

# Great Britain Tourism Survey

October 2012 Update



# Summary – October 2012 Update

## ALL TOURISM

- Compared to October last year, it was a mixed performance for GB overnight domestic tourism in **October 2012** with an **increase in spend** (+4%) but a **decrease in both trips** (-9%) **and nights** (-11%). This suggests fewer and shorter trips were taken, but these trips involved higher spend. The increased spend was mainly driven by holiday tourism, whilst the decrease in trips was driven by VFR tourism and the decrease in nights by business tourism. The weather across GB during the month was cool and dull with rainfall above average.
- **YTD GB trips and nights continue to demonstrate a negative trend.** Trips and bednights both reported decreases of -4%. Before taking account of inflation, YTD spend increased however to +2%.
- In volume terms, the 103.6 million GB trips taken during the January to October period in 2012 represented a fall of 4m on 2011 (107.6m). 2012 is currently also underperforming compared to 2009 (105m) but so far is performing better than 2010 (100.4m), 2008 (98.5m) and 2007 (101.2m).

## HOLIDAYS

- Holidays in October 2012 reported a similar trend to all tourism. Compared with the same period in the previous year, there was an **increase in spend** of +11% and a **decrease in the volume of holiday trips and nights** by -4% and -8% respectively.
- **YTD holiday trips and nights continue to report decreases:** -3% and -5% respectively. However, consistent with the previous two months, **expenditure has seen a positive month** with a reported +2% increase (before taking account of inflation).
- In 2012, GB holiday trips during Jan-October (51.2m) were lower than in 2011 (53m) and in 2009 (53.6m). However, 2012 is currently performing better than 2010 (50.2m), 2008 (45.6m) and 2007 (46.6m).

## VISITING FRIENDS & RELATIVES

- Visits to friends and relatives in October 2012 also recorded a similar trend to all tourism and holidays. There was an **increase in spend** (+9%) but a **decrease in trips and nights** (-12% and -9% respectively).
- **YTD VFR reported a decrease on the same period in 2011 for trips and nights:** -7% and -4% respectively. However, expenditure reported a slight increase of +1% (although when inflation is taken into account, there is no real increase).
- VFR trips during the first ten months of 2012 (33.5m) have decreased on 2011 (35.9m). Indeed, with the exception of 2011, which reported an increase on previous years, there is a declining trend in the volume of VFR tourism: 2010 (33.8m), 2009 (34.5m), 2008 (34.6m) and 2007 (36.4m).

## BUSINESS TOURISM

- Consistent with August and September, business tourism **continued to perform poorly in October 2012, with trips, nights and expenditure decreasing** by -9%, -21% and -14% respectively.
- Due to a positive first half of 2012 however, **YTD results for business tourism are in line with the same period last year for trips and spend** (before taking account of inflation) whilst nights have increased by +3%.
- Business trips in 2012 (15.4m) are currently in line with 2011 (15.4m) and 2008 (15.3m) and are performing better than 2010 (13.5m) and 2009 (14.4m). However 2012, as with the other years, is underperforming compared to 2007 (15.6m).

# GB Domestic Tourism: Monthly Volume & Value 2012

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	6.024	6.294	+4.5%	8.011	6.711	-16.2%	8.029	8.793	+9.5%	11.963	11.154	-6.8%	10.821	10.226	-5.5%	11.314	11.482	+1.5%
<b>England</b>	5.139	5.398	+5.0%	6.690	5.698	-14.8%	6.624	7.501	+13.2%	9.916	9.04	-8.8%	8.818	8.235	-6.6%	9.182	9.532	+3.8%
BEDNIGHTS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	14.822	14.669	-1.0%	20.051	14.878	-25.8%	20.677	24.334	+17.7%	37.424	32.878	-12.1%	32.983	28.758	-12.8%	36.091	35.859	-0.6%
<b>England</b>	12.615	12.287	-2.6%	16.411	12.448	-24.1%	16.923	20.275	+19.8%	30.05	25.786	-14.2%	25.963	22.572	-13.1%	28.542	28.511	-0.1%
EXPENDITURE	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£923	£1,017	+10.2%	£1,215	£1,117	-8.1%	£1,289	£1,524	+18.2%	£2,043	£2,092	+2.4%	£1,983	£1,898	-4.3%	£2,192	£2,330	+6.3%
<b>England</b>	£755	£877	+16.2%	£981	£918	-6.4%	£1,066	£1,264	+18.6%	£1,645	£1,668	+1.4%	£1,578	£1,494	-5.3%	£1,666	£1,881	+12.9%

TRIPS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	14.239	12.291	-13.7%	15.029	16.19	+7.7%	11.133	10.37	-6.9%	11.082	10.078	-9.1%							107.644	103.59	-3.8%
<b>England</b>	11.572	10.064	-13.0%	12.209	13.18	+8.0%	9.144	8.634	-5.6%	9.039	8.172	-9.6%							88.332	85.453	-3.3%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	53.199	48.343	-9.1%	59.178	65.322	+10.4%	32.445	32.728	+0.9%	30.862	27.356	-11.4%							337.731	325.126	-3.7%
<b>England</b>	39.442	37.425	-5.1%	46.254	50.925	+10.1%	25.815	26.489	+2.6%	24.280	21.428	-11.7%							266.297	258.146	-3.1%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£2,947	£2,727	-7.5%	£3,129	£3,360	+7.4%	£2,096	£2,072	-1.1%	£1,847	£1,923	+4.1%							£19,662	£20,060	+2.0%
<b>England</b>	£2,344	£2,180	-7.0%	£2,403	£2,704	+12.5%	£1,640	£1,697	+3.5%	£1,430	£1,563	+9.3%							£15,508	£16,246	+4.8%

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Monthly Volume & Value 2012

## HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	1.681	1.934	+15.1%	2.729	2.350	-13.9%	3.334	3.698	+10.9%	6.199	5.641	-9.0%	5.705	4.944	-13.3%	5.838	6.002	+2.8%
<b>England</b>	1.395	1.532	+9.8%	2.207	1.886	-14.5%	2.601	3.023	+16.2%	4.903	4.437	-9.5%	4.378	3.811	-13.0%	4.493	4.737	+5.4%

  

BEDNIGHTS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	3.945	4.779	+21.1%	7.274	5.394	-25.8%	9.093	10.619	+16.8%	21.234	17.903	-15.7%	20.395	15.964	-21.7%	22.047	22.223	+0.8%
<b>England</b>	3.130	3.723	+18.9%	5.609	4.381	-21.9%	6.906	8.439	+22.2%	16.463	13.565	-17.6%	15.467	12.066	-22.0%	16.704	16.83	+0.8%

  

EXPENDITURE	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£326	£418	+28.2%	£552	£481	-12.9%	£636	£748	+17.6%	£1,308	£1,231	-5.9%	£1,220	£1,059	-13.2%	£1,366	£1,495	+9.4%
<b>England</b>	£265	£345	+30.2%	£416	£372	-10.6%	£495	£622	+25.7%	£1,018	£980	-3.7%	£936	£827	-11.6%	£998	£1,169	+17.1%

TRIPS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	8.006	6.548	-18.2%	9.004	10.031	+11.4%	5.615	5.399	-3.8%	4.844	4.648	-4.0%							52.956	51.195	-3.3%
<b>England</b>	6.293	5.124	-18.6%	7.057	7.94	+12.5%	4.504	4.427	-1.7%	3.852	3.687	-4.3%							41.683	40.602	-2.6%

  

BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	35.424	29.872	-15.7%	40.876	45.418	+11.1%	19.657	19.841	+0.9%	14.983	13.829	-7.7%							194.927	185.844	-4.7%
<b>England</b>	25.416	22.477	-11.6%	30.572	34.399	+12.5%	15.525	16.018	+3.2%	11.481	10.443	-9.0%							147.272	142.343	-3.3%

  

EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£1,983	£1,782	-10.1%	£2,204	£2,471	+12.1%	£1,245	£1,329	+6.7%	£967	£1,073	+11.0%							£11,807	£12,087	+2.4%
<b>England</b>	£1,589	£1,392	-12.4%	£1,632	£1,964	+20.3%	£945	£1,090	+15.3%	£757	£866	+14.4%							£9,049	£9,626	+6.4%

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Monthly Volume & Value 2012

## VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	2.854	2.666	-6.6%	3.552	2.732	-23.1%	2.887	3.188	+10.4%	3.937	3.483	-11.5%	3.369	3.096	-8.1%	3.382	3.551	+5.0%
<b>England</b>	2.489	2.370	-4.8%	3.139	2.397	-23.6%	2.477	2.863	+15.6%	3.386	2.949	-12.9%	2.937	2.655	-9.6%	2.918	3.11	+6.6%
BEDNIGHTS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	6.210	6.053	-2.5%	8.666	6.319	-27.1%	7.761	9.528	+22.8%	11.803	9.78	-17.1%	8.847	7.991	-9.7%	9.395	8.672	-7.7%
<b>England</b>	5.368	5.178	-3.5%	7.441	5.323	-28.5%	6.773	8.390	+23.9%	9.77	7.887	-19.3%	7.414	6.663	-10.1%	8.106	7.479	-7.7%
EXPENDITURE	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£254	£243	-4.3%	£316	£268	-15.2%	£299	£336	+12.4%	£376	£382	+1.6%	£354	£335	-5.4%	£339	£380	+12.1%
<b>England</b>	£213	£210	-1.4%	£279	£220	-21.1%	£252	£300	+19.0%	£315	£301	-4.4%	£297	£279	-6.1%	£280	£320	+14.3%

TRIPS	July			August			September			October			November			December			YTD - Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	4.183	3.552	-15.1%	4.167	4.633	+11.2%	3.726	3.251	-12.7%	3.836	3.379	-11.9%							35.893	33.532	-6.6%
<b>England</b>	3.577	3.1	-13.3%	3.522	3.891	+10.5%	3.136	2.809	-10.4%	3.221	2.905	-9.8%							30.801	29.049	-5.7%
BEDNIGHTS	July			August			September			October			November			December			YTD - Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	12.543	11.492	-8.4%	13.357	15.5	+16.0%	8.477	8.771	+3.5%	10.2	9.271	-9.1%							97.26	93.377	-4.0%
<b>England</b>	10.096	9.309	-7.8%	11.45	12.563	+9.7%	6.803	7.162	+5.3%	8.224	7.785	-5.3%							81.445	77.738	-4.6%
EXPENDITURE	July			August			September			October			November			December			YTD - Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£514	£444	-13.6%	£487	£554	+13.8%	£435	£423	-2.8%	£384	£418	+8.9%							£3,759	£3,783	+0.6%
<b>England</b>	£424	£348	-17.9%	£394	£441	+11.9%	£343	£348	+1.5%	£307	£350	+14.0%							£3,105	£3,119	+0.5%

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Monthly Volume & Value 2012

## BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	1.259	1.404	+11.5%	1.418	1.375	-3.0%	1.525	1.505	-1.3%	1.416	1.597	+12.8%	1.4	1.817	+29.8%	1.673	1.698	+1.5%
<b>England</b>	1.065	1.247	+17.1%	1.186	1.181	-0.4%	1.319	1.291	-2.1%	1.258	1.284	+2.1%	1.202	1.456	+21.1%	1.388	1.477	+6.4%
BEDNIGHTS	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	2.765	3.293	+19.1%	2.721	2.680	-1.5%	3.315	3.268	-1.4%	3.593	3.902	+8.6%	2.847	4.062	+42.7%	3.727	4.322	+16.0%
<b>England</b>	2.326	2.953	+27.0%	2.233	2.298	+2.9%	2.853	2.698	-5.4%	3.138	3.257	+3.8%	2.271	3.244	+42.8%	2.913	3.621	+24.3%
EXPENDITURE	January			February			March			April			May			June		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£296	£319	+7.8%	£310	£314	+1.3%	£319	£385	+20.7%	£303	£425	+40.3%	£380	£457	+20.3%	£446	£423	-5.2%
<b>England</b>	£233	£290	+24.5%	£260	£276	+6.2%	£291	£300	+3.1%	£266	£342	+28.6%	£323	£354	+9.6%	£353	£366	+3.7%

TRIPS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	1.673	1.706	+2.0%	1.58	1.189	-24.7%	1.508	1.305	-13.5%	1.952	1.778	-8.9%							15.403	15.375	-0.2%
<b>England</b>	1.391	1.399	+0.6%	1.382	1.067	-22.8%	1.284	1.02	-20.6%	1.582	1.371	-13.3%							13.057	12.793	-2.0%
BEDNIGHTS	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	3.78	4.68	+23.8%	4.067	3.549	-12.7%	3.726	2.958	-20.6%	4.75	3.765	-20.7%							35.29	36.478	+3.4%
<b>England</b>	2.788	3.683	+32.1%	3.466	3.242	-6.5%	3.065	2.255	-26.4%	3.814	2.841	-25.5%							28.867	30.092	+4.2%
EXPENDITURE	July			August			September			October			November			December			YTD – Jan-Oct		
	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch	2011	2012	%ch
<b>GB</b>	£399	£418	+4.8%	£392	£285	-27.3%	£371	£249	-32.9%	£447	£386	-13.6%							£3,663	£3,661	-0.1%
<b>England</b>	£292	£367	+25.7%	£340	£253	-25.6%	£316	£192	-39.2%	£327	£312	-4.6%							£3,001	£3,053	+1.7%

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Year to Date – 2007-2012

## Trips, Bednights & Expenditure, Jan-Oct period

	<b>ALL TOURISM, Jan – Oct period</b>						<b>HOLIDAYS – Jan – Oct period</b>						<b>VFR – Jan – Oct period</b>						<b>BUSINESS – Jan – Oct period</b>					
<b>TRIPS</b>	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	101.220	98.531	104.981	100.430	107.644	103.59	46.619	45.664	53.549	50.232	52.956	51.195	36.403	34.571	34.538	33.847	35.893	33.532	15.561	15.347	14.404	13.527	15.403	15.375
England	83.645	81.149	87.019	82.640	88.332	85.453	36.793	35.86	42.449	39.735	41.683	40.602	31.557	29.756	30.203	29.396	30.801	29.049	13.124	13.052	12.299	11.188	13.057	12.793
<b>BEDNIGHTS</b>	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	328.319	323.848	341.004	318.683	337.731	325.126	181.661	174.917	203.098	185.309	194.927	185.844	100.692	99.132	95.814	92.954	97.26	93.377	36.747	36.892	35.18	31.916	35.29	36.478
England	261.197	256.746	270.206	250.828	266.297	258.146	138.016	131.285	156.368	142.258	147.272	142.343	85.624	83.911	79.780	76.957	81.445	77.738	30.089	30.465	28.662	25.313	28.867	30.092
<b>EXPENDITURE</b>	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	£17,347	£17,735	£18,448	£17,314	£19,662	£20,060	£9,771	£9,863	£11,019	£10,498	£11,807	£12,087	£3,559	£3,722	£3,567	£3,395	£3,759	£3,783	£3,620	£3,744	£3,544	£3,033	£3,663	£3,661
England	£13,782	£14,108	£14,861	£13,807	£15,508	£16,246	£7,602	£7,656	£8,677	£8,195	£9,049	£9,626	£2,968	£3,064	£2,985	£2,839	£3,105	£3,119	£2,913	£3,067	£2,933	£2,465	£3,001	£3,053

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013



# GB Domestic Tourism: Year to Date – 2007-2012

## Trip Characteristics, Jan-Oct period

	ALL TOURISM, Jan – Oct period						HOLIDAYS – Jan – Oct period						VFR – Jan – Oct period						BUSINESS – Jan – Oct period					
Av. Trip Length	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	3.24	3.29	3.25	3.17	3.14	3.14	3.90	3.83	3.79	3.69	3.68	3.63	2.77	2.87	2.77	2.75	2.71	2.78	2.36	2.40	2.44	2.36	2.29	2.37
England	3.12	3.16	3.11	3.04	3.01	3.02	3.75	3.66	3.68	3.58	3.53	3.51	2.71	2.82	2.64	2.62	2.64	2.68	2.29	2.33	2.33	2.26	2.21	2.35
Av. £/Night	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	£53	£55	£54	£54	£58	£62	£54	£56	£54	£57	£61	£65	£35	£38	£37	£37	£39	£41	£99	£101	£101	£95	£104	£100
England	£53	£55	£55	£55	£58	£63	£55	£58	£55	£58	£61	£68	£35	£37	£37	£37	£38	£40	£97	£101	£102	£97	£104	£101
Av. £/Trip	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012	2007	2008	2009	2010	2011	2012
GB	£171	£180	£176	£172	£183	£194	£210	£216	£206	£209	£223	£236	£98	£108	£103	£100	£105	£113	£233	£244	£246	£224	£238	£238
England	£165	£174	£171	£167	£176	£190	£207	£213	£204	£206	£217	£237	£94	£103	£99	£97	£101	£107	£222	£235	£238	£220	£230	£239

\*Please note that the latest 2012 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2012 results are based on full-year data so will not change.  
 \*\*All expenditure figures are in HISTORIC PRICES.



Fieldwork: 10 Oct – 25 Nov  
 TNS Face-to-Face Omnibus Survey  
 ©TNS 2013

