

# Great Britain Tourism Survey

June 2015 Update



# GB Domestic Tourism: Monthly Volume & Value 2015

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.532	6.951	+25.7%	6.932	7.831	+13.0%	6.957	8.836	+27.0%	10.172	10.956	+7.7%	11.269	11.965	+6.2%	9.699	10.264	+5.8%
England	4.846	5.912	+22.0%	5.707	6.647	+16.5%	5.516	7.124	+29.2%	8.209	9.000	+9.6%	9.098	9.909	+8.9%	7.957	8.393	+5.5%
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	12.992	16.687	+28.4%	17.391	18.416	+5.9%	17.841	24.791	+39.0%	30.716	32.567	+6.0%	31.494	35.687	+13.3%	29.045	30.635	+5.5%
England	11.490	13.839	+20.4%	14.187	15.277	+7.7%	13.229	19.635	+48.4%	23.334	25.290	+8.4%	24.568	27.756	+13.0%	22.579	23.834	+5.6%
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£945	£1233	+30.5%	£1183	£1328	+12.3%	£1267	£1769	+39.6%	£1871	£2020	+7.9%	£2100	£2426	+15.5%	£2133	£2170	+1.8%
England	£834	£1000	+19.9%	£973	£1090	+12.0%	£980	£1368	+39.6%	£1455	£1530	+5.2%	£1645	£1883	+14.5%	£1753	£1746	-0.4%

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			50.560	56.803	+12.3%
England																			41.333	46.984	+13.7%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			139.478	158.783	+13.8%
England																			109.387	125.632	+14.9%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£9499	£10945	+15.2%
England																			£7640	£8617	+12.8%



Fieldwork: 10 Jun – 26 Jul  
TNS Face-to-Face Omnibus Survey

©TNS 2015



# GB Domestic Tourism: Monthly Volume & Value 2015

## HOLIDAYS

	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																		
GB	1.778	2.073	16.6%	2.792	2.765	-1.0%	2.967	3.455	16.4%	5.001	4.890	-2.2%	5.834	5.788	-0.8%	4.893	4.640	-5.2%
England	1.497	1.612	7.7%	2.205	2.365	7.3%	2.206	2.616	18.6%	3.782	3.744	-1.0%	4.491	4.403	-2.0%	3.810	3.608	-5.3%
BEDNIGHTS																		
GB	4.154	4.982	19.9%	6.687	6.776	1.3%	8.288	10.241	23.6%	16.246	17.073	5.1%	18.613	20.940	12.5%	17.117	16.590	-3.1%
England	3.558	3.637	2.2%	5.401	5.711	5.7%	5.812	7.475	28.6%	11.748	12.315	4.8%	13.982	14.759	5.6%	12.531	12.034	-4.0%
EXPENDITURE																		
GB	£407	£489	+20.0%	£559	£589	+5.4%	£688	£828	+20.4%	£1083	£1130	+4.3%	£1279	£1515	+18.4%	£1269	£1242	-2.1%
England	£358	£368	+2.8%	£445	£493	+10.8%	£530	£617	+16.4%	£799	£808	+1.1%	£970	£1092	+12.6%	£1003	£974	-2.9%

	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																					
GB																			23.265	23.610	+1.5%
England																			17.991	18.348	+2.0%
BEDNIGHTS																					
GB																			71.104	76.601	+7.7%
England																			53.032	55.931	+5.5%
EXPENDITURE																					
GB																			£5284	£5792	+9.6%
England																			£4105	£4351	+6.0%

# GB Domestic Tourism: Monthly Volume & Value 2015

## VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.524	3.089	+22.4%	2.816	3.558	+26.3%	2.673	3.065	+14.7%	3.728	4.022	+7.9%	3.741	3.908	+4.5%	2.734	3.632	+32.8%
England	2.248	2.836	+26.2%	2.489	3.018	+21.3%	2.257	2.586	+14.6%	3.134	3.491	+11.4%	3.142	3.531	+12.4%	2.352	3.188	+35.5%
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.681	7.243	+27.5%	7.135	8.502	+19.2%	6.289	9.367	+48.9%	11.092	10.918	-1.6%	9.223	9.786	+6.1%	7.373	8.878	+20.4%
England	4.995	6.495	+30.0%	5.888	6.961	+18.2%	5.200	7.818	+50.3%	8.665	9.388	+8.3%	7.599	8.797	+15.8%	5.946	7.755	+30.4%
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£262	£293	+11.8%	£273	£399	+46.3%	£275	£384	+39.5%	£469	£514	+9.6%	£415	£460	+10.9%	£374	£475	+27.0%
England	£234	£263	+12.3%	£228	£324	+42.0%	£226	£305	+34.7%	£377	£407	+8.1%	£326	£399	+22.3%	£316	£401	+26.8%

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			18.217	21.274	+16.8%
England																			15.622	18.651	+19.4%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			46.794	54.694	+16.9%
England																			38.293	47.213	+23.3%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£2067	£2525	+22.2%
England																			£1706	£2098	+23.0%

# GB Domestic Tourism: Monthly Volume & Value 2015

## BUSINESS TOURISM

	January			February			March			April			May			June			
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	
<b>TRIPS</b>																			
<b>GB</b>	1.099	1.376	+25.2%	1.148	1.147	-0.1%	1.143	1.871	+63.7%	1.213	1.404	+15.7%	1.385	1.418	+2.4%	1.741	1.365	-21.6%	
<b>England</b>	0.971	1.115	+14.8%	0.871	0.990	+13.7%	0.922	1.542	+67.2%	1.093	1.214	+11.1%	1.198	1.245	+3.9%	1.506	1.145	-24.0%	
<b>BEDNIGHTS</b>																			
<b>GB</b>	2.087	3.407	+63.2%	2.629	2.358	-10.3%	2.898	3.786	+30.6%	2.894	3.186	+10.1%	2.963	3.021	+2.0%	3.777	3.589	-5.0%	
<b>England</b>	1.867	2.780	+48.9%	2.024	1.997	-1.3%	1.963	3.137	+59.8%	2.480	2.421	-2.4%	2.529	2.611	+3.2%	3.404	2.938	-13.7%	
<b>EXPENDITURE</b>																			
<b>GB</b>	£239	£363	+51.9%	£311	£275	-11.4%	£280	£475	+69.6%	£270	£286	+5.9%	£336	£320	-4.9%	£412	£340	-17.5%	
<b>England</b>	£205	£295	+43.8%	£263	£222	-15.8%	£209	£377	+80.4%	£232	£242	+4.5%	£284	£285	+0.2%	£366	£275	-25.0%	

	July			August			September			October			November			December			YTD			
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	
<b>TRIPS</b>																						
<b>GB</b>																			7.728	8.583	+11.1%	
<b>England</b>																			6.561	7.251	+10.5%	
<b>BEDNIGHTS</b>																						
<b>GB</b>																			17.248	19.347	+12.2%	
<b>England</b>																			14.266	15.884	+11.3%	
<b>EXPENDITURE</b>																						
<b>GB</b>																			£1848	£2059	+11.4%	
<b>England</b>																			£1558	£1695	+8.8%	

# GB Domestic Tourism: Year to Date – 2010-2015

## Trips, Bednights & Expenditure, Jan-Jun period

TRIPS	ALL TOURISM, Jan - Jun period						HOLIDAYS, Jan - Jun period						VFR, Jan - Jun period						BUSINESS, Jan - Jun period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	54.336	56.162	54.661	53.103	50.560	56.803	24.552	25.486	24.569	23.614	23.265	23.610	19.605	19.982	18.716	18.661	18.217	21.274	8.476	8.691	9.397	8.695	7.728	8.583
England	44.825	46.369	45.404	44.065	41.333	46.984	19.333	19.976	19.425	18.688	17.991	18.348	17.043	17.345	16.344	16.061	15.622	18.651	7.026	7.417	7.936	7.447	6.561	7.251
BEDNIGHTS	ALL TOURISM, Jan - Jun period						HOLIDAYS, Jan - Jun period						VFR, Jan - Jun period						BUSINESS, Jan - Jun period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	155.110	162.048	151.376	147.142	139.478	158.783	79.728	83.987	76.883	73.625	71.104	76.601	51.357	52.683	48.343	48.423	46.794	54.694	18.937	18.967	21.527	19.696	17.248	19.347
England	122.399	130.504	121.879	117.529	109.387	125.632	61.624	64.279	59.006	55.727	53.032	55.931	42.957	44.871	40.919	40.987	38.293	47.213	14.297	15.734	18.071	16.024	14.266	15.884
EXPENDITURE	ALL TOURISM, Jan - Jun period						HOLIDAYS, Jan - Jun period						VFR, Jan - Jun period						BUSINESS, Jan - Jun period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£8,788	£9,644	£9,977	£9,870	£9,499	£10,945	£4,800	£5,408	£5,432	£5,263	£5,284	£5,792	£1,859	£1,939	£1,944	£2,078	£2,067	£2,525	£1,887	£2,054	£2,323	£2,197	£1,848	£2,059
England	£7,045	£7,691	£8,102	£8,010	£7,640	£8,617	£3,762	£4,127	£4,314	£4,104	£4,105	£4,351	£1,557	£1,637	£1,631	£1,766	£1,706	£2,098	£1,530	£1,725	£1,928	£1,846	£1,558	£1,695

\*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.

• All expenditure figures are in HISTORIC PRICES.  
 • NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 10 Jun – 26 Jul  
 TNS Face-to-Face Omnibus Survey

©TNS 2015



# GB Domestic Tourism: Year to Date – 2010-2015

## Trip Characteristics, Jan-Jun period

	ALL TOURISM, Jan - Jun period						HOLIDAYS, Jan - Jun period						VFR, Jan - Jun period						BUSINESS, Jan - Jun period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
<b>Av. Trip Length</b>																								
GB	2.85	2.89	2.77	2.77	2.76	2.80	3.25	3.30	3.13	3.12	3.06	3.24	2.62	2.64	2.58	2.59	2.57	2.57	2.23	2.18	2.29	2.27	2.23	2.25
England	2.73	2.81	2.68	2.67	2.65	2.67	3.19	3.22	3.04	2.98	2.95	3.05	2.52	2.59	2.50	2.55	2.45	2.53	2.03	2.12	2.28	2.15	2.17	2.19
<b>Av. £/Night</b>																								
GB	£57	£60	£66	£67	£68	£69	£60	£64	£71	£71	£74	£76	£36	£37	£40	£43	£44	£46	£100	£108	£108	£112	£107	£106
England	£58	£59	£66	£68	£70	£69	£61	£64	£73	£74	£77	£78	£36	£36	£40	£43	£45	£44	£107	£110	£107	£115	£109	£107
<b>Av. £/Trip</b>																								
GB	£162	£172	£183	£186	£188	£193	£196	£212	£221	£223	£227	£245	£95	£97	£104	£111	£113	£119	£223	£236	£247	£253	£239	£240
England	£157	£166	£178	£182	£185	£183	£195	£207	£222	£220	£228	£237	£91	£94	£100	£110	£109	£112	£218	£233	£243	£248	£237	£234

\*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.

\*All expenditure figures are in HISTORIC PRICES.  
 \* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 10 Jun – 26 Jul  
 TNS Face-to-Face Omnibus Survey

©TNS 2015

