

Great Britain Tourism Survey Quarterly Regional Summary Q2 2015



GB Domestic Tourism: Apr-Jun 2015 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:									
GB Total	31.139	33.186	+6.57%	91.255	98.889	+8.37%	£6,104	£6,616	+8.39%
England Total	25.264	27.302	+8.07%	70.480	76.881	+9.08%	£4,853	£5,159	+6.31%
East	2.319	2.775	+19.66%	7.514	7.319	-2.60%	£486	£440	-9.47%
East Midlands	1.978	2.316	+17.09%	5.303	6.245	+17.76%	£318	£350	+10.06%
London	2.962	3.416	+15.33%	6.069	7.441	+22.61%	£709	£840	+18.48%
North East	1.096	0.821	-25.09%	3.038	2.193	-27.81%	£177	£139	-21.47%
North West	3.556	3.981	+11.95%	8.895	10.170	+14.33%	£650	£718	+10.46%
South East	4.414	4.323	-2.06%	10.892	11.968	+9.88%	£655	£704	+7.48%
South West	4.724	5.252	+11.18%	16.817	18.419	+9.53%	£1,066	£1,112	+4.32%
West Midlands	1.857	2.150	+15.78%	4.057	5.224	+28.77%	£289	£362	+25.26%
Yorks & Humb	2.732	2.704	-1.02%	7.491	7.673	+2.43%	£473	£478	+1.06%

*Please note that the latest 2015 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 8th Apr 2015 – 26th Jul 2015
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Apr- Jun 2015 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:									
GB Total	2.93	2.98	+1.68%	£67	£67	+0.02%	£196	£199	+1.70%
England Total	2.79	2.82	+0.94%	£69	£67	-2.55%	£192	£189	-1.63%
East	3.24	2.64	-18.60%	£65	£60	-7.05%	£210	£159	-24.34%
East Midlands	2.68	2.70	+0.58%	£60	£56	-6.54%	£161	£151	-6.00%
London	2.05	2.18	+6.31%	£117	£113	-3.37%	£239	£246	+2.73%
North East	2.77	2.67	-3.64%	£58	£63	+8.79%	£161	£169	+4.84%
North West	2.50	2.55	+2.13%	£73	£71	-3.39%	£183	£180	-1.33%
South East	2.47	2.77	+12.19%	£60	£59	-2.18%	£148	£163	+9.74%
South West	3.56	3.51	-1.48%	£63	£60	-4.76%	£226	£212	-6.17%
West Midlands	2.18	2.43	+11.22%	£71	£69	-2.72%	£156	£168	+8.19%
Yorks & Humb	2.74	2.84	+3.49%	£63	£62	-1.34%	£173	£177	+2.10%

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 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: YTD: June 2015 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	50.560	56.803	+12.35%	139.478	158.783	+13.84%	£9,499	£10,945	+15.22%
England Total	41.333	46.984	+13.67%	109.387	125.632	+14.85%	£7,640	£8,617	+12.79%
East	3.901	4.494	+15.20%	11.955	11.843	-0.94%	£712	£665	-6.60%
East Midlands	3.166	3.780	+19.39%	8.170	9.447	+15.63%	£462	£537	+16.23%
London	5.290	6.239	+17.94%	10.469	12.554	+19.92%	£1,281	£1,500	+17.10%
North East	1.687	1.727	+2.37%	4.782	4.313	-9.81%	£285	£283	-0.70%
North West	5.777	6.526	+12.97%	13.834	16.436	+18.81%	£1,051	£1,177	+11.99%
South East	6.951	7.671	+10.36%	16.679	19.972	+19.74%	£1,021	£1,151	+12.73%
South West	7.261	8.245	+13.55%	23.886	27.214	+13.93%	£1,570	£1,708	+8.79%
West Midlands	3.177	4.080	+28.42%	6.763	9.928	+46.80%	£460	£711	+54.57%
Yorks & Humb	4.602	5.005	+8.76%	11.985	12.968	+8.20%	£735	£858	+16.73%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 7th Jan 2015 - 26th Jul 2015
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: YTD: June 2015 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
Destination:									
GB Total	2.76	2.80	+1.33%	£68	£69	+1.21%	£188	£193	+2.56%
England Total	2.65	2.67	+1.04%	£88	£69	-1.80%	£233	£183	-0.78%
East	3.06	2.64	-14.01%	£60	£56	-5.72%	£183	£148	-18.93%
East Midlands	2.58	2.50	-3.15%	£57	£57	+0.52%	£146	£142	-2.65%
London	1.98	2.01	+1.68%	£122	£119	-2.35%	£242	£240	-0.72%
North East	2.83	2.50	-11.90%	£60	£66	+10.10%	£169	£164	-3.00%
North West	2.39	2.52	+5.17%	£76	£72	-5.74%	£182	£180	-0.86%
South East	2.40	2.60	+8.50%	£61	£58	-5.85%	£147	£150	+2.15%
South West	3.29	3.30	+0.34%	£66	£63	-4.51%	£216	£207	-4.19%
West Midlands	2.13	2.43	+14.31%	£68	£72	+5.29%	£145	£174	+20.36%
Yorks & Humb	2.60	2.59	-0.51%	£61	£66	+7.89%	£160	£171	+7.34%

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Fieldwork: 7th Jan 2015 - 26th Jul 2015
TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: 12-month comparison: Year ending June 2015 Volume & Value ALL TOURISM July 2014 – June 2015

Trips taken in: Jul 2014-Jun 2015	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	120.375	120.480	+0.09%	366.498	368.508	+0.55%	£22,927	£24,134	+5.26%
England Total	99.020	98.252	-0.78%	289.419	288.243	-0.41%	£18,340	£19,057	+3.91%
East	9.034	9.559	+5.81%	29.125	29.108	-0.06%	£1,583	£1,553	-1.90%
East Midlands	7.613	7.755	+1.87%	20.965	21.213	+1.18%	£1,098	£1,182	+7.65%
London	11.791	12.325	+4.53%	25.427	26.443	+4.00%	£2,792	£3,108	+11.32%
North East	3.574	3.734	+4.48%	10.331	10.233	-0.95%	£614	£614	0.00%
North West	13.612	13.485	-0.93%	34.719	38.643	+11.30%	£2,445	£2,591	+5.97%
South East	17.335	16.894	-2.54%	47.944	46.685	-2.63%	£2,553	£2,577	+0.94%
South West	18.937	18.292	-3.41%	71.380	65.996	-7.54%	£4,156	£4,071	-2.05%
West Midlands	8.222	8.154	-0.83%	18.570	20.501	+10.40%	£1,199	£1,403	+17.01%
Yorks & Humb	10.331	9.849	-4.67%	28.786	27.418	-4.75%	£1,744	£1,851	+6.14%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 9th Jul 2014 – 26th Jul 2015
TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: 12-month comparison: Year ending June 2015 Volume & Value ALL TOURISM July 2014 – June 2015

Trips taken in: Apr 2014-Mar 2015	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB Total	3.04	3.06	+0.46%	£63	£65	+4.69%	£190	£200	+5.17%
England Total	20.96	2.93	+0.37%	£63	£66	+4.33%	£1,328	£194	+4.72%
East	3.22	3.05	-5.55%	£54	£53	-1.84%	£175	£162	-7.28%
East Midlands	2.75	2.74	-0.67%	£52	£56	+6.39%	£144	£152	+5.68%
London	2.16	2.15	-0.51%	£110	£118	+7.04%	£237	£252	+6.50%
North East	2.89	2.74	-5.19%	£59	£60	+0.96%	£172	£164	-4.28%
North West	2.55	2.87	+12.35%	£70	£67	-4.79%	£180	£192	+6.97%
South East	2.77	2.76	-0.08%	£53	£55	+3.66%	£147	£153	+3.58%
South West	3.77	3.61	-4.28%	£58	£62	+5.95%	£219	£223	+1.41%
West Midlands	2.26	2.51	+11.32%	£65	£68	+5.99%	£146	£172	+17.99%
Yorks & Humb	2.79	2.78	-0.09%	£61	£68	+11.43%	£169	£188	+11.33%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.
*All expenditure figures are in HISTORIC PRICES.



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GB Domestic Tourism: Confidence Limits at the 95% level

	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
Destination:	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	5.2%	3.1%	5.9%	3.4%	6.7%	4.0%
England Total	5.6%	3.3%	6.4%	3.7%	7.2%	4.3%
East	14.4%	8.6%	17.2%	10.8%	22.7%	12.4%
East Midlands	17.3%	9.9%	20.0%	12.7%	23.7%	14.8%
London	15.7%	8.8%	16.5%	9.8%	23.2%	13.2%
North East	15.1%	13.9%	29.4%	16.0%	29.0%	15.8%
North West	12.8%	7.3%	15.1%	9.7%	15.8%	10.5%
South East	12.1%	7.2%	16.8%	8.4%	15.4%	10.6%
South West	11.8%	6.5%	13.6%	7.2%	15.4%	8.8%
West Midlands	15.8%	10.5%	18.3%	13.9%	19.6%	15.1%
Yorks & Humb	14.4%	8.2%	16.5%	9.8%	20.5%	11.4%