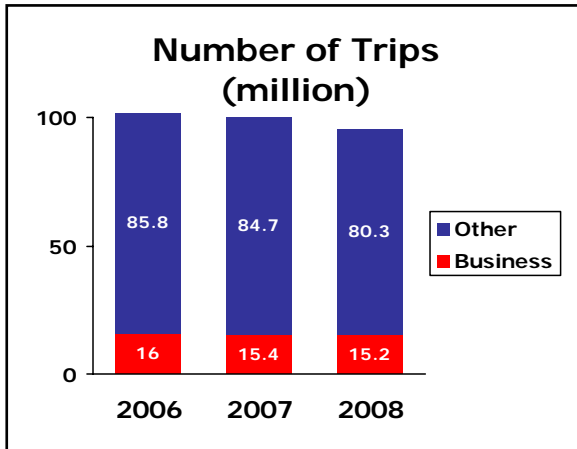
Business Trips in England



Business Travel Trends - England

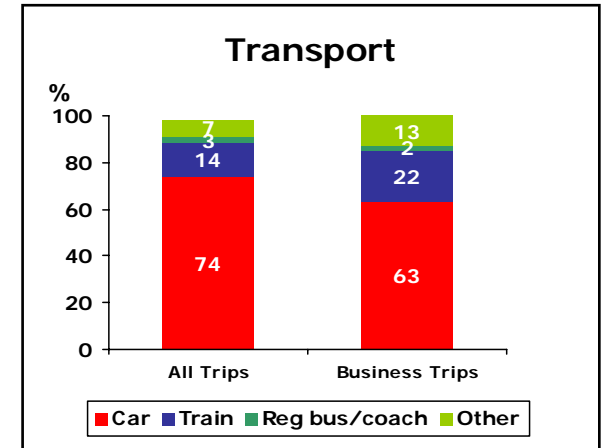
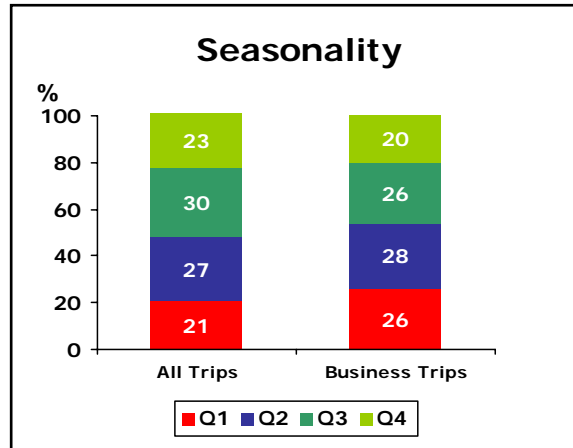
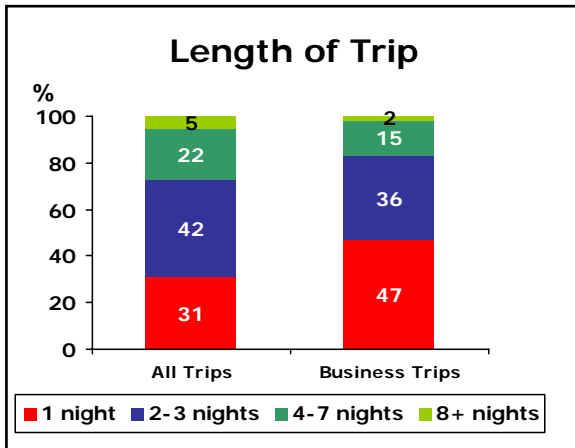
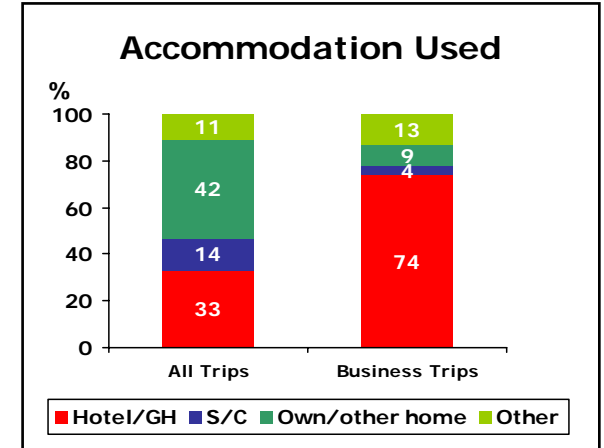
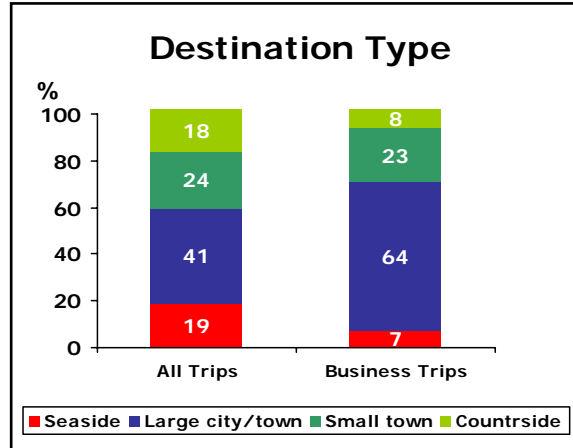
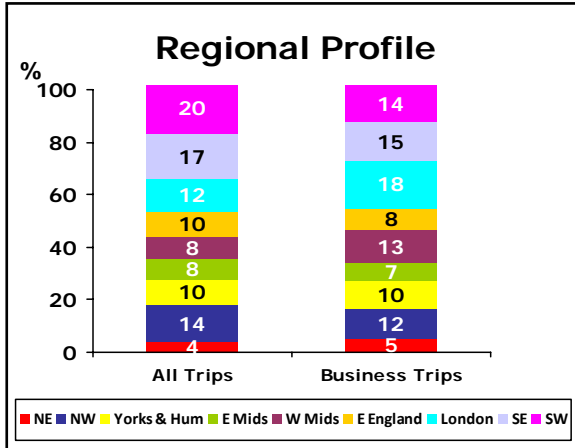
- 15 million overnight business trips were made in England in 2008, and while this was down on previous years, the decline (1%) was less steep than in other sectors.
- Although business trips tend to be shorter than travel for other purposes, spend relatively high, with each trip generating £236 on average.
- Business trips have a largely urban profile – 64% are made to large towns/cities - this is reflected in the higher than average share of trips made to London and the West Midlands.
- $\frac{3}{4}$ of business trips include a stay in a hotel (vs only 33% of all trips) – one of the reasons for the higher than average spend.
- While the car is the dominant form of transport, used on over 60% of trips, the train is more important for this trip type, used for 1 in 5 business trips.

Domestic Business Travel Trends



Domestic Business Travel England 2006 - 2008

Domestic Business Trip 2008 Profile



Base: Domestic Overnight Business Trips in England 2008