

Great Britain Tourism Survey Quarterly Regional Summary Q2 2014



GB Domestic Tourism: Apr-Jun 2014 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB Total	31.555	31.139	-1.32%	89.750	91.255	+1.68%	£6,072	£6,104	+0.53%
England Total	25.998	25.264	-2.82%	71.377	70.480	-1.26%	£4,877	£4,853	-0.49%
East	2.309	2.319	+0.43%	6.529	7.514	+15.09%	£346	£486	+40.46%
East Midlands	2.200	1.978	-10.09%	5.333	5.303	-0.56%	£318	£318	0.00%
London	3.141	2.962	-5.70%	6.572	6.069	-7.65%	£654	£709	+8.41%
North East	1.088	1.096	+0.74%	2.838	3.038	7.05%	£239	£177	-25.94%
North West	3.498	3.556	+1.66%	8.973	8.895	-0.87%	£652	£650	-0.31%
South East	4.763	4.414	-7.33%	11.310	10.892	-3.70%	£685	£655	-4.38%
South West	4.877	4.724	-3.14%	17.564	16.817	-4.25%	£1,162	£1,066	-8.26%
West Midlands	2.364	1.857	-21.45%	5.519	4.057	-26.49%	£357	£289	-19.05%
Yorks & Humb	2.321	2.732	+17.71%	6.110	7.491	+22.60%	£441	£473	+7.26%

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
 *All expenditure figures are in HISTORIC PRICES.



Fieldwork: 9th Apr 2014 - 27th Jul 2014
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Apr- Jun 2014 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB Total	2.84	2.93	+3.04%	£68	£67	-1.13%	£192	£196	+1.87%
England Total	2.75	2.79	+1.61%	£68	£69	+0.77%	£188	£192	+2.40%
East	2.83	3.24	+14.59%	£53	£65	+22.05%	£150	£210	+39.86%
East Midlands	2.42	2.68	+10.60%	£60	£60	+0.57%	£145	£161	+11.22%
London	2.09	2.05	-2.07%	£100	£117	+17.39%	£208	£239	+14.96%
North East	2.61	2.77	+6.27%	£84	£58	-30.82%	£220	£161	-26.48%
North West	2.57	2.50	-2.49%	£73	£73	+0.57%	£186	£183	-1.93%
South East	2.37	2.47	+3.92%	£61	£60	-0.71%	£144	£148	+3.18%
South West	3.60	3.56	-1.15%	£66	£63	-4.19%	£238	£226	-5.29%
West Midlands	2.33	2.18	-6.42%	£65	£71	+10.12%	£151	£156	+3.05%
Yorks & Humb	2.63	2.74	+4.16%	£72	£63	-12.52%	£190	£173	-8.88%

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GB Domestic Tourism: YTD: June 2014 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	53.083	50.560	-4.75%	146.028	139.478	-4.49%	£9,858	£9,499	-3.64%
England Total	44.044	41.333	-6.16%	116.415	109.387	-6.04%	£7,998	£7,640	-4.48%
East	3.756	3.901	3.86%	10.386	11.955	+15.11%	£540	£712	+31.85%
East Midlands	3.491	3.166	-9.31%	8.162	8.170	+0.10%	£470	£462	-1.70%
London	5.803	5.290	-8.84%	12.472	10.469	-16.06%	£1,281	£1,281	0.00%
North East	2.005	1.687	-15.86%	5.177	4.782	-7.63%	£415	£285	-31.33%
North West	6.065	5.777	-4.75%	14.631	13.834	-5.45%	£1,045	£1,051	+0.57%
South East	7.605	6.951	-8.60%	18.126	16.679	-7.98%	£1,113	£1,021	-8.27%
South West	7.717	7.261	-5.91%	26.783	23.886	-10.82%	£1,705	£1,570	-7.92%
West Midlands	3.959	3.177	-19.75%	8.908	6.763	-24.08%	£580	£460	-20.69%
Yorks & Humb	4.360	4.602	+5.55%	10.894	11.985	+10.01%	£800	£735	-8.13%

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Fieldwork: 8th Jan 2014 - 27th Jul 2014

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GB Domestic Tourism: YTD: June 2014 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	2.75	2.76	+0.28%	£68	£68	+0.88%	£186	£188	+1.17%
England Total	2.64	2.65	+0.13%	£69	£70	+1.66%	£182	£185	+1.79%
East	2.77	3.06	+10.83%	£52	£60	+14.55%	£144	£183	+26.95%
East Midlands	2.34	2.58	+10.37%	£58	£57	-1.80%	£135	£146	+8.39%
London	2.15	1.98	-7.92%	£103	£122	+19.13%	£221	£242	+9.70%
North East	2.58	2.83	+9.78%	£80	£60	-25.65%	£207	£169	-18.38%
North West	2.41	2.39	-0.73%	£71	£76	+6.37%	£172	£182	+5.59%
South East	2.38	2.40	+0.67%	£61	£61	-0.31%	£146	£147	+0.37%
South West	3.47	3.29	-5.22%	£64	£66	+3.25%	£221	£216	-2.14%
West Midlands	2.25	2.13	-5.39%	£65	£68	+4.46%	£147	£145	-1.17%
Yorks & Humb	2.50	2.60	+4.23%	£73	£61	-16.49%	£183	£160	-12.96%

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Fieldwork: 8th Jan 2014 - 27th Jul 2014
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GB Domestic Tourism: 12-month comparison: Year ending June 2014 Volume & Value ALL TOURISM July 2013 – June 2014

Trips taken in: Jul 2013-Jun 2014	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
Destination:									
GB Total	124.441	120.375	-3.27%	382.893	366.498	-4.28%	£23,857	£22,927	-3.90%
England Total	103.098	99.020	-3.96%	304.728	289.419	-5.02%	£19,393	£18,340	-5.43%
East	9.691	9.034	-6.78%	31.106	29.125	-6.37%	£1,576	£1,583	+0.44%
East Midlands	8.181	7.613	-6.94%	21.589	20.965	-2.89%	£1,200	£1,098	-8.50%
London	12.514	11.791	-5.78%	28.437	25.427	-10.58%	£2,878	£2,792	-2.99%
North East	4.387	3.574	-18.53%	12.383	10.331	-16.57%	£858	£614	-28.44%
North West	13.981	13.612	-2.64%	36.441	34.719	-4.73%	£2,529	£2,445	-3.32%
South East	17.752	17.335	-2.35%	47.223	47.944	+1.53%	£2,788	£2,553	-8.43%
South West	19.158	18.937	-1.15%	75.162	71.380	-5.03%	£4,307	£4,156	-3.51%
West Midlands	8.822	8.222	-6.80%	21.344	18.570	-13.00%	£1,301	£1,199	-7.84%
Yorks & Humb	10.532	10.331	-1.91%	28.997	28.786	-0.73%	£1,847	£1,744	-5.58%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
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Fieldwork: 10 Jul 2013 – 27 Jul 2014
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GB Domestic Tourism: 12-month comparison: Year ending June 2014 Volume & Value ALL TOURISM July 2013 – June 2014

Trips taken in: Apr 2013-Mar 2014	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB Total	3.08	3.04	-1.05%	£62	£63	+0.40%	£192	£190	-0.65%
England Total	2.96	2.92	-1.11%	£64	£63	-0.43%	£188	£185	-1.54%
East	3.21	3.22	+0.44%	£51	£54	+7.28%	£163	£175	+7.75%
East Midlands	2.64	2.75	+4.35%	£56	£52	-5.78%	£147	£144	-1.67%
London	2.27	2.16	-5.10%	£101	£110	+8.50%	£230	£237	+2.96%
North East	2.82	2.89	+2.41%	£69	£59	-14.22%	£196	£172	-12.16%
North West	2.61	2.55	-2.14%	£69	£70	+1.47%	£181	£180	-0.70%
South East	2.66	2.77	+3.97%	£59	£53	-9.81%	£157	£147	-6.23%
South West	3.92	3.77	-3.92%	£57	£58	+1.61%	£225	£219	-2.38%
West Midlands	2.42	2.26	-6.65%	£61	£65	+5.93%	£147	£146	-1.11%
Yorks & Humb	2.75	2.79	+1.20%	£64	£61	-4.88%	£175	£169	-3.74%

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
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GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	4.8%	2.5%	5.5%	3.0%	6.8	3.6%
England Total	5.2%	2.8%	6.0%	3.2%	7.5%	4.0%
East	14.5%	7.7%	18.9%	9.4%	20.1%	11.6%
East Midlands	15.7%	8.3%	17.0%	9.4%	19.2%	10.6%
London	15.7%	7.2%	17.0%	9.1%	19.2%	11.0%
North East	20.4%	11.0%	25.9%	14.3%	49.0%	20.6%
North West	11.6%	6.2%	13.8%	7.4%	16.2%	8.0%
South East	10.5%	5.7%	11.8%	7.5%	13.3%	9.1%
South West	10.5%	5.4%	13.5%	6.3%	20.5%	9.2%
West Midlands	15.6%	8.1%	18.4%	10.0%	19.8%	11.6%
Yorks & Humb	13.2%	6.9%	16.3%	10.1%	19.5%	12.0%