

Great Britain Tourism Survey Quarterly Regional Summary Q3 2015



GB Domestic Tourism: Jul - Sep 2015 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	36.188	37.939	4.84%	130.717	132.709	1.52%	£8,173	£8,545	4.55%
England Total	29.063	30.861	6.19%	99.470	103.466	4.02%	£6,357	£6,640	4.45%
East	2.947	2.537	-13.91%	11.376	9.155	-19.52%	£605	£574	-5.12%
East Midlands	2.220	2.570	15.77%	6.719	7.658	13.98%	£395	£386	-2.28%
London	3.290	3.128	-4.92%	7.875	7.791	-1.07%	£876	£749	-14.50%
North East	1.034	1.094	5.80%	3.116	4.047	29.88%	£200	£244	22.00%
North West	3.957	4.049	2.32%	12.828	11.647	-9.21%	£824	£846	2.67%
South East	4.883	5.123	4.92%	15.392	15.062	-2.14%	£822	£907	10.34%
South West	6.359	7.282	14.51%	27.355	32.383	18.38%	£1,636	£1,894	15.77%
West Midlands	1.890	2.350	24.34%	5.011	5.635	12.45%	£349	£413	18.34%
Yorks & Humb	3.014	3.364	11.61%	9.303	9.664	3.88%	£624	£596	-4.49%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.

*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 8th July 2015 - 25th October 2015
TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Jul - Sep 2015 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:									
GB Total	3.61	3.50	-3.16%	£63	£64	2.98%	£226	£225	-0.27%
England Total	3.42	3.35	-2.04%	£64	£64	0.42%	£219	£215	-1.63%
East	3.86	3.61	-6.52%	£53	£63	17.89%	£205	£226	10.21%
East Midlands	3.03	2.98	-1.55%	£59	£50	-14.26%	£178	£150	-15.59%
London	2.39	2.49	4.06%	£111	£96	-13.58%	£266	£239	-10.07%
North East	3.01	3.70	22.75%	£64	£60	-6.07%	£193	£223	15.31%
North West	3.24	2.88	-11.27%	£64	£73	13.08%	£208	£209	0.34%
South East	3.15	2.94	-6.73%	£53	£60	12.76%	£168	£177	5.17%
South West	4.30	4.45	3.38%	£60	£58	-2.21%	£257	£260	1.10%
West Midlands	2.65	2.40	-9.56%	£70	£73	5.23%	£185	£176	-4.83%
Yorks & Humb	3.09	2.87	-6.93%	£67	£62	-8.06%	£207	£177	-14.42%

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GB Domestic Tourism: YTD: Sep 2015 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	86.760	94.749	9.21%	271.055	291.905	7.69%	£17,677	£19,493	10.27%
England Total	70.408	77.852	10.57%	209.718	229.510	9.44%	£14,002	£15,260	8.98%
East	6.857	7.031	2.54%	23.885	20.998	-12.09%	£1,321	£1,239	-6.21%
East Midlands	5.385	6.350	17.92%	14.889	17.105	14.88%	£856	£923	7.83%
London	8.580	9.368	9.18%	18.343	20.345	10.91%	£2,157	£2,248	4.22%
North East	2.722	2.821	3.64%	7.898	8.360	5.85%	£484	£527	8.88%
North West	9.734	10.583	8.72%	26.662	28.495	6.87%	£1,875	£2,026	8.05%
South East	11.845	12.794	8.01%	32.377	35.034	8.21%	£1,844	£2,059	11.66%
South West	13.620	15.526	13.99%	51.242	59.597	16.30%	£3,206	£3,602	12.35%
West Midlands	5.067	6.430	26.90%	11.774	15.563	32.18%	£810	£1,124	38.77%
Yorks & Humb	7.616	8.369	9.89%	21.288	22.632	6.31%	£1,360	£1,453	6.84%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 7th Jan 2015 - 25th October 2015
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: YTD: Sep 2015 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	3.12	3.08	-1.39%	£65	£67	2.40%	£204	£206	0.98%
England Total	2.98	2.95	-1.03%	£67	£66	-0.41%	£199	£196	-1.44%
East	3.48	2.99	-14.26%	£55	£59	6.69%	£193	£176	-8.53%
East Midlands	2.76	2.69	-2.58%	£57	£54	-6.14%	£159	£145	-8.56%
London	2.14	2.17	1.58%	£118	£110	-6.04%	£251	£240	-4.55%
North East	2.90	2.96	2.13%	£61	£63	2.87%	£178	£187	5.06%
North West	2.74	2.69	-1.70%	£70	£71	1.10%	£193	£191	-0.62%
South East	2.73	2.74	0.18%	£57	£59	3.19%	£156	£161	3.38%
South West	3.76	3.84	2.03%	£63	£60	-3.40%	£235	£232	-1.44%
West Midlands	2.32	2.42	4.16%	£69	£72	4.98%	£160	£175	9.35%
Yorks & Humb	2.80	2.70	-3.25%	£64	£64	0.49%	£179	£174	-2.77%

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Fieldwork: 7th Jan 2015 – 25th October 2015
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: 12-month comparison: Year ending Sep 2015 Volume & Value ALL TOURISM Oct 2014 – Sep 2015

Trips taken in: Oct 2014-Sep 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	116.162	122.343	5.32%	352.266	371.461	5.45%	£22,646	£24,541	8.37%
England Total	95.445	100.144	4.92%	277.127	293.188	5.80%	£18,056	£19,366	7.26%
East	9.073	9.168	1.05%	30.383	27.176	-10.56%	£1,630	£1,528	-6.26%
East Midlands	7.300	8.114	11.15%	19.994	22.177	10.92%	£1,089	£1,175	7.90%
London	11.866	12.180	2.65%	25.744	26.386	2.49%	£2,906	£2,982	2.62%
North East	3.520	3.799	7.93%	9.917	11.176	12.70%	£602	£659	9.47%
North West	13.268	13.597	2.48%	35.258	37.932	7.58%	£2,455	£2,620	6.72%
South East	16.385	17.139	4.60%	44.046	46.377	5.29%	£2,388	£2,663	11.52%
South West	17.916	19.210	7.22%	65.219	71.014	8.89%	£4,002	£4,328	8.15%
West Midlands	7.504	8.622	14.96%	17.167	21.190	23.43%	£1,145	£1,468	28.21%
Yorks & Humb	10.045	10.218	1.72%	27.452	27.831	1.38%	£1,723	£1,829	6.15%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

Fieldwork: 10 September 2014 – 25th October 2015

TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: 12-month comparison: Year ending Sep 2015 Volume & Value ALL TOURISM Oct 2014 – Sep 2015

Trips taken in: Oct 2014-Sep 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	3.03	3.04	0.12%	£64	£66	2.77%	£195	£201	2.89%
England Total	2.90	2.93	0.83%	£65	£66	1.38%	£189	£193	2.22%
East	3.35	2.96	-11.48%	£54	£56	4.80%	£180	£167	-7.23%
East Midlands	2.74	2.73	-0.21%	£54	£53	-2.72%	£149	£145	-2.93%
London	2.17	2.17	-0.15%	£113	£113	0.12%	£245	£245	-0.03%
North East	2.82	2.94	4.42%	£61	£59	-2.86%	£171	£173	1.43%
North West	2.66	2.79	4.98%	£70	£69	-0.80%	£185	£193	4.14%
South East	2.69	2.71	0.66%	£54	£57	5.91%	£146	£155	6.61%
South West	3.64	3.70	1.55%	£61	£61	-0.68%	£223	£225	0.86%
West Midlands	2.29	2.46	7.37%	£67	£69	3.87%	£153	£170	11.53%
Yorks & Humb	2.73	2.72	-0.34%	£63	£66	4.71%	£172	£179	4.35%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
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GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	5.1%	3.1%	5.6%	3.4%	6.4%	4.0%
England Total	5.6%	3.3%	6.0%	3.7%	6.9%	4.3%
East	14.2%	8.6%	18.2%	10.8%	19.3%	12.4%
East Midlands	17.7%	9.9%	19.6%	12.7%	26.3%	14.8%
London	15.5%	8.8%	17.9%	9.8%	19.6%	13.2%
North East	21.5%	13.9%	24.6%	16.0%	26.4%	15.8%
North West	11.5%	7.3%	13.8%	9.7%	16.6%	10.5%
South East	11.0%	7.2%	13.6%	8.4%	14.5%	10.6%
South West	10.0%	6.5%	11.1%	7.2%	13.6%	8.8%
West Midlands	16.1%	10.5%	19.9%	13.9%	21.7%	15.1%
Yorks & Humb	14.1%	8.2%	16.4%	9.8%	18.1%	11.4%