

Great Britain Tourism Survey

March 2014 Update



GB Domestic Tourism: Monthly Volume & Value 2014

ALL TOURISM

	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																		
GB	5.702	5.532	-3.0%	7.418	6.932	-6.6%	8.408	6.957	-17.3%									
England	4.776	4.846	+1.5%	6.287	5.707	-9.2%	6.983	5.516	-21.0%									
BEDNIGHTS																		
GB	12.577	12.992	+3.3%	19.125	17.391	-9.1%	24.576	17.841	-27.4%									
England	10.491	11.490	+9.5%	15.465	14.187	-8.3%	19.081	13.229	-30.7%									
EXPENDITURE																		
GB	£940	£945	+0.5%	£1,390	£1,183	-14.9%	£1,455	£1,267	-12.9%									
England	£766	£834	+8.9%	£1,157	£973	-15.9%	£1,198	£980	-18.2%									

	July			August			September			October			November			December			YTD - Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																					
GB																			21.527	19.421	-9.8%
England																			18.046	16.069	-11.0%
BEDNIGHTS																					
GB																			56.279	48.223	-14.3%
England																			45.037	38.906	-13.6%
EXPENDITURE																					
GB																			£3,786	£3,396	-10.3%
England																			£3,121	£2,787	-10.7%

GB Domestic Tourism: Monthly Volume & Value 2014

HOLIDAYS

	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																		
GB	1.811	1.778	-1.8%	2.497	2.792	+11.8%	3.584	2.967	-17.2%									
England	1.433	1.497	+4.5%	2.020	2.205	+9.2%	2.778	2.206	-20.6%									
BEDNIGHTS																		
GB	3.904	4.154	+6.4%	5.843	6.687	+14.4%	12.009	8.288	-31.0%									
England	3.069	3.558	+15.9%	4.311	5.401	+25.3%	8.595	5.812	-32.4%									
EXPENDITURE																		
GB	£348	£407	+17.0%	£489	£559	+14.3%	£766	£688	-10.2%									
England	£269	£358	+33.1%	£377	£445	+18.0%	£607	£530	-12.7%									

	July			August			September			October			November			December			YTD – Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																					
GB																			7.892	7.537	-4.5%
England																			6.230	5.909	-5.2%
BEDNIGHTS																					
GB																			21.757	19.128	-12.1%
England																			15.976	14.771	-7.5%
EXPENDITURE																					
GB																			£1,603	£1,653	+3.1%
England																			£1,253	£1,332	+6.3%

GB Domestic Tourism: Monthly Volume & Value 2014

VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																		
GB	2.284	2.524	+10.5%	3.028	2.816	-7.0%	3.183	2.673	-16.0%									
England	1.981	2.248	+13.5%	2.630	2.489	-5.4%	2.738	2.257	-17.6%									
BEDNIGHTS																		
GB	5.288	5.681	+7.4%	8.182	7.135	-12.8%	8.640	6.289	-27.2%									
England	4.695	4.995	+6.4%	6.813	5.888	-13.6%	7.123	5.200	-27.0%									
EXPENDITURE																		
GB	£239	£262	+9.6%	£329	£273	-17.0%	£360	£275	-23.6%									
England	£199	£234	+17.6%	£286	£228	-20.3%	£305	£226	-25.9%									

	July			August			September			October			November			December			YTD - Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
TRIPS																					
GB																			8.495	8.014	-5.7%
England																			7.349	6.994	-4.8%
BEDNIGHTS																					
GB																			22.110	19.105	-13.6%
England																			18.631	16.084	-13.7%
EXPENDITURE																					
GB																			£929	£810	-12.8%
England																			£789	£687	-12.9%

GB Domestic Tourism: Monthly Volume & Value 2014

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	1.315	1.099	-16.4%	1.639	1.148	-30.0%	1.234	1.143	-7.4%									
England	1.126	0.971	-13.8%	1.388	0.871	-37.2%	1.092	0.922	-15.6%									

BEDNIGHTS	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	2.831	2.087	-26.3%	4.220	2.629	-37.7%	2.861	2.898	+1.3%									
England	2.349	1.867	-20.5%	3.482	2.024	-41.9%	2.330	1.963	-15.8%									

EXPENDITURE	January			February			March			April			May			June		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB	£308	£239	-22.4%	£519	£311	-40.1%	£261	£280	+7.3%									
England	£262	£205	-21.8%	£443	£263	-40.6%	£222	£209	-5.9%									

TRIPS	July			August			September			October			November			December			YTD - Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB																			4.188	3.389	-19.1%
England																			3.606	2.764	-23.3%

BEDNIGHTS	July			August			September			October			November			December			YTD - Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB																			9.912	7.614	-23.2%
England																			8.161	5.854	-28.3%

EXPENDITURE	July			August			September			October			November			December			YTD - Mar		
	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch	2013	2014	%ch
GB																			£1088	£829	-23.8%
England																			£927	£676	-27.1%

GB Domestic Tourism: Year to Date – 2009-2014

Trips, Bednights & Expenditure, Jan-Mar period

	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
TRIPS	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	20.454	21.11	22.064	21.798	21.527	19.421	7.323	7.301	7.745	7.981	7.892	7.537	8.527	8.829	9.293	8.586	8.495	8.014	3.971	4.233	4.201	4.285	4.188	3.389
England	17.47	17.719	18.453	18.597	18.046	16.069	5.946	5.792	6.203	6.441	6.23	5.909	7.612	7.786	8.105	7.629	7.349	6.994	3.368	3.498	3.57	3.719	3.606	2.764
	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
BEDNIGHTS	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	53.588	53.948	55.55	53.881	56.279	48.223	21.301	19.867	20.312	20.793	21.757	19.128	21.333	22.602	22.638	21.90	22.11	19.105	9.229	9.017	8.801	9.241	9.912	7.614
England	44.796	43.097	45.948	45.011	45.037	38.906	16.999	15.707	15.645	16.544	15.976	14.771	18.829	18.89	19.581	18.891	18.631	16.084	7.619	7.167	7.412	7.949	8.161	5.854
	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
EXPENDITURE	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£3,239	£3,253	£3,426	£3,657	£3,786	£3,396	£1,373	£1,383	£1,514	£1,647	£1,603	£1,653	£800	£788	£869	£846	£929	£810	£973	£945	£925	£1,018	£1,088	£829
England	£2,653	£2,617	£2,802	£3,059	£3,121	£2,787	£1,108	£1,083	£1,176	£1,339	£1,253	£1,332	£703	£657	£744	£731	£789	£687	£771	£776	£784	£866	£927	£676

*Please note that the latest 2013 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.
 *All expenditure figures are in HISTORIC PRICES.
 * NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



Fieldwork: 12 Mar - 27 Apr
 TNS Face-to-Face Omnibus Survey
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GB Domestic Tourism: Year to Date – 2009-2014

Trip Characteristics, Jan-Mar period

	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
Av. Trip Length	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	2.62	2.56	2.52	2.47	2.61	2.48	2.91	2.72	2.62	2.61	2.76	2.54	2.50	2.56	2.44	2.55	2.60	2.38	2.32	2.13	2.09	2.16	2.37	2.25
England	2.56	2.43	2.49	2.42	2.50	2.42	2.86	2.71	2.52	2.57	2.56	2.50	2.47	2.43	2.42	2.48	2.54	2.30	2.26	2.05	2.08	2.14	2.26	2.12
	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
Av. £/Night	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£60	£60	£62	£68	£67	£70	£64	£70	£75	£79	£74	£86	£38	£35	£38	£39	£42	£42	£105	£105	£105	£110	£110	£109
England	£59	£61	£61	£68	£69	£72	£65	£69	£75	£81	£78	£90	£37	£35	£38	£39	£42	£43	£101	£108	£106	£109	£114	£115
	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan - Mar period						BUSINESS – Jan - Mar period					
Av. £/Trip	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014	2009	2010	2011	2012	2013	2014
GB	£158	£154	£155	£168	£176	£175	£187	£189	£195	£206	£203	£219	£94	£89	£94	£99	£109	£101	£245	£223	£220	£238	£260	£245
England	£152	£148	£152	£164	£173	£173	£186	£187	£190	£208	£201	£225	£92	£84	£92	£96	£107	£98	£229	£222	£220	£233	£257	£245

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 * NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions



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