

2016 Census of Non-Serviced Accommodation Stock

In 2016 VisitEngland commissioned an update of the accommodation stock census, undertaken in 2014. In contrast to many other countries, there is no compulsory registration scheme for accommodation establishments in England. This census has been undertaken to gain the best possible measure of accommodation stock across the Country.

Various resources were used to compile this information, including VisitEngland's database of accommodation, regional tourism agencies and data supplied from commercial organisations. Where gaps in the databases occurred, including number of rooms and bedspaces, an extensive search of the website was undertaken to populate the missing data fields. This has resulted in an increase in the number of bedrooms, bedspaces and units across England and subsequently, across the 9 English Regions.

Table 1 details the breakdown of non-serviced accommodation establishment across the Country.

Table 1: Accommodation Stock by Region		
	Establishments	Bedspaces
	2016	2016
England	31,845	1,401,716
North East	997	29,003
North West	4,909	120,711
Yorkshire/Humber	2,865	114,723
East Midlands	2,484	82,417
West Midlands	1,085	41,069
East of England	2,456	73,596
London	319	40,238
South East	4,742	254,078
South West	11,988	645,881

Table 2 summarises the non-serviced accommodation establishments across the Country broken down by type of establishment.

Table 2: Accommodation Stock by Type				
	Establishments		Bedspaces	
Tourist campsites	3,134	10%	915,636	65%
Holiday dwellings	27,689	87%	327,654	23%
Other collective establishments	1,022	3%	158,426	11%
England	31,845	100%	1,401,716	100%

For a definition of 'Collective establishments' and 'Holiday dwellings': http://ec.europa.eu/eurostat/statistics-explained/index.php/Glossary:Holiday_and_other_short-stay_accommodation

For a definition of 'Tourist campsites' please see: http://ec.europa.eu/eurostat/statistics-explained/index.php/Glossary:Camping_grounds,_recreational_vehicle_parks_and_trailer_parks