

Great Britain Tourism Survey Quarterly Regional Summary Q3 2014



GB Domestic Tourism: Jul - Sep 2014 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	40.413	36.188	-10.45%	145.809	130.717	-10.35%	£8,460	£8,173	-3.39%
England Total	32.664	29.063	-11.02%	112.700	99.470	-11.74%	£6,648	£6,357	-4.38%
East	2.965	2.947	-0.61%	10.809	11.376	+5.25%	£568	£605	+6.51%
East Midlands	2.518	2.220	-11.83%	7.673	6.719	-12.43%	£402	£395	-1.74%
London	3.221	3.290	+2.14%	7.564	7.875	+4.11%	£763	£876	+14.81%
North East	1.094	1.034	-5.48%	3.539	3.116	-11.95%	£210	£200	-4.76%
North West	4.330	3.957	-8.61%	12.454	12.828	+3.00%	£825	£824	-0.12%
South East	5.797	4.883	-15.77%	19.481	15.392	-20.99%	£984	£822	-16.46%
South West	7.380	6.359	-13.83%	33.517	27.355	-18.38%	£1,790	£1,636	-8.60%
West Midlands	2.622	1.890	-27.92%	6.411	5.011	-21.84%	£404	£349	-13.61%
Yorks & Humb	3.274	3.014	-7.94%	10.534	9.303	-11.69%	£638	£624	-2.19%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 9th July 2014 - 26th October 2014
TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Jul - Sep 2014 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	3.61	3.61	+0.12%	£58	£63	+7.76%	£209	£226	+7.89%
England Total	3.45	3.42	-0.80%	£59	£64	+8.34%	£204	£219	+7.47%
East	3.65	3.86	+5.89%	£53	£53	+1.21%	£192	£205	+7.16%
East Midlands	3.05	3.03	-0.68%	£52	£59	+12.21%	£160	£178	+11.45%
London	2.35	2.39	+1.93%	£101	£111	+10.28%	£237	£266	+12.40%
North East	3.23	3.01	-6.84%	£59	£64	+8.17%	£192	£193	+0.76%
North West	2.88	3.24	+12.71%	£66	£64	-3.03%	£191	£208	+9.29%
South East	3.36	3.15	-6.20%	£51	£53	+5.73%	£170	£168	-0.83%
South West	4.54	4.30	-5.28%	£53	£60	+11.98%	£243	£257	+6.07%
West Midlands	2.45	2.65	+8.44%	£63	£70	+10.52%	£154	£185	+19.84%
Yorks & Humb	3.22	3.09	-4.07%	£61	£67	+10.75%	£195	£207	+6.24%

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GB Domestic Tourism: YTD: Sep 2014 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	93.516	86.760	-7.22%	292.952	271.055	-7.47%	£18,329	£17,677	-3.56%
England Total	76.729	70.408	-8.24%	230.229	209.718	-8.91%	£14,658	£14,002	-4.48%
East	6.721	6.857	+2.02%	21.194	23.885	+12.70%	£1,108	£1,321	+19.22%
East Midlands	6.009	5.385	-10.38%	15.835	14.889	-5.97%	£872	£856	-1.83%
London	9.024	8.580	-4.92%	20.036	18.343	-8.45%	£2,044	£2,157	+5.53%
North East	3.106	2.722	-12.36%	8.953	7.898	-11.78%	£631	£484	-23.30%
North West	10.395	9.734	-6.36%	27.085	26.662	-1.56%	£1,870	£1,875	+0.27%
South East	13.411	11.845	-11.68%	38.118	32.377	-15.06%	£2,102	£1,844	-12.27%
South West	15.097	13.620	-9.78%	60.300	51.242	-15.02%	£3,494	£3,206	-8.24%
West Midlands	6.582	5.067	-23.02%	15.318	11.774	-23.14%	£984	£810	-17.68%
Yorks & Humb	7.640	7.616	-0.31%	21.793	21.288	-2.32%	£1,438	£1,360	-5.42%

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Fieldwork: 8th Jan 2014 - 26th October 2014
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: YTD: Sep 2014 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB Total	3.13	3.12	-0.27%	£63	£65	+4.23%	£196	£204	+3.95%
England Total	3.00	2.98	-0.73%	£64	£67	+4.87%	£191	£199	+4.10%
East	3.15	3.48	+10.46%	£52	£55	+5.79%	£165	£193	+16.86%
East Midlands	2.64	2.76	+4.92%	£55	£57	+4.40%	£145	£159	+9.54%
London	2.22	2.14	-3.71%	£102	£118	+15.27%	£227	£251	+10.99%
North East	2.88	2.90	+0.66%	£70	£61	-13.05%	£203	£178	-12.48%
North West	2.61	2.74	+5.12%	£69	£70	+1.86%	£180	£193	+7.08%
South East	2.84	2.73	-3.83%	£55	£57	+3.28%	£157	£156	-0.68%
South West	3.99	3.76	-5.81%	£58	£63	+7.98%	£231	£235	+1.71%
West Midlands	2.33	2.32	-0.15%	£64	£69	+7.09%	£149	£160	+6.93%
Yorks & Humb	2.85	2.80	-2.01%	£66	£64	-3.18%	£188	£179	-5.13%

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GB Domestic Tourism: 12-month comparison: Year ending Sep 2014 Volume & Value ALL TOURISM Oct 2013 – Sep 2014

Trips taken in: Oct 2013-Sep 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	126.024	116.162	-7.83%	383.422	352.266	-8.13%	£24,169	£22,646	-6.30%
England Total	103.905	95.445	-8.14%	303.703	277.127	-8.75%	£19,472	£18,056	-7.27%
East	9.475	9.073	-4.24%	28.274	30.383	+7.46%	£1,492	£1,630	+9.25%
East Midlands	8.207	7.300	-11.05%	21.530	19.994	-7.13%	£1,198	£1,089	-9.10%
London	12.644	11.866	-6.15%	28.090	25.744	-8.35%	£2,937	£2,906	-1.06%
North East	4.061	3.520	-13.32%	11.370	9.917	-12.78%	£795	£602	-24.28%
North West	14.025	13.268	-5.40%	36.224	35.258	-2.67%	£2,521	£2,455	-2.62%
South East	18.363	16.385	-10.77%	51.136	44.046	-13.86%	£2,864	£2,388	-16.62%
South West	19.351	17.916	-7.42%	74.747	65.219	-12.75%	£4,268	£4,002	-6.23%
West Midlands	9.063	7.504	-17.25%	20.782	17.167	-17.39%	£1,355	£1,145	-15.50%
Yorks & Humb	10.501	10.045	-4.34%	29.484	27.452	-6.89%	£1,898	£1,723	-9.22%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

Fieldwork: 10 September 2013 – 26th October 2014

TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: 12-month comparison: Year ending Sep 2014 Volume & Value ALL TOURISM Oct 2013 – Sep 2014

Trips taken in: Oct 2013-Sep 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB Total	3.04	3.03	-0.33%	£63	£64	+1.99%	£192	£195	+1.65%
England Total	2.92	2.90	-0.66%	£64	£65	+1.62%	£187	£189	+0.95%
East	2.98	3.35	+12.22%	£53	£54	+1.67%	£157	£180	+14.09%
East Midlands	2.62	2.74	+4.40%	£56	£54	-2.12%	£146	£149	+2.20%
London	2.22	2.17	-2.34%	£105	£113	+7.96%	£232	£245	+5.43%
North East	2.80	2.82	+0.63%	£70	£61	-13.18%	£196	£171	-12.64%
North West	2.58	2.66	+2.89%	£70	£70	+0.05%	£180	£185	+2.94%
South East	2.78	2.69	-3.47%	£56	£54	-3.20%	£156	£146	-6.55%
South West	3.86	3.64	-5.76%	£57	£61	+7.47%	£221	£223	+1.28%
West Midlands	2.29	2.29	-0.18%	£65	£67	+2.30%	£150	£153	+2.11%
Yorks & Humb	2.81	2.73	-2.67%	£64	£63	-2.50%	£181	£172	-5.10%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
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GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	4.5%	2.5%	4.9%	3.0%	6.0%	3.6%
England Total	4.8%	2.8%	5.4%	3.2%	6.7%	4.0%
East	13.2%	7.7%	15.5%	9.4%	20.8%	11.6%
East Midlands	13.9%	8.3%	15.8%	9.4%	17.7%	10.6%
London	14.7%	7.2%	17.3%	9.1%	22.5%	11.0%
North East	19.1%	11.0%	26.5%	14.3%	27.7%	20.6%
North West	10.5%	6.2%	13.3%	7.4%	13.9%	8.0%
South East	9.5%	5.7%	13.5%	7.5%	16.5%	9.1%
South West	8.8%	5.4%	9.7%	6.3%	11.2%	9.2%
West Midlands	14.2%	8.1%	17.1%	10.0%	18.9%	11.6%
Yorks & Humb	11.7%	6.9%	16.4%	10.1%	15.5%	12.0%