

Great Britain Tourism Survey

April 2017 Update



©TNS 2017

GB Domestic Tourism: Monthly Volume & Value 2017

ALL TOURISM

| TRIPS | January | | | February | | | March | | | April | | | May | | | June | | |
|---------|---------|-------|-------|----------|-------|-------|-------|-------|--------|--------|--------|-------|--------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 6.195 | 5.647 | -8.8% | 7.586 | 7.259 | -4.3% | 9.716 | 8.330 | -14.3% | 10.692 | 11.688 | +9.3% | 10.401 | | | 9.603 | | |
| England | 5.369 | 4.852 | -9.6% | 6.211 | 6.182 | -0.5% | 8.044 | 6.952 | -13.6% | 9.037 | 9.627 | +6.5% | 8.418 | | | 7.842 | | |

| BEDNIGHTS | January | | | February | | | March | | | April | | | May | | | June | | |
|-----------|---------|--------|--------|----------|--------|-------|--------|--------|--------|--------|--------|--------|--------|------|-----|--------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 14.606 | 13.229 | -9.4% | 18.692 | 18.216 | -2.5% | 27.294 | 20.368 | -25.4% | 29.151 | 34.458 | +18.2% | 29.907 | | | 27.798 | | |
| England | 12.517 | 10.999 | -12.1% | 15.103 | 15.041 | -0.4% | 21.655 | 16.709 | -22.8% | 24.155 | 27.450 | +13.6% | 23.226 | | | 21.559 | | |

| TRIPS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|---------|--------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 12.723 | | | 15.954 | | | 8.470 | | | 10.322 | | | 7.434 | | | 10.360 | | | 34.189 | 32.924 | -3.7% |
| England | 10.624 | | | 13.072 | | | 6.956 | | | 8.662 | | | 6.367 | | | 8.740 | | | 28.661 | 27.613 | -3.7% |

| BEDNIGHTS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|-----------|--------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 45.989 | | | 59.787 | | | 27.612 | | | 29.036 | | | 18.500 | | | 31.184 | | | 89.743 | 86.271 | -3.9% |
| England | 35.044 | | | 47.266 | | | 22.759 | | | 23.326 | | | 15.266 | | | 25.826 | | | 73.430 | 70.199 | -4.4% |

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Fieldwork: 12 Apr – 29 May 2017
 TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Monthly Volume & Value 2017

HOLIDAYS

| TRIPS | January | | | February | | | March | | | April | | | May | | | June | | |
|---------|---------|-------|-------|----------|-------|--------|-------|-------|-------|-------|-------|--------|-------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 1.926 | 2.116 | +9.9% | 2.973 | 2.658 | -10.6% | 4.189 | 3.793 | -9.5% | 4.837 | 5.820 | +20.3% | 5.021 | | | 4.920 | | |
| England | 1.632 | 1.765 | +8.1% | 2.394 | 2.112 | -11.8% | 3.269 | 3.027 | -7.4% | 3.996 | 4.528 | +13.3% | 3.984 | | | 3.835 | | |

| BEDNIGHTS | January | | | February | | | March | | | April | | | May | | | June | | |
|-----------|---------|-------|-------|----------|-------|--------|--------|--------|--------|--------|--------|--------|--------|------|-----|--------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 4.425 | 4.786 | +8.2% | 7.672 | 6.913 | -9.9% | 12.763 | 10.318 | -19.2% | 13.965 | 18.420 | +31.9% | 16.982 | | | 16.547 | | |
| England | 3.750 | 3.910 | +4.3% | 6.033 | 5.369 | -11.0% | 9.519 | 8.118 | -14.7% | 11.163 | 13.907 | +24.6% | 12.715 | | | 12.656 | | |

| TRIPS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|---------|-------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 6.896 | | | 9.720 | | | 4.482 | | | 5.169 | | | 2.607 | | | 3.147 | | | 13.925 | 14.387 | +3.3% |
| England | 5.586 | | | 7.904 | | | 3.515 | | | 4.184 | | | 2.093 | | | 2.313 | | | 11.291 | 11.432 | +1.2% |

| BEDNIGHTS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|-----------|--------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 29.805 | | | 41.487 | | | 16.161 | | | 16.021 | | | 6.516 | | | 8.555 | | | 38.825 | 40.437 | +4.2% |
| England | 22.315 | | | 32.559 | | | 12.699 | | | 12.405 | | | 5.180 | | | 6.084 | | | 30.465 | 31.304 | +2.8% |

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GB Domestic Tourism: Monthly Volume & Value 2017

VISITING FRIENDS & RELATIVES

| TRIPS | January | | | February | | | March | | | April | | | May | | | June | | |
|---------|---------|-------|--------|----------|-------|-------|-------|-------|--------|-------|-------|--------|-------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 2.763 | 2.340 | -15.3% | 2.957 | 3.085 | +4.3% | 3.527 | 2.937 | -16.7% | 3.770 | 4.098 | +8.7% | 3.118 | | | 2.836 | | |
| England | 2.468 | 2.065 | -16.3% | 2.537 | 2.686 | +5.9% | 3.119 | 2.552 | -18.2% | 3.232 | 3.571 | +10.5% | 2.758 | | | 2.510 | | |

| BEDNIGHTS | January | | | February | | | March | | | April | | | May | | | June | | |
|-----------|---------|-------|--------|----------|-------|-------|-------|-------|--------|-------|--------|--------|-------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 6.264 | 5.728 | -8.6% | 7.125 | 7.525 | +5.6% | 9.927 | 6.834 | -31.2% | 9.793 | 11.628 | +18.7% | 7.803 | | | 7.120 | | |
| England | 5.643 | 4.828 | -14.4% | 6.018 | 6.270 | +4.2% | 8.325 | 5.890 | -29.2% | 8.286 | 9.905 | +19.5% | 6.738 | | | 5.777 | | |

| TRIPS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|---------|-------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 4.043 | | | 4.307 | | | 2.587 | | | 3.570 | | | 2.968 | | | 5.848 | | | 13.017 | 12.460 | -4.3% |
| England | 3.416 | | | 3.524 | | | 2.283 | | | 3.160 | | | 2.695 | | | 5.212 | | | 11.356 | 10.874 | -4.2% |

| BEDNIGHTS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|-----------|--------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|-------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 11.670 | | | 13.581 | | | 6.518 | | | 8.961 | | | 7.499 | | | 19.810 | | | 33.109 | 31.715 | -4.2% |
| England | 8.912 | | | 11.041 | | | 5.673 | | | 7.732 | | | 6.596 | | | 17.294 | | | 28.272 | 26.893 | -4.9% |

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GB Domestic Tourism: Monthly Volume & Value 2017

BUSINESS TOURISM

| TRIPS | January | | | February | | | March | | | April | | | May | | | June | | |
|---------|---------|-------|--------|----------|-------|--------|-------|-------|--------|-------|-------|--------|-------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 1.197 | 0.946 | -21.0% | 1.395 | 1.284 | -7.9% | 1.568 | 1.253 | -20.1% | 1.751 | 1.483 | -15.3% | 1.487 | | | 1.475 | | |
| England | 1.003 | 0.816 | -18.6% | 1.078 | 1.194 | +10.8% | 1.231 | 1.089 | -11.5% | 1.497 | 1.283 | -14.3% | 1.266 | | | 1.212 | | |

| BEDNIGHTS | January | | | February | | | March | | | April | | | May | | | June | | |
|-----------|---------|-------|--------|----------|-------|--------|-------|-------|--------|-------|-------|--------|-------|------|-----|-------|------|-----|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 3.163 | 1.975 | -37.6% | 3.210 | 3.185 | -0.8% | 3.395 | 2.492 | -26.6% | 3.984 | 3.384 | -15.1% | 3.429 | | | 3.091 | | |
| England | 2.468 | 1.596 | -35.3% | 2.542 | 2.980 | +17.2% | 2.627 | 2.123 | -19.2% | 3.364 | 2.762 | -17.9% | 2.864 | | | 2.421 | | |

| TRIPS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|---------|-------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|-------|-------|--------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 1.452 | | | 1.430 | | | 1.075 | | | 1.310 | | | 1.610 | | | 1.015 | | | 5.911 | 4.966 | -16.0% |
| England | 1.327 | | | 1.269 | | | 0.855 | | | 1.138 | | | 1.339 | | | 0.909 | | | 4.809 | 4.382 | -8.8% |

| BEDNIGHTS | July | | | August | | | September | | | October | | | November | | | December | | | YTD | | |
|-----------|-------|------|-----|--------|------|-----|-----------|------|-----|---------|------|-----|----------|------|-----|----------|------|-----|--------|--------|--------|
| | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch | 2016 | 2017 | %ch |
| GB | 3.695 | | | 3.123 | | | 2.484 | | | 3.109 | | | 3.889 | | | 2.144 | | | 13.752 | 11.036 | -19.7% |
| England | 3.199 | | | 2.670 | | | 1.975 | | | 2.710 | | | 2.922 | | | 1.844 | | | 11.001 | 9.461 | -14.0% |

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GB Domestic Tourism: Year to Date – 2012-2017

Trips, Bednights & Expenditure, Jan-Apr period

| | ALL TOURISM, Jan – Apr period | | | | | | HOLIDAYS – Jan – Apr period | | | | | | VFR – Jan – Apr period | | | | | | BUSINESS – Jan – Apr period | | | | | |
|-----------|-------------------------------|--------|--------|--------|--------|--------|-----------------------------|--------|--------|--------|--------|--------|------------------------|--------|--------|--------|--------|--------|-----------------------------|--------|--------|--------|--------|--------|
| TRIPS | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| GB | 32.952 | 30.885 | 29.593 | 34.567 | 34.189 | 32.918 | 13.623 | 12.190 | 12.538 | 13.182 | 13.925 | 14.387 | 12.069 | 11.518 | 11.742 | 13.728 | 13.017 | 12.460 | 5.882 | 5.884 | 4.603 | 5.799 | 5.911 | 4.960 |
| England | 27.637 | 25.846 | 24.278 | 28.676 | 28.661 | 27.607 | 10.877 | 9.683 | 9.690 | 10.337 | 11.291 | 11.432 | 10.578 | 9.961 | 10.128 | 11.925 | 11.356 | 10.874 | 5.003 | 5.047 | 3.857 | 4.861 | 4.809 | 4.376 |
| | ALL TOURISM, Jan – Apr period | | | | | | HOLIDAYS – Jan – Apr period | | | | | | VFR – Jan – Apr period | | | | | | BUSINESS – Jan – Apr period | | | | | |
| BEDNIGHTS | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| GB | 86.759 | 81.432 | 78.939 | 91.832 | 89.743 | 85.940 | 38.696 | 34.710 | 35.375 | 39.071 | 38.825 | 40.437 | 31.680 | 29.668 | 30.198 | 35.401 | 33.109 | 31.715 | 13.143 | 13.878 | 10.508 | 12.737 | 13.752 | 10.705 |
| England | 70.797 | 65.222 | 62.240 | 73.412 | 73.430 | 69.868 | 30.109 | 26.241 | 26.519 | 29.139 | 30.465 | 31.304 | 26.778 | 24.994 | 24.748 | 30.033 | 28.272 | 26.893 | 11.206 | 11.153 | 8.334 | 10.335 | 11.001 | 9.130 |

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GB Domestic Tourism: Year to Date – 2012-2017

Trip Characteristics, Jan-Apr period

| Av. Trip Length | ALL TOURISM, Jan – Apr period | | | | | | HOLIDAYS – Jan - Apr period | | | | | | VFR – Jan – Apr period | | | | | | BUSINESS – Jan – Apr period | | | | | |
|-----------------|-------------------------------|------|------|------|------|------|-----------------------------|------|------|------|------|------|------------------------|------|------|------|------|------|-----------------------------|------|------|------|------|------|
| | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |
| GB | 2.63 | 2.64 | 2.67 | 2.66 | 2.62 | 2.61 | 2.84 | 2.85 | 2.82 | 2.96 | 2.79 | 2.81 | 2.62 | 2.58 | 2.57 | 2.58 | 2.54 | 2.55 | 2.23 | 2.36 | 2.28 | 2.20 | 2.33 | 2.16 |
| England | 2.56 | 2.52 | 2.56 | 2.56 | 2.56 | 2.53 | 2.77 | 2.71 | 2.74 | 2.82 | 2.70 | 2.74 | 2.53 | 2.51 | 2.44 | 2.52 | 2.49 | 2.47 | 2.24 | 2.21 | 2.16 | 2.13 | 2.29 | 2.09 |

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