

# Great Britain Tourism Survey

October - December  
2014 Update



# GB Domestic Tourism: Monthly Volume & Value 2014

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	5.702	5.532	-3.0%	7.418	6.932	-6.6%	8.408	6.957	-17.3%	9.357	10.172	+8.7%	11.178	11.271	+0.8%	11.041	9.708	-12.1%
England	4.776	4.846	+1.5%	6.287	5.707	-9.2%	6.983	5.516	-21.0%	7.800	8.209	+5.2%	9.129	9.100	-0.3%	9.090	7.967	-12.4%

  

BEDNIGHTS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	12.577	12.992	+3.3%	19.125	17.391	-9.1%	24.576	17.841	-27.4%	25.153	30.716	+22.1%	31.933	31.726	-0.6%	33.778	29.673	-12.2%
England	10.491	11.490	+9.5%	15.465	14.187	-8.3%	19.081	13.229	-30.7%	20.185	23.334	+15.6%	25.396	24.800	-2.3%	26.910	23.208	-13.8%

  

EXPENDITURE	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£940	£945	+0.5%	£1390	£1183	-14.9%	£1455	£1267	-12.9%	£1796	£1871	4.2%	£2008	£2100	+4.6%	£2280	£2138	-6.2%
England	£766	£834	+8.9%	£1157	£973	-15.9%	£1198	£980	-18.2%	£1464	£1455	-0.6%	£1590	£1645	+3.5%	£1835	£1758	-4.2%

TRIPS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	12.946	12.280	-5.1%	16.687	14.420	-13.6%	10.779	9.382	-13.0%	29.419	27.587	-6.2%	<b>122.905</b>	<b>114.242</b>	<b>-7.0%</b>
England	10.398	9.985	-4.0%	13.362	11.365	-14.9%	8.903	7.626	-14.3%	25.028	22.292	-10.9%	<b>101.756</b>	<b>92.613</b>	<b>-9.0%</b>

  

BEDNIGHTS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	48.598	46.929	-3.4%	63.920	56.190	-12.1%	33.292	27.050	-18.7%	80.655	79.039	-2.0%	<b>373.607</b>	<b>349.546</b>	<b>-6.4%</b>
England	37.446	35.525	-5.1%	49.034	42.687	-12.9%	26.220	20.721	-21.0%	66.971	63.678	-4.9%	<b>297.199</b>	<b>272.859</b>	<b>-8.2%</b>

  

EXPENDITURE	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£2765	£2809	+1.6%	£3438	£3287	-4.4%	£2258	£2046	-9.4%	£4,965	£5,046	+1.6%	<b>23294</b>	<b>22692</b>	<b>-2.6%</b>
England	£2175	£2229	+2.5%	£2681	£2518	-6.1%	£1791	£1587	-11.4%	£4,052	£4,106	+1.3%	<b>18710</b>	<b>18085</b>	<b>-3.3%</b>

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NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 8th Oct – 25th Jan  
TNS Face-to-Face Omnibus Survey



# GB Domestic Tourism: Monthly Volume & Value 2014

## HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	1.811	1.778	-1.8%	2.497	2.792	+11.8%	3.584	2.967	-17.2%	4.298	5.001	+16.4%	5.724	5.834	+1.9%	5.700	4.893	-14.2%
England	1.433	1.497	+4.5%	2.020	2.205	+9.2%	2.778	2.206	-20.6%	3.453	3.782	+9.5%	4.522	4.491	-0.7%	4.482	3.810	-15.0%

  

BEDNIGHTS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	3.904	4.154	+6.4%	5.843	6.687	+14.4%	12.009	8.288	-31.0%	12.954	16.246	+25.4%	18.953	18.613	-1.8%	19.962	17.117	-14.3%
England	3.069	3.558	+15.9%	4.311	5.401	+25.3%	8.595	5.812	-32.4%	10.265	11.748	+14.4%	14.612	13.982	-4.3%	14.874	12.531	-15.8%

  

EXPENDITURE	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£348	£407	+17.0%	£489	£559	+14.3%	£766	£688	-10.2%	£941	£1083	+15.1%	£1229	£1279	+4.1%	£1491	£1269	-14.9%
England	£269	£358	+33.1%	£377	£445	+18.0%	£607	£530	-12.7%	£759	£799	+5.3%	£927	£970	+4.6%	£1166	£1003	-14.0%

TRIPS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	7.153	6.984	-2.4%	10.090	8.833	-12.5%	5.209	4.495	-13.7%	10.903	9.326	-14.5%	<b>56.969</b>	<b>52.903</b>	<b>-7.1%</b>
England	5.568	5.438	-2.3%	7.830	6.617	-15.5%	4.089	3.490	-14.6%	8.751	7.205	-17.7%	<b>44.926</b>	<b>40.740</b>	<b>-9.3%</b>

  

BEDNIGHTS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	31.791	30.967	-2.6%	43.966	38.632	-12.1%	18.865	14.905	-21.0%	29.980	29.191	-2.6%	<b>198.229</b>	<b>184.799</b>	<b>-6.8%</b>
England	23.693	22.951	-3.1%	32.371	27.812	-14.1%	14.288	10.933	-23.5%	23.644	22.606	-4.4%	<b>149.722</b>	<b>137.334</b>	<b>-8.3%</b>

  

EXPENDITURE	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£1779	£1887	+6.1%	£2493	£2359	-5.4%	£1342	£1232	-8.2%	£2,595	£2,302	-11.3%	<b>£13472</b>	<b>£13065</b>	<b>-3.0%</b>
England	£1385	£1430	+3.2%	£1902	£1741	-8.5%	£1015	£929	-8.5%	£2,057	£1,842	-10.5%	<b>£10463</b>	<b>£10046</b>	<b>-4.0%</b>

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# GB Domestic Tourism: Monthly Volume & Value 2014

## VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	2.284	2.524	+10.5%	3.028	2.816	-7.0%	3.183	2.673	-16.0%	3.024	3.728	+23.3%	3.672	3.744	+2.0%	3.471	2.743	-21.0%
England	1.981	2.248	+13.5%	2.630	2.489	-5.4%	2.738	2.257	-17.6%	2.612	3.134	+20.0%	3.081	3.145	+2.1%	3.019	2.361	-21.8%

  

BEDNIGHTS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	5.288	5.681	+7.4%	8.182	7.135	-12.8%	8.640	6.289	-27.2%	7.557	11.092	+46.8%	9.078	9.456	+4.2%	9.677	8.001	-17.3%
England	4.695	4.995	+6.4%	6.813	5.888	-13.6%	7.123	5.200	-27.0%	6.363	8.665	+36.2%	7.628	7.831	+2.7%	8.366	6.574	-21.4%

  

EXPENDITURE	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£239	£262	9.6%	£329	£273	-17.0%	£360	£275	-23.6%	£355	£469	+32.1%	£410	£415	+1.2%	£385	£379	-1.6%
England	£199	£234	17.6%	£286	£228	-20.3%	£305	£226	-25.9%	£295	£377	+27.8%	£352	£327	-7.1%	£330	£321	-2.7%

TRIPS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	3.809	3.365	-11.7%	4.852	4.064	-16.2%	3.332	3.082	-7.5%	13.546	13.794	+1.8%	<b>44.200</b>	<b>42.533</b>	<b>-3.8%</b>
England	3.132	2.918	-6.8%	4.057	3.494	-13.9%	2.942	2.626	-10.7%	12.001	11.236	-6.4%	<b>38.194</b>	<b>35.908</b>	<b>-6.0%</b>

  

BEDNIGHTS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	11.557	10.794	-6.6%	15.608	12.852	-17.7%	8.606	8.080	-6.1%	40.575	38.876	-4.2%	<b>124.768</b>	<b>118.256</b>	<b>-5.2%</b>
England	9.260	8.969	-3.1%	13.138	10.958	-16.6%	7.453	6.354	-14.7%	35.104	31.962	-9.0%	<b>105.943</b>	<b>97.397</b>	<b>-8.1%</b>

  

EXPENDITURE	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£534	£440	-17.6%	£526	£571	+8.6%	£389	£399	+2.6%	£1,320	£1,508	+14.2%	<b>£4847</b>	<b>£4990</b>	<b>+3.0%</b>
England	£417	£364	-12.7%	£423	£471	+11.3%	£333	£310	-6.9%	£1,138	£1,207	+6.1%	<b>£4078</b>	<b>£4064</b>	<b>-0.3%</b>

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# GB Domestic Tourism: Monthly Volume & Value 2014

## BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	1.315	1.099	-16.4%	1.639	1.148	-30.0%	1.234	1.143	-7.4%	1.696	1.213	-28.5%	1.352	1.385	+2.4%	1.459	1.741	+19.3%
England	1.126	0.971	-13.8%	1.388	0.871	-37.2%	1.092	0.922	-15.6%	1.441	1.093	-24.1%	1.169	1.198	+2.5%	1.231	1.506	+22.3%

  

BEDNIGHTS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	2.831	2.087	-26.3%	4.220	2.629	-37.7%	2.861	2.898	+1.3%	3.965	2.894	-27.0%	2.836	2.963	+4.5%	2.982	3.777	+26.7%
England	2.349	1.867	-20.5%	3.482	2.024	-41.9%	2.330	1.963	-15.8%	2.993	2.480	-17.1%	2.280	2.529	+10.9%	2.591	3.404	+31.4%

  

EXPENDITURE	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£308	£239	-22.4%	£519	£311	-40.1%	£261	£280	+7.3%	£442	£270	-38.9%	£321	£336	+4.7%	£346	£412	+19.1%
England	£262	£205	-21.8%	£443	£263	-40.6%	£222	£209	-5.9%	£362	£232	-35.9%	£268	£284	+6.0%	£290	£366	+26.2%

TRIPS	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	1.652	1.574	-4.7%	1.378	1.251	-9.2%	1.761	1.466	-16.8%	4.286	3.876	-9.6%	<b>17.772</b>	<b>15.895</b>	<b>-10.6%</b>
England	1.403	1.434	+2.2%	1.152	1.002	-13.0%	1.422	1.210	-14.9%	3.697	3.339	-9.7%	<b>15.122</b>	<b>13.547</b>	<b>-10.4%</b>

  

BEDNIGHTS	July			August			September			Quarter 4			YTD -Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	% ch
GB	4.008	3.771	-5.9%	3.269	3.859	+18.0%	4.453	3.371	-24.3%	8.717	9.24	+6.0%	<b>40.143</b>	<b>37.489</b>	<b>-6.6%</b>
England	3.320	3.039	-8.5%	2.610	3.109	+19.1%	3.325	2.828	-14.9%	6.982	7.718	+10.5%	<b>32.261</b>	<b>30.960</b>	<b>-4.0%</b>

  

EXPENDITURE	July			August			September			Quarter 4			YTD - Dec		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£400	£438	+9.5%	£339	£316	-6.8%	£461	£358	-22.3%	£991	£1,141	+15.1%	<b>£4388</b>	<b>£4101</b>	<b>-6.5%</b>
England	£327	£397	+21.4%	£287	£269	-6.3%	£390	£292	-25.1%	£805	£982	+22.0%	<b>£3655</b>	<b>£3499</b>	<b>-4.3%</b>

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# GB Domestic Tourism: Year to Date – 2009 -2014

## Trips, Bednights & Expenditure, Jan-Dec period

TRIPS	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	122.537	115.711	126.635	126.019	122.905	114.242	58.974	54.743	58.435	57.695	56.969	52.903	43.276	41.554	45.723	45.137	44.200	42.533	17.453	16.341	18.572	18.944	17.772	15.895
England	102.249	95.503	104.280	104.458	101.756	92.613	47.010	43.544	46.157	45.992	44.926	40.740	37.997	35.963	39.382	38.920	38.194	35.908	14.873	13.454	15.502	15.901	15.122	13.547
BEDNIGHTS	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	387.448	361.398	387.329	388.240	373.607	349.546	217.536	197.215	208.487	203.095	198.229	184.799	121.309	117.435	125.702	129.034	124.768	118.256	40.774	37.695	41.762	44.470	40.143	37.489
England	310.077	284.992	306.806	310.193	297.199	272.859	168.503	151.732	157.961	156.235	149.722	137.334	102.214	96.517	105.430	107.193	105.943	97.397	33.144	29.925	33.718	36.837	32.261	30.960
EXPENDITURE	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£20,971	£19,797	£22,666	£23,976	£23,294	£22,692	£12,119	£11,534	£13,000	£13,763	£13,472	£13,065	£4,299	£4,193	£4,727	£5,083	£4,847	£4,990	£4,185	£3,645	£4,400	£4,486	£4,388	£4,101
England	£17,016	£15,842	£17,914	£19,497	£18,710	£18,085	£9,615	£9,072	£10,031	£11,007	£10,463	£10,046	£3,626	£3,478	£3,903	£4,192	£4,078	£4,064	£3,467	£2,961	£3,538	£3,750	£3,655	£3,499

# GB Domestic Tourism: Year to Date – 2009-2014

## Trip Characteristics, Jan-Dec period

Av. Trip Length	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	3.16	3.12	3.06	3.08	3.04	3.06	3.69	3.60	3.57	3.52	3.48	3.49	2.80	2.83	2.75	2.86	2.82	2.78	2.34	2.31	2.25	2.35	2.26	2.36
England	3.03	2.98	2.94	2.97	2.92	2.95	3.58	3.48	3.42	3.40	3.33	3.37	2.69	2.68	2.68	2.75	2.77	2.71	2.23	2.22	2.18	2.32	2.13	2.29
Av. £/Night	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£54	£55	£59	£62	£62	£65	£56	£58	£62	£68	£68	£71	£35	£36	£38	£39	£39	£42	£103	£97	£105	£101	£109	£109
England	£55	£56	£58	£63	£63	£66	£57	£60	£64	£70	£70	£73	£35	£36	£37	£39	£38	£42	£105	£99	£105	£102	£113	£113
Av. £/Trip	ALL TOURISM, Jan – Dec period						HOLIDAYS – Jan – Dec period						VFR – Jan – Dec period						BUSINESS – Jan – Dec period					
	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£171	£171	£179	£190	£190	£199	£205	£211	£222	£239	£236	£247	£99	£101	£103	£113	£110	£117	£240	£223	£237	£237	£247	£258
England	£166	£166	£172	£187	£184	£195	£205	£208	£217	£239	£233	£247	£95	£97	£99	£108	£107	£113	£233	£220	£228	£236	£242	£258

\*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.  
 Due to fieldwork issues at the time of data collection the data for November and December 2014 have been combined as the sample size is too small for November 2014 or December 2014 to be analysed separately due to larger margins of error.  
 Pre-2014 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.  
 \*NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

