

United Kingdom Tourism Survey- 2008 England Results

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
Overall	100.17	95.53	-5	307.8	295.38	-4	16531	16433	-1

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
(1) Holiday, Pleasure/leisure	41.63	40.05	-4	152.46	142.69	-6	8776	8654	-1
(2) Holiday, visiting friends or relatives	19.31	19.45	1	60.26	59.06	-2	2076	2096	1
ALL HOLIDAYS	60.94	59.5	-2	212.72	201.75	-5	10852	10750	-1
(3) Other visits to friends or relatives	21.23	17.96	-15	50.81	46.63	-8	1813	1702	-6
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	40.54	37.41	-8	111.07	105.69	-5	3889	3798	-2
(4) Attend conferences	1.63	1.52	-7	3.5	2.97	-15	337	386	14
(5) Attend Exhibition/Trade Show/Agricultural	0.62	0.58	-6	1.12	1.28	14	97	123	26
(6) Conduct Paid Work / On business	13.21	13.08	-1	31.16	30.62	-2	3066	3085	1
ALL BUSINESS TRAVEL (4+5+6)	15.45	15.17	-2	35.78	34.88	-3	3500	3594	3
(7) Travel/Transport is my business	0.27	0.55	104	0.56	1.05	88	43	86	101
(8) Other/School Trip/Missing	2.29	2.36	3	7.93	11.07	40	324	302	-7

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
Holidays 1-3 Nights	25.77	25.36	-2	49.68	49.12	-1	4218	4651	10
Holiday 4-7 Nights	13.16	12.47	-5	71.41	66.74	-7	3603	3227	-10
Holidays 8+ Nights	2.7	2.21	-18	31.37	26.83	-14	955	776	-19
Visiting Friends and Relatives	40.54	37.41	-8	111.07	105.69	-5	3889	3798	-2
Business and work	15.71	15.72	0	36.34	35.93	-1	3543	3679	4
Other	1.9	1.44	-24	6.73	7.14	6	258	198	-23
Don't know	0.07	0.32	357	0.13	1.48	1038	18	49	175

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Region Visited	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
West Midlands	8.4	7.76	-8	20.12	20.74	3	1184	1149	-3
East of England	10.57	9.22	-13	32.78	29.12	-11	1474	1362	-8
East Midlands	7.37	7.28	-1	20.17	22.29	11	1055	1060	0
London	10.14	11.32	12	23.35	27.43	17	2204	2356	7
North West	13.03	12.97	0	37.61	36.56	-3	2282	2338	2
North East	3.64	4.02	10	12.35	12.22	-1	651	697	7
South East	17.86	16.3	-9	49.95	47.52	-5	2353	2350	0
South West	20.46	18.93	-7	79.33	71.73	-10	3802	3639	-4
Yorkshire & Humberside	10.35	9.55	-8	30.12	26.53	-12	1427	1397	-2

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
Train	12.65	13.25	5	34.69	40.76	17	2362	2520	7
Regular bus/coach	3.31	3.13	-5	10.23	11.65	14	397	497	25
Organised coach tour	1.97	1.98	1	7.38	6.63	-10	478	435	-9
Car	74.8	70.56	-6	231.38	215.92	-7	11860	11576	-2
Plane	2.94	2.61	-11	9.74	8	-18	795	785	-1
Others	2.74	2.41	-12	8.21	7.01	-15	368	372	1

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
One	25.69	24.65	-4	25.69	24.65	-4	3019	3104	3
Two-Three	35.77	35.72	0	78.42	77.71	-1	5743	6326	10
Four-Seven	23.05	21.37	-7	95.24	89.29	-6	4696	4271	-9
Eight+	13.03	11.42	-12	103.16	99.05	-4	2780	2455	-12

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Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
England	91.99	87.5	-5	278.35	268.16	-4	14505	14456	0
Scotland	3.46	3.6	4	13.55	12.54	-7	874	875	0
Wales	3.68	3.69	0	12.16	12.12	0	755	748	-1
Northern Ireland	1.05	0.75	-29	3.74	2.56	-32	396	354	-11
North East	3.35	4.49	34	10.24	12.75	25	545	780	43
North West	10.12	11.25	11	30.53	34.59	13	1719	2066	20
Yorkshire & Humberside	10.16	9.3	-8	30.25	27.77	-8	1493	1529	2
East Midlands	8.59	7.25	-16	25.97	22.09	-15	1364	1229	-10
West Midlands	7.67	6.34	-17	23.52	19.75	-16	1224	1043	-15
East of England	11.57	10.63	-8	35.46	33.59	-5	1869	1747	-6
London	10.09	8.25	-18	30.84	25.31	-18	1723	1379	-20
South East	16.46	16.69	1	49.72	50.4	1	2523	2596	3
South West	13.98	13.28	-5	41.81	41.91	0	2045	2089	2

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Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
(1a) Hotel/Motel	30.15	29.92	-1	65.17	64.58	-1	7396	7644	3
(1b) Guest house	1.45	1.59	10	3.92	4.84	23	312	377	21
(1) Hotel/Motel/Guest house	31.55	31.46	0	69.09	69.42	0	7708	8020	4
Paying Guest In									
(2) Paying guest in - farmhouse	0.62	0.47	-24	2.3	1.85	-20	150	98	-35
(3) Paying guest in - Other private house /B&B	4.14	3.95	-5	9.76	9.42	-3	808	821	2
TOTAL PAYING GUEST (2+3)	4.76	4.41	-7	12.06	11.27	-7	958	919	-4
Self Catering in Rented									
(4) Self-catering in Rented - Flat/Apartment	1.5	1.29	-14	8.84	6.72	-24	433	400	-8
(5) Self-catering in Rented - House/villa/bungalow/cottage	3.24	2.93	-10	19.23	16.74	-13	1083	923	-15
(6) Hotel/University/School	1.25	1.96	57	3.67	8.74	138	216	283	31
(6a) Hostel	0.68	1.27	87	1.6	3.72	133	114	202	77
(7) Friend's /relatives home	41.77	39	-7	118.67	114.79	-3	3466	3460	0
(8) Own Second home/timeshare	1.04	0.89	-14	4.76	4	-16	138	131	-5
Holiday Camp/Village									
(9) Holiday camp/Village - Self-catering	1.39	1.11	-20	5.98	4.78	-20	290	248	-14
(10) Holiday camp/Village - Serviced	0.56	0.52	-7	2.35	2.22	-6	128	95	-26
(11) Camping	4.03	3.1	-23	15.74	10.96	-30	447	408	-9
Caravan									
(12) Caravan - Towed	3.72	2.98	-20	16.67	14.11	-15	480	413	-14
(13) Caravan - Static owned	2.39	2.4	0	10	10.5	5	323	296	-8
(14) Caravan - Static not owned	2.43	2.36	-3	12.62	11.41	-10	549	506	-8
(15) Boat(s)	0.62	0.44	-29	2.52	2.21	-12	114	94	-18
(16) Sleeper cab of lorry/truck	0.36	0.52	44	0.63	1.09	73	30	77	154
(17) Other/Transit	1.37	1.51	10	4.84	5.6	16	163	140	-14

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Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
16-24	14.32	13.32	-7	40.2	41.21	3	1998	1943	-3
25-34	17.22	15.81	-8	47.01	43.94	-7	2708	2652	-2
35-44	24.51	22.41	-9	72.16	64.7	-10	4012	3837	-4
45-54	17.06	16.43	-4	48.24	44.97	-7	3243	3188	-2
55-64	14.31	15.31	7	46.57	49.47	6	2589	2735	6
65+	12.75	12.25	-4	53.62	51.09	-5	1981	2079	5

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
AB	35.53	35.22	-1	102.51	102.24	0	6444	6601	2
C1	31.75	31.09	-2	94.79	89.43	-6	5299	5153	-3
C2	17.27	15.57	-10	55.84	51.76	-7	2710	2609	-4
DE	15.63	13.66	-13	54.66	51.94	-5	2079	2070	0

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
JAN-MARCH	19.01	19.94	5	46.7	54.17	16	2975	3130	5
APR-JUNE	26.16	25.58	-2	79.36	82.93	4	4178	4700	13
JUL-SEPT	30.82	28.21	-8	113.51	99.94	-12	5622	5278	-6
OCT-DEC	24.18	21.8	-10	68.23	58.33	-15	3756	3325	-11

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Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
Seaside	20.36	17.84	-12	83.90	72.42	-14	4072	3652	-10
Large city/ large town	39.77	39.56	-1	102.50	106.27	4	6959	7247	4
Small town	23.77	22.82	-4	73	70.46	-3	3404	3357	-1
Countryside/ village	18.83	17.21	-9	65	59.96	-8	2808	2776	-1

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
Alone	31.99	30.79	-4	86.90	87.1	0	4586	4853	6
Husband/ wife/ partner	46.36	42.77	-8	154.05	140.11	-9	7369	7120	-3
Children (aged 15 or under)	26.05	22.72	-13	95.18	80.89	-15	3255	2785	-14
Other female adults (aged 16+)	17.8	17.34	-3	59.35	58.08	-2	4137	3976	-4
Other male adults (aged 16+)	17.71	16.16	-9	58.71	52.9	-10	4129	3857	-7
Missing	0.04	0.11	175	0.12	0.46	283	11	19	72

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2007	2008	% Change	2007	2008	% Change	2007	2008	% Change
One	31.99	30.79	-4	86.90	87.1	0	4586	4853	6
Two	32.73	32.7	0	96.31	97.74	1	5628	5954	6
Three	11.16	9.89	-11	36.13	32.51	-10	1889	1549	-18
Four	13.75	12.42	-10	46.67	41.52	-11	2371	2092	-12
Five	5.16	4.5	-13	20.50	16.81	-18	838	850	1
Six-Ten	3.27	2.81	-14	15.20	12.78	-16	669	542	-19
Ten or more	0.07	0.39	457	0.26	0.92	254	2	8	331
Average	2.52	2.59	3	2.72	2.69	-1	3	3	-3

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitBritain, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

Please note that all expenditure figures are in HISTORIC PRICES

Please use caution when interpreting annual percentage change as some comparisons may be based on low sample sizes and comparative bases