

VisitBritain Anti-Bribery Policy Statement

VisitBritain is committed to applying the highest standards of ethical conduct and integrity in its business activities.

The Board, Chief Executive and Senior Management Team are committed to good governance and to implementing and enforcing effective systems throughout the organisation to prevent any improper conduct arising in our business dealings.

We do not tolerate any form of bribery by our employees or any other organisation or person who performs services for us.

A bribe is a payment or other reward which is offered in order to influence someone and obtain an advantage.

Our employees and any other person or organisation performing services for us are strictly prohibited from making, soliciting or receiving bribes or any other unauthorised payment.

Our employees are required to report any suspected instances of bribery or unethical business practice.

Any instance of suspected illegal or unethical behaviour will be rigorously investigated and dealt with firmly.