

Great Britain Tourism Survey

July 2015 Update



GB Domestic Tourism: Monthly Volume & Value 2015

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.532	6.951	+25.7%	6.932	7.831	+13.0%	6.957	8.836	+27.0%	10.172	10.956	+7.7%	11.271	11.965	+6.2%	9.708	10.271	+5.8%
England	4.846	5.912	+22.0%	5.707	6.647	+16.5%	5.516	7.124	+29.2%	8.209	9.000	+9.6%	9.100	9.909	+8.9%	7.967	8.400	+5.4%
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch
GB	12.992	16.687	+28.4%	17.391	18.416	+5.9%	17.841	24.791	+39.0%	30.716	32.567	+6.0%	31.726	35.687	+12.5%	29.673	31.048	+4.6%
England	11.490	13.839	+20.4%	14.187	15.277	+7.7%	13.229	19.635	+48.4%	23.334	25.290	+8.4%	24.800	27.756	+11.9%	23.208	24.247	+4.5%
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£945	£1233	+30.5%	£1183	£1328	+12.3%	£1267	£1769	+39.6%	£1871	£2020	+7.9%	£2100	£2426	+15.5%	£2138	£2173	+1.7%
England	£834	£1000	+19.9%	£973	£1090	+12.0%	£980	£1368	+39.6%	£1455	£1530	+5.2%	£1645	£1883	+14.5%	£1758	£1748	-0.5%

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	12.280	13.697	+11.5%																62.852	70.507	+12.2%
England	9.985	11.108	+11.2%																51.330	58.099	+13.2%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	46.929	48.996	+4.4%																187.268	208.192	+11.2%
England	35.525	38.378	+8.0%																145.773	164.422	+12.8%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£2810	£3037	+8.1%																£12314	£13985	+13.6%
England	£2230	£2350	+5.4%																£9875	£10969	+11.1%



Fieldwork: 8 Jul – 23 Aug
TNS Face-to-Face Omnibus Survey

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HOLIDAYS

	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																		
GB	1.778	2.073	+16.6%	2.792	2.765	-1.0%	2.967	3.455	+16.4%	5.001	4.890	-2.2%	5.834	5.788	-0.8%	4.893	4.640	-5.2%
England	1.497	1.612	+7.7%	2.205	2.365	+7.3%	2.206	2.616	+18.6%	3.782	3.744	-1.0%	4.491	4.403	-2.0%	3.810	3.608	-5.3%
BEDNIGHTS																		
GB	4.154	4.982	+19.9%	6.687	6.776	+1.3%	8.288	10.241	+23.6%	16.246	17.073	+5.1%	18.613	20.940	+12.5%	17.117	16.590	-3.1%
England	3.558	3.637	+2.2%	5.401	5.711	+5.7%	5.812	7.475	+28.6%	11.748	12.315	+4.8%	13.982	14.759	+5.6%	12.531	12.034	-4.0%
EXPENDITURE																		
GB	£407	£489	+20.0%	£559	£589	+5.4%	£688	£828	+20.4%	£1083	£1130	+4.3%	£1279	£1515	+18.4%	£1269	£1242	-2.1%
England	£358	£368	+2.8%	£445	£493	+10.8%	£530	£617	+16.4%	£799	£808	+1.1%	£970	£1092	+12.6%	£1003	£974	-2.9%

	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																					
GB	6.984	7.624	+9.2%																30.249	31.234	+3.3%
England	5.438	6.041	+11.1%																23.429	24.389	+4.1%
BEDNIGHTS																					
GB	30.967	30.414	-1.8%																102.072	107.015	+4.8%
England	22.951	23.593	+2.8%																75.983	79.524	+4.7%
EXPENDITURE																					
GB	£1888	£1978	+4.8%																£7172	£7770	+8.3%
England	£1431	£1507	+5.3%																£5535	£5859	+5.8%



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GB Domestic Tourism: Monthly Volume & Value 2015

VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.524	3.089	+22.4%	2.816	3.558	+26.3%	2.673	3.065	+14.7%	3.728	4.022	+7.9%	3.744	3.908	+4.4%	2.743	3.639	+32.7%
England	2.248	2.836	+26.2%	2.489	3.018	+21.3%	2.257	2.586	+14.6%	3.134	3.491	+11.4%	3.145	3.531	+12.3%	2.361	3.195	+35.3%
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.681	7.243	+27.5%	7.135	8.502	+19.2%	6.289	9.367	+48.9%	11.092	10.918	-1.6%	9.456	9.786	+3.5%	8.001	9.291	+16.1%
England	4.995	6.495	+30.0%	5.888	6.961	+18.2%	5.200	7.818	+50.3%	8.665	9.388	+8.3%	7.831	8.797	+12.3%	6.574	8.167	+24.2%
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£262	£293	+11.8%	£273	£399	+46.3%	£275	£384	+39.5%	£469	£514	+9.6%	£415	£460	+10.9%	£379	£478	+26.1%
England	£234	£263	+12.3%	£228	£324	+42.0%	£226	£305	+34.7%	£377	£407	+8.1%	£327	£399	+21.9%	£321	£404	+25.7%

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	3.365	4.096	+21.7%																21.594	25.377	+17.5%
England	2.918	3.480	+19.3%																18.552	22.137	+19.3%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	10.794	12.840	+19.0%																58.448	67.947	+16.3%
England	8.969	10.182	+13.5%																48.123	57.808	+20.1%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£440	£550	+25.1%																£2512	£3079	+22.6%
England	£364	£430	+18.2%																£2076	£2531	+21.9%



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GB Domestic Tourism: Monthly Volume & Value 2015

BUSINESS TOURISM

	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																		
GB	1.099	1.376	+25.2%	1.148	1.147	-0.1%	1.143	1.871	+63.7%	1.213	1.404	+15.7%	1.385	1.418	+2.4%	1.741	1.365	-21.6%
England	0.971	1.115	+14.8%	0.871	0.990	+13.7%	0.922	1.542	+67.2%	1.093	1.214	+11.1%	1.198	1.245	+3.9%	1.506	1.145	-24.0%
BEDNIGHTS																		
GB	2.087	3.407	+63.2%	2.629	2.358	-10.3%	2.898	3.786	+30.6%	2.894	3.186	+10.1%	2.963	3.021	+2.0%	3.777	3.589	-5.0%
England	1.867	2.780	+48.9%	2.024	1.997	-1.3%	1.963	3.137	+59.8%	2.480	2.421	-2.4%	2.529	2.611	+3.2%	3.404	2.938	-13.7%
EXPENDITURE																		
GB	£239	£363	+51.9%	£311	£275	-11.4%	£280	£475	+69.6%	£270	£286	+5.9%	£336	£320	-4.9%	£412	£340	-17.5%
England	£205	£295	+43.8%	£263	£222	-15.8%	£209	£377	+80.4%	£232	£242	+4.5%	£284	£285	+0.2%	£366	£275	-25.0%

	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																					
GB	1.574	1.459	-7.3%																9.302	10.041	+7.9%
England	1.434	1.143	-20.3%																7.996	8.394	+5.0%
BEDNIGHTS																					
GB	3.771	4.007	+6.3%																21.019	23.354	+11.1%
England	3.039	3.184	+4.8%																17.306	19.068	+10.2%
EXPENDITURE																					
GB	£438	£390	-10.9%																£2286	£2449	+7.1%
England	£397	£317	-20.3%																£1955	£2012	+2.9%

GB Domestic Tourism: Year to Date – 2010-2015

Trips, Bednights & Expenditure, Jan-Jul period

	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan – Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
TRIPS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	67.138	70.400	66.952	66.05	62.852	70.507	32.057	33.492	31.117	30.767	30.249	31.234	23.587	24.165	22.268	22.470	21.594	25.377	9.598	10.363	11.103	10.347	9.302	10.041
England	55.154	57.941	55.468	54.463	51.33	58.099	25.048	26.269	24.549	24.256	23.429	24.389	20.511	20.922	19.444	19.193	18.552	22.137	7.990	8.809	9.335	8.850	7.996	8.394
	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan – Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
NIGHTS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	206.072	215.246	199.719	195.740	187.268	208.192	114.488	119.411	106.755	105.417	102.072	107.015	63.547	65.226	59.835	59.979	58.448	67.947	22.520	22.747	26.207	23.703	21.019	23.354
England	161.01	169.947	159.305	154.974	145.773	164.422	86.729	89.695	81.482	79.419	75.983	79.524	53.071	54.968	50.228	50.247	48.123	57.808	17.271	18.522	21.754	19.344	17.306	19.068
	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan – Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
SPEND	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£11,170	£12,590	£12,704	£12,634	£12,314	£13,985	£6,507	£7,391	£7,214	£7,043	£7,172	£7,770	£2,276	£2,453	£2,388	£2,613	£2,512	£3,079	£2,121	£2,453	£2,741	£2,596	£2,286	£2,449
England	£8,906	£10,035	£10,282	£10,186	£9,875	£10,969	£5,052	£5,716	£5,705	£5,489	£5,535	£5,859	£1,910	£2,060	£1,979	£2,184	£2,076	£2,531	£1,725	£2,018	£2,295	£2,173	£1,955	£2,012

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

•All expenditure figures are in HISTORIC PRICES.

• NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 8 Jul – 23 Aug

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GB Domestic Tourism: Year to Date – 2010-2015

Trip Characteristics, Jan-Jul period

	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan - Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
Av. Trip Length																								
GB	3.07	3.06	2.98	2.96	2.98	2.95	3.57	3.57	3.43	3.43	3.37	3.43	2.69	2.70	2.69	2.67	2.71	2.68	2.35	2.20	2.36	2.29	2.26	2.33
England	2.92	2.93	2.87	2.85	2.84	2.83	3.46	3.41	3.32	3.27	3.24	3.26	2.59	2.63	2.58	2.62	2.59	2.61	2.16	2.10	2.33	2.19	2.16	2.27
	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan - Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
Av. £/Night	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£54	£58	£64	£65	£66	£67	£57	£62	£68	£67	£70	£73	£36	£38	£40	£44	£43	£45	£94	£108	£105	£110	£109	£105
England	£55	£59	£65	£66	£68	£67	£58	£64	£70	£69	£73	£74	£36	£37	£39	£43	£43	£44	£100	£109	£105	£112	£113	£105
	ALL TOURISM, Jan - Jul period						HOLIDAYS – Jan - Jul period						VFR – Jan - Jul period						BUSINESS – Jan - Jul period					
Av. £/Trip	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£166	£179	£190	£191	£196	£198	£203	£221	£232	£229	£237	£249	£96	£102	£107	£116	£116	£121	£221	£237	£247	£251	£246	£244
England	£161	£173	£185	£187	£192	£189	£202	£218	£232	£226	£236	£240	£93	£98	£102	£114	£112	£114	£216	£229	£246	£246	£244	£240

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

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*NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

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